

## **Global Digital Printing Market Research Report 2017**

https://marketpublishers.com/r/G6E056AC6C4WEN.html

Date: November 2017

Pages: 104

Price: US\$ 2,900.00 (Single User License)

ID: G6E056AC6C4WEN

## **Abstracts**

In this report, the global Digital Printing market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Digital Printing in these regions, from 2012 to 2022 (forecast), covering



Global Digital Printing market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

Xerox

Hewlett-Packard



## Ricoh

On the basis of product, this report displays the production	, revenue,	price,	market
share and growth rate of each type, primarily split into			

Inkjet

Laser

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate of Digital Printing for each application, including

Glass

**Textile** 

Paper

If you have any special requirements, please let us know and we will offer you the report as you want.



## **Contents**

Global Digital Printing Market Research Report 2017

#### 1 DIGITAL PRINTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Printing
- 1.2 Digital Printing Segment by Type (Product Category)
- 1.2.1 Global Digital Printing Production and CAGR (%) Comparison by Type (Product Category)(2012-2022)
- 1.2.2 Global Digital Printing Production Market Share by Type (Product Category) in 2016
  - 1.2.3 Inkjet
  - 1.2.4 Laser
- 1.3 Global Digital Printing Segment by Application
  - 1.3.1 Digital Printing Consumption (Sales) Comparison by Application (2012-2022)
  - 1.3.2 Glass
  - 1.3.3 Textile
  - 1.3.4 Paper
- 1.4 Global Digital Printing Market by Region (2012-2022)
- 1.4.1 Global Digital Printing Market Size (Value) and CAGR (%) Comparison by Region (2012-2022)
  - 1.4.2 North America Status and Prospect (2012-2022)
  - 1.4.3 Europe Status and Prospect (2012-2022)
  - 1.4.4 China Status and Prospect (2012-2022)
  - 1.4.5 Japan Status and Prospect (2012-2022)
  - 1.4.6 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.7 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Digital Printing (2012-2022)
  - 1.5.1 Global Digital Printing Revenue Status and Outlook (2012-2022)
  - 1.5.2 Global Digital Printing Capacity, Production Status and Outlook (2012-2022)

## **2 GLOBAL DIGITAL PRINTING MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Digital Printing Capacity, Production and Share by Manufacturers (2012-2017)
  - 2.1.1 Global Digital Printing Capacity and Share by Manufacturers (2012-2017)
  - 2.1.2 Global Digital Printing Production and Share by Manufacturers (2012-2017)
- 2.2 Global Digital Printing Revenue and Share by Manufacturers (2012-2017)



- 2.3 Global Digital Printing Average Price by Manufacturers (2012-2017)
- 2.4 Manufacturers Digital Printing Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Digital Printing Market Competitive Situation and Trends
  - 2.5.1 Digital Printing Market Concentration Rate
  - 2.5.2 Digital Printing Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL DIGITAL PRINTING CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Digital Printing Capacity and Market Share by Region (2012-2017)
- 3.2 Global Digital Printing Production and Market Share by Region (2012-2017)
- 3.3 Global Digital Printing Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Southeast Asia Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 India Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

## 4 GLOBAL DIGITAL PRINTING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGION (2012-2017)

- 4.1 Global Digital Printing Consumption by Region (2012-2017)
- 4.2 North America Digital Printing Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Digital Printing Production, Consumption, Export, Import (2012-2017)
- 4.4 China Digital Printing Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Digital Printing Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Digital Printing Production, Consumption, Export, Import (2012-2017)



4.7 India Digital Printing Production, Consumption, Export, Import (2012-2017)

## 5 GLOBAL DIGITAL PRINTING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Digital Printing Production and Market Share by Type (2012-2017)
- 5.2 Global Digital Printing Revenue and Market Share by Type (2012-2017)
- 5.3 Global Digital Printing Price by Type (2012-2017)
- 5.4 Global Digital Printing Production Growth by Type (2012-2017)

### **6 GLOBAL DIGITAL PRINTING MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Digital Printing Consumption and Market Share by Application (2012-2017)
- 6.2 Global Digital Printing Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL DIGITAL PRINTING MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Xerox
- 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.1.2 Digital Printing Product Category, Application and Specification
  - 7.1.2.1 Product A
  - 7.1.2.2 Product B
- 7.1.3 Xerox Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Main Business/Business Overview
- 7.2 Hewlett-Packard
- 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.2.2 Digital Printing Product Category, Application and Specification
    - 7.2.2.1 Product A
    - 7.2.2.2 Product B
- 7.2.3 Hewlett-Packard Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Main Business/Business Overview
- 7.3 Ricoh



# 7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 7.3.2 Digital Printing Product Category, Application and Specification
  - 7.3.2.1 Product A
  - 7.3.2.2 Product B
- 7.3.3 Ricoh Digital Printing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Main Business/Business Overview

### **8 DIGITAL PRINTING MANUFACTURING COST ANALYSIS**

- 8.1 Digital Printing Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Digital Printing

## 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Digital Printing Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Digital Printing Major Manufacturers in 2015
- 9.4 Downstream Buyers

## 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



### 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL DIGITAL PRINTING MARKET FORECAST (2017-2022)

- 12.1 Global Digital Printing Capacity, Production, Revenue Forecast (2017-2022)
- 12.1.1 Global Digital Printing Capacity, Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Digital Printing Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Digital Printing Price and Trend Forecast (2017-2022)
- 12.2 Global Digital Printing Production, Consumption, Import and Export Forecast by Region (2017-2022)
- 12.2.1 North America Digital Printing Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Digital Printing Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Digital Printing Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Digital Printing Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Digital Printing Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Digital Printing Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Digital Printing Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Digital Printing Consumption Forecast by Application (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX



- 14.1 Methodology/Research Approach
  - 14.1.1 Research Programs/Design
  - 14.1.2 Market Size Estimation
  - 14.1.3 Market Breakdown and Data Triangulation
- 14.2 Data Source
  - 14.2.1 Secondary Sources
  - 14.2.2 Primary Sources
- 14.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Digital Printing

Figure Global Digital Printing Production (Units) and CAGR (%) Comparison by Types (Product Category) (2012-2022)

Figure Global Digital Printing Production Market Share by Types (Product Category) in 2016

Figure Product Picture of Inkjet

Table Major Manufacturers of Inkjet

Figure Product Picture of Laser

Table Major Manufacturers of Laser

Figure Global Digital Printing Consumption (Units) by Applications (2012-2022)

Figure Global Digital Printing Consumption Market Share by Applications in 2016

Figure Glass Examples

Table Key Downstream Customer in Glass

Figure Textile Examples

Table Key Downstream Customer in Textile

Figure Paper Examples

Table Key Downstream Customer in Paper

Figure Global Digital Printing Market Size (Million USD), Comparison (Units) and CAGR (%) by Regions (2012-2022)

Figure North America Digital Printing Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Digital Printing Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Digital Printing Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Digital Printing Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Digital Printing Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Digital Printing Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Digital Printing Revenue (Million USD) Status and Outlook (2012-2022)

Figure Global Digital Printing Capacity, Production (Units) Status and Outlook (2012-2022)

Figure Global Digital Printing Major Players Product Capacity (Units) (2012-2017)

Table Global Digital Printing Capacity (Units) of Key Manufacturers (2012-2017)

Table Global Digital Printing Capacity Market Share of Key Manufacturers (2012-2017)

Figure Global Digital Printing Capacity (Units) of Key Manufacturers in 2016

Figure Global Digital Printing Capacity (Units) of Key Manufacturers in 2017



Figure Global Digital Printing Major Players Product Production (Units) (2012-2017)

Table Global Digital Printing Production (Units) of Key Manufacturers (2012-2017)

Table Global Digital Printing Production Share by Manufacturers (2012-2017)

Figure 2016 Digital Printing Production Share by Manufacturers

Figure 2017 Digital Printing Production Share by Manufacturers

Figure Global Digital Printing Major Players Product Revenue (Million USD) (2012-2017)

Table Global Digital Printing Revenue (Million USD) by Manufacturers (2012-2017)

Table Global Digital Printing Revenue Share by Manufacturers (2012-2017)

Table 2016 Global Digital Printing Revenue Share by Manufacturers

Table 2017 Global Digital Printing Revenue Share by Manufacturers

Table Global Market Digital Printing Average Price (K USD/Unit) of Key Manufacturers (2012-2017)

Figure Global Market Digital Printing Average Price (K USD/Unit) of Key Manufacturers in 2016

Table Manufacturers Digital Printing Manufacturing Base Distribution and Sales Area

Table Manufacturers Digital Printing Product Category

Figure Digital Printing Market Share of Top 3 Manufacturers

Figure Digital Printing Market Share of Top 5 Manufacturers

Table Global Digital Printing Capacity (Units) by Region (2012-2017)

Figure Global Digital Printing Capacity Market Share by Region (2012-2017)

Figure Global Digital Printing Capacity Market Share by Region (2012-2017)

Figure 2016 Global Digital Printing Capacity Market Share by Region

Table Global Digital Printing Production by Region (2012-2017)

Figure Global Digital Printing Production (Units) by Region (2012-2017)

Figure Global Digital Printing Production Market Share by Region (2012-2017)

Figure 2016 Global Digital Printing Production Market Share by Region

Table Global Digital Printing Revenue (Million USD) by Region (2012-2017)

Table Global Digital Printing Revenue Market Share by Region (2012-2017)

Figure Global Digital Printing Revenue Market Share by Region (2012-2017)

Table 2016 Global Digital Printing Revenue Market Share by Region

Figure Global Digital Printing Capacity, Production (Units) and Growth Rate (2012-2017)

Table Global Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Table North America Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Table Europe Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)



Table China Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Table Japan Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Table Southeast Asia Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Table India Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Table Global Digital Printing Consumption (Units) Market by Region (2012-2017)

Table Global Digital Printing Consumption Market Share by Region (2012-2017)

Figure Global Digital Printing Consumption Market Share by Region (2012-2017)

Figure 2016 Global Digital Printing Consumption (Units) Market Share by Region

Table North America Digital Printing Production, Consumption, Import & Export (Units) (2012-2017)

Table Europe Digital Printing Production, Consumption, Import & Export (Units) (2012-2017)

Table China Digital Printing Production, Consumption, Import & Export (Units) (2012-2017)

Table Japan Digital Printing Production, Consumption, Import & Export (Units) (2012-2017)

Table Southeast Asia Digital Printing Production, Consumption, Import & Export (Units) (2012-2017)

Table India Digital Printing Production, Consumption, Import & Export (Units) (2012-2017)

Table Global Digital Printing Production (Units) by Type (2012-2017)

Table Global Digital Printing Production Share by Type (2012-2017)

Figure Production Market Share of Digital Printing by Type (2012-2017)

Figure 2016 Production Market Share of Digital Printing by Type

Table Global Digital Printing Revenue (Million USD) by Type (2012-2017)

Table Global Digital Printing Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Digital Printing by Type (2012-2017)

Figure 2016 Revenue Market Share of Digital Printing by Type

Table Global Digital Printing Price (K USD/Unit) by Type (2012-2017)

Figure Global Digital Printing Production Growth by Type (2012-2017)

Table Global Digital Printing Consumption (Units) by Application (2012-2017)

Table Global Digital Printing Consumption Market Share by Application (2012-2017)

Figure Global Digital Printing Consumption Market Share by Applications (2012-2017)

Figure Global Digital Printing Consumption Market Share by Application in 2016

Table Global Digital Printing Consumption Growth Rate by Application (2012-2017)



Figure Global Digital Printing Consumption Growth Rate by Application (2012-2017)

Table Xerox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xerox Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Xerox Digital Printing Production Growth Rate (2012-2017)

Figure Xerox Digital Printing Production Market Share (2012-2017)

Figure Xerox Digital Printing Revenue Market Share (2012-2017)

Table Hewlett-Packard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hewlett-Packard Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Hewlett-Packard Digital Printing Production Growth Rate (2012-2017)

Figure Hewlett-Packard Digital Printing Production Market Share (2012-2017)

Figure Hewlett-Packard Digital Printing Revenue Market Share (2012-2017)

Table Ricoh Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ricoh Digital Printing Capacity, Production (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Ricoh Digital Printing Production Growth Rate (2012-2017)

Figure Ricoh Digital Printing Production Market Share (2012-2017)

Figure Ricoh Digital Printing Revenue Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Printing

Figure Manufacturing Process Analysis of Digital Printing

Figure Digital Printing Industrial Chain Analysis

Table Raw Materials Sources of Digital Printing Major Manufacturers in 2016

Table Major Buyers of Digital Printing

Table Distributors/Traders List

Figure Global Digital Printing Capacity, Production (Units) and Growth Rate Forecast (2017-2022)

Figure Global Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Digital Printing Price (Million USD) and Trend Forecast (2017-2022)

Table Global Digital Printing Production (Units) Forecast by Region (2017-2022)

Figure Global Digital Printing Production Market Share Forecast by Region (2017-2022)

Table Global Digital Printing Consumption (Units) Forecast by Region (2017-2022)

Figure Global Digital Printing Consumption Market Share Forecast by Region (2017-2022)



Figure North America Digital Printing Production (Units) and Growth Rate Forecast (2017-2022)

Figure North America Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table North America Digital Printing Production, Consumption, Export and Import (Units) Forecast (2017-2022)

Figure Europe Digital Printing Production (Units) and Growth Rate Forecast (2017-2022)

Figure Europe Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Europe Digital Printing Production, Consumption, Export and Import (Units) Forecast (2017-2022)

Figure China Digital Printing Production (Units) and Growth Rate Forecast (2017-2022) Figure China Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table China Digital Printing Production, Consumption, Export and Import (Units) Forecast (2017-2022)

Figure Japan Digital Printing Production (Units) and Growth Rate Forecast (2017-2022) Figure Japan Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Japan Digital Printing Production, Consumption, Export and Import (Units) Forecast (2017-2022)

Figure Southeast Asia Digital Printing Production (Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Southeast Asia Digital Printing Production, Consumption, Export and Import (Units) Forecast (2017-2022)

Figure India Digital Printing Production (Units) and Growth Rate Forecast (2017-2022) Figure India Digital Printing Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table India Digital Printing Production, Consumption, Export and Import (Units) Forecast (2017-2022)

Table Global Digital Printing Production (Units) Forecast by Type (2017-2022)

Figure Global Digital Printing Production (Units) Forecast by Type (2017-2022)

Table Global Digital Printing Revenue (Million USD) Forecast by Type (2017-2022)

Figure Global Digital Printing Revenue Market Share Forecast by Type (2017-2022)

Table Global Digital Printing Price Forecast by Type (2017-2022)

Table Global Digital Printing Consumption (Units) Forecast by Application (2017-2022)



Figure Global Digital Printing Consumption (Units) Forecast by Application (2017-2022)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Source



## I would like to order

Product name: Global Digital Printing Market Research Report 2017

Product link: https://marketpublishers.com/r/G6E056AC6C4WEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G6E056AC6C4WEN.html">https://marketpublishers.com/r/G6E056AC6C4WEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970