

Global Digital Signage Systems Sales Market Report 2016

<https://marketpublishers.com/r/G5F5BB1DC6DEN.html>

Date: December 2016

Pages: 110

Price: US\$ 4,000.00 (Single User License)

ID: G5F5BB1DC6DEN

Abstracts

Notes:

Sales, means the sales volume of Digital Signage Systems

Revenue, means the sales value of Digital Signage Systems

This report studies sales (consumption) of Digital Signage Systems in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Advantech

Barco N.V.

BrightSign

Daktronics

Dynasign

Extron Electronics

Four Winds

Gefen

LG Corporation

Nanonation

NEC Corporation

NEXCOM

Samsung

Scala

Sharp

SIIG

Sony Corporation

SpinetiX

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Digital Signage Systems in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Digital Signage Displays

Digital Signage Set Top Boxes

Media Players

Digital Signage Software

Others

Split by applications, this report focuses on sales, market share and growth rate of Digital Signage Systems in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Digital Signage Systems Sales Market Report 2016

1 DIGITAL SIGNAGE SYSTEMS OVERVIEW

- 1.1 Product Overview and Scope of Digital Signage Systems
- 1.2 Classification of Digital Signage Systems
 - 1.2.1 Digital Signage Displays
 - 1.2.2 Digital Signage Set Top Boxes
 - 1.2.3 Media Players
 - 1.2.4 Digital Signage Software
 - 1.2.5 Others
- 1.3 Application of Digital Signage Systems
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Digital Signage Systems Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Digital Signage Systems (2011-2021)
 - 1.5.1 Global Digital Signage Systems Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Digital Signage Systems Revenue and Growth Rate (2011-2021)

2 GLOBAL DIGITAL SIGNAGE SYSTEMS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Digital Signage Systems Market Competition by Manufacturers
 - 2.1.1 Global Digital Signage Systems Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Digital Signage Systems Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Digital Signage Systems (Volume and Value) by Type
 - 2.2.1 Global Digital Signage Systems Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Digital Signage Systems Revenue and Market Share by Type (2011-2016)
- 2.3 Global Digital Signage Systems (Volume and Value) by Regions

2.3.1 Global Digital Signage Systems Sales and Market Share by Regions
(2011-2016)

2.3.2 Global Digital Signage Systems Revenue and Market Share by Regions
(2011-2016)

2.4 Global Digital Signage Systems (Volume) by Application

3 UNITED STATES DIGITAL SIGNAGE SYSTEMS (VOLUME, VALUE AND SALES PRICE)

3.1 United States Digital Signage Systems Sales and Value (2011-2016)

3.1.1 United States Digital Signage Systems Sales and Growth Rate (2011-2016)

3.1.2 United States Digital Signage Systems Revenue and Growth Rate (2011-2016)

3.1.3 United States Digital Signage Systems Sales Price Trend (2011-2016)

3.2 United States Digital Signage Systems Sales and Market Share by Manufacturers

3.3 United States Digital Signage Systems Sales and Market Share by Type

3.4 United States Digital Signage Systems Sales and Market Share by Application

4 CHINA DIGITAL SIGNAGE SYSTEMS (VOLUME, VALUE AND SALES PRICE)

4.1 China Digital Signage Systems Sales and Value (2011-2016)

4.1.1 China Digital Signage Systems Sales and Growth Rate (2011-2016)

4.1.2 China Digital Signage Systems Revenue and Growth Rate (2011-2016)

4.1.3 China Digital Signage Systems Sales Price Trend (2011-2016)

4.2 China Digital Signage Systems Sales and Market Share by Manufacturers

4.3 China Digital Signage Systems Sales and Market Share by Type

4.4 China Digital Signage Systems Sales and Market Share by Application

5 EUROPE DIGITAL SIGNAGE SYSTEMS (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Digital Signage Systems Sales and Value (2011-2016)

5.1.1 Europe Digital Signage Systems Sales and Growth Rate (2011-2016)

5.1.2 Europe Digital Signage Systems Revenue and Growth Rate (2011-2016)

5.1.3 Europe Digital Signage Systems Sales Price Trend (2011-2016)

5.2 Europe Digital Signage Systems Sales and Market Share by Manufacturers

5.3 Europe Digital Signage Systems Sales and Market Share by Type

5.4 Europe Digital Signage Systems Sales and Market Share by Application

6 JAPAN DIGITAL SIGNAGE SYSTEMS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Digital Signage Systems Sales and Value (2011-2016)
 - 6.1.1 Japan Digital Signage Systems Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Digital Signage Systems Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Digital Signage Systems Sales Price Trend (2011-2016)
- 6.2 Japan Digital Signage Systems Sales and Market Share by Manufacturers
- 6.3 Japan Digital Signage Systems Sales and Market Share by Type
- 6.4 Japan Digital Signage Systems Sales and Market Share by Application

7 GLOBAL DIGITAL SIGNAGE SYSTEMS MANUFACTURERS ANALYSIS

- 7.1 Advantech
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Digital Signage Systems Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 Advantech Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Barco N.V.
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 110 Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 Barco N.V. Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 BrightSign
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 134 Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 BrightSign Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Daktronics
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Dec Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II

7.4.3 Daktronics Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 Dynasign

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Dynasign Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Extron Electronics

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Extron Electronics Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Four Winds

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Machinery & Equipment Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Four Winds Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Gefen

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Gefen Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 LG Corporation

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

- 7.9.2.2 Type II
- 7.9.3 LG Corporation Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Nanonation
 - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.10.2 Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Nanonation Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 NEC Corporation
- 7.12 NEXCOM
- 7.13 Samsung
- 7.14 Scala
- 7.15 Sharp
- 7.16 SIIG
- 7.17 Sony Corporation
- 7.18 SpinetiX

8 DIGITAL SIGNAGE SYSTEMS MAUFACTURING COST ANALYSIS

- 8.1 Digital Signage Systems Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Digital Signage Systems

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Digital Signage Systems Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Digital Signage Systems Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL DIGITAL SIGNAGE SYSTEMS MARKET FORECAST (2016-2021)

12.1 Global Digital Signage Systems Sales, Revenue Forecast (2016-2021)

12.2 Global Digital Signage Systems Sales Forecast by Regions (2016-2021)

12.3 Global Digital Signage Systems Sales Forecast by Type (2016-2021)

12.4 Global Digital Signage Systems Sales Forecast by Application (2016-2021)

13 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital Signage Systems
Table Classification of Digital Signage Systems
Figure Global Sales Market Share of Digital Signage Systems by Type in 2015
Figure Digital Signage Displays Picture
Figure Digital Signage Set Top Boxes Picture
Figure Media Players Picture
Figure Digital Signage Software Picture
Figure Others Picture
Table Applications of Digital Signage Systems
Figure Global Sales Market Share of Digital Signage Systems by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure United States Digital Signage Systems Revenue and Growth Rate (2011-2021)
Figure China Digital Signage Systems Revenue and Growth Rate (2011-2021)
Figure Europe Digital Signage Systems Revenue and Growth Rate (2011-2021)
Figure Japan Digital Signage Systems Revenue and Growth Rate (2011-2021)
Figure Global Digital Signage Systems Sales and Growth Rate (2011-2021)
Figure Global Digital Signage Systems Revenue and Growth Rate (2011-2021)
Table Global Digital Signage Systems Sales of Key Manufacturers (2011-2016)
Table Global Digital Signage Systems Sales Share by Manufacturers (2011-2016)
Figure 2015 Digital Signage Systems Sales Share by Manufacturers
Figure 2016 Digital Signage Systems Sales Share by Manufacturers
Table Global Digital Signage Systems Revenue by Manufacturers (2011-2016)
Table Global Digital Signage Systems Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Digital Signage Systems Revenue Share by Manufacturers
Table 2016 Global Digital Signage Systems Revenue Share by Manufacturers
Table Global Digital Signage Systems Sales and Market Share by Type (2011-2016)
Table Global Digital Signage Systems Sales Share by Type (2011-2016)
Figure Sales Market Share of Digital Signage Systems by Type (2011-2016)
Figure Global Digital Signage Systems Sales Growth Rate by Type (2011-2016)
Table Global Digital Signage Systems Revenue and Market Share by Type (2011-2016)
Table Global Digital Signage Systems Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Digital Signage Systems by Type (2011-2016)
Figure Global Digital Signage Systems Revenue Growth Rate by Type (2011-2016)
Table Global Digital Signage Systems Sales and Market Share by Regions (2011-2016)

Table Global Digital Signage Systems Sales Share by Regions (2011-2016)
Figure Sales Market Share of Digital Signage Systems by Regions (2011-2016)
Figure Global Digital Signage Systems Sales Growth Rate by Regions (2011-2016)
Table Global Digital Signage Systems Revenue and Market Share by Regions (2011-2016)
Table Global Digital Signage Systems Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Digital Signage Systems by Regions (2011-2016)
Figure Global Digital Signage Systems Revenue Growth Rate by Regions (2011-2016)
Table Global Digital Signage Systems Sales and Market Share by Application (2011-2016)
Table Global Digital Signage Systems Sales Share by Application (2011-2016)
Figure Sales Market Share of Digital Signage Systems by Application (2011-2016)
Figure Global Digital Signage Systems Sales Growth Rate by Application (2011-2016)
Figure United States Digital Signage Systems Sales and Growth Rate (2011-2016)
Figure United States Digital Signage Systems Revenue and Growth Rate (2011-2016)
Figure United States Digital Signage Systems Sales Price Trend (2011-2016)
Table United States Digital Signage Systems Sales by Manufacturers (2011-2016)
Table United States Digital Signage Systems Market Share by Manufacturers (2011-2016)
Table United States Digital Signage Systems Sales by Type (2011-2016)
Table United States Digital Signage Systems Market Share by Type (2011-2016)
Table United States Digital Signage Systems Sales by Application (2011-2016)
Table United States Digital Signage Systems Market Share by Application (2011-2016)
Figure China Digital Signage Systems Sales and Growth Rate (2011-2016)
Figure China Digital Signage Systems Revenue and Growth Rate (2011-2016)
Figure China Digital Signage Systems Sales Price Trend (2011-2016)
Table China Digital Signage Systems Sales by Manufacturers (2011-2016)
Table China Digital Signage Systems Market Share by Manufacturers (2011-2016)
Table China Digital Signage Systems Sales by Type (2011-2016)
Table China Digital Signage Systems Market Share by Type (2011-2016)
Table China Digital Signage Systems Sales by Application (2011-2016)
Table China Digital Signage Systems Market Share by Application (2011-2016)
Figure Europe Digital Signage Systems Sales and Growth Rate (2011-2016)
Figure Europe Digital Signage Systems Revenue and Growth Rate (2011-2016)
Figure Europe Digital Signage Systems Sales Price Trend (2011-2016)
Table Europe Digital Signage Systems Sales by Manufacturers (2011-2016)
Table Europe Digital Signage Systems Market Share by Manufacturers (2011-2016)
Table Europe Digital Signage Systems Sales by Type (2011-2016)
Table Europe Digital Signage Systems Market Share by Type (2011-2016)

Table Europe Digital Signage Systems Sales by Application (2011-2016)
Table Europe Digital Signage Systems Market Share by Application (2011-2016)
Figure Japan Digital Signage Systems Sales and Growth Rate (2011-2016)
Figure Japan Digital Signage Systems Revenue and Growth Rate (2011-2016)
Figure Japan Digital Signage Systems Sales Price Trend (2011-2016)
Table Japan Digital Signage Systems Sales by Manufacturers (2011-2016)
Table Japan Digital Signage Systems Market Share by Manufacturers (2011-2016)
Table Japan Digital Signage Systems Sales by Type (2011-2016)
Table Japan Digital Signage Systems Market Share by Type (2011-2016)
Table Japan Digital Signage Systems Sales by Application (2011-2016)
Table Japan Digital Signage Systems Market Share by Application (2011-2016)
Table Advantech Basic Information List
Table Advantech Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Advantech Digital Signage Systems Global Market Share (2011-2016)
Table Barco N.V. Basic Information List
Table Barco N.V. Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Barco N.V. Digital Signage Systems Global Market Share (2011-2016)
Table BrightSign Basic Information List
Table BrightSign Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure BrightSign Digital Signage Systems Global Market Share (2011-2016)
Table Daktronics Basic Information List
Table Daktronics Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Daktronics Digital Signage Systems Global Market Share (2011-2016)
Table Dynasign Basic Information List
Table Dynasign Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Dynasign Digital Signage Systems Global Market Share (2011-2016)
Table Extron Electronics Basic Information List
Table Extron Electronics Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Extron Electronics Digital Signage Systems Global Market Share (2011-2016)
Table Four Winds Basic Information List
Table Four Winds Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Four Winds Digital Signage Systems Global Market Share (2011-2016)

Table Gefen Basic Information List

Table Gefen Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Gefen Digital Signage Systems Global Market Share (2011-2016)

Table LG Corporation Basic Information List

Table LG Corporation Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure LG Corporation Digital Signage Systems Global Market Share (2011-2016)

Table Nanonation Basic Information List

Table Nanonation Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nanonation Digital Signage Systems Global Market Share (2011-2016)

Table NEC Corporation Basic Information List

Table NEC Corporation Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure NEC Corporation Digital Signage Systems Global Market Share (2011-2016)

Table NEXCOM Basic Information List

Table NEXCOM Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure NEXCOM Digital Signage Systems Global Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Digital Signage Systems Global Market Share (2011-2016)

Table Scala Basic Information List

Table Scala Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Scala Digital Signage Systems Global Market Share (2011-2016)

Table Sharp Basic Information List

Table Sharp Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Digital Signage Systems Global Market Share (2011-2016)

Table SIIG Basic Information List

Table SIIG Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SIIG Digital Signage Systems Global Market Share (2011-2016)

Table Sony Corporation Basic Information List

Table Sony Corporation Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Corporation Digital Signage Systems Global Market Share (2011-2016)

Table SpinetiX Basic Information List

Table SpinetiX Digital Signage Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SpinetiX Digital Signage Systems Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Signage Systems

Figure Manufacturing Process Analysis of Digital Signage Systems

Figure Digital Signage Systems Industrial Chain Analysis

Table Raw Materials Sources of Digital Signage Systems Major Manufacturers in 2015

Table Major Buyers of Digital Signage Systems

Table Distributors/Traders List

Figure Global Digital Signage Systems Sales and Growth Rate Forecast (2016-2021)

Figure Global Digital Signage Systems Revenue and Growth Rate Forecast (2016-2021)

Table Global Digital Signage Systems Sales Forecast by Regions (2016-2021)

Table Global Digital Signage Systems Sales Forecast by Type (2016-2021)

Table Global Digital Signage Systems Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Digital Signage Systems Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G5F5BB1DC6DEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5F5BB1DC6DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970