

# **Global Desk Air Purifier Market Research Report 2020**

https://marketpublishers.com/r/G1D964BD0B17EN.html Date: August 2020 Pages: 119 Price: US\$ 2,900.00 (Single User License) ID: G1D964BD0B17EN

## **Abstracts**

The research report includes specific segments by region (country), by company, by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth. Segment by Type, the Desk Air Purifier market is segmented into

Passive Active Hybrid Segment by Application Household

Commercial

Others

Global Desk Air Purifier Market: Regional Analysis

The Desk Air Purifier market is analysed and market size information is provided by regions (countries).

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.



The key regions covered in the Desk Air Purifier market report are:

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Indonesia

Thailand



Malaysia

Philippines

Vietnam

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Global Desk Air Purifier Market: Competitive Analysis

This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers, and sales by manufacturers during the forecast period of 2015 to 2019.

The major players in global Desk Air Purifier market include:

Dyson

GENIANI

Alen Corp



Hathaspace

**Blue Pure** 

Mooka

hOmeLabs

LEVOIT

Holmes

GermGuardian

IQAir

Amaircare

Wynd Plus

Air Oasis

Honeywell

Net-Dyn

Levoit



## Contents

#### 1 DESK AIR PURIFIER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Desk Air Purifier
- 1.2 Desk Air Purifier Segment by Type
- 1.2.1 Global Desk Air Purifier Sales Growth Rate Comparison by Type (2021-2026)
- 1.2.2 Passive
- 1.2.3 Active
- 1.2.4 Hybrid
- 1.3 Desk Air Purifier Segment by Application
  - 1.3.1 Desk Air Purifier Sales Comparison by Application: 2020 VS 2026
  - 1.3.2 Household
  - 1.3.3 Commercial
  - 1.3.4 Others
- 1.4 Global Desk Air Purifier Market Size Estimates and Forecasts
  - 1.4.1 Global Desk Air Purifier Revenue 2015-2026
  - 1.4.2 Global Desk Air Purifier Sales 2015-2026
  - 1.4.3 Desk Air Purifier Market Size by Region: 2020 Versus 2026
- 1.5 Desk Air Purifier Industry
- 1.6 Desk Air Purifier Market Trends

## 2 GLOBAL DESK AIR PURIFIER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Desk Air Purifier Sales Market Share by Manufacturers (2015-2020)
- 2.2 Global Desk Air Purifier Revenue Share by Manufacturers (2015-2020)
- 2.3 Global Desk Air Purifier Average Price by Manufacturers (2015-2020)
- 2.4 Manufacturers Desk Air Purifier Manufacturing Sites, Area Served, Product Type
- 2.5 Desk Air Purifier Market Competitive Situation and Trends
- 2.5.1 Desk Air Purifier Market Concentration Rate
- 2.5.2 Global Top 5 and Top 10 Players Market Share by Revenue
- 2.5.3 Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.6 Manufacturers Mergers & Acquisitions, Expansion Plans
- 2.7 Primary Interviews with Key Desk Air Purifier Players (Opinion Leaders)

## 3 DESK AIR PURIFIER RETROSPECTIVE MARKET SCENARIO BY REGION

3.1 Global Desk Air Purifier Retrospective Market Scenario in Sales by Region: 2015-2020



3.2 Global Desk Air Purifier Retrospective Market Scenario in Revenue by Region: 2015-2020

- 3.3 North America Desk Air Purifier Market Facts & Figures by Country
- 3.3.1 North America Desk Air Purifier Sales by Country
- 3.3.2 North America Desk Air Purifier Sales by Country
- 3.3.3 U.S.
- 3.3.4 Canada
- 3.4 Europe Desk Air Purifier Market Facts & Figures by Country
  - 3.4.1 Europe Desk Air Purifier Sales by Country
  - 3.4.2 Europe Desk Air Purifier Sales by Country
  - 3.4.3 Germany
  - 3.4.4 France
  - 3.4.5 U.K.
  - 3.4.6 Italy
  - 3.4.7 Russia
- 3.5 Asia Pacific Desk Air Purifier Market Facts & Figures by Region
  - 3.5.1 Asia Pacific Desk Air Purifier Sales by Region
  - 3.5.2 Asia Pacific Desk Air Purifier Sales by Region
  - 3.5.3 China
  - 3.5.4 Japan
  - 3.5.5 South Korea
  - 3.5.6 India
  - 3.5.7 Australia
  - 3.5.8 Taiwan
  - 3.5.9 Indonesia
  - 3.5.10 Thailand
  - 3.5.11 Malaysia
  - 3.5.12 Philippines
  - 3.5.13 Vietnam
- 3.6 Latin America Desk Air Purifier Market Facts & Figures by Country
  - 3.6.1 Latin America Desk Air Purifier Sales by Country
  - 3.6.2 Latin America Desk Air Purifier Sales by Country
  - 3.6.3 Mexico
  - 3.6.3 Brazil
  - 3.6.3 Argentina
- 3.7 Middle East and Africa Desk Air Purifier Market Facts & Figures by Country
  - 3.7.1 Middle East and Africa Desk Air Purifier Sales by Country
  - 3.7.2 Middle East and Africa Desk Air Purifier Sales by Country
  - 3.7.3 Turkey



3.7.4 Saudi Arabia 3.7.5 UAE

#### 4 GLOBAL DESK AIR PURIFIER HISTORIC MARKET ANALYSIS BY TYPE

4.1 Global Desk Air Purifier Sales Market Share by Type (2015-2020)

- 4.2 Global Desk Air Purifier Revenue Market Share by Type (2015-2020)
- 4.3 Global Desk Air Purifier Price Market Share by Type (2015-2020)

4.4 Global Desk Air Purifier Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

## **5 GLOBAL DESK AIR PURIFIER HISTORIC MARKET ANALYSIS BY APPLICATION**

- 5.1 Global Desk Air Purifier Sales Market Share by Application (2015-2020)
- 5.2 Global Desk Air Purifier Revenue Market Share by Application (2015-2020)
- 5.3 Global Desk Air Purifier Price by Application (2015-2020)

## 6 COMPANY PROFILES AND KEY FIGURES IN DESK AIR PURIFIER BUSINESS

6.1 Dyson

- 6.1.1 Corporation Information
- 6.1.2 Dyson Description, Business Overview and Total Revenue
- 6.1.3 Dyson Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.1.4 Dyson Products Offered
- 6.1.5 Dyson Recent Development

6.2 GENIANI

- 6.2.1 GENIANI Corporation Information
- 6.2.2 GENIANI Description, Business Overview and Total Revenue
- 6.2.3 GENIANI Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.2.4 GENIANI Products Offered
- 6.2.5 GENIANI Recent Development

6.3 Alen Corp

- 6.3.1 Alen Corp Corporation Information
- 6.3.2 Alen Corp Description, Business Overview and Total Revenue
- 6.3.3 Alen Corp Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.3.4 Alen Corp Products Offered
- 6.3.5 Alen Corp Recent Development

6.4 Hathaspace

6.4.1 Hathaspace Corporation Information



- 6.4.2 Hathaspace Description, Business Overview and Total Revenue
- 6.4.3 Hathaspace Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.4.4 Hathaspace Products Offered
- 6.4.5 Hathaspace Recent Development
- 6.5 Blue Pure
  - 6.5.1 Blue Pure Corporation Information
  - 6.5.2 Blue Pure Description, Business Overview and Total Revenue
- 6.5.3 Blue Pure Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.5.4 Blue Pure Products Offered
- 6.5.5 Blue Pure Recent Development
- 6.6 Mooka
  - 6.6.1 Mooka Corporation Information
  - 6.6.2 Mooka Description, Business Overview and Total Revenue
- 6.6.3 Mooka Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.6.4 Mooka Products Offered
- 6.6.5 Mooka Recent Development
- 6.7 hOmeLabs
  - 6.6.1 hOmeLabs Corporation Information
- 6.6.2 hOmeLabs Description, Business Overview and Total Revenue
- 6.6.3 hOmeLabs Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.4.4 hOmeLabs Products Offered
- 6.7.5 hOmeLabs Recent Development
- 6.8 LEVOIT
  - 6.8.1 LEVOIT Corporation Information
  - 6.8.2 LEVOIT Description, Business Overview and Total Revenue
  - 6.8.3 LEVOIT Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
  - 6.8.4 LEVOIT Products Offered
  - 6.8.5 LEVOIT Recent Development
- 6.9 Holmes
  - 6.9.1 Holmes Corporation Information
  - 6.9.2 Holmes Description, Business Overview and Total Revenue
- 6.9.3 Holmes Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.9.4 Holmes Products Offered
- 6.9.5 Holmes Recent Development
- 6.10 GermGuardian
  - 6.10.1 GermGuardian Corporation Information
  - 6.10.2 GermGuardian Description, Business Overview and Total Revenue
- 6.10.3 GermGuardian Desk Air Purifier Sales, Revenue and Gross Margin
- (2015-2020)



- 6.10.4 GermGuardian Products Offered
- 6.10.5 GermGuardian Recent Development
- 6.11 IQAir
  - 6.11.1 IQAir Corporation Information
  - 6.11.2 IQAir Desk Air Purifier Description, Business Overview and Total Revenue
  - 6.11.3 IQAir Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
  - 6.11.4 IQAir Products Offered
  - 6.11.5 IQAir Recent Development
- 6.12 Amaircare
  - 6.12.1 Amaircare Corporation Information
  - 6.12.2 Amaircare Desk Air Purifier Description, Business Overview and Total Revenue
  - 6.12.3 Amaircare Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
  - 6.12.4 Amaircare Products Offered
  - 6.12.5 Amaircare Recent Development
- 6.13 Wynd Plus
  - 6.13.1 Wynd Plus Corporation Information
- 6.13.2 Wynd Plus Desk Air Purifier Description, Business Overview and Total Revenue
- 6.13.3 Wynd Plus Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.13.4 Wynd Plus Products Offered
- 6.13.5 Wynd Plus Recent Development
- 6.14 Air Oasis
- 6.14.1 Air Oasis Corporation Information
- 6.14.2 Air Oasis Desk Air Purifier Description, Business Overview and Total Revenue
- 6.14.3 Air Oasis Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.14.4 Air Oasis Products Offered
- 6.14.5 Air Oasis Recent Development
- 6.15 Honeywell
  - 6.15.1 Honeywell Corporation Information
  - 6.15.2 Honeywell Desk Air Purifier Description, Business Overview and Total Revenue
- 6.15.3 Honeywell Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.15.4 Honeywell Products Offered
- 6.15.5 Honeywell Recent Development
- 6.16 Net-Dyn
  - 6.16.1 Net-Dyn Corporation Information
  - 6.16.2 Net-Dyn Desk Air Purifier Description, Business Overview and Total Revenue
  - 6.16.3 Net-Dyn Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
  - 6.16.4 Net-Dyn Products Offered
  - 6.16.5 Net-Dyn Recent Development
- 6.17 Levoit



- 6.17.1 Levoit Corporation Information
- 6.17.2 Levoit Desk Air Purifier Description, Business Overview and Total Revenue
- 6.17.3 Levoit Desk Air Purifier Sales, Revenue and Gross Margin (2015-2020)
- 6.17.4 Levoit Products Offered
- 6.17.5 Levoit Recent Development

## 7 DESK AIR PURIFIER MANUFACTURING COST ANALYSIS

- 7.1 Desk Air Purifier Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Key Raw Materials Price Trend
- 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.3 Manufacturing Process Analysis of Desk Air Purifier
- 7.4 Desk Air Purifier Industrial Chain Analysis

#### **8 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS**

- 8.1 Marketing Channel
- 8.2 Desk Air Purifier Distributors List
- 8.3 Desk Air Purifier Customers

#### **9 MARKET DYNAMICS**

- 9.1 Market Trends
- 9.2 Opportunities and Drivers
- 9.3 Challenges
- 9.4 Porter's Five Forces Analysis

## **10 GLOBAL MARKET FORECAST**

- 10.1 Global Desk Air Purifier Market Estimates and Projections by Type
- 10.1.1 Global Forecasted Sales of Desk Air Purifier by Type (2021-2026)
- 10.1.2 Global Forecasted Revenue of Desk Air Purifier by Type (2021-2026)
- 10.2 Desk Air Purifier Market Estimates and Projections by Application
- 10.2.1 Global Forecasted Sales of Desk Air Purifier by Application (2021-2026)
- 10.2.2 Global Forecasted Revenue of Desk Air Purifier by Application (2021-2026)
- 10.3 Desk Air Purifier Market Estimates and Projections by Region
  - 10.3.1 Global Forecasted Sales of Desk Air Purifier by Region (2021-2026)



10.3.2 Global Forecasted Revenue of Desk Air Purifier by Region (2021-2026)

- 10.4 North America Desk Air Purifier Estimates and Projections (2021-2026)
- 10.5 Europe Desk Air Purifier Estimates and Projections (2021-2026)
- 10.6 Asia Pacific Desk Air Purifier Estimates and Projections (2021-2026)
- 10.7 Latin America Desk Air Purifier Estimates and Projections (2021-2026)
- 10.8 Middle East and Africa Desk Air Purifier Estimates and Projections (2021-2026)

## **11 RESEARCH FINDING AND CONCLUSION**

## **12 METHODOLOGY AND DATA SOURCE**

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Author List
- 12.4 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Table 1. Global Desk Air Purifier Sales (K Units) Growth Rate Comparison by Type (2015-2026)

Table 2. Global Desk Air Purifier Sales (K Units) Comparison by Application: 2020 VS 2026

Table 3. Global Desk Air Purifier Market Size by Type (K Units) (US\$ Million) (2020 VS 2026)

Table 4. Global Key Desk Air Purifier Manufacturers Covered in This Study

Table 5. Global Desk Air Purifier Sales (K Units) by Manufacturers (2015-2020)

Table 6. Global Desk Air Purifier Sales Share by Manufacturers (2015-2020)

Table 7. Global Desk Air Purifier Revenue (Million USD) by Manufacturers (2015-2020)

Table 8. Global Desk Air Purifier Revenue Share by Manufacturers (2015-2020)

Table 9. Global Market Desk Air Purifier Average Price (US\$/Unit) of Key Manufacturers (2015-2020)

Table 10. Manufacturers Desk Air Purifier Sales Sites and Area Served

Table 11. Manufacturers Desk Air Purifier Product Types

Table 12. Global Desk Air Purifier Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Desk Air Purifier by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Desk Air Purifier as of 2019)

 Table 14.Manufacturers Mergers & Acquisitions, Expansion Plans

Table 15. Main Points Interviewed from Key Desk Air Purifier Players

Table 16. Global Desk Air Purifier Sales (K Units) by Region (2015-2020)

Table 17. Global Desk Air Purifier Sales Market Share by Region (2015-2020)

Table 18. Global Desk Air Purifier Revenue (Million US\$) by Region (2015-2020)

Table 19. Global Desk Air Purifier Revenue Market Share by Region (2015-2020)

Table 20. North America Desk Air Purifier Sales by Country (2015-2020) (K Units)

Table 21. North America Desk Air Purifier Sales Market Share by Country (2015-2020)

Table 22. North America Desk Air Purifier Revenue by Country (2015-2020) (US\$ Million)

Table 23. North America Desk Air Purifier Revenue Market Share by Country (2015-2020)

Table 24. Europe Desk Air Purifier Sales by Country (2015-2020) (K Units)

 Table 25. Europe Desk Air Purifier Sales Market Share by Country (2015-2020)

Table 26. Europe Desk Air Purifier Revenue by Country (2015-2020) (US\$ Million)

Table 27. Europe Desk Air Purifier Revenue Market Share by Country (2015-2020)



Table 28. Asia Pacific Desk Air Purifier Sales by Region (2015-2020) (K Units) Table 29. Asia Pacific Desk Air Purifier Sales Market Share by Region (2015-2020) Table 30. Asia Pacific Desk Air Purifier Revenue by Region (2015-2020) (US\$ Million) Table 31. Asia Pacific Desk Air Purifier Revenue Market Share by Region (2015-2020) Table 32. Latin America Desk Air Purifier Sales by Country (2015-2020) (K Units) Table 33. Latin America Desk Air Purifier Sales Market Share by Country (2015-2020) Table 34. Latin America Desk Air Purifier Revenue by Country (2015-2020) (US\$ Million) Table 35. Latin America Desk Air Purifier Revenue Market Share by Country (2015-2020)Table 36. Middle East and Africa Desk Air Purifier Sales by Country (2015-2020) (K Units) Table 37. Middle East and Africa Desk Air Purifier Sales Market Share by Country (2015 - 2020)Table 38. Middle East and Africa Desk Air Purifier Revenue by Country (2015-2020) (US\$ Million) Table 39. Middle East and Africa Desk Air Purifier Revenue Market Share by Country (2015 - 2020)Table 40. Global Desk Air Purifier Sales (K Units) by Type (2015-2020) Table 41. Global Desk Air Purifier Sales Share by Type (2015-2020) Table 42. Global Desk Air Purifier Revenue (Million US\$) by Type (2015-2020) Table 43. Global Desk Air Purifier Revenue Share by Type (2015-2020) Table 44. Global Desk Air Purifier Price (US\$/Unit) by Type (2015-2020) Table 45. Global Desk Air Purifier Sales (K Units) by Application (2015-2020) Table 46. Global Desk Air Purifier Sales Market Share by Application (2015-2020) Table 47. Global Desk Air Purifier Sales Growth Rate by Application (2015-2020) Table 48. Dyson Desk Air Purifier Corporation Information Table 49. Dyson Description and Business Overview Table 50. Dyson Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020) Table 51. Dyson Main Product Table 52. Dyson Recent Development Table 53. GENIANI Desk Air Purifier Corporation Information Table 54. GENIANI Corporation Information Table 55. GENIANI Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020) Table 56. GENIANI Main Product Table 57. GENIANI Recent Development Table 58. Alen Corp Desk Air Purifier Corporation Information



Table 59. Alen Corp Corporation Information

Table 60. Alen Corp Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

- Table 61. Alen Corp Main Product
- Table 62. Alen Corp Recent Development
- Table 63. Hathaspace Desk Air Purifier Corporation Information
- Table 64. Hathaspace Corporation Information
- Table 65. Hathaspace Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 66. Hathaspace Main Product
- Table 67. Hathaspace Recent Development
- Table 68. Blue Pure Desk Air Purifier Corporation Information
- Table 69. Blue Pure Corporation Information
- Table 70. Blue Pure Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 71. Blue Pure Main Product
- Table 72. Blue Pure Recent Development
- Table 73. Mooka Desk Air Purifier Corporation Information
- Table 74. Mooka Corporation Information
- Table 75. Mooka Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 76. Mooka Main Product
- Table 77. Mooka Recent Development
- Table 78. hOmeLabs Desk Air Purifier Corporation Information
- Table 79. hOmeLabs Corporation Information

Table 80. hOmeLabs Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price

- (US\$/Unit) and Gross Margin (2015-2020)
- Table 81. hOmeLabs Main Product
- Table 82. hOmeLabs Recent Development
- Table 83. LEVOIT Desk Air Purifier Corporation Information
- Table 84. LEVOIT Corporation Information
- Table 85. LEVOIT Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 86. LEVOIT Main Product
- Table 87. LEVOIT Recent Development
- Table 88. Holmes Desk Air Purifier Corporation Information
- Table 89. Holmes Corporation Information
- Table 90. Holmes Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)



- Table 91. Holmes Main Product
- Table 92. Holmes Recent Development
- Table 93. GermGuardian Desk Air Purifier Corporation Information
- Table 94. GermGuardian Corporation Information
- Table 95. GermGuardian Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 96. GermGuardian Main Product
- Table 97. GermGuardian Recent Development
- Table 98. IQAir Desk Air Purifier Corporation Information
- Table 99. IQAir Corporation Information
- Table 100. IQAir Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 101. IQAir Main Product
- Table 102. IQAir Recent Development
- Table 103. Amaircare Desk Air Purifier Corporation Information
- Table 104. Amaircare Corporation Information
- Table 105. Amaircare Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 106. Amaircare Main Product
- Table 107. Amaircare Recent Development
- Table 108. Wynd Plus Desk Air Purifier Corporation Information
- Table 109. Wynd Plus Corporation Information
- Table 110. Wynd Plus Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 111. Wynd Plus Main Product
- Table 112. Wynd Plus Recent Development
- Table 113. Air Oasis Desk Air Purifier Corporation Information
- Table 114. Air Oasis Corporation Information
- Table 115. Air Oasis Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 116. Air Oasis Main Product
- Table 117. Air Oasis Recent Development
- Table 118. Honeywell Desk Air Purifier Corporation Information
- Table 119. Honeywell Corporation Information
- Table 120. Honeywell Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 121. Honeywell Main Product
- Table 122. Honeywell Recent Development
- Table 123. Net-Dyn Desk Air Purifier Corporation Information



Table 124. Net-Dyn Corporation Information

Table 125. Net-Dyn Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 126. Net-Dyn Main Product

Table 127. Net-Dyn Recent Development

Table 128. Levoit Desk Air Purifier Corporation Information

Table 129. Levoit Corporation Information

Table 130. Levoit Desk Air Purifier Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 131. Levoit Main Product

Table 132. Levoit Recent Development

Table 133. Sales Base and Market Concentration Rate of Raw Material

Table 134. Key Suppliers of Raw Materials

Table 135. Desk Air Purifier Distributors List

Table 136. Desk Air Purifier Customers List

Table 137. Market Key Trends

Table 138. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 139. Key Challenges

Table 140. Global Desk Air Purifier Sales (K Units) Forecast by Type (2021-2026)

Table 141. Global Desk Air Purifier Sales Market Share Forecast by Type (2021-2026)

Table 142. Global Desk Air Purifier Revenue (Million US\$) Forecast by Type (2021-2026)

Table 143. Global Desk Air Purifier Revenue (Million US\$) Market Share Forecast by Type (2021-2026)

Table 144. Global Desk Air Purifier Sales (K Units) Forecast by Application (2021-2026) Table 145. Global Desk Air Purifier Revenue (Million US\$) Forecast by Application (2021-2026)

Table 146. Global Desk Air Purifier Sales (K Units) Forecast by Region (2021-2026) Table 147. Global Desk Air Purifier Sales Market Share Forecast by Region (2021-2026)

Table 148. Global Desk Air Purifier Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 149. Global Desk Air Purifier Revenue Market Share Forecast by Region (2021-2026)

Table 150. Research Programs/Design for This Report

Table 151. Key Data Information from Secondary Sources

Table 152. Key Data Information from Primary Sources



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Desk Air Purifier
- Figure 2. Global Desk Air Purifier Sales Market Share by Type: 2020 VS 2026
- Figure 3. Passive Product Picture
- Figure 4. Active Product Picture
- Figure 5. Hybrid Product Picture
- Figure 6. Global Desk Air Purifier Consumption Market Share by Application: 2020 VS 2026
- Figure 7. Household
- Figure 8. Commercial
- Figure 9. Others
- Figure 10. Global Desk Air Purifier Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Desk Air Purifier Sales Capacity (K Units) (2015-2026)
- Figure 12. Global Desk Air Purifier Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Desk Air Purifier Sales Share by Manufacturers in 2020
- Figure 14. Global Desk Air Purifier Revenue Share by Manufacturers in 2019
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Desk Air Purifier Revenue in 2019

Figure 16. Desk Air Purifier Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

- Figure 17. Global Desk Air Purifier Sales Market Share by Region (2015-2020)
- Figure 18. Global Desk Air Purifier Sales Market Share by Region in 2019
- Figure 19. Global Desk Air Purifier Revenue Market Share by Region (2015-2020)
- Figure 20. Global Desk Air Purifier Revenue Market Share by Region in 2019
- Figure 21. North America Desk Air Purifier Sales Market Share by Country in 2019
- Figure 22. North America Desk Air Purifier Revenue Market Share by Country in 2019
- Figure 23. U.S. Desk Air Purifier Sales Growth Rate (2015-2020) (K Units)
- Figure 24. U.S. Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 25. Canada Desk Air Purifier Sales Growth Rate (2015-2020) (K Units)
- Figure 26. Canada Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 27. Europe Desk Air Purifier Sales Market Share by Country in 2019
- Figure 28. Europe Desk Air Purifier Revenue Market Share by Country in 2019
- Figure 29. Germany Desk Air Purifier Sales Growth Rate (2015-2020) (K Units)
- Figure 30. Germany Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 31. France Desk Air Purifier Sales Growth Rate (2015-2020) (K Units)



Figure 32. France Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 33. U.K. Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 34. U.K. Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 35. Italy Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 36. Italy Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 37. Russia Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 38. Russia Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 39. Asia Pacific Desk Air Purifier Sales Market Share by Region in 2019 Figure 40. Asia Pacific Desk Air Purifier Revenue Market Share by Region in 2019 Figure 41. China Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 42. China Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 43. Japan Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 44. Japan Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 45. South Korea Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 46. South Korea Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 47. India Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 48. India Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 49. Australia Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 50. Australia Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 51. Taiwan Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 52. Taiwan Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 53. Indonesia Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 54. Indonesia Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 55. Thailand Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 56. Thailand Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 57. Malaysia Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 58. Malaysia Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 59. Philippines Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 60. Philippines Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 61. Vietnam Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 62. Vietnam Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 63. Latin America Desk Air Purifier Sales Market Share by Country in 2019 Figure 64. Latin America Desk Air Purifier Revenue Market Share by Country in 2019 Figure 65. Mexico Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 66. Mexico Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 67. Brazil Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 68. Brazil Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million)



Figure 69. Argentina Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 70. Argentina Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 71. Middle East and Africa Desk Air Purifier Sales Market Share by Country in 2019 Figure 72. Middle East and Africa Desk Air Purifier Revenue Market Share by Country in 2019 Figure 73. Turkey Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 74. Turkey Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 75. Saudi Arabia Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 76. Saudi Arabia Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 77. UAE Desk Air Purifier Sales Growth Rate (2015-2020) (K Units) Figure 78. UAE Desk Air Purifier Revenue Growth Rate (2015-2020) (US\$ Million) Figure 79. Sales Market Share of Desk Air Purifier by Type (2015-2020) Figure 80. Sales Market Share of Desk Air Purifier by Type in 2019 Figure 81. Revenue Share of Desk Air Purifier by Type (2015-2020) Figure 82. Revenue Market Share of Desk Air Purifier by Type in 2019 Figure 83. Global Desk Air Purifier Sales Growth by Type (2015-2020) (K Units) Figure 84. Global Desk Air Purifier Sales Market Share by Application (2015-2020) Figure 85. Global Desk Air Purifier Sales Market Share by Application in 2019 Figure 86. Global Revenue Share of Desk Air Purifier by Application (2015-2020) Figure 87. Global Revenue Share of Desk Air Purifier by Application in 2020 Figure 88. Dyson Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 89. GENIANI Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 90. Alen Corp Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 91. Hathaspace Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 92. Blue Pure Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 93. Mooka Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 94. hOmeLabs Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 95. LEVOIT Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 96. Holmes Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 97. GermGuardian Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 98. IQAir Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 99. Amaircare Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 100. Wynd Plus Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 101. Air Oasis Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 102. Honeywell Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 103. Net-Dyn Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 104. Levoit Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 105. Price Trend of Key Raw Materials

Figure 106. Manufacturing Cost Structure of Desk Air Purifier

Figure 107. Manufacturing Process Analysis of Desk Air Purifier

Figure 108. Desk Air Purifier Industrial Chain Analysis

Figure 109. Channels of Distribution

Figure 110. Distributors Profiles

Figure 111. Porter's Five Forces Analysis

Figure 112. North America Desk Air Purifier Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 113. North America Desk Air Purifier Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 114. Europe Desk Air Purifier Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 115. Europe Desk Air Purifier Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 116. Latin America Desk Air Purifier Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 117. Latin America Desk Air Purifier Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 118. Middle East and Africa Desk Air Purifier Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 119. Middle East and Africa Desk Air Purifier Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 120. Asia Pacific Desk Air Purifier Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 121. Asia Pacific Desk Air Purifier Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

- Figure 122. Bottom-up and Top-down Approaches for This Report
- Figure 123. Data Triangulation
- Figure 124. Key Executives Interviewed



#### I would like to order

Product name: Global Desk Air Purifier Market Research Report 2020 Product link: https://marketpublishers.com/r/G1D964BD0B17EN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1D964BD0B17EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970