

# Global Detergent Powder Market Research Report 2017

<https://marketpublishers.com/r/G0CB1F236CDEN.html>

Date: December 2017

Pages: 127

Price: US\$ 2,900.00 (Single User License)

ID: G0CB1F236CDEN

## Abstracts

In this report, the global Detergent Powder market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Detergent Powder in these regions, from 2012 to 2022 (forecast), covering

North America

Europe

China

Japan

Southeast Asia

India

Global Detergent Powder market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

LIBY Group

Nice Group

Blue Moon

Shanghai White Cat Group

Pangkam

Nafine

Lam Soon (Hong Kong) Limited

Lonkey

Reward Group

Kaimi

Baoding Qilijia Daily Chemical

Beijing Lvsan Chemistry

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Conventional Detergent

Powder Detergents

Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Detergent Powder Market Research Report 2017

## 1 DETERGENT POWDER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Detergent Powder
- 1.2 Detergent Powder Segment by Type (Product Category)
  - 1.2.1 Global Detergent Powder Production and CAGR (%) Comparison by Type (Product Category)(2012-2022)
  - 1.2.2 Global Detergent Powder Production Market Share by Type (Product Category) in 2016
  - 1.2.3 Conventional Detergent
  - 1.2.4 Powder Detergents
  - 1.2.5 Others
- 1.3 Global Detergent Powder Segment by Application
  - 1.3.1 Detergent Powder Consumption (Sales) Comparison by Application (2012-2022)
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 Global Detergent Powder Market by Region (2012-2022)
  - 1.4.1 Global Detergent Powder Market Size (Value) and CAGR (%) Comparison by Region (2012-2022)
  - 1.4.2 North America Status and Prospect (2012-2022)
  - 1.4.3 Europe Status and Prospect (2012-2022)
  - 1.4.4 China Status and Prospect (2012-2022)
  - 1.4.5 Japan Status and Prospect (2012-2022)
  - 1.4.6 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.7 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Detergent Powder (2012-2022)
  - 1.5.1 Global Detergent Powder Revenue Status and Outlook (2012-2022)
  - 1.5.2 Global Detergent Powder Capacity, Production Status and Outlook (2012-2022)

## 2 GLOBAL DETERGENT POWDER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Detergent Powder Capacity, Production and Share by Manufacturers (2012-2017)
  - 2.1.1 Global Detergent Powder Capacity and Share by Manufacturers (2012-2017)
  - 2.1.2 Global Detergent Powder Production and Share by Manufacturers (2012-2017)

- 2.2 Global Detergent Powder Revenue and Share by Manufacturers (2012-2017)
- 2.3 Global Detergent Powder Average Price by Manufacturers (2012-2017)
- 2.4 Manufacturers Detergent Powder Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Detergent Powder Market Competitive Situation and Trends
  - 2.5.1 Detergent Powder Market Concentration Rate
  - 2.5.2 Detergent Powder Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL DETERGENT POWDER CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Detergent Powder Capacity and Market Share by Region (2012-2017)
- 3.2 Global Detergent Powder Production and Market Share by Region (2012-2017)
- 3.3 Global Detergent Powder Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Southeast Asia Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 India Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

### **4 GLOBAL DETERGENT POWDER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGION (2012-2017)**

- 4.1 Global Detergent Powder Consumption by Region (2012-2017)
- 4.2 North America Detergent Powder Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Detergent Powder Production, Consumption, Export, Import (2012-2017)
- 4.4 China Detergent Powder Production, Consumption, Export, Import (2012-2017)

- 4.5 Japan Detergent Powder Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Detergent Powder Production, Consumption, Export, Import (2012-2017)
- 4.7 India Detergent Powder Production, Consumption, Export, Import (2012-2017)

## **5 GLOBAL DETERGENT POWDER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Detergent Powder Production and Market Share by Type (2012-2017)
- 5.2 Global Detergent Powder Revenue and Market Share by Type (2012-2017)
- 5.3 Global Detergent Powder Price by Type (2012-2017)
- 5.4 Global Detergent Powder Production Growth by Type (2012-2017)

## **6 GLOBAL DETERGENT POWDER MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Detergent Powder Consumption and Market Share by Application (2012-2017)
- 6.2 Global Detergent Powder Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL DETERGENT POWDER MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 P&G
  - 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.1.2 Detergent Powder Product Category, Application and Specification
    - 7.1.2.1 Product A
    - 7.1.2.2 Product B
  - 7.1.3 P&G Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Main Business/Business Overview
- 7.2 Unilever
  - 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.2.2 Detergent Powder Product Category, Application and Specification
    - 7.2.2.1 Product A
    - 7.2.2.2 Product B

7.2.3 Unilever Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Main Business/Business Overview

7.3 Church & Dwight

7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.3.2 Detergent Powder Product Category, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Church & Dwight Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Main Business/Business Overview

7.4 Henkel

7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.4.2 Detergent Powder Product Category, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Henkel Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Main Business/Business Overview

7.5 Clorox

7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.5.2 Detergent Powder Product Category, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Clorox Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Main Business/Business Overview

7.6 ReckittBenckiser

7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.6.2 Detergent Powder Product Category, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 ReckittBenckiser Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Main Business/Business Overview

## 7.7 Kao

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Detergent Powder Product Category, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Kao Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Main Business/Business Overview

## 7.8 Scjohnson

7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.8.2 Detergent Powder Product Category, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Scjohnson Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Main Business/Business Overview

## 7.9 Lion

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Detergent Powder Product Category, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Lion Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Main Business/Business Overview

## 7.10 Colgate

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Detergent Powder Product Category, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 Colgate Detergent Powder Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.10.4 Main Business/Business Overview

## 7.11 Amway

## 7.12 Phoenix Brand

## 7.13 LIBY Group



- 7.14 Nice Group
- 7.15 Blue Moon
- 7.16 Shanghai White Cat Group
- 7.17 Pangkam
- 7.18 Nafine
- 7.19 Lam Soon (Hong Kong) Limited
- 7.20 Lonkey
- 7.21 Reward Group
- 7.22 Kaimi
- 7.23 Baoding Qilijia Daily Chemical
- 7.24 Beijing Lvshan Chemistry

## **8 DETERGENT POWDER MANUFACTURING COST ANALYSIS**

- 8.1 Detergent Powder Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Detergent Powder

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Detergent Powder Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Detergent Powder Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL DETERGENT POWDER MARKET FORECAST (2017-2022)**

- 12.1 Global Detergent Powder Capacity, Production, Revenue Forecast (2017-2022)
  - 12.1.1 Global Detergent Powder Capacity, Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Detergent Powder Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Detergent Powder Price and Trend Forecast (2017-2022)
- 12.2 Global Detergent Powder Production, Consumption, Import and Export Forecast by Region (2017-2022)
  - 12.2.1 North America Detergent Powder Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.2 Europe Detergent Powder Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.3 China Detergent Powder Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.4 Japan Detergent Powder Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.5 Southeast Asia Detergent Powder Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.6 India Detergent Powder Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Detergent Powder Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Detergent Powder Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

### 14.1 Methodology/Research Approach

#### 14.1.1 Research Programs/Design

#### 14.1.2 Market Size Estimation

#### 14.1.3 Market Breakdown and Data Triangulation

### 14.2 Data Source

#### 14.2.1 Secondary Sources

#### 14.2.2 Primary Sources

### 14.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Detergent Powder

Figure Global Detergent Powder Production (K Units) and CAGR (%) Comparison by Types (Product Category) (2012-2022)

Figure Global Detergent Powder Production Market Share by Types (Product Category) in 2016

Figure Product Picture of Conventional Detergent

Table Major Manufacturers of Conventional Detergent

Figure Product Picture of Powder Detergents

Table Major Manufacturers of Powder Detergents

Figure Product Picture of Others

Table Major Manufacturers of Others

Figure Global Detergent Powder Consumption (K Units) by Applications (2012-2022)

Figure Global Detergent Powder Consumption Market Share by Applications in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Global Detergent Powder Market Size (Million USD), Comparison (K Units) and CAGR (%) by Regions (2012-2022)

Figure North America Detergent Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Detergent Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Detergent Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Detergent Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Detergent Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Detergent Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Detergent Powder Revenue (Million USD) Status and Outlook (2012-2022)

Figure Global Detergent Powder Capacity, Production (K Units) Status and Outlook (2012-2022)

Figure Global Detergent Powder Major Players Product Capacity (K Units) (2012-2017)

Table Global Detergent Powder Capacity (K Units) of Key Manufacturers (2012-2017)

Table Global Detergent Powder Capacity Market Share of Key Manufacturers (2012-2017)

Figure Global Detergent Powder Capacity (K Units) of Key Manufacturers in 2016

Figure Global Detergent Powder Capacity (K Units) of Key Manufacturers in 2017

Figure Global Detergent Powder Major Players Product Production (K Units)  
(2012-2017)

Table Global Detergent Powder Production (K Units) of Key Manufacturers (2012-2017)

Table Global Detergent Powder Production Share by Manufacturers (2012-2017)

Figure 2016 Detergent Powder Production Share by Manufacturers

Figure 2017 Detergent Powder Production Share by Manufacturers

Figure Global Detergent Powder Major Players Product Revenue (Million USD)  
(2012-2017)

Table Global Detergent Powder Revenue (Million USD) by Manufacturers (2012-2017)

Table Global Detergent Powder Revenue Share by Manufacturers (2012-2017)

Table 2016 Global Detergent Powder Revenue Share by Manufacturers

Table 2017 Global Detergent Powder Revenue Share by Manufacturers

Table Global Market Detergent Powder Average Price (USD/Unit) of Key Manufacturers  
(2012-2017)

Figure Global Market Detergent Powder Average Price (USD/Unit) of Key  
Manufacturers in 2016

Table Manufacturers Detergent Powder Manufacturing Base Distribution and Sales  
Area

Table Manufacturers Detergent Powder Product Category

Figure Detergent Powder Market Share of Top 3 Manufacturers

Figure Detergent Powder Market Share of Top 5 Manufacturers

Table Global Detergent Powder Capacity (K Units) by Region (2012-2017)

Figure Global Detergent Powder Capacity Market Share by Region (2012-2017)

Figure Global Detergent Powder Capacity Market Share by Region (2012-2017)

Figure 2016 Global Detergent Powder Capacity Market Share by Region

Table Global Detergent Powder Production by Region (2012-2017)

Figure Global Detergent Powder Production (K Units) by Region (2012-2017)

Figure Global Detergent Powder Production Market Share by Region (2012-2017)

Figure 2016 Global Detergent Powder Production Market Share by Region

Table Global Detergent Powder Revenue (Million USD) by Region (2012-2017)

Table Global Detergent Powder Revenue Market Share by Region (2012-2017)

Figure Global Detergent Powder Revenue Market Share by Region (2012-2017)

Table 2016 Global Detergent Powder Revenue Market Share by Region

Figure Global Detergent Powder Capacity, Production (K Units) and Growth Rate  
(2012-2017)

Table Global Detergent Powder Capacity, Production (K Units), Revenue (Million USD),  
Price (USD/Unit) and Gross Margin (2012-2017)

Table North America Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Europe Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table China Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Japan Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Southeast Asia Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table India Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Global Detergent Powder Consumption (K Units) Market by Region (2012-2017)

Table Global Detergent Powder Consumption Market Share by Region (2012-2017)

Figure Global Detergent Powder Consumption Market Share by Region (2012-2017)

Figure 2016 Global Detergent Powder Consumption (K Units) Market Share by Region

Table North America Detergent Powder Production, Consumption, Import & Export (K Units) (2012-2017)

Table Europe Detergent Powder Production, Consumption, Import & Export (K Units) (2012-2017)

Table China Detergent Powder Production, Consumption, Import & Export (K Units) (2012-2017)

Table Japan Detergent Powder Production, Consumption, Import & Export (K Units) (2012-2017)

Table Southeast Asia Detergent Powder Production, Consumption, Import & Export (K Units) (2012-2017)

Table India Detergent Powder Production, Consumption, Import & Export (K Units) (2012-2017)

Table Global Detergent Powder Production (K Units) by Type (2012-2017)

Table Global Detergent Powder Production Share by Type (2012-2017)

Figure Production Market Share of Detergent Powder by Type (2012-2017)

Figure 2016 Production Market Share of Detergent Powder by Type

Table Global Detergent Powder Revenue (Million USD) by Type (2012-2017)

Table Global Detergent Powder Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Detergent Powder by Type (2012-2017)

Figure 2016 Revenue Market Share of Detergent Powder by Type

Table Global Detergent Powder Price (USD/Unit) by Type (2012-2017)

Figure Global Detergent Powder Production Growth by Type (2012-2017)

Table Global Detergent Powder Consumption (K Units) by Application (2012-2017)

Table Global Detergent Powder Consumption Market Share by Application (2012-2017)

Figure Global Detergent Powder Consumption Market Share by Applications (2012-2017)

Figure Global Detergent Powder Consumption Market Share by Application in 2016

Table Global Detergent Powder Consumption Growth Rate by Application (2012-2017)

Figure Global Detergent Powder Consumption Growth Rate by Application (2012-2017)

Table P&G Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table P&G Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure P&G Detergent Powder Production Growth Rate (2012-2017)

Figure P&G Detergent Powder Production Market Share (2012-2017)

Figure P&G Detergent Powder Revenue Market Share (2012-2017)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unilever Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Unilever Detergent Powder Production Growth Rate (2012-2017)

Figure Unilever Detergent Powder Production Market Share (2012-2017)

Figure Unilever Detergent Powder Revenue Market Share (2012-2017)

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Church & Dwight Detergent Powder Production Growth Rate (2012-2017)

Figure Church & Dwight Detergent Powder Production Market Share (2012-2017)

Figure Church & Dwight Detergent Powder Revenue Market Share (2012-2017)

Table Henkel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henkel Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Henkel Detergent Powder Production Growth Rate (2012-2017)

Figure Henkel Detergent Powder Production Market Share (2012-2017)

Figure Henkel Detergent Powder Revenue Market Share (2012-2017)

Table Clorox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clorox Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Clorox Detergent Powder Production Growth Rate (2012-2017)

Figure Clorox Detergent Powder Production Market Share (2012-2017)

Figure Clorox Detergent Powder Revenue Market Share (2012-2017)

Table ReckittBenckiser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ReckittBenckiser Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ReckittBenckiser Detergent Powder Production Growth Rate (2012-2017)

Figure ReckittBenckiser Detergent Powder Production Market Share (2012-2017)

Figure ReckittBenckiser Detergent Powder Revenue Market Share (2012-2017)

Table Kao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kao Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kao Detergent Powder Production Growth Rate (2012-2017)

Figure Kao Detergent Powder Production Market Share (2012-2017)

Figure Kao Detergent Powder Revenue Market Share (2012-2017)

Table Scjohnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Scjohnson Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Scjohnson Detergent Powder Production Growth Rate (2012-2017)

Figure Scjohnson Detergent Powder Production Market Share (2012-2017)

Figure Scjohnson Detergent Powder Revenue Market Share (2012-2017)

Table Lion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lion Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lion Detergent Powder Production Growth Rate (2012-2017)

Figure Lion Detergent Powder Production Market Share (2012-2017)

Figure Lion Detergent Powder Revenue Market Share (2012-2017)

Table Colgate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Colgate Detergent Powder Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Colgate Detergent Powder Production Growth Rate (2012-2017)

Figure Colgate Detergent Powder Production Market Share (2012-2017)

Figure Colgate Detergent Powder Revenue Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Detergent Powder

Figure Manufacturing Process Analysis of Detergent Powder

Figure Detergent Powder Industrial Chain Analysis

Table Raw Materials Sources of Detergent Powder Major Manufacturers in 2016

Table Major Buyers of Detergent Powder

Table Distributors/Traders List



Figure Global Detergent Powder Capacity, Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Global Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Detergent Powder Price (Million USD) and Trend Forecast (2017-2022)

Table Global Detergent Powder Production (K Units) Forecast by Region (2017-2022)

Figure Global Detergent Powder Production Market Share Forecast by Region (2017-2022)

Table Global Detergent Powder Consumption (K Units) Forecast by Region (2017-2022)

Figure Global Detergent Powder Consumption Market Share Forecast by Region (2017-2022)

Figure North America Detergent Powder Production (K Units) and Growth Rate Forecast (2017-2022)

Figure North America Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table North America Detergent Powder Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Europe Detergent Powder Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Europe Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Europe Detergent Powder Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure China Detergent Powder Production (K Units) and Growth Rate Forecast (2017-2022)

Figure China Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table China Detergent Powder Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Japan Detergent Powder Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Japan Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Japan Detergent Powder Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Southeast Asia Detergent Powder Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Detergent Powder Revenue (Million USD) and Growth Rate

Forecast (2017-2022)

Table Southeast Asia Detergent Powder Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure India Detergent Powder Production (K Units) and Growth Rate Forecast (2017-2022)

Figure India Detergent Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table India Detergent Powder Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Table Global Detergent Powder Production (K Units) Forecast by Type (2017-2022)

Figure Global Detergent Powder Production (K Units) Forecast by Type (2017-2022)

Table Global Detergent Powder Revenue (Million USD) Forecast by Type (2017-2022)

Figure Global Detergent Powder Revenue Market Share Forecast by Type (2017-2022)

Table Global Detergent Powder Price Forecast by Type (2017-2022)

Table Global Detergent Powder Consumption (K Units) Forecast by Application (2017-2022)

Figure Global Detergent Powder Consumption (K Units) Forecast by Application (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Source

## I would like to order

Product name: Global Detergent Powder Market Research Report 2017

Product link: <https://marketpublishers.com/r/G0CB1F236CDEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0CB1F236CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970