

Global Digital Ad Platforms Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Digital Ad Platforms status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Ad Platforms development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Criteo Dynamic Retargeting

DoubleClick Digital Marketing

AdRoll

Sizmek

Celtra

Marin Software

Yahoo Gemini

MediaMath

Adobe Media Optimizer

Quantcast Advertise

Choozle

Acquisio

The Trade Desk

Flashtalking

Market segment by Type, the product can be split into

Cloud based

On Premise

Market segment by Application, split into

Marketing and Advertising

Health, Wellness and Fitness

Construction

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Digital Ad Platforms status, future forecast, growth opportunity, key market and key players.

To present the Digital Ad Platforms development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Digital Ad Platforms are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Digital Ad Platforms Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Digital Ad Platforms Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud based
 - 1.4.3 On Premise
- 1.5 Market by Application
 - 1.5.1 Global Digital Ad Platforms Market Share by Application: 2020 VS 2026
 - 1.5.2 Marketing and Advertising
 - 1.5.3 Health, Wellness and Fitness
 - 1.5.4 Construction
 - 1.5.5 Others
- 1.6 Study Objectives
- 1.7 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Digital Ad Platforms Market Perspective (2015-2026)
- 2.2 Digital Ad Platforms Growth Trends by Regions
 - 2.2.1 Digital Ad Platforms Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Digital Ad Platforms Historic Market Share by Regions (2015-2020)
 - 2.2.3 Digital Ad Platforms Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Digital Ad Platforms Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Digital Ad Platforms Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Digital Ad Platforms Players by Market Size
 - 3.1.1 Global Top Digital Ad Platforms Players by Revenue (2015-2020)

- 3.1.2 Global Digital Ad Platforms Revenue Market Share by Players (2015-2020)
- 3.1.3 Global Digital Ad Platforms Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Digital Ad Platforms Market Concentration Ratio
 - 3.2.1 Global Digital Ad Platforms Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Digital Ad Platforms Revenue in 2019
- 3.3 Digital Ad Platforms Key Players Head office and Area Served
- 3.4 Key Players Digital Ad Platforms Product Solution and Service
- 3.5 Date of Enter into Digital Ad Platforms Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Digital Ad Platforms Historic Market Size by Type (2015-2020)
- 4.2 Global Digital Ad Platforms Forecasted Market Size by Type (2021-2026)

5 DIGITAL AD PLATFORMS BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Digital Ad Platforms Market Size by Application (2015-2020)
- 5.2 Global Digital Ad Platforms Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Digital Ad Platforms Market Size (2015-2020)
- 6.2 Digital Ad Platforms Key Players in North America (2019-2020)
- 6.3 North America Digital Ad Platforms Market Size by Type (2015-2020)
- 6.4 North America Digital Ad Platforms Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Digital Ad Platforms Market Size (2015-2020)
- 7.2 Digital Ad Platforms Key Players in Europe (2019-2020)
- 7.3 Europe Digital Ad Platforms Market Size by Type (2015-2020)
- 7.4 Europe Digital Ad Platforms Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Digital Ad Platforms Market Size (2015-2020)
- 8.2 Digital Ad Platforms Key Players in China (2019-2020)

8.3 China Digital Ad Platforms Market Size by Type (2015-2020)

8.4 China Digital Ad Platforms Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Digital Ad Platforms Market Size (2015-2020)

9.2 Digital Ad Platforms Key Players in Japan (2019-2020)

9.3 Japan Digital Ad Platforms Market Size by Type (2015-2020)

9.4 Japan Digital Ad Platforms Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Digital Ad Platforms Market Size (2015-2020)

10.2 Digital Ad Platforms Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Digital Ad Platforms Market Size by Type (2015-2020)

10.4 Southeast Asia Digital Ad Platforms Market Size by Application (2015-2020)

11 INDIA

11.1 India Digital Ad Platforms Market Size (2015-2020)

11.2 Digital Ad Platforms Key Players in India (2019-2020)

11.3 India Digital Ad Platforms Market Size by Type (2015-2020)

11.4 India Digital Ad Platforms Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Digital Ad Platforms Market Size (2015-2020)

12.2 Digital Ad Platforms Key Players in Central & South America (2019-2020)

12.3 Central & South America Digital Ad Platforms Market Size by Type (2015-2020)

12.4 Central & South America Digital Ad Platforms Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Criteo Dynamic Retargeting

13.1.1 Criteo Dynamic Retargeting Company Details

13.1.2 Criteo Dynamic Retargeting Business Overview and Its Total Revenue

13.1.3 Criteo Dynamic Retargeting Digital Ad Platforms Introduction

13.1.4 Criteo Dynamic Retargeting Revenue in Digital Ad Platforms Business

(2015-2020))

13.1.5 Criteo Dynamic Retargeting Recent Development

13.2 DoubleClick Digital Marketing

13.2.1 DoubleClick Digital Marketing Company Details

13.2.2 DoubleClick Digital Marketing Business Overview and Its Total Revenue

13.2.3 DoubleClick Digital Marketing Digital Ad Platforms Introduction

13.2.4 DoubleClick Digital Marketing Revenue in Digital Ad Platforms Business

(2015-2020)

13.2.5 DoubleClick Digital Marketing Recent Development

13.3 AdRoll

13.3.1 AdRoll Company Details

13.3.2 AdRoll Business Overview and Its Total Revenue

13.3.3 AdRoll Digital Ad Platforms Introduction

13.3.4 AdRoll Revenue in Digital Ad Platforms Business (2015-2020)

13.3.5 AdRoll Recent Development

13.4 Sizmek

13.4.1 Sizmek Company Details

13.4.2 Sizmek Business Overview and Its Total Revenue

13.4.3 Sizmek Digital Ad Platforms Introduction

13.4.4 Sizmek Revenue in Digital Ad Platforms Business (2015-2020)

13.4.5 Sizmek Recent Development

13.5 Celtra

13.5.1 Celtra Company Details

13.5.2 Celtra Business Overview and Its Total Revenue

13.5.3 Celtra Digital Ad Platforms Introduction

13.5.4 Celtra Revenue in Digital Ad Platforms Business (2015-2020)

13.5.5 Celtra Recent Development

13.6 Marin Software

13.6.1 Marin Software Company Details

13.6.2 Marin Software Business Overview and Its Total Revenue

13.6.3 Marin Software Digital Ad Platforms Introduction

13.6.4 Marin Software Revenue in Digital Ad Platforms Business (2015-2020)

13.6.5 Marin Software Recent Development

13.7 Yahoo Gemini

13.7.1 Yahoo Gemini Company Details

13.7.2 Yahoo Gemini Business Overview and Its Total Revenue

13.7.3 Yahoo Gemini Digital Ad Platforms Introduction

13.7.4 Yahoo Gemini Revenue in Digital Ad Platforms Business (2015-2020)

13.7.5 Yahoo Gemini Recent Development

13.8 MediaMath

13.8.1 MediaMath Company Details

13.8.2 MediaMath Business Overview and Its Total Revenue

13.8.3 MediaMath Digital Ad Platforms Introduction

13.8.4 MediaMath Revenue in Digital Ad Platforms Business (2015-2020)

13.8.5 MediaMath Recent Development

13.9 Adobe Media Optimizer

13.9.1 Adobe Media Optimizer Company Details

13.9.2 Adobe Media Optimizer Business Overview and Its Total Revenue

13.9.3 Adobe Media Optimizer Digital Ad Platforms Introduction

13.9.4 Adobe Media Optimizer Revenue in Digital Ad Platforms Business (2015-2020)

13.9.5 Adobe Media Optimizer Recent Development

13.10 Quantcast Advertise

13.10.1 Quantcast Advertise Company Details

13.10.2 Quantcast Advertise Business Overview and Its Total Revenue

13.10.3 Quantcast Advertise Digital Ad Platforms Introduction

13.10.4 Quantcast Advertise Revenue in Digital Ad Platforms Business (2015-2020)

13.10.5 Quantcast Advertise Recent Development

13.11 Choozle

10.11.1 Choozle Company Details

10.11.2 Choozle Business Overview and Its Total Revenue

10.11.3 Choozle Digital Ad Platforms Introduction

10.11.4 Choozle Revenue in Digital Ad Platforms Business (2015-2020)

10.11.5 Choozle Recent Development

13.12 Acquisio

10.12.1 Acquisio Company Details

10.12.2 Acquisio Business Overview and Its Total Revenue

10.12.3 Acquisio Digital Ad Platforms Introduction

10.12.4 Acquisio Revenue in Digital Ad Platforms Business (2015-2020)

10.12.5 Acquisio Recent Development

13.13 The Trade Desk

10.13.1 The Trade Desk Company Details

10.13.2 The Trade Desk Business Overview and Its Total Revenue

10.13.3 The Trade Desk Digital Ad Platforms Introduction

10.13.4 The Trade Desk Revenue in Digital Ad Platforms Business (2015-2020)

10.13.5 The Trade Desk Recent Development

13.14 Flashtalking

10.14.1 Flashtalking Company Details

10.14.2 Flashtalking Business Overview and Its Total Revenue

10.14.3 Flashtalking Digital Ad Platforms Introduction

10.14.4 Flashtalking Revenue in Digital Ad Platforms Business (2015-2020)

10.14.5 Flashtalking Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Digital Ad Platforms Key Market Segments

Table 2. Key Players Covered: Ranking by Digital Ad Platforms Revenue

Table 3. Ranking of Global Top Digital Ad Platforms Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Digital Ad Platforms Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud based

Table 6. Key Players of On Premise

Table 7. Global Digital Ad Platforms Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 8. Global Digital Ad Platforms Market Size by Regions (US\$ Million): 2020 VS 2026

Table 9. Global Digital Ad Platforms Market Size by Regions (2015-2020) (US\$ Million)

Table 10. Global Digital Ad Platforms Market Share by Regions (2015-2020)

Table 11. Global Digital Ad Platforms Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 12. Global Digital Ad Platforms Market Share by Regions (2021-2026)

Table 13. Market Top Trends

Table 14. Key Drivers: Impact Analysis

Table 15. Key Challenges

Table 16. Digital Ad Platforms Market Growth Strategy

Table 17. Main Points Interviewed from Key Digital Ad Platforms Players

Table 18. Global Digital Ad Platforms Revenue by Players (2015-2020) (Million US\$)

Table 19. Global Digital Ad Platforms Market Share by Players (2015-2020)

Table 20. Global Top Digital Ad Platforms Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Digital Ad Platforms as of 2019)

Table 21. Global Digital Ad Platforms by Players Market Concentration Ratio (CR5 and HHI)

Table 22. Key Players Headquarters and Area Served

Table 23. Key Players Digital Ad Platforms Product Solution and Service

Table 24. Date of Enter into Digital Ad Platforms Market

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 27. Global Digital Ad Platforms Market Size Share by Type (2015-2020)

Table 28. Global Digital Ad Platforms Revenue Market Share by Type (2021-2026)

Table 29. Global Digital Ad Platforms Market Size Share by Application (2015-2020)

Table 30. Global Digital Ad Platforms Market Size by Application (2015-2020) (Million US\$)

Table 31. Global Digital Ad Platforms Market Size Share by Application (2021-2026)

Table 32. North America Key Players Digital Ad Platforms Revenue (2019-2020) (Million US\$)

Table 33. North America Key Players Digital Ad Platforms Market Share (2019-2020)

Table 34. North America Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 35. North America Digital Ad Platforms Market Share by Type (2015-2020)

Table 36. North America Digital Ad Platforms Market Size by Application (2015-2020) (Million US\$)

Table 37. North America Digital Ad Platforms Market Share by Application (2015-2020)

Table 38. Europe Key Players Digital Ad Platforms Revenue (2019-2020) (Million US\$)

Table 39. Europe Key Players Digital Ad Platforms Market Share (2019-2020)

Table 40. Europe Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 41. Europe Digital Ad Platforms Market Share by Type (2015-2020)

Table 42. Europe Digital Ad Platforms Market Size by Application (2015-2020) (Million US\$)

Table 43. Europe Digital Ad Platforms Market Share by Application (2015-2020)

Table 44. China Key Players Digital Ad Platforms Revenue (2019-2020) (Million US\$)

Table 45. China Key Players Digital Ad Platforms Market Share (2019-2020)

Table 46. China Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 47. China Digital Ad Platforms Market Share by Type (2015-2020)

Table 48. China Digital Ad Platforms Market Size by Application (2015-2020) (Million US\$)

Table 49. China Digital Ad Platforms Market Share by Application (2015-2020)

Table 50. Japan Key Players Digital Ad Platforms Revenue (2019-2020) (Million US\$)

Table 51. Japan Key Players Digital Ad Platforms Market Share (2019-2020)

Table 52. Japan Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 53. Japan Digital Ad Platforms Market Share by Type (2015-2020)

Table 54. Japan Digital Ad Platforms Market Size by Application (2015-2020) (Million US\$)

Table 55. Japan Digital Ad Platforms Market Share by Application (2015-2020)

Table 56. Southeast Asia Key Players Digital Ad Platforms Revenue (2019-2020) (Million US\$)

Table 57. Southeast Asia Key Players Digital Ad Platforms Market Share (2019-2020)

Table 58. Southeast Asia Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 59. Southeast Asia Digital Ad Platforms Market Share by Type (2015-2020)

Table 60. Southeast Asia Digital Ad Platforms Market Size by Application (2015-2020)
(Million US\$)

Table 61. Southeast Asia Digital Ad Platforms Market Share by Application (2015-2020)

Table 62. India Key Players Digital Ad Platforms Revenue (2019-2020) (Million US\$)

Table 63. India Key Players Digital Ad Platforms Market Share (2019-2020)

Table 64. India Digital Ad Platforms Market Size by Type (2015-2020) (Million US\$)

Table 65. India Digital Ad Platforms Market Share by Type (2015-2020)

Table 66. India Digital Ad Platforms Market Size by Application (2015-2020) (Million
US\$)

Table 67. India Digital Ad Platforms Market Share by Application (2015-2020)

Table 68. Central & South America Key Players Digital Ad Platforms Revenue
(2019-2020) (Million US\$)

Table 69. Central & South America Key Players Digital Ad Platforms Market Share
(2019-2020)

Table 70. Central & South America Digital Ad Platforms Market Size by Type
(2015-2020) (Million US\$)

Table 71. Central & South America Digital Ad Platforms Market Share by Type
(2015-2020)

Table 72. Central & South America Digital Ad Platforms Market Size by Application
(2015-2020) (Million US\$)

Table 73. Central & South America Digital Ad Platforms Market Share by Application
(2015-2020)

Table 74. Criteo Dynamic Retargeting Company Details

Table 75. Criteo Dynamic Retargeting Business Overview

Table 76. Criteo Dynamic Retargeting Product

Table 77. Criteo Dynamic Retargeting Revenue in Digital Ad Platforms Business
(2015-2020) (Million US\$)

Table 78. Criteo Dynamic Retargeting Recent Development

Table 79. DoubleClick Digital Marketing Company Details

Table 80. DoubleClick Digital Marketing Business Overview

Table 81. DoubleClick Digital Marketing Product

Table 82. DoubleClick Digital Marketing Revenue in Digital Ad Platforms Business
(2015-2020) (Million US\$)

Table 83. DoubleClick Digital Marketing Recent Development

Table 84. AdRoll Company Details

Table 85. AdRoll Business Overview

Table 86. AdRoll Product

Table 87. AdRoll Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)

- Table 88. AdRoll Recent Development
- Table 89. Sizmek Company Details
- Table 90. Sizmek Business Overview
- Table 91. Sizmek Product
- Table 92. Sizmek Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)
- Table 93. Sizmek Recent Development
- Table 94. Celtra Company Details
- Table 95. Celtra Business Overview
- Table 96. Celtra Product
- Table 97. Celtra Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)
- Table 98. Celtra Recent Development
- Table 99. Marin Software Company Details
- Table 100. Marin Software Business Overview
- Table 101. Marin Software Product
- Table 102. Marin Software Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)
- Table 103. Marin Software Recent Development
- Table 104. Yahoo Gemini Company Details
- Table 105. Yahoo Gemini Business Overview
- Table 106. Yahoo Gemini Product
- Table 107. Yahoo Gemini Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)
- Table 108. Yahoo Gemini Recent Development
- Table 109. MediaMath Business Overview
- Table 110. MediaMath Product
- Table 111. MediaMath Company Details
- Table 112. MediaMath Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)
- Table 113. MediaMath Recent Development
- Table 114. Adobe Media Optimizer Company Details
- Table 115. Adobe Media Optimizer Business Overview
- Table 116. Adobe Media Optimizer Product
- Table 117. Adobe Media Optimizer Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)
- Table 118. Adobe Media Optimizer Recent Development
- Table 119. Quantcast Advertise Company Details
- Table 120. Quantcast Advertise Business Overview
- Table 121. Quantcast Advertise Product
- Table 122. Quantcast Advertise Revenue in Digital Ad Platforms Business (2015-2020)

(Million US\$)

Table 123. Quantcast Advertise Recent Development

Table 124. Choozle Company Details

Table 125. Choozle Business Overview

Table 126. Choozle Product

Table 127. Choozle Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)

Table 128. Choozle Recent Development

Table 129. Acquisio Company Details

Table 130. Acquisio Business Overview

Table 131. Acquisio Product

Table 132. Acquisio Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)

Table 133. Acquisio Recent Development

Table 134. The Trade Desk Company Details

Table 135. The Trade Desk Business Overview

Table 136. The Trade Desk Product

Table 137. The Trade Desk Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)

Table 138. The Trade Desk Recent Development

Table 139. Flashtalking Company Details

Table 140. Flashtalking Business Overview

Table 141. Flashtalking Product

Table 142. Flashtalking Revenue in Digital Ad Platforms Business (2015-2020) (Million US\$)

Table 143. Flashtalking Recent Development

Table 144. Research Programs/Design for This Report

Table 145. Key Data Information from Secondary Sources

Table 146. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Digital Ad Platforms Market Share by Type: 2020 VS 2026
- Figure 2. Cloud based Features
- Figure 3. On Premise Features
- Figure 4. Global Digital Ad Platforms Market Share by Application: 2020 VS 2026
- Figure 5. Marketing and Advertising Case Studies
- Figure 6. Health, Wellness and Fitness Case Studies
- Figure 7. Construction Case Studies
- Figure 8. Others Case Studies
- Figure 9. Digital Ad Platforms Report Years Considered
- Figure 10. Global Digital Ad Platforms Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 11. Global Digital Ad Platforms Market Share by Regions: 2020 VS 2026
- Figure 12. Global Digital Ad Platforms Market Share by Regions (2021-2026)
- Figure 13. Porter's Five Forces Analysis
- Figure 14. Global Digital Ad Platforms Market Share by Players in 2019
- Figure 15. Global Top Digital Ad Platforms Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Digital Ad Platforms as of 2019)
- Figure 16. The Top 10 and 5 Players Market Share by Digital Ad Platforms Revenue in 2019
- Figure 17. North America Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Europe Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. China Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Japan Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Southeast Asia Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. India Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Central & South America Digital Ad Platforms Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Criteo Dynamic Retargeting Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 25. Criteo Dynamic Retargeting Revenue Growth Rate in Digital Ad Platforms

Business (2015-2020)

Figure 26. DoubleClick Digital Marketing Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. DoubleClick Digital Marketing Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 28. AdRoll Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. AdRoll Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 30. Sizmek Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Sizmek Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 32. Celtra Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Celtra Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 34. Marin Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Marin Software Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 36. Yahoo Gemini Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Yahoo Gemini Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 38. MediaMath Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. MediaMath Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 40. Adobe Media Optimizer Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Adobe Media Optimizer Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 42. Quantcast Advertise Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Quantcast Advertise Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 44. Choozle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Choozle Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 46. Acquisio Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Acquisio Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 48. The Trade Desk Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. The Trade Desk Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 50. Flashtalking Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Flashtalking Revenue Growth Rate in Digital Ad Platforms Business (2015-2020)

Figure 52. Bottom-up and Top-down Approaches for This Report

Figure 53. Data Triangulation

Figure 54. Key Executives Interviewed

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