

Global Digital OOH Consumption 2016 Market Research Report

<https://marketpublishers.com/r/GAA12002BD2EN.html>

Date: February 2016

Pages: 171

Price: US\$ 4,000.00 (Single User License)

ID: GAA12002BD2EN

Abstracts

The Global Digital OOH Consumption 2016 Market Research Report is a professional and in-depth study on the current state of the Digital OOH market.

First, the report provides a basic overview of the Digital OOH industry including definitions, classifications, applications and industry chain structure. And development policies and plans are discussed as well as manufacturing processes and cost structures.

Secondly, the report states the global Digital OOH market size (volume and value), and the segment markets by regions, types, applications and companies are also discussed.

Third, the Digital OOH market analysis is provided for major regions including USA, Europe, China and Japan, and other regions can be added. For each region, market size and end users are analyzed as well as segment markets by types, applications and companies.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specifications, sales, market share and contact information. What's more, the Digital OOH industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in

the market.

Contents

1 INDUSTRY OVERVIEW OF DIGITAL OOH

- 1.1 Definition and Specifications of Digital OOH
 - 1.1.1 Definition of Digital OOH
 - 1.1.2 Specifications of Digital OOH
- 1.2 Classification of Digital OOH
- 1.3 Applications of Digital OOH
- 1.4 Industry Chain Structure of Digital OOH
- 1.5 Industry Overview and Major Regions Status of Digital OOH
 - 1.5.1 Industry Overview of Digital OOH
 - 1.5.2 Global Major Regions Status of Digital OOH
- 1.6 Industry Policy Analysis of Digital OOH
- 1.7 Industry News Analysis of Digital OOH

2 MANUFACTURING COST STRUCTURE ANALYSIS OF DIGITAL OOH

- 2.1 Raw Material Suppliers and Price Analysis of Digital OOH
- 2.2 Equipment Suppliers and Price Analysis of Digital OOH
- 2.3 Labor Cost Analysis of Digital OOH
- 2.4 Other Costs Analysis of Digital OOH
- 2.5 Manufacturing Cost Structure Analysis of Digital OOH
- 2.6 Manufacturing Process Analysis of Digital OOH

3 GLOBAL MARKET SIZE (VOLUME AND VALUE), SALES AND SALE PRICE ANALYSIS OF DIGITAL OOH

- 3.1 Global Market Size (Volume and Value) and Growth Rate of Digital OOH 2011-2016
- 3.2 Global Market Size (Volume and Value) of Digital OOH by Regions 2011-2016
- 3.3 Global Market Size (Volume and Value) of Digital OOH by Types 2011-2016
- 3.4 Global Market Size (Volume and Value) of Digital OOH by Applications 2011-2016
- 3.5 Global Sales Volume and Sales Revenue of Digital OOH by Companies 2011-2016
- 3.6 Global Sale Price of Digital OOH by Regions 2011-2016
- 3.7 Global Sale Price of Digital OOH by Types 2011-2016
- 3.8 Global Sale Price of Digital OOH by Applications 2011-2016
- 3.9 Global Sale Price of Digital OOH by Companies 2011-2016

4 USA MARKET SIZE (VOLUME AND VALUE), SALES, SALE PRICE AND END

USERS ANALYSIS OF DIGITAL OOH

- 4.1 USA Market Size (Volume and Value) and Growth Rate of Digital OOH 2011-2016
- 4.2 USA Market Size (Volume and Value) of Digital OOH by Types 2011-2016
- 4.3 USA Market Size (Volume and Value) of Digital OOH by Applications 2011-2016
- 4.4 USA Sales Volume and Sales Revenue of Digital OOH by Companies 2011-2016
- 4.5 USA Sale Price of Digital OOH by Types 2011-2016
- 4.6 USA Sale Price of Digital OOH by Applications 2011-2016
- 4.7 USA Sale Price of Digital OOH by Companies 2011-2016
- 4.8 USA Regional Supply, Import, Export and Consumption of Digital OOH 2011-2016
- 4.9 USA End Users with Contact Information and Consumption Volume of Digital OOH by Applications

5 EUROPE MARKET SIZE (VOLUME AND VALUE), SALES, SALE PRICE AND END USERS ANALYSIS OF DIGITAL OOH

- 5.1 Europe Market Size (Volume and Value) and Growth Rate of Digital OOH 2011-2016
- 5.2 Europe Market Size (Volume and Value) of Digital OOH by Types 2011-2016
- 5.3 Europe Market Size (Volume and Value) of Digital OOH by Applications 2011-2016
- 5.4 Europe Sales Volume and Sales Revenue of Digital OOH by Companies 2011-2016
- 5.5 Europe Sale Price of Digital OOH by Types 2011-2016
- 5.6 Europe Sale Price of Digital OOH by Applications 2011-2016
- 5.7 Europe Sale Price of Digital OOH by Companies 2011-2016
- 5.8 Europe Regional Supply, Import, Export and Consumption of Digital OOH 2011-2016
- 5.9 Europe End Users with Contact Information and Consumption Volume of Digital OOH by Applications

6 CHINA MARKET SIZE (VOLUME AND VALUE), SALES, SALE PRICE AND END USERS ANALYSIS OF DIGITAL OOH

- 6.1 China Market Size (Volume and Value) and Growth Rate of Digital OOH 2011-2016
- 6.2 China Market Size (Volume and Value) of Digital OOH by Types 2011-2016
- 6.3 China Market Size (Volume and Value) of Digital OOH by Applications 2011-2016
- 6.4 China Sales Volume and Sales Revenue of Digital OOH by Companies 2011-2016
- 6.5 China Sale Price of Digital OOH by Types 2011-2016
- 6.6 China Sale Price of Digital OOH by Applications 2011-2016
- 6.7 China Sale Price of Digital OOH by Companies 2011-2016

6.8 China Regional Supply, Import, Export and Consumption of Digital OOH 2011-2016
6.9 China End Users with Contact Information and Consumption Volume of Digital OOH by Applications

7 JAPAN MARKET SIZE (VOLUME AND VALUE), SALES, SALE PRICE AND END USERS ANALYSIS OF DIGITAL OOH

7.1 Japan Market Size (Volume and Value) and Growth Rate of Digital OOH 2011-2016
7.2 Japan Market Size (Volume and Value) of Digital OOH by Types 2011-2016
7.3 Japan Market Size (Volume and Value) of Digital OOH by Applications 2011-2016
7.4 Japan Sales Volume and Sales Revenue of Digital OOH by Companies 2011-2016
7.5 Japan Sale Price of Digital OOH by Types 2011-2016
7.6 Japan Sale Price of Digital OOH by Applications 2011-2016
7.7 Japan Sale Price of Digital OOH by Companies 2011-2016
7.8 Japan Regional Supply, Import, Export and Consumption of Digital OOH 2011-2016
7.9 Japan End Users with Contact Information and Consumption Volume of Digital OOH by Applications

8 MAJOR MANUFACTURERS ANALYSIS OF DIGITAL OOH

8.1 Clear Channel Outdoor

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
- 8.1.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
- 8.1.4 Contact Information

8.2 JCDecaux

- 8.2.1 Company Profile
- 8.2.2 Product Picture and Specifications
- 8.2.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
- 8.2.4 Contact Information

8.3 Lamar Advertising

- 8.3.1 Company Profile
- 8.3.2 Product Picture and Specifications
- 8.3.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
- 8.3.4 Contact Information

8.4 OUTFRONT Media

- 8.4.1 Company Profile
- 8.4.2 Product Picture and Specifications
- 8.4.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin

- 8.4.4 Contact Information
- 8.5 Instagram
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
 - 8.5.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.5.4 Contact Information
- 8.6 Adspace Digital Mall Network
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
 - 8.6.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.6.4 Contact Information
- 8.7 AirMedia Group
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
 - 8.7.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.7.4 Contact Information
- 8.8 ExteriorMedia
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications
 - 8.8.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.8.4 Contact Information
- 8.9 IDI
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications
 - 8.9.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.9.4 Contact Information
- 8.10 Plan B Media Public Company
 - 8.10.1 Company Profile
 - 8.10.2 Product Picture and Specifications
 - 8.10.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.10.4 Contact Information
- 8.11 RMG Networks Holding
 - 8.11.1 Company Profile
 - 8.11.2 Product Picture and Specifications
 - 8.11.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.11.4 Contact Information
- 8.12 V Media
 - 8.12.1 Company Profile
 - 8.12.2 Product Picture and Specifications

- 8.12.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
- 8.12.4 Contact Information
- 8.13 VGI Public Company
 - 8.13.1 Company Profile
 - 8.13.2 Product Picture and Specifications
 - 8.13.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.13.4 Contact Information
- 8.14 VisionChina Media
 - 8.14.1 Company Profile
 - 8.14.2 Product Picture and Specifications
 - 8.14.3 Sales Volume, Sales Revenue, Sale Price and Gross Margin
 - 8.14.4 Contact Information

9 GLOBAL PRODUCTION ANALYSIS OF DIGITAL OOH BY REGIONS

- 9.1 Global Production of Digital OOH by Regions 2011-2016
- 9.2 Global Production Market Share of Digital OOH by Regions 2011-2016

10 GLOBAL AND MAJOR REGIONS MARKET SIZE (VOLUME AND VALUE) FORECAST OF DIGITAL OOH

- 10.1 Global and Major Regions Market Size (Volume and Value) and Growth Rate of Digital OOH 2016-2021
- 10.2 Global Market Size (Volume and Value) of Digital OOH by Regions 2016-2021
- 10.3 Global and Major Regions Market Size (Volume and Value) of Digital OOH by Types 2016-2021
- 10.4 Global and Major Regions Market Size (Volume and Value) of Digital OOH by Applications 2016-2021

11 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF DIGITAL OOH

- 11.1 Marketing Channels Status of Digital OOH
- 11.2 Traders or Distributors with Contact Information of Digital OOH by Regions
- 11.3 Regional Import, Export and Trade Analysis of Digital OOH

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF DIGITAL OOH

- 12.1 New Project SWOT Analysis of Digital OOH
- 12.2 New Project Investment Feasibility Analysis of Digital OOH

13 CONCLUSION OF THE GLOBAL DIGITAL OOH CONSUMPTION 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital OOH

Table Product Specifications of Digital OOH

Table Classification of Digital OOH

Figure Global Market Size (Volume) Share of Digital OOH by Types in 2015

Figure Global Market Size (Value) Share of Digital OOH by Types in 2015

Table Applications of Digital OOH

Figure Global Market Size (Volume) Share of Digital OOH by Applications in 2015

Figure Global Market Size (Value) Share of Digital OOH by Applications in 2015

Figure Industry Chain Structure of Digital OOH

Table Global Digital OOH Major Companies

Table Global Major Regions Digital OOH Development Status

Table Industry Policy of Digital OOH

Table Industry News List of Digital OOH

Table Raw Material Suppliers and Price Analysis

Table Equipment Suppliers and Price Analysis

Table Manufacturing Cost Structure Analysis of Digital OOH in 2015

Figure Manufacturing Process Analysis of Digital OOH

Figure Global Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2011-2016

Figure Global Market Size (Value) (M USD) and Growth Rate of Digital OOH 2011-2016

Table Global Market Size (Volume) (K Units) of Digital OOH by Regions 2011-2016

Figure Global Market Size (Volume) Share of Digital OOH by Regions in 2011

Figure Global Market Size (Volume) Share of Digital OOH by Regions in 2015

Table Global Market Size (Value) (M USD) of Digital OOH by Regions 2011-2016

Figure Global Market Size (Value) Share of Digital OOH by Regions in 2011

Figure Global Market Size (Value) Share of Digital OOH by Regions in 2015

Table Global Market Size (Volume) (K Units) of Digital OOH by Types 2011-2016

Figure Global Market Size (Volume) Share of Digital OOH by Types in 2011

Figure Global Market Size (Volume) Share of Digital OOH by Types in 2015

Table Global Market Size (Value) (M USD) of Digital OOH by Types 2011-2016

Figure Global Market Size (Value) Share of Digital OOH by Types in 2011

Figure Global Market Size (Value) Share of Digital OOH by Types in 2015

Table Global Market Size (Volume) (K Units) of Digital OOH by Applications 2011-2016

Figure Global Market Size (Volume) Share of Digital OOH by Applications in 2011

Figure Global Market Size (Volume) Share of Digital OOH by Applications in 2015

Table Global Market Size (Value) (M USD) of Digital OOH by Applications 2011-2016
Figure Global Market Size (Value) Share of Digital OOH by Applications in 2011
Figure Global Market Size (Value) Share of Digital OOH by Applications in 2015
Table Global Sales Volume (K Units) of Digital OOH by Companies 2011-2016
Table Global Sales Volume Market Share of Digital OOH by Companies 2011-2016
Figure Global Sales Volume Market Share of Digital OOH by Companies in 2011
Figure Global Sales Volume Market Share of Digital OOH by Companies in 2015
Table Global Sales Revenue (M USD) of Digital OOH by Companies 2011-2016
Table Global Sales Revenue Market Share of Digital OOH by Companies 2011-2016
Figure Global Sales Revenue Market Share of Digital OOH by Companies in 2011
Figure Global Sales Revenue Market Share of Digital OOH by Companies in 2015
Table Global Sale Price (USD/Unit) of Digital OOH by Regions 2011-2016
Figure Global Sale Price (USD/Unit) of Digital OOH by Regions in 2015
Table Global Sale Price (USD/Unit) of Digital OOH by Types 2011-2016
Figure Global Sale Price (USD/Unit) of Digital OOH by Types in 2015
Table Global Sale Price (USD/Unit) of Digital OOH by Applications 2011-2016
Figure Global Sale Price (USD/Unit) of Digital OOH by Applications in 2015
Table Global Sale Price (USD/Unit) of Digital OOH by Companies 2011-2016
Figure Global Sale Price (USD/Unit) of Digital OOH by Companies in 2015
Figure USA Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2011-2016
Figure USA Market Size (Value) (M USD) and Growth Rate of Digital OOH 2011-2016
Table USA Market Size (Volume) (K Units) of Digital OOH by Types 2011-2016
Figure USA Market Size (Volume) Share of Digital OOH by Types in 2011
Figure USA Market Size (Volume) Share of Digital OOH by Types in 2015
Table USA Market Size (Value) (M USD) of Digital OOH by Types 2011-2016
Figure USA Market Size (Value) Share of Digital OOH by Types in 2011
Figure USA Market Size (Value) Share of Digital OOH by Types in 2015
Table USA Market Size (Volume) (K Units) of Digital OOH by Applications 2011-2016
Figure USA Market Size (Volume) Share of Digital OOH by Applications in 2011
Figure USA Market Size (Volume) Share of Digital OOH by Applications in 2015
Table USA Market Size (Value) (M USD) of Digital OOH by Applications 2011-2016
Figure USA Market Size (Value) Share of Digital OOH by Applications in 2011
Figure USA Market Size (Value) Share of Digital OOH by Applications in 2015
Table USA Sales Volume (K Units) of Digital OOH by Companies 2011-2016
Table USA Sales Volume Market Share of Digital OOH by Companies 2011-2016
Figure USA Sales Volume Market Share of Digital OOH by Companies in 2011
Figure USA Sales Volume Market Share of Digital OOH by Companies in 2015
Table USA Sales Revenue (M USD) of Digital OOH by Companies 2011-2016
Table USA Sales Revenue Market Share of Digital OOH by Companies 2011-2016

Figure USA Sales Revenue Market Share of Digital OOH by Companies in 2011
Figure USA Sales Revenue Market Share of Digital OOH by Companies in 2015
Table USA Sale Price (USD/Unit) of Digital OOH by Types 2011-2016
Figure USA Sale Price (USD/Unit) of Digital OOH by Types in 2015
Table USA Sale Price (USD/Unit) of Digital OOH by Applications 2011-2016
Figure USA Sale Price (USD/Unit) of Digital OOH by Applications in 2015
Table USA Sale Price (USD/Unit) of Digital OOH by Companies 2011-2016
Figure USA Sale Price (USD/Unit) of Digital OOH by Companies in 2015
Table USA Regional Supply, Import, Export and Consumption of Digital OOH
2011-2016 (K Units)
Table USA End Users with Contact Information and Consumption Volume of Digital
OOH by Applications
Figure Europe Market Size (Volume) (K Units) and Growth Rate of Digital OOH
2011-2016
Figure Europe Market Size (Value) (M USD) and Growth Rate of Digital OOH
2011-2016
Table Europe Market Size (Volume) (K Units) of Digital OOH by Types 2011-2016
Figure Europe Market Size (Volume) Share of Digital OOH by Types in 2011
Figure Europe Market Size (Volume) Share of Digital OOH by Types in 2015
Table Europe Market Size (Value) (M USD) of Digital OOH by Types 2011-2016
Figure Europe Market Size (Value) Share of Digital OOH by Types in 2011
Figure Europe Market Size (Value) Share of Digital OOH by Types in 2015
Table Europe Market Size (Volume) (K Units) of Digital OOH by Applications 2011-2016
Figure Europe Market Size (Volume) Share of Digital OOH by Applications in 2011
Figure Europe Market Size (Volume) Share of Digital OOH by Applications in 2015
Table Europe Market Size (Value) (M USD) of Digital OOH by Applications 2011-2016
Figure Europe Market Size (Value) Share of Digital OOH by Applications in 2011
Figure Europe Market Size (Value) Share of Digital OOH by Applications in 2015
Table Europe Sales Volume (K Units) of Digital OOH by Companies 2011-2016
Table Europe Sales Volume Market Share of Digital OOH by Companies 2011-2016
Figure Europe Sales Volume Market Share of Digital OOH by Companies in 2011
Figure Europe Sales Volume Market Share of Digital OOH by Companies in 2015
Table Europe Sales Revenue (M USD) of Digital OOH by Companies 2011-2016
Table Europe Sales Revenue Market Share of Digital OOH by Companies 2011-2016
Figure Europe Sales Revenue Market Share of Digital OOH by Companies in 2011
Figure Europe Sales Revenue Market Share of Digital OOH by Companies in 2015
Table Europe Sale Price (USD/Unit) of Digital OOH by Types 2011-2016
Figure Europe Sale Price (USD/Unit) of Digital OOH by Types in 2015
Table Europe Sale Price (USD/Unit) of Digital OOH by Applications 2011-2016

Figure Europe Sale Price (USD/Unit) of Digital OOH by Applications in 2015
Table Europe Sale Price (USD/Unit) of Digital OOH by Companies 2011-2016
Figure Europe Sale Price (USD/Unit) of Digital OOH by Companies in 2015
Table Europe Regional Supply, Import, Export and Consumption of Digital OOH
2011-2016 (K Units)
Table Europe End Users with Contact Information and Consumption Volume of Digital
OOH by Applications
Figure China Market Size (Volume) (K Units) and Growth Rate of Digital OOH
2011-2016
Figure China Market Size (Value) (M USD) and Growth Rate of Digital OOH 2011-2016
Table China Market Size (Volume) (K Units) of Digital OOH by Types 2011-2016
Figure China Market Size (Volume) Share of Digital OOH by Types in 2011
Figure China Market Size (Volume) Share of Digital OOH by Types in 2015
Table China Market Size (Value) (M USD) of Digital OOH by Types 2011-2016
Figure China Market Size (Value) Share of Digital OOH by Types in 2011
Figure China Market Size (Value) Share of Digital OOH by Types in 2015
Table China Market Size (Volume) (K Units) of Digital OOH by Applications 2011-2016
Figure China Market Size (Volume) Share of Digital OOH by Applications in 2011
Figure China Market Size (Volume) Share of Digital OOH by Applications in 2015
Table China Market Size (Value) (M USD) of Digital OOH by Applications 2011-2016
Figure China Market Size (Value) Share of Digital OOH by Applications in 2011
Figure China Market Size (Value) Share of Digital OOH by Applications in 2015
Table China Sales Volume (K Units) of Digital OOH by Companies 2011-2016
Table China Sales Volume Market Share of Digital OOH by Companies 2011-2016
Figure China Sales Volume Market Share of Digital OOH by Companies in 2011
Figure China Sales Volume Market Share of Digital OOH by Companies in 2015
Table China Sales Revenue (M USD) of Digital OOH by Companies 2011-2016
Table China Sales Revenue Market Share of Digital OOH by Companies 2011-2016
Figure China Sales Revenue Market Share of Digital OOH by Companies in 2011
Figure China Sales Revenue Market Share of Digital OOH by Companies in 2015
Table China Sale Price (USD/Unit) of Digital OOH by Types 2011-2016
Figure China Sale Price (USD/Unit) of Digital OOH by Types in 2015
Table China Sale Price (USD/Unit) of Digital OOH by Applications 2011-2016
Figure China Sale Price (USD/Unit) of Digital OOH by Applications in 2015
Table China Sale Price (USD/Unit) of Digital OOH by Companies 2011-2016
Figure China Sale Price (USD/Unit) of Digital OOH by Companies in 2015
Table China Regional Supply, Import, Export and Consumption of Digital OOH
2011-2016 (K Units)
Table China End Users with Contact Information and Consumption Volume of Digital

OOH by Applications

Figure Japan Market Size (Volume) (K Units) and Growth Rate of Digital OOH
2011-2016

Figure Japan Market Size (Value) (M USD) and Growth Rate of Digital OOH 2011-2016

Table Japan Market Size (Volume) (K Units) of Digital OOH by Types 2011-2016

Figure Japan Market Size (Volume) Share of Digital OOH by Types in 2011

Figure Japan Market Size (Volume) Share of Digital OOH by Types in 2015

Table Japan Market Size (Value) (M USD) of Digital OOH by Types 2011-2016

Figure Japan Market Size (Value) Share of Digital OOH by Types in 2011

Figure Japan Market Size (Value) Share of Digital OOH by Types in 2015

Table Japan Market Size (Volume) (K Units) of Digital OOH by Applications 2011-2016

Figure Japan Market Size (Volume) Share of Digital OOH by Applications in 2011

Figure Japan Market Size (Volume) Share of Digital OOH by Applications in 2015

Table Japan Market Size (Value) (M USD) of Digital OOH by Applications 2011-2016

Figure Japan Market Size (Value) Share of Digital OOH by Applications in 2011

Figure Japan Market Size (Value) Share of Digital OOH by Applications in 2015

Table Japan Sales Volume (K Units) of Digital OOH by Companies 2011-2016

Table Japan Sales Volume Market Share of Digital OOH by Companies 2011-2016

Figure Japan Sales Volume Market Share of Digital OOH by Companies in 2011

Figure Japan Sales Volume Market Share of Digital OOH by Companies in 2015

Table Japan Sales Revenue (M USD) of Digital OOH by Companies 2011-2016

Table Japan Sales Revenue Market Share of Digital OOH by Companies 2011-2016

Figure Japan Sales Revenue Market Share of Digital OOH by Companies in 2011

Figure Japan Sales Revenue Market Share of Digital OOH by Companies in 2015

Table Japan Sale Price (USD/Unit) of Digital OOH by Types 2011-2016

Figure Japan Sale Price (USD/Unit) of Digital OOH by Types in 2015

Table Japan Sale Price (USD/Unit) of Digital OOH by Applications 2011-2016

Figure Japan Sale Price (USD/Unit) of Digital OOH by Applications in 2015

Table Japan Sale Price (USD/Unit) of Digital OOH by Companies 2011-2016

Figure Japan Sale Price (USD/Unit) of Digital OOH by Companies in 2015

Table Japan Regional Supply, Import, Export and Consumption of Digital OOH
2011-2016 (K Units)

Table Japan End Users with Contact Information and Consumption Volume of Digital
OOH by Applications

Table Clear Channel Outdoor Information List

Figure Digital OOH Picture and Specifications of Clear Channel Outdoor

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price
(USD/Unit) and Gross Margin of Clear Channel Outdoor 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of Clear Channel Outdoor

2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of Clear Channel Outdoor 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of Clear Channel Outdoor 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of Clear Channel Outdoor 2011-2016

Table JCDecaux Information List

Figure Digital OOH Picture and Specifications of JCDecaux

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of JCDecaux 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of JCDecaux 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of JCDecaux 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of JCDecaux 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of JCDecaux 2011-2016

Table Lamar Advertising Information List

Figure Digital OOH Picture and Specifications of Lamar Advertising

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of Lamar Advertising 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of Lamar Advertising 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of Lamar Advertising 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of Lamar Advertising 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of Lamar Advertising 2011-2016

Table OUTFRONT Media Information List

Figure Digital OOH Picture and Specifications of OUTFRONT Media

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of OUTFRONT Media 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of OUTFRONT Media 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of OUTFRONT Media 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of OUTFRONT Media 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of OUTFRONT Media 2011-2016

Table Instagram Information List

Figure Digital OOH Picture and Specifications of Instagram

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of Instagram 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of Instagram 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of Instagram 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of Instagram 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of Instagram 2011-2016

Table Adspace Digital Mall Network Information List

Figure Digital OOH Picture and Specifications of Adspace Digital Mall Network

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of Adspace Digital Mall Network 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of Adspace Digital Mall Network 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of Adspace Digital Mall Network 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of Adspace Digital Mall Network 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of Adspace Digital Mall Network 2011-2016

Table AirMedia Group Information List

Figure Digital OOH Picture and Specifications of AirMedia Group

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of AirMedia Group 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of AirMedia Group 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of AirMedia Group 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of AirMedia Group 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of AirMedia Group 2011-2016

Table ExteriorMedia Information List

Figure Digital OOH Picture and Specifications of ExteriorMedia

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price

(USD/Unit) and Gross Margin of ExteriorMedia 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of ExteriorMedia 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of ExteriorMedia 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of ExteriorMedia 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of ExteriorMedia 2011-2016

Table IDI Information List

Figure Digital OOH Picture and Specifications of IDI

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of IDI 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of IDI 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of IDI 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of IDI 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of IDI 2011-2016

Table Plan B Media Public Company Information List

Figure Digital OOH Picture and Specifications of Plan B Media Public Company

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of Plan B Media Public Company 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of Plan B Media Public Company 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of Plan B Media Public Company 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of Plan B Media Public Company 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of Plan B Media Public Company 2011-2016

Table RMG Networks Holding Information List

Figure Digital OOH Picture and Specifications of RMG Networks Holding

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of RMG Networks Holding 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of RMG Networks Holding 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of RMG Networks Holding 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of RMG Networks Holding 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of RMG Networks Holding 2011-2016

Table V Media Information List

Figure Digital OOH Picture and Specifications of V Media

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of V Media 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of V Media 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of V Media 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of V Media 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of V Media 2011-2016

Table VGI Public Company Information List

Figure Digital OOH Picture and Specifications of VGI Public Company

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of VGI Public Company 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of VGI Public Company 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of VGI Public Company 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of VGI Public Company 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of VGI Public Company 2011-2016

Table VisionChina Media Information List

Figure Digital OOH Picture and Specifications of VisionChina Media

Table Digital OOH Sales Volume (K Units), Sales Revenue (M USD), Sale Price (USD/Unit) and Gross Margin of VisionChina Media 2011-2016

Figure Digital OOH Sales Volume (K Units) and Growth Rate of VisionChina Media 2011-2016

Figure Digital OOH Sales Volume (K Units) and Global Market Share of VisionChina Media 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Growth Rate of VisionChina Media 2011-2016

Figure Digital OOH Sales Revenue (M USD) and Global Market Share of VisionChina Media 2011-2016

Table Global Production (K Units) of Digital OOH by Regions 2011-2016

Table Global Production Market Share of Digital OOH by Regions 2011-2016

Table Global Production Market Share of Digital OOH by Regions in 2011

Table Global Production Market Share of Digital OOH by Regions in 2015
Figure Global Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2016-2021
Figure Global Market Size (Value) (M USD) and Growth Rate of Digital OOH 2016-2021
Figure USA Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2016-2021
Figure USA Market Size (Value) (M USD) and Growth Rate of Digital OOH 2016-2021
Figure Europe Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2016-2021
Figure Europe Market Size (Value) (M USD) and Growth Rate of Digital OOH 2016-2021
Figure China Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2016-2021
Figure China Market Size (Value) (M USD) and Growth Rate of Digital OOH 2016-2021
Figure Japan Market Size (Volume) (K Units) and Growth Rate of Digital OOH 2016-2021
Figure Japan Market Size (Value) (M USD) and Growth Rate of Digital OOH 2016-2021
Table Global Market Size (Volume) (K Units) of Digital OOH by Regions 2016-2021
Figure Global Market Size (Volume) Share of Digital OOH by Regions in 2016
Figure Global Market Size (Volume) Share of Digital OOH by Regions in 2021
Table Global Market Size (Value) (M USD) of Digital OOH by Regions 2016-2021
Figure Global Market Size (Value) Share of Digital OOH by Regions in 2016
Figure Global Market Size (Value) Share of Digital OOH by Regions in 2021
Table Global Market Size (Volume) (K Units) of Digital OOH by Types 2016-2021
Figure Global Market Size (Volume) Share of Digital OOH by Types in 2016
Figure Global Market Size (Volume) Share of Digital OOH by Types in 2021
Table Global Market Size (Value) (M USD) of Digital OOH by Types 2016-2021
Figure Global Market Size (Value) Share of Digital OOH by Types in 2016
Figure Global Market Size (Value) Share of Digital OOH by Types in 2021
Table USA Market Size (Volume) (K Units) of Digital OOH by Types 2016-2021
Figure USA Market Size (Volume) Share of Digital OOH by Types in 2016
Figure USA Market Size (Volume) Share of Digital OOH by Types in 2021
Table USA Market Size (Value) (M USD) of Digital OOH by Types 2016-2021
Figure USA Market Size (Value) Share of Digital OOH by Types in 2016
Figure USA Market Size (Value) Share of Digital OOH by Types in 2021
Table Europe Market Size (Volume) (K Units) of Digital OOH by Types 2016-2021
Figure Europe Market Size (Volume) Share of Digital OOH by Types in 2016
Figure Europe Market Size (Volume) Share of Digital OOH by Types in 2021
Table Europe Market Size (Value) (M USD) of Digital OOH by Types 2016-2021
Figure Europe Market Size (Value) Share of Digital OOH by Types in 2016

Figure Europe Market Size (Value) Share of Digital OOH by Types in 2021
Table China Market Size (Volume) (K Units) of Digital OOH by Types 2016-2021
Figure China Market Size (Volume) Share of Digital OOH by Types in 2016
Figure China Market Size (Volume) Share of Digital OOH by Types in 2021
Table China Market Size (Value) (M USD) of Digital OOH by Types 2016-2021
Figure China Market Size (Value) Share of Digital OOH by Types in 2016
Figure China Market Size (Value) Share of Digital OOH by Types in 2021
Table Japan Market Size (Volume) (K Units) of Digital OOH by Types 2016-2021
Figure Japan Market Size (Volume) Share of Digital OOH by Types in 2016
Figure Japan Market Size (Volume) Share of Digital OOH by Types in 2021
Table Japan Market Size (Value) (M USD) of Digital OOH by Types 2016-2021
Figure Japan Market Size (Value) Share of Digital OOH by Types in 2016
Figure Japan Market Size (Value) Share of Digital OOH by Types in 2021
Table Global Market Size (Volume) (K Units) of Digital OOH by Applications 2016-2021
Figure Global Market Size (Volume) Share of Digital OOH by Applications in 2016
Figure Global Market Size (Volume) Share of Digital OOH by Applications in 2021
Table Global Market Size (Value) (M USD) of Digital OOH by Applications 2016-2021
Figure Global Market Size (Value) Share of Digital OOH by Applications in 2016
Figure Global Market Size (Value) Share of Digital OOH by Applications in 2021
Table USA Market Size (Volume) (K Units) of Digital OOH by Applications 2016-2021
Figure USA Market Size (Volume) Share of Digital OOH by Applications in 2016
Figure USA Market Size (Volume) Share of Digital OOH by Applications in 2021
Table USA Market Size (Value) (M USD) of Digital OOH by Applications 2016-2021
Figure USA Market Size (Value) Share of Digital OOH by Applications in 2016
Figure USA Market Size (Value) Share of Digital OOH by Applications in 2021
Table Europe Market Size (Volume) (K Units) of Digital OOH by Applications 2016-2021
Figure Europe Market Size (Volume) Share of Digital OOH by Applications in 2016
Figure Europe Market Size (Volume) Share of Digital OOH by Applications in 2021
Table Europe Market Size (Value) (M USD) of Digital OOH by Applications 2016-2021
Figure Europe Market Size (Value) Share of Digital OOH by Applications in 2016
Figure Europe Market Size (Value) Share of Digital OOH by Applications in 2021
Table China Market Size (Volume) (K Units) of Digital OOH by Applications 2016-2021
Figure China Market Size (Volume) Share of Digital OOH by Applications in 2016
Figure China Market Size (Volume) Share of Digital OOH by Applications in 2021
Table China Market Size (Value) (M USD) of Digital OOH by Applications 2016-2021
Figure China Market Size (Value) Share of Digital OOH by Applications in 2016
Figure China Market Size (Value) Share of Digital OOH by Applications in 2021
Table Japan Market Size (Volume) (K Units) of Digital OOH by Applications 2016-2021
Figure Japan Market Size (Volume) Share of Digital OOH by Applications in 2016

Figure Japan Market Size (Volume) Share of Digital OOH by Applications in 2021

Table Japan Market Size (Value) (M USD) of Digital OOH by Applications 2016-2021

Figure Japan Market Size (Value) Share of Digital OOH by Applications in 2016

Figure Japan Market Size (Value) Share of Digital OOH by Applications in 2021

Figure Marketing Channels of Digital OOH

Table Traders or Distributors with Contact Information of Digital OOH by Regions

Table Regional Import, Export, and Trade of Digital OOH (K Units)

Table Flow of International Trade in 2015

Table New Project SWOT Analysis of Digital OOH

Table New Project Investment Feasibility Analysis of Digital OOH

Table Part of Interviewees Record List

I would like to order

Product name: Global Digital OOH Consumption 2016 Market Research Report

Product link: <https://marketpublishers.com/r/GAA12002BD2EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAA12002BD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970