

# Global Digital Copiers Sales Market Report 2016

<https://marketpublishers.com/r/G7190A25541EN.html>

Date: November 2016

Pages: 115

Price: US\$ 4,000.00 (Single User License)

ID: G7190A25541EN

## Abstracts

### Notes:

Sales, means the sales volume of Digital Copiers

Revenue, means the sales value of Digital Copiers

This report studies sales (consumption) of Digital Copiers in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

RICOH

HP

Canon

Konica Minolta

Xerox

Brother International

Sharp

Kyocera

Toshiba

Lanier

Samsung Electronics

DELL

Oki Data

Riso

Duplo

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Digital Copiers in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Digital Copiers in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Digital Copiers Sales Market Report 2016

## **1 DIGITAL COPIERS OVERVIEW**

- 1.1 Product Overview and Scope of Digital Copiers
- 1.2 Classification of Digital Copiers
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Digital Copiers
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Digital Copiers Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Digital Copiers (2011-2021)
  - 1.5.1 Global Digital Copiers Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Digital Copiers Revenue and Growth Rate (2011-2021)

## **2 GLOBAL DIGITAL COPIERS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Digital Copiers Market Competition by Manufacturers
  - 2.1.1 Global Digital Copiers Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Digital Copiers Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Digital Copiers (Volume and Value) by Type
  - 2.2.1 Global Digital Copiers Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Digital Copiers Revenue and Market Share by Type (2011-2016)
- 2.3 Global Digital Copiers (Volume and Value) by Regions
  - 2.3.1 Global Digital Copiers Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Digital Copiers Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Digital Copiers (Volume) by Application

### **3 UNITED STATES DIGITAL COPIERS (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 United States Digital Copiers Sales and Value (2011-2016)

##### 3.1.1 United States Digital Copiers Sales and Growth Rate (2011-2016)

##### 3.1.2 United States Digital Copiers Revenue and Growth Rate (2011-2016)

##### 3.1.3 United States Digital Copiers Sales Price Trend (2011-2016)

#### 3.2 United States Digital Copiers Sales and Market Share by Manufacturers

#### 3.3 United States Digital Copiers Sales and Market Share by Type

#### 3.4 United States Digital Copiers Sales and Market Share by Application

### **4 CHINA DIGITAL COPIERS (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China Digital Copiers Sales and Value (2011-2016)

##### 4.1.1 China Digital Copiers Sales and Growth Rate (2011-2016)

##### 4.1.2 China Digital Copiers Revenue and Growth Rate (2011-2016)

##### 4.1.3 China Digital Copiers Sales Price Trend (2011-2016)

#### 4.2 China Digital Copiers Sales and Market Share by Manufacturers

#### 4.3 China Digital Copiers Sales and Market Share by Type

#### 4.4 China Digital Copiers Sales and Market Share by Application

### **5 EUROPE DIGITAL COPIERS (VOLUME, VALUE AND SALES PRICE)**

#### 5.1 Europe Digital Copiers Sales and Value (2011-2016)

##### 5.1.1 Europe Digital Copiers Sales and Growth Rate (2011-2016)

##### 5.1.2 Europe Digital Copiers Revenue and Growth Rate (2011-2016)

##### 5.1.3 Europe Digital Copiers Sales Price Trend (2011-2016)

#### 5.2 Europe Digital Copiers Sales and Market Share by Manufacturers

#### 5.3 Europe Digital Copiers Sales and Market Share by Type

#### 5.4 Europe Digital Copiers Sales and Market Share by Application

### **6 JAPAN DIGITAL COPIERS (VOLUME, VALUE AND SALES PRICE)**

#### 6.1 Japan Digital Copiers Sales and Value (2011-2016)

##### 6.1.1 Japan Digital Copiers Sales and Growth Rate (2011-2016)

##### 6.1.2 Japan Digital Copiers Revenue and Growth Rate (2011-2016)

##### 6.1.3 Japan Digital Copiers Sales Price Trend (2011-2016)

#### 6.2 Japan Digital Copiers Sales and Market Share by Manufacturers

#### 6.3 Japan Digital Copiers Sales and Market Share by Type

#### 6.4 Japan Digital Copiers Sales and Market Share by Application

## **7 GLOBAL DIGITAL COPIERS MANUFACTURERS ANALYSIS**

### **7.1 RICOH**

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Digital Copiers Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 RICOH Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview

### **7.2 HP**

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 115 Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 HP Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview

### **7.3 Canon**

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 135 Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Canon Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview

### **7.4 Konica Minolta**

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Oct Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Konica Minolta Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview

### **7.5 Xerox**

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 Xerox Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview

## 7.6 Brother International

### 7.6.1 Company Basic Information, Manufacturing Base and Competitors

### 7.6.2 Million USD Product Type, Application and Specification

#### 7.6.2.1 Type I

#### 7.6.2.2 Type II

### 7.6.3 Brother International Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

### 7.6.4 Main Business/Business Overview

## 7.7 Sharp

### 7.7.1 Company Basic Information, Manufacturing Base and Competitors

### 7.7.2 Machinery & Equipment Product Type, Application and Specification

#### 7.7.2.1 Type I

#### 7.7.2.2 Type II

### 7.7.3 Sharp Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

### 7.7.4 Main Business/Business Overview

## 7.8 Kyocera

### 7.8.1 Company Basic Information, Manufacturing Base and Competitors

### 7.8.2 Product Type, Application and Specification

#### 7.8.2.1 Type I

#### 7.8.2.2 Type II

### 7.8.3 Kyocera Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

### 7.8.4 Main Business/Business Overview

## 7.9 Toshiba

### 7.9.1 Company Basic Information, Manufacturing Base and Competitors

### 7.9.2 Product Type, Application and Specification

#### 7.9.2.1 Type I

#### 7.9.2.2 Type II

### 7.9.3 Toshiba Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

### 7.9.4 Main Business/Business Overview

## 7.10 Lanier

### 7.10.1 Company Basic Information, Manufacturing Base and Competitors

### 7.10.2 Product Type, Application and Specification

#### 7.10.2.1 Type I

#### 7.10.2.2 Type II

### 7.10.3 Lanier Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

### 7.10.4 Main Business/Business Overview

## 7.11 Samsung Electronics

## 7.12 DELL

## 7.13 Oki Data

7.14 Riso

7.15 Duplo

## **8 DIGITAL COPIERS MAUFACTURING COST ANALYSIS**

8.1 Digital Copiers Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Digital Copiers

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Digital Copiers Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Digital Copiers Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry



11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL DIGITAL COPIERS MARKET FORECAST (2016-2021)**

12.1 Global Digital Copiers Sales, Revenue Forecast (2016-2021)

12.2 Global Digital Copiers Sales Forecast by Regions (2016-2021)

12.3 Global Digital Copiers Sales Forecast by Type (2016-2021)

12.4 Global Digital Copiers Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Digital Copiers  
Table Classification of Digital Copiers  
Figure Global Sales Market Share of Digital Copiers by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Digital Copiers  
Figure Global Sales Market Share of Digital Copiers by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States Digital Copiers Revenue and Growth Rate (2011-2021)  
Figure China Digital Copiers Revenue and Growth Rate (2011-2021)  
Figure Europe Digital Copiers Revenue and Growth Rate (2011-2021)  
Figure Japan Digital Copiers Revenue and Growth Rate (2011-2021)  
Figure Global Digital Copiers Sales and Growth Rate (2011-2021)  
Figure Global Digital Copiers Revenue and Growth Rate (2011-2021)  
Table Global Digital Copiers Sales of Key Manufacturers (2011-2016)  
Table Global Digital Copiers Sales Share by Manufacturers (2011-2016)  
Figure 2015 Digital Copiers Sales Share by Manufacturers  
Figure 2016 Digital Copiers Sales Share by Manufacturers  
Table Global Digital Copiers Revenue by Manufacturers (2011-2016)  
Table Global Digital Copiers Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Digital Copiers Revenue Share by Manufacturers  
Table 2016 Global Digital Copiers Revenue Share by Manufacturers  
Table Global Digital Copiers Sales and Market Share by Type (2011-2016)  
Table Global Digital Copiers Sales Share by Type (2011-2016)  
Figure Sales Market Share of Digital Copiers by Type (2011-2016)  
Figure Global Digital Copiers Sales Growth Rate by Type (2011-2016)  
Table Global Digital Copiers Revenue and Market Share by Type (2011-2016)  
Table Global Digital Copiers Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Digital Copiers by Type (2011-2016)  
Figure Global Digital Copiers Revenue Growth Rate by Type (2011-2016)  
Table Global Digital Copiers Sales and Market Share by Regions (2011-2016)  
Table Global Digital Copiers Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Digital Copiers by Regions (2011-2016)  
Figure Global Digital Copiers Sales Growth Rate by Regions (2011-2016)

Table Global Digital Copiers Revenue and Market Share by Regions (2011-2016)  
Table Global Digital Copiers Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Digital Copiers by Regions (2011-2016)  
Figure Global Digital Copiers Revenue Growth Rate by Regions (2011-2016)  
Table Global Digital Copiers Sales and Market Share by Application (2011-2016)  
Table Global Digital Copiers Sales Share by Application (2011-2016)  
Figure Sales Market Share of Digital Copiers by Application (2011-2016)  
Figure Global Digital Copiers Sales Growth Rate by Application (2011-2016)  
Figure United States Digital Copiers Sales and Growth Rate (2011-2016)  
Figure United States Digital Copiers Revenue and Growth Rate (2011-2016)  
Figure United States Digital Copiers Sales Price Trend (2011-2016)  
Table United States Digital Copiers Sales by Manufacturers (2011-2016)  
Table United States Digital Copiers Market Share by Manufacturers (2011-2016)  
Table United States Digital Copiers Sales by Type (2011-2016)  
Table United States Digital Copiers Market Share by Type (2011-2016)  
Table United States Digital Copiers Sales by Application (2011-2016)  
Table United States Digital Copiers Market Share by Application (2011-2016)  
Figure China Digital Copiers Sales and Growth Rate (2011-2016)  
Figure China Digital Copiers Revenue and Growth Rate (2011-2016)  
Figure China Digital Copiers Sales Price Trend (2011-2016)  
Table China Digital Copiers Sales by Manufacturers (2011-2016)  
Table China Digital Copiers Market Share by Manufacturers (2011-2016)  
Table China Digital Copiers Sales by Type (2011-2016)  
Table China Digital Copiers Market Share by Type (2011-2016)  
Table China Digital Copiers Sales by Application (2011-2016)  
Table China Digital Copiers Market Share by Application (2011-2016)  
Figure Europe Digital Copiers Sales and Growth Rate (2011-2016)  
Figure Europe Digital Copiers Revenue and Growth Rate (2011-2016)  
Figure Europe Digital Copiers Sales Price Trend (2011-2016)  
Table Europe Digital Copiers Sales by Manufacturers (2011-2016)  
Table Europe Digital Copiers Market Share by Manufacturers (2011-2016)  
Table Europe Digital Copiers Sales by Type (2011-2016)  
Table Europe Digital Copiers Market Share by Type (2011-2016)  
Table Europe Digital Copiers Sales by Application (2011-2016)  
Table Europe Digital Copiers Market Share by Application (2011-2016)  
Figure Japan Digital Copiers Sales and Growth Rate (2011-2016)  
Figure Japan Digital Copiers Revenue and Growth Rate (2011-2016)  
Figure Japan Digital Copiers Sales Price Trend (2011-2016)  
Table Japan Digital Copiers Sales by Manufacturers (2011-2016)

Table Japan Digital Copiers Market Share by Manufacturers (2011-2016)  
Table Japan Digital Copiers Sales by Type (2011-2016)  
Table Japan Digital Copiers Market Share by Type (2011-2016)  
Table Japan Digital Copiers Sales by Application (2011-2016)  
Table Japan Digital Copiers Market Share by Application (2011-2016)  
Table RICOH Basic Information List  
Table RICOH Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure RICOH Digital Copiers Global Market Share (2011-2016)  
Table HP Basic Information List  
Table HP Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure HP Digital Copiers Global Market Share (2011-2016)  
Table Canon Basic Information List  
Table Canon Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Canon Digital Copiers Global Market Share (2011-2016)  
Table Konica Minolta Basic Information List  
Table Konica Minolta Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Konica Minolta Digital Copiers Global Market Share (2011-2016)  
Table Xerox Basic Information List  
Table Xerox Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Xerox Digital Copiers Global Market Share (2011-2016)  
Table Brother International Basic Information List  
Table Brother International Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Brother International Digital Copiers Global Market Share (2011-2016)  
Table Sharp Basic Information List  
Table Sharp Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Sharp Digital Copiers Global Market Share (2011-2016)  
Table Kyocera Basic Information List  
Table Kyocera Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kyocera Digital Copiers Global Market Share (2011-2016)  
Table Toshiba Basic Information List  
Table Toshiba Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Toshiba Digital Copiers Global Market Share (2011-2016)  
Table Lanier Basic Information List  
Table Lanier Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Lanier Digital Copiers Global Market Share (2011-2016)  
Table Samsung Electronics Basic Information List  
Table Samsung Electronics Digital Copiers Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Samsung Electronics Digital Copiers Global Market Share (2011-2016)

Table DELL Basic Information List

Table DELL Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure DELL Digital Copiers Global Market Share (2011-2016)

Table Oki Data Basic Information List

Table Oki Data Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Oki Data Digital Copiers Global Market Share (2011-2016)

Table Riso Basic Information List

Table Riso Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Riso Digital Copiers Global Market Share (2011-2016)

Table Duplo Basic Information List

Table Duplo Digital Copiers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Duplo Digital Copiers Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Copiers

Figure Manufacturing Process Analysis of Digital Copiers

Figure Digital Copiers Industrial Chain Analysis

Table Raw Materials Sources of Digital Copiers Major Manufacturers in 2015

Table Major Buyers of Digital Copiers

Table Distributors/Traders List

Figure Global Digital Copiers Sales and Growth Rate Forecast (2016-2021)

Figure Global Digital Copiers Revenue and Growth Rate Forecast (2016-2021)

Table Global Digital Copiers Sales Forecast by Regions (2016-2021)

Table Global Digital Copiers Sales Forecast by Type (2016-2021)

Table Global Digital Copiers Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Digital Copiers Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G7190A25541EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7190A25541EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970