

Global Digital Fitness Market Professional Survey Report 2017

<https://marketpublishers.com/r/G9E725D51A3EN.html>

Date: December 2017

Pages: 104

Price: US\$ 3,500.00 (Single User License)

ID: G9E725D51A3EN

Abstracts

This report studies Digital Fitness in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Fitbit, Inc.

Garmin, Ltd.

Apple Inc.

Samsung Electronics Co. Ltd.

Adidas AG

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Smartwatches

Fitness Wristbands

Smart Clothing

Smart Shoes

Others

By Application, the market can be split into

Sports

Fitness

Commercial

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

Global Digital Fitness Market Professional Survey Report 2017

1 INDUSTRY OVERVIEW OF DIGITAL FITNESS

1.1 Definition and Specifications of Digital Fitness

1.1.1 Definition of Digital Fitness

1.1.2 Specifications of Digital Fitness

1.2 Classification of Digital Fitness

1.2.1 Smartwatches

1.2.2 Fitness Wristbands

1.2.3 Smart Clothing

1.2.4 Smart Shoes

1.2.5 Others

1.3 Applications of Digital Fitness

1.3.1 Sports

1.3.2 Fitness

1.3.3 Commercial

1.4 Market Segment by Regions

1.4.1 North America

1.4.2 China

1.4.3 Europe

1.4.4 Southeast Asia

1.4.5 Japan

1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF DIGITAL FITNESS

2.1 Raw Material and Suppliers

2.2 Manufacturing Cost Structure Analysis of Digital Fitness

2.3 Manufacturing Process Analysis of Digital Fitness

2.4 Industry Chain Structure of Digital Fitness

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF DIGITAL FITNESS

3.1 Capacity and Commercial Production Date of Global Digital Fitness Major Manufacturers in 2016

3.2 Manufacturing Plants Distribution of Global Digital Fitness Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Digital Fitness Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Digital Fitness Major Manufacturers in 2016

4 GLOBAL DIGITAL FITNESS OVERALL MARKET OVERVIEW

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Digital Fitness Capacity and Growth Rate Analysis

4.2.2 2016 Digital Fitness Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Digital Fitness Sales and Growth Rate Analysis

4.3.2 2016 Digital Fitness Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Digital Fitness Sales Price

4.4.2 2016 Digital Fitness Sales Price Analysis (Company Segment)

5 DIGITAL FITNESS REGIONAL MARKET ANALYSIS

5.1 North America Digital Fitness Market Analysis

5.1.1 North America Digital Fitness Market Overview

5.1.2 North America 2012-2017E Digital Fitness Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Digital Fitness Sales Price Analysis

5.1.4 North America 2016 Digital Fitness Market Share Analysis

5.2 China Digital Fitness Market Analysis

5.2.1 China Digital Fitness Market Overview

5.2.2 China 2012-2017E Digital Fitness Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Digital Fitness Sales Price Analysis

5.2.4 China 2016 Digital Fitness Market Share Analysis

5.3 Europe Digital Fitness Market Analysis

5.3.1 Europe Digital Fitness Market Overview

5.3.2 Europe 2012-2017E Digital Fitness Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Digital Fitness Sales Price Analysis

- 5.3.4 Europe 2016 Digital Fitness Market Share Analysis
- 5.4 Southeast Asia Digital Fitness Market Analysis
 - 5.4.1 Southeast Asia Digital Fitness Market Overview
 - 5.4.2 Southeast Asia 2012-2017E Digital Fitness Local Supply, Import, Export, Local Consumption Analysis
 - 5.4.3 Southeast Asia 2012-2017E Digital Fitness Sales Price Analysis
 - 5.4.4 Southeast Asia 2016 Digital Fitness Market Share Analysis
- 5.5 Japan Digital Fitness Market Analysis
 - 5.5.1 Japan Digital Fitness Market Overview
 - 5.5.2 Japan 2012-2017E Digital Fitness Local Supply, Import, Export, Local Consumption Analysis
 - 5.5.3 Japan 2012-2017E Digital Fitness Sales Price Analysis
 - 5.5.4 Japan 2016 Digital Fitness Market Share Analysis
- 5.6 India Digital Fitness Market Analysis
 - 5.6.1 India Digital Fitness Market Overview
 - 5.6.2 India 2012-2017E Digital Fitness Local Supply, Import, Export, Local Consumption Analysis
 - 5.6.3 India 2012-2017E Digital Fitness Sales Price Analysis
 - 5.6.4 India 2016 Digital Fitness Market Share Analysis

6 GLOBAL 2012-2017E DIGITAL FITNESS SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017E Digital Fitness Sales by Type
- 6.2 Different Types of Digital Fitness Product Interview Price Analysis
- 6.3 Different Types of Digital Fitness Product Driving Factors Analysis
 - 6.3.1 Smartwatches of Digital Fitness Growth Driving Factor Analysis
 - 6.3.2 Fitness Wristbands of Digital Fitness Growth Driving Factor Analysis
 - 6.3.3 Smart Clothing of Digital Fitness Growth Driving Factor Analysis
 - 6.3.4 Smart Shoes of Digital Fitness Growth Driving Factor Analysis
 - 6.3.5 Others of Digital Fitness Growth Driving Factor Analysis

7 GLOBAL 2012-2017E DIGITAL FITNESS SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E Digital Fitness Consumption by Application
- 7.2 Different Application of Digital Fitness Product Interview Price Analysis
- 7.3 Different Application of Digital Fitness Product Driving Factors Analysis
 - 7.3.1 Sports of Digital Fitness Growth Driving Factor Analysis

- 7.3.2 Fitness of Digital Fitness Growth Driving Factor Analysis
- 7.3.3 Commercial of Digital Fitness Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF DIGITAL FITNESS

8.1 Fitbit, Inc.

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Product A
 - 8.1.2.2 Product B
- 8.1.3 Fitbit, Inc. 2016 Digital Fitness Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Fitbit, Inc. 2016 Digital Fitness Business Region Distribution Analysis

8.2 Garmin, Ltd.

- 8.2.1 Company Profile
- 8.2.2 Product Picture and Specifications
 - 8.2.2.1 Product A
 - 8.2.2.2 Product B
- 8.2.3 Garmin, Ltd. 2016 Digital Fitness Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 Garmin, Ltd. 2016 Digital Fitness Business Region Distribution Analysis

8.3 Apple Inc.

- 8.3.1 Company Profile
- 8.3.2 Product Picture and Specifications
 - 8.3.2.1 Product A
 - 8.3.2.2 Product B
- 8.3.3 Apple Inc. 2016 Digital Fitness Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 Apple Inc. 2016 Digital Fitness Business Region Distribution Analysis

8.4 Samsung Electronics Co. Ltd.

- 8.4.1 Company Profile
- 8.4.2 Product Picture and Specifications
 - 8.4.2.1 Product A
 - 8.4.2.2 Product B
- 8.4.3 Samsung Electronics Co. Ltd. 2016 Digital Fitness Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 Samsung Electronics Co. Ltd. 2016 Digital Fitness Business Region Distribution Analysis

8.5 Adidas AG

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.2.1 Product A

8.5.2.2 Product B

8.5.3 Adidas AG 2016 Digital Fitness Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Adidas AG 2016 Digital Fitness Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF DIGITAL FITNESS MARKET

9.1 Global Digital Fitness Market Trend Analysis

9.1.1 Global 2017-2022 Digital Fitness Market Size (Volume and Value) Forecast

9.1.2 Global 2017-2022 Digital Fitness Sales Price Forecast

9.2 Digital Fitness Regional Market Trend

9.2.1 North America 2017-2022 Digital Fitness Consumption Forecast

9.2.2 China 2017-2022 Digital Fitness Consumption Forecast

9.2.3 Europe 2017-2022 Digital Fitness Consumption Forecast

9.2.4 Southeast Asia 2017-2022 Digital Fitness Consumption Forecast

9.2.5 Japan 2017-2022 Digital Fitness Consumption Forecast

9.2.6 India 2017-2022 Digital Fitness Consumption Forecast

9.3 Digital Fitness Market Trend (Product Type)

9.4 Digital Fitness Market Trend (Application)

10 DIGITAL FITNESS MARKETING TYPE ANALYSIS

10.1 Digital Fitness Regional Marketing Type Analysis

10.2 Digital Fitness International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Digital Fitness by Region

10.4 Digital Fitness Supply Chain Analysis

11 CONSUMERS ANALYSIS OF DIGITAL FITNESS

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL DIGITAL FITNESS MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital Fitness
Table Product Specifications of Digital Fitness
Table Classification of Digital Fitness
Figure Global Production Market Share of Digital Fitness by Type in 2016
Figure Smartwatches Picture
Table Major Manufacturers of Smartwatches
Figure Fitness Wristbands Picture
Table Major Manufacturers of Fitness Wristbands
Figure Smart Clothing Picture
Table Major Manufacturers of Smart Clothing
Figure Smart Shoes Picture
Table Major Manufacturers of Smart Shoes
Figure Others Picture
Table Major Manufacturers of Others
Table Applications of Digital Fitness
Figure Global Consumption Volume Market Share of Digital Fitness by Application in 2016
Figure Sports Examples
Table Major Consumers in Sports
Figure Fitness Examples
Table Major Consumers in Fitness
Figure Commercial Examples
Table Major Consumers in Commercial
Figure Market Share of Digital Fitness by Regions
Figure North America Digital Fitness Market Size (Million USD) (2012-2022)
Figure China Digital Fitness Market Size (Million USD) (2012-2022)
Figure Europe Digital Fitness Market Size (Million USD) (2012-2022)
Figure Southeast Asia Digital Fitness Market Size (Million USD) (2012-2022)
Figure Japan Digital Fitness Market Size (Million USD) (2012-2022)
Figure India Digital Fitness Market Size (Million USD) (2012-2022)
Table Digital Fitness Raw Material and Suppliers
Table Manufacturing Cost Structure Analysis of Digital Fitness in 2016
Figure Manufacturing Process Analysis of Digital Fitness
Figure Industry Chain Structure of Digital Fitness
Table Capacity and Commercial Production Date of Global Digital Fitness Major

Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Digital Fitness Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Digital Fitness Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Digital Fitness Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Digital Fitness 2012-2017

Figure Global 2012-2017E Digital Fitness Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Digital Fitness Market Size (Value) and Growth Rate

Table 2012-2017E Global Digital Fitness Capacity and Growth Rate

Table 2016 Global Digital Fitness Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Digital Fitness Sales (K Units) and Growth Rate

Table 2016 Global Digital Fitness Sales (K Units) List (Company Segment)

Table 2012-2017E Global Digital Fitness Sales Price (USD/Unit)

Table 2016 Global Digital Fitness Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Digital Fitness 2012-2017E

Figure North America 2012-2017E Digital Fitness Sales Price (USD/Unit)

Figure North America 2016 Digital Fitness Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Digital Fitness 2012-2017E

Figure China 2012-2017E Digital Fitness Sales Price (USD/Unit)

Figure China 2016 Digital Fitness Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Digital Fitness 2012-2017E

Figure Europe 2012-2017E Digital Fitness Sales Price (USD/Unit)

Figure Europe 2016 Digital Fitness Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Digital Fitness 2012-2017E

Figure Southeast Asia 2012-2017E Digital Fitness Sales Price (USD/Unit)

Figure Southeast Asia 2016 Digital Fitness Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Digital Fitness

2012-2017E

Figure Japan 2012-2017E Digital Fitness Sales Price (USD/Unit)

Figure Japan 2016 Digital Fitness Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Digital Fitness
2012-2017E

Figure India 2012-2017E Digital Fitness Sales Price (USD/Unit)

Figure India 2016 Digital Fitness Sales Market Share

Table Global 2012-2017E Digital Fitness Sales (K Units) by Type

Table Different Types Digital Fitness Product Interview Price

Table Global 2012-2017E Digital Fitness Sales (K Units) by Application

Table Different Application Digital Fitness Product Interview Price

Table Fitbit, Inc. Information List

Table Product A Overview

Table Product B Overview

Table 2016 Fitbit, Inc. Digital Fitness Revenue (Million USD), Sales (K Units), Ex-factory
Price (USD/Unit)

Figure 2016 Fitbit, Inc. Digital Fitness Business Region Distribution

Table Garmin, Ltd. Information List

Table Product A Overview

Table Product B Overview

Table 2016 Garmin, Ltd. Digital Fitness Revenue (Million USD), Sales (K Units), Ex-
factory Price (USD/Unit)

Figure 2016 Garmin, Ltd. Digital Fitness Business Region Distribution

Table Apple Inc. Information List

Table Product A Overview

Table Product B Overview

Table 2015 Apple Inc. Digital Fitness Revenue (Million USD), Sales (K Units), Ex-
factory Price (USD/Unit)

Figure 2016 Apple Inc. Digital Fitness Business Region Distribution

Table Samsung Electronics Co. Ltd. Information List

Table Product A Overview

Table Product B Overview

Table 2016 Samsung Electronics Co. Ltd. Digital Fitness Revenue (Million USD), Sales
(K Units), Ex-factory Price (USD/Unit)

Figure 2016 Samsung Electronics Co. Ltd. Digital Fitness Business Region Distribution

Table Adidas AG Information List

Table Product A Overview

Table Product B Overview

Table 2016 Adidas AG Digital Fitness Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Adidas AG Digital Fitness Business Region Distribution

Figure Global 2017-2022 Digital Fitness Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Digital Fitness Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Digital Fitness Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Digital Fitness Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Digital Fitness Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Digital Fitness Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Digital Fitness Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Digital Fitness Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Digital Fitness Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Digital Fitness by Type 2017-2022

Table Global Consumption Volume (K Units) of Digital Fitness by Application 2017-2022

Table Traders or Distributors with Contact Information of Digital Fitness by Region

I would like to order

Product name: Global Digital Fitness Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/G9E725D51A3EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9E725D51A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970