

# Global Digital Map Sales Market Report 2016

<https://marketpublishers.com/r/GE4D8D96625EN.html>

Date: September 2016

Pages: 124

Price: US\$ 4,000.00 (Single User License)

ID: GE4D8D96625EN

## Abstracts

### Notes:

Sales, means the sales volume of Digital Map

Revenue, means the sales value of Digital Map

This report studies sales (consumption) of Digital Map in Global market, especially in USA, China, Europe, Japan, Korea and Taiwan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Apple

Google

HERE

Micello

NavInfo

AND

ARC Aerial Imaging

Baidu

Bing Maps (Microsoft)

Environmental Systems Research Institute

Geoportail

Getmapping

Magellan Navigation

MAPMECHANICS

MapmyIndia

MapQuest

MapSherpa

NearMap

OnStar

OpenStreetMap

PeopleNet

Roadtrippers

Sensewhere

TeleNav

TomTom

Traceon

ViaMichelin S.A.S.

Wanadoo Maps (Mappy)

Zenrin

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Digital Map in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

Korea

Taiwan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Digital Map in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Digital Map Sales Market Report 2016

#### **1 DIGITAL MAP OVERVIEW**

- 1.1 Product Overview and Scope of Digital Map
- 1.2 Classification of Digital Map
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Digital Map
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Digital Map Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Digital Map (2011-2021)
  - 1.5.1 Global Digital Map Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Digital Map Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL DIGITAL MAP COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Digital Map Market Competition by Manufacturers
  - 2.1.1 Global Digital Map Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Digital Map Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Digital Map (Volume and Value) by Type
  - 2.2.1 Global Digital Map Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Digital Map Revenue and Market Share by Type (2011-2016)
- 2.3 Global Digital Map (Volume and Value) by Regions
  - 2.3.1 Global Digital Map Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Digital Map Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Digital Map (Volume) by Application

### **3 USA DIGITAL MAP (VOLUME, VALUE AND SALES PRICE)**

- 3.1 USA Digital Map Sales and Value (2011-2016)
  - 3.1.1 USA Digital Map Sales and Growth Rate (2011-2016)
  - 3.1.2 USA Digital Map Revenue and Growth Rate (2011-2016)
  - 3.1.3 USA Digital Map Sales Price Trend (2011-2016)
- 3.2 USA Digital Map Sales and Market Share by Manufacturers
- 3.3 USA Digital Map Sales and Market Share by Type
- 3.4 USA Digital Map Sales and Market Share by Application

### **4 CHINA DIGITAL MAP (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Digital Map Sales and Value (2011-2016)
  - 4.1.1 China Digital Map Sales and Growth Rate (2011-2016)
  - 4.1.2 China Digital Map Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Digital Map Sales Price Trend (2011-2016)
- 4.2 China Digital Map Sales and Market Share by Manufacturers
- 4.3 China Digital Map Sales and Market Share by Type
- 4.4 China Digital Map Sales and Market Share by Application

### **5 EUROPE DIGITAL MAP (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Digital Map Sales and Value (2011-2016)
  - 5.1.1 Europe Digital Map Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Digital Map Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Digital Map Sales Price Trend (2011-2016)
- 5.2 Europe Digital Map Sales and Market Share by Manufacturers
- 5.3 Europe Digital Map Sales and Market Share by Type
- 5.4 Europe Digital Map Sales and Market Share by Application

### **6 JAPAN DIGITAL MAP (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Digital Map Sales and Value (2011-2016)
  - 6.1.1 Japan Digital Map Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Digital Map Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Digital Map Sales Price Trend (2011-2016)
- 6.2 Japan Digital Map Sales and Market Share by Manufacturers
- 6.3 Japan Digital Map Sales and Market Share by Type

## 6.4 Japan Digital Map Sales and Market Share by Application

## **7 KOREA DIGITAL MAP (VOLUME, VALUE AND SALES PRICE)**

### 7.1 Korea Digital Map Sales and Value (2011-2016)

#### 7.1.1 Korea Digital Map Sales and Growth Rate (2011-2016)

#### 7.1.2 Korea Digital Map Revenue and Growth Rate (2011-2016)

#### 7.1.3 Korea Digital Map Sales Price Trend (2011-2016)

### 7.2 Korea Digital Map Sales and Market Share by Manufacturers

### 7.3 Korea Digital Map Sales and Market Share by Type

### 7.4 Korea Digital Map Sales and Market Share by Application

## **8 TAIWAN DIGITAL MAP (VOLUME, VALUE AND SALES PRICE)**

### 8.1 Taiwan Digital Map Sales and Value (2011-2016)

#### 8.1.1 Taiwan Digital Map Sales and Growth Rate (2011-2016)

#### 8.1.2 Taiwan Digital Map Revenue and Growth Rate (2011-2016)

#### 8.1.3 Taiwan Digital Map Sales Price Trend (2011-2016)

### 8.2 Taiwan Digital Map Sales and Market Share by Manufacturers

### 8.3 Taiwan Digital Map Sales and Market Share by Type

### 8.4 Taiwan Digital Map Sales and Market Share by Application

## **9 GLOBAL DIGITAL MAP MANUFACTURERS ANALYSIS**

### 9.1 Apple

#### 9.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.1.2 Digital Map Product Type, Application and Specification

##### 9.1.2.1 Type I

##### 9.1.2.2 Type II

#### 9.1.3 Apple Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.1.4 Main Business/Business Overview

### 9.2 Google

#### 9.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.2.2 124 Product Type, Application and Specification

##### 9.2.2.1 Type I

##### 9.2.2.2 Type II

#### 9.2.3 Google Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.2.4 Main Business/Business Overview

### 9.3 HERE

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 148 Product Type, Application and Specification
  - 9.3.2.1 Type I
  - 9.3.2.2 Type II
- 9.3.3 HERE Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 Micello
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Sept Product Type, Application and Specification
    - 9.4.2.1 Type I
    - 9.4.2.2 Type II
  - 9.4.3 Micello Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.4.4 Main Business/Business Overview
- 9.5 NavInfo
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Product Type, Application and Specification
    - 9.5.2.1 Type I
    - 9.5.2.2 Type II
  - 9.5.3 NavInfo Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 AND
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Million USD Product Type, Application and Specification
    - 9.6.2.1 Type I
    - 9.6.2.2 Type II
  - 9.6.3 AND Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview
- 9.7 ARC Aerial Imaging
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Electronics Product Type, Application and Specification
    - 9.7.2.1 Type I
    - 9.7.2.2 Type II
  - 9.7.3 ARC Aerial Imaging Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.7.4 Main Business/Business Overview
- 9.8 Baidu
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Product Type, Application and Specification
    - 9.8.2.1 Type I

- 9.8.2.2 Type II
- 9.8.3 Baidu Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview
- 9.9 Bing Maps (Microsoft)
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Product Type, Application and Specification
    - 9.9.2.1 Type I
    - 9.9.2.2 Type II
  - 9.9.3 Bing Maps (Microsoft) Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.9.4 Main Business/Business Overview
- 9.10 Environmental Systems Research Institute
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Product Type, Application and Specification
    - 9.10.2.1 Type I
    - 9.10.2.2 Type II
  - 9.10.3 Environmental Systems Research Institute Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.10.4 Main Business/Business Overview
- 9.11 Geoportail
- 9.12 Getmapping
- 9.13 Magellan Navigation
- 9.14 MAPMECHANICS
- 9.15 MapmyIndia
- 9.16 MapQuest
- 9.17 MapSherpa
- 9.18 NearMap
- 9.19 OnStar
- 9.20 OpenStreetMap
- 9.21 PeopleNet
- 9.22 Roadtrippers
- 9.23 Sensewhere
- 9.24 TeleNav
- 9.25 TomTom
- 9.26 Traceon
- 9.27 ViaMichelin S.A.S.
- 9.28 Wanadoo Maps (Mappy)
- 9.29 Zenrin



## **10 DIGITAL MAP MAUFACTURING COST ANALYSIS**

- 10.1 Digital Map Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Digital Map

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 Digital Map Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Digital Map Major Manufacturers in 2015
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL DIGITAL MAP MARKET FORECAST (2016-2021)**

14.1 Global Digital Map Sales, Revenue Forecast (2016-2021)

14.2 Global Digital Map Sales Forecast by Regions (2016-2021)

14.3 Global Digital Map Sales Forecast by Type (2016-2021)

14.4 Global Digital Map Sales Forecast by Application (2016-2021)

## **15 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Digital Map  
Table Classification of Digital Map  
Figure Global Sales Market Share of Digital Map by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Digital Map  
Figure Global Sales Market Share of Digital Map by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure USA Digital Map Revenue and Growth Rate (2011-2021)  
Figure China Digital Map Revenue and Growth Rate (2011-2021)  
Figure Europe Digital Map Revenue and Growth Rate (2011-2021)  
Figure Japan Digital Map Revenue and Growth Rate (2011-2021)  
Figure Korea Digital Map Revenue and Growth Rate (2011-2021)  
Figure Taiwan Digital Map Revenue and Growth Rate (2011-2021)  
Figure Global Digital Map Sales and Growth Rate (2011-2021)  
Figure Global Digital Map Revenue and Growth Rate (2011-2021)  
Table Global Digital Map Sales of Key Manufacturers (2011-2016)  
Table Global Digital Map Sales Share by Manufacturers (2011-2016)  
Figure 2015 Digital Map Sales Share by Manufacturers  
Figure 2016 Digital Map Sales Share by Manufacturers  
Table Global Digital Map Revenue by Manufacturers (2011-2016)  
Table Global Digital Map Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Digital Map Revenue Share by Manufacturers  
Table 2016 Global Digital Map Revenue Share by Manufacturers  
Table Global Digital Map Sales and Market Share by Type (2011-2016)  
Table Global Digital Map Sales Share by Type (2011-2016)  
Figure Sales Market Share of Digital Map by Type (2011-2016)  
Figure Global Digital Map Sales Growth Rate by Type (2011-2016)  
Table Global Digital Map Revenue and Market Share by Type (2011-2016)  
Table Global Digital Map Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Digital Map by Type (2011-2016)  
Figure Global Digital Map Revenue Growth Rate by Type (2011-2016)  
Table Global Digital Map Sales and Market Share by Regions (2011-2016)  
Table Global Digital Map Sales Share by Regions (2011-2016)

Figure Sales Market Share of Digital Map by Regions (2011-2016)  
Figure Global Digital Map Sales Growth Rate by Regions (2011-2016)  
Table Global Digital Map Revenue and Market Share by Regions (2011-2016)  
Table Global Digital Map Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Digital Map by Regions (2011-2016)  
Figure Global Digital Map Revenue Growth Rate by Regions (2011-2016)  
Table Global Digital Map Sales and Market Share by Application (2011-2016)  
Table Global Digital Map Sales Share by Application (2011-2016)  
Figure Sales Market Share of Digital Map by Application (2011-2016)  
Figure Global Digital Map Sales Growth Rate by Application (2011-2016)  
Figure USA Digital Map Sales and Growth Rate (2011-2016)  
Figure USA Digital Map Revenue and Growth Rate (2011-2016)  
Figure USA Digital Map Sales Price Trend (2011-2016)  
Table USA Digital Map Sales by Manufacturers (2011-2016)  
Table USA Digital Map Market Share by Manufacturers (2011-2016)  
Table USA Digital Map Sales by Type (2011-2016)  
Table USA Digital Map Market Share by Type (2011-2016)  
Table USA Digital Map Sales by Application (2011-2016)  
Table USA Digital Map Market Share by Application (2011-2016)  
Figure China Digital Map Sales and Growth Rate (2011-2016)  
Figure China Digital Map Revenue and Growth Rate (2011-2016)  
Figure China Digital Map Sales Price Trend (2011-2016)  
Table China Digital Map Sales by Manufacturers (2011-2016)  
Table China Digital Map Market Share by Manufacturers (2011-2016)  
Table China Digital Map Sales by Type (2011-2016)  
Table China Digital Map Market Share by Type (2011-2016)  
Table China Digital Map Sales by Application (2011-2016)  
Table China Digital Map Market Share by Application (2011-2016)  
Figure Europe Digital Map Sales and Growth Rate (2011-2016)  
Figure Europe Digital Map Revenue and Growth Rate (2011-2016)  
Figure Europe Digital Map Sales Price Trend (2011-2016)  
Table Europe Digital Map Sales by Manufacturers (2011-2016)  
Table Europe Digital Map Market Share by Manufacturers (2011-2016)  
Table Europe Digital Map Sales by Type (2011-2016)  
Table Europe Digital Map Market Share by Type (2011-2016)  
Table Europe Digital Map Sales by Application (2011-2016)  
Table Europe Digital Map Market Share by Application (2011-2016)  
Figure Japan Digital Map Sales and Growth Rate (2011-2016)  
Figure Japan Digital Map Revenue and Growth Rate (2011-2016)

Figure Japan Digital Map Sales Price Trend (2011-2016)  
Table Japan Digital Map Sales by Manufacturers (2011-2016)  
Table Japan Digital Map Market Share by Manufacturers (2011-2016)  
Table Japan Digital Map Sales by Type (2011-2016)  
Table Japan Digital Map Market Share by Type (2011-2016)  
Table Japan Digital Map Sales by Application (2011-2016)  
Table Japan Digital Map Market Share by Application (2011-2016)  
Figure Korea Digital Map Sales and Growth Rate (2011-2016)  
Figure Korea Digital Map Revenue and Growth Rate (2011-2016)  
Figure Korea Digital Map Sales Price Trend (2011-2016)  
Table Korea Digital Map Sales by Manufacturers (2011-2016)  
Table Korea Digital Map Market Share by Manufacturers (2011-2016)  
Table Korea Digital Map Sales by Type (2011-2016)  
Table Korea Digital Map Market Share by Type (2011-2016)  
Table Korea Digital Map Sales by Application (2011-2016)  
Table Korea Digital Map Market Share by Application (2011-2016)  
Figure Taiwan Digital Map Sales and Growth Rate (2011-2016)  
Figure Taiwan Digital Map Revenue and Growth Rate (2011-2016)  
Figure Taiwan Digital Map Sales Price Trend (2011-2016)  
Table Taiwan Digital Map Sales by Manufacturers (2011-2016)  
Table Taiwan Digital Map Market Share by Manufacturers (2011-2016)  
Table Taiwan Digital Map Sales by Type (2011-2016)  
Table Taiwan Digital Map Market Share by Type (2011-2016)  
Table Taiwan Digital Map Sales by Application (2011-2016)  
Table Taiwan Digital Map Market Share by Application (2011-2016)  
Table Apple Basic Information List  
Table Apple Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Apple Digital Map Global Market Share (2011-2016)  
Table Google Basic Information List  
Table Google Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Google Digital Map Global Market Share (2011-2016)  
Table HERE Basic Information List  
Table HERE Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure HERE Digital Map Global Market Share (2011-2016)  
Table Micello Basic Information List  
Table Micello Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Micello Digital Map Global Market Share (2011-2016)  
Table NavInfo Basic Information List  
Table NavInfo Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)

Figure NavInfo Digital Map Global Market Share (2011-2016)  
Table AND Basic Information List  
Table AND Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure AND Digital Map Global Market Share (2011-2016)  
Table ARC Aerial Imaging Basic Information List  
Table ARC Aerial Imaging Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ARC Aerial Imaging Digital Map Global Market Share (2011-2016)  
Table Baidu Basic Information List  
Table Baidu Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Baidu Digital Map Global Market Share (2011-2016)  
Table Bing Maps (Microsoft) Basic Information List  
Table Bing Maps (Microsoft) Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Bing Maps (Microsoft) Digital Map Global Market Share (2011-2016)  
Table Environmental Systems Research Institute Basic Information List  
Table Environmental Systems Research Institute Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Environmental Systems Research Institute Digital Map Global Market Share (2011-2016)  
Table Geoportail Basic Information List  
Table Geoportail Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Geoportail Digital Map Global Market Share (2011-2016)  
Table Getmapping Basic Information List  
Table Getmapping Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Getmapping Digital Map Global Market Share (2011-2016)  
Table Magellan Navigation Basic Information List  
Table Magellan Navigation Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Magellan Navigation Digital Map Global Market Share (2011-2016)  
Table MAPMECHANICS Basic Information List  
Table MAPMECHANICS Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure MAPMECHANICS Digital Map Global Market Share (2011-2016)  
Table MapmyIndia Basic Information List  
Table MapmyIndia Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure MapmyIndia Digital Map Global Market Share (2011-2016)  
Table MapQuest Basic Information List  
Table MapQuest Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)

Figure MapQuest Digital Map Global Market Share (2011-2016)  
Table MapSherpa Basic Information List  
Table MapSherpa Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure MapSherpa Digital Map Global Market Share (2011-2016)  
Table NearMap Basic Information List  
Table NearMap Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure NearMap Digital Map Global Market Share (2011-2016)  
Table OnStar Basic Information List  
Table OnStar Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure OnStar Digital Map Global Market Share (2011-2016)  
Table OpenStreetMap Basic Information List  
Table OpenStreetMap Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure OpenStreetMap Digital Map Global Market Share (2011-2016)  
Table PeopleNet Basic Information List  
Table PeopleNet Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure PeopleNet Digital Map Global Market Share (2011-2016)  
Table Roadtrippers Basic Information List  
Table Roadtrippers Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Roadtrippers Digital Map Global Market Share (2011-2016)  
Table Sensewhere Basic Information List  
Table Sensewhere Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Sensewhere Digital Map Global Market Share (2011-2016)  
Table TeleNav Basic Information List  
Table TeleNav Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure TeleNav Digital Map Global Market Share (2011-2016)  
Table TomTom Basic Information List  
Table TomTom Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure TomTom Digital Map Global Market Share (2011-2016)  
Table Traceon Basic Information List  
Table Traceon Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Traceon Digital Map Global Market Share (2011-2016)  
Table ViaMichelin S.A.S. Basic Information List  
Table ViaMichelin S.A.S. Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ViaMichelin S.A.S. Digital Map Global Market Share (2011-2016)  
Table Wanadoo Maps (Mappy) Basic Information List  
Table Wanadoo Maps (Mappy) Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Wanadoo Maps (Mappy) Digital Map Global Market Share (2011-2016)  
Table Zenrin Basic Information List  
Table Zenrin Digital Map Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Zenrin Digital Map Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Digital Map  
Figure Manufacturing Process Analysis of Digital Map  
Figure Digital Map Industrial Chain Analysis  
Table Raw Materials Sources of Digital Map Major Manufacturers in 2015  
Table Major Buyers of Digital Map  
Table Distributors/Traders List  
Figure Global Digital Map Sales and Growth Rate Forecast (2016-2021)  
Figure Global Digital Map Revenue and Growth Rate Forecast (2016-2021)  
Table Global Digital Map Sales Forecast by Regions (2016-2021)  
Table Global Digital Map Sales Forecast by Type (2016-2021)  
Table Global Digital Map Sales Forecast by Application (2016-2021)



## I would like to order

Product name: Global Digital Map Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GE4D8D96625EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE4D8D96625EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970