

Global Desktop PC Sales Market Report 2016

<https://marketpublishers.com/r/G0D43E51DB6EN.html>

Date: November 2016

Pages: 107

Price: US\$ 4,000.00 (Single User License)

ID: G0D43E51DB6EN

Abstracts

Notes:

Sales, means the sales volume of Desktop PC

Revenue, means the sales value of Desktop PC

This report studies sales (consumption) of Desktop PC in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Microsoft

Intel

AMD

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Desktop PC in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Desktop PC in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Desktop PC Sales Market Report 2016

1 DESKTOP PC OVERVIEW

- 1.1 Product Overview and Scope of Desktop PC
- 1.2 Classification of Desktop PC
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Desktop PC
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Desktop PC Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Desktop PC (2011-2021)
 - 1.5.1 Global Desktop PC Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Desktop PC Revenue and Growth Rate (2011-2021)

2 GLOBAL DESKTOP PC COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Desktop PC Market Competition by Manufacturers
 - 2.1.1 Global Desktop PC Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Desktop PC Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Desktop PC (Volume and Value) by Type
 - 2.2.1 Global Desktop PC Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Desktop PC Revenue and Market Share by Type (2011-2016)
- 2.3 Global Desktop PC (Volume and Value) by Regions
 - 2.3.1 Global Desktop PC Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Desktop PC Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Desktop PC (Volume) by Application

3 UNITED STATES DESKTOP PC (VOLUME, VALUE AND SALES PRICE)

3.1 United States Desktop PC Sales and Value (2011-2016)

- 3.1.1 United States Desktop PC Sales and Growth Rate (2011-2016)
- 3.1.2 United States Desktop PC Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Desktop PC Sales Price Trend (2011-2016)

3.2 United States Desktop PC Sales and Market Share by Manufacturers

3.3 United States Desktop PC Sales and Market Share by Type

3.4 United States Desktop PC Sales and Market Share by Application

4 CHINA DESKTOP PC (VOLUME, VALUE AND SALES PRICE)

4.1 China Desktop PC Sales and Value (2011-2016)

- 4.1.1 China Desktop PC Sales and Growth Rate (2011-2016)
- 4.1.2 China Desktop PC Revenue and Growth Rate (2011-2016)
- 4.1.3 China Desktop PC Sales Price Trend (2011-2016)

4.2 China Desktop PC Sales and Market Share by Manufacturers

4.3 China Desktop PC Sales and Market Share by Type

4.4 China Desktop PC Sales and Market Share by Application

5 EUROPE DESKTOP PC (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Desktop PC Sales and Value (2011-2016)

- 5.1.1 Europe Desktop PC Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Desktop PC Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Desktop PC Sales Price Trend (2011-2016)

5.2 Europe Desktop PC Sales and Market Share by Manufacturers

5.3 Europe Desktop PC Sales and Market Share by Type

5.4 Europe Desktop PC Sales and Market Share by Application

6 JAPAN DESKTOP PC (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Desktop PC Sales and Value (2011-2016)

- 6.1.1 Japan Desktop PC Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Desktop PC Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Desktop PC Sales Price Trend (2011-2016)

6.2 Japan Desktop PC Sales and Market Share by Manufacturers

6.3 Japan Desktop PC Sales and Market Share by Type

6.4 Japan Desktop PC Sales and Market Share by Application

7 GLOBAL DESKTOP PC MANUFACTURERS ANALYSIS

7.1 Microsoft

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Desktop PC Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Microsoft Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 Intel

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 107 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Intel Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 AMD

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 123 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 AMD Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

8 DESKTOP PC MAUFACTURING COST ANALYSIS

8.1 Desktop PC Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Desktop PC

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Desktop PC Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Desktop PC Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL DESKTOP PC MARKET FORECAST (2016-2021)

12.1 Global Desktop PC Sales, Revenue Forecast (2016-2021)

12.2 Global Desktop PC Sales Forecast by Regions (2016-2021)

12.3 Global Desktop PC Sales Forecast by Type (2016-2021)

12.4 Global Desktop PC Sales Forecast by Application (2016-2021)

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Desktop PC
Table Classification of Desktop PC
Figure Global Sales Market Share of Desktop PC by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Desktop PC
Figure Global Sales Market Share of Desktop PC by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure United States Desktop PC Revenue and Growth Rate (2011-2021)
Figure China Desktop PC Revenue and Growth Rate (2011-2021)
Figure Europe Desktop PC Revenue and Growth Rate (2011-2021)
Figure Japan Desktop PC Revenue and Growth Rate (2011-2021)
Figure Global Desktop PC Sales and Growth Rate (2011-2021)
Figure Global Desktop PC Revenue and Growth Rate (2011-2021)
Table Global Desktop PC Sales of Key Manufacturers (2011-2016)
Table Global Desktop PC Sales Share by Manufacturers (2011-2016)
Figure 2015 Desktop PC Sales Share by Manufacturers
Figure 2016 Desktop PC Sales Share by Manufacturers
Table Global Desktop PC Revenue by Manufacturers (2011-2016)
Table Global Desktop PC Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Desktop PC Revenue Share by Manufacturers
Table 2016 Global Desktop PC Revenue Share by Manufacturers
Table Global Desktop PC Sales and Market Share by Type (2011-2016)
Table Global Desktop PC Sales Share by Type (2011-2016)
Figure Sales Market Share of Desktop PC by Type (2011-2016)
Figure Global Desktop PC Sales Growth Rate by Type (2011-2016)
Table Global Desktop PC Revenue and Market Share by Type (2011-2016)
Table Global Desktop PC Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Desktop PC by Type (2011-2016)
Figure Global Desktop PC Revenue Growth Rate by Type (2011-2016)
Table Global Desktop PC Sales and Market Share by Regions (2011-2016)
Table Global Desktop PC Sales Share by Regions (2011-2016)
Figure Sales Market Share of Desktop PC by Regions (2011-2016)
Figure Global Desktop PC Sales Growth Rate by Regions (2011-2016)

Table Global Desktop PC Revenue and Market Share by Regions (2011-2016)
Table Global Desktop PC Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Desktop PC by Regions (2011-2016)
Figure Global Desktop PC Revenue Growth Rate by Regions (2011-2016)
Table Global Desktop PC Sales and Market Share by Application (2011-2016)
Table Global Desktop PC Sales Share by Application (2011-2016)
Figure Sales Market Share of Desktop PC by Application (2011-2016)
Figure Global Desktop PC Sales Growth Rate by Application (2011-2016)
Figure United States Desktop PC Sales and Growth Rate (2011-2016)
Figure United States Desktop PC Revenue and Growth Rate (2011-2016)
Figure United States Desktop PC Sales Price Trend (2011-2016)
Table United States Desktop PC Sales by Manufacturers (2011-2016)
Table United States Desktop PC Market Share by Manufacturers (2011-2016)
Table United States Desktop PC Sales by Type (2011-2016)
Table United States Desktop PC Market Share by Type (2011-2016)
Table United States Desktop PC Sales by Application (2011-2016)
Table United States Desktop PC Market Share by Application (2011-2016)
Figure China Desktop PC Sales and Growth Rate (2011-2016)
Figure China Desktop PC Revenue and Growth Rate (2011-2016)
Figure China Desktop PC Sales Price Trend (2011-2016)
Table China Desktop PC Sales by Manufacturers (2011-2016)
Table China Desktop PC Market Share by Manufacturers (2011-2016)
Table China Desktop PC Sales by Type (2011-2016)
Table China Desktop PC Market Share by Type (2011-2016)
Table China Desktop PC Sales by Application (2011-2016)
Table China Desktop PC Market Share by Application (2011-2016)
Figure Europe Desktop PC Sales and Growth Rate (2011-2016)
Figure Europe Desktop PC Revenue and Growth Rate (2011-2016)
Figure Europe Desktop PC Sales Price Trend (2011-2016)
Table Europe Desktop PC Sales by Manufacturers (2011-2016)
Table Europe Desktop PC Market Share by Manufacturers (2011-2016)
Table Europe Desktop PC Sales by Type (2011-2016)
Table Europe Desktop PC Market Share by Type (2011-2016)
Table Europe Desktop PC Sales by Application (2011-2016)
Table Europe Desktop PC Market Share by Application (2011-2016)
Figure Japan Desktop PC Sales and Growth Rate (2011-2016)
Figure Japan Desktop PC Revenue and Growth Rate (2011-2016)
Figure Japan Desktop PC Sales Price Trend (2011-2016)
Table Japan Desktop PC Sales by Manufacturers (2011-2016)

Table Japan Desktop PC Market Share by Manufacturers (2011-2016)
Table Japan Desktop PC Sales by Type (2011-2016)
Table Japan Desktop PC Market Share by Type (2011-2016)
Table Japan Desktop PC Sales by Application (2011-2016)
Table Japan Desktop PC Market Share by Application (2011-2016)
Table Microsoft Basic Information List
Table Microsoft Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Microsoft Desktop PC Global Market Share (2011-2016)
Table Intel Basic Information List
Table Intel Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Intel Desktop PC Global Market Share (2011-2016)
Table AMD Basic Information List
Table AMD Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
Figure AMD Desktop PC Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Desktop PC
Figure Manufacturing Process Analysis of Desktop PC
Figure Desktop PC Industrial Chain Analysis
Table Raw Materials Sources of Desktop PC Major Manufacturers in 2015
Table Major Buyers of Desktop PC
Table Distributors/Traders List
Figure Global Desktop PC Sales and Growth Rate Forecast (2016-2021)
Figure Global Desktop PC Revenue and Growth Rate Forecast (2016-2021)
Table Global Desktop PC Sales Forecast by Regions (2016-2021)
Table Global Desktop PC Sales Forecast by Type (2016-2021)
Table Global Desktop PC Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Desktop PC Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G0D43E51DB6EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0D43E51DB6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970