

Global Digital Advertising Platforms Market Size, Status and Forecast 2022

https://marketpublishers.com/r/GB409F65B69WEN.html

Date: November 2017 Pages: 107 Price: US\$ 3,300.00 (Single User License) ID: GB409F65B69WEN

Abstracts

This report studies the global Digital Advertising Platforms market, analyzes and researches the Digital Advertising Platforms development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

Kenshoo
Adobe
Facebook
Twitter
LinkedIn
Sizmek
Yahoo! Advertising
Choozle
MediaMath
AdRoll
Rocket Fuel



Rubicon Project

DoubleClick (Google)

LiveRail

ONE by AOL

OpenX

BrightRoll (Oath Inc.)

AerServ

sovrn

dataxu

Market segment by Regions/Countries, this report covers

United States EU Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Search Advertising Software



Display Advertising Software

Mobile Advertising Software

Social Advertising Software

Video Advertising Software

Cross-Channel Advertising Software

Market segment by Application, Digital Advertising Platforms can be split into

Industrial

Commercial

Education

Other

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