

Global Digital Piano Sales Market Report 2018

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Abstracts

This report studies the global Digital Piano market status and forecast, categorizes the global Digital Piano market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A digital piano is a modern electronic musical instrument, a variation of electronic keyboard or synthesizer designed to serve primarily as an alternative to the traditional acoustic piano, both in the way it feels to play and in the sound produced.

At present, the major manufacturers of digital piano are Yamaha, CASIO, Guangzhou Pearl River Piano Group, Samick, KAWAI, Roland, etc. Yamaha is the world leader, holding 32.6 % sales market share in 2016.

In the future, global market is expected to witness steady growth on account of rising applications, so in the next few years, digital piano consumption will show a trend of steady growth. In 2023 the consumption of digital piano is estimated to be 906 K Units. On product prices, the rise trend in recent years will maintain in the future.

The global Digital Piano market is valued at 700 million US\$ in 2017 and will reach 1110 million US\$ by the end of 2025, growing at a CAGR of 6.0% during 2018-2025. The major players covered in this report

Yamaha

CASIO

Guangzhou Pearl River Piano Group

Samick



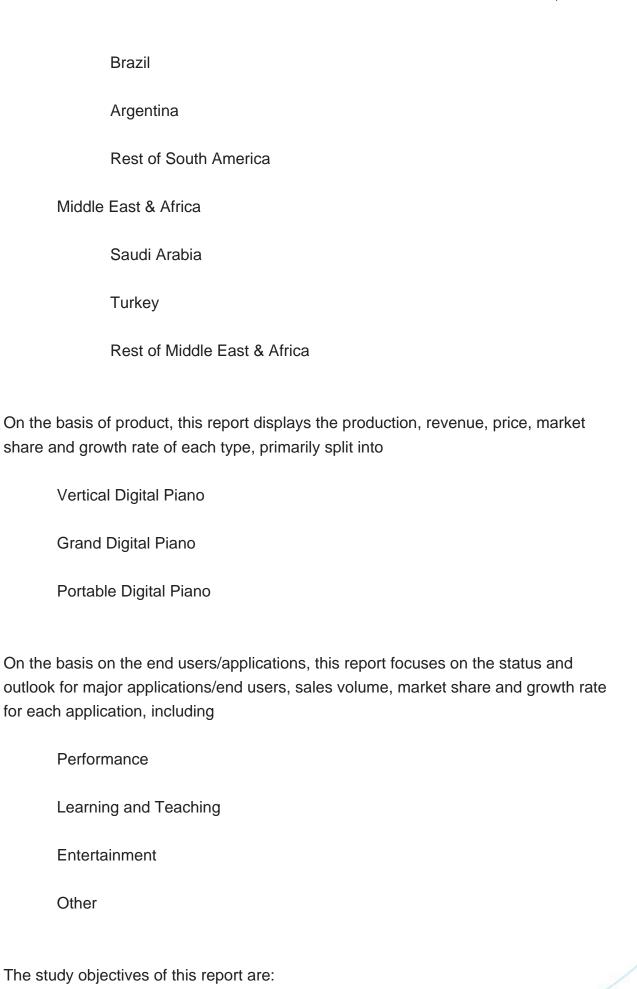
	KORG
K	AWAI
R	coland
R	lingway Tech
Y	OUNG CHANG
X	inghai Piano Group
С	Blavia
	hically, this report studies the key regions, focuses on product sales, value, hare and growth opportunity in these regions, covering
U	Inited States
Е	urope
С	China
Já	apan
S	outheast Asia
In	ndia
We can a	also provide the customized separate regional or country-level reports, for the regions:
N	lorth America
	United States
	Canada



	Mexico			
Asia-Pacific				
	China			
	India			
	Japan			
	South Korea			
	Australia			
	Indonesia			
	Singapore			
	Rest of Asia-Pacific			
Europe	Э			
	Germany			
	France			
	1117			
	UK			
	Italy			
	Italy			
	Italy Spain			

Central & South America





Global Digital Piano Sales Market Report 2018



To analyze and study the global Digital Piano sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Digital Piano players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Digital Piano are as follows:

History Year: 2013-2017

Base Year: 2017



Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Digital Piano Manufacturers
Digital Piano Distributors/Traders/Wholesalers
Digital Piano Subcomponent Manufacturers
Industry Association
Downstream Vendors
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Digital Piano market, by end-use. Detailed analysis and profiles of additional market players.



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