

Global Deodorants and Antiperspirants Market Research Report 2016

<https://marketpublishers.com/r/GBCA9BABE26EN.html>

Date: November 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: GBCA9BABE26EN

Abstracts

Notes:

Production, means the output of Deodorants and Antiperspirants

Revenue, means the sales value of Deodorants and Antiperspirants

This report studies Deodorants and Antiperspirants in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Unilever

Cavinkare, Addidas

Nike

Procter & Gamble

Godrej and Garnier

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Deodorants and Antiperspirants in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Deodorants and Antiperspirants in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Deodorants and Antiperspirants Market Research Report 2016

1 DEODORANTS AND ANTIPERSPIRANTS MARKET OVERVIEW

1.1 Product Overview and Scope of Deodorants and Antiperspirants

1.2 Deodorants and Antiperspirants Segment by Type

1.2.1 Global Production Market Share of Deodorants and Antiperspirants by Type in 2015

1.2.2 Type I

1.2.3 Type II

1.2.4 Type III

1.3 Deodorants and Antiperspirants Segment by Application

1.3.1 Deodorants and Antiperspirants Consumption Market Share by Application in 2015

1.3.2 Application

1.3.3 Application

1.3.4 Application

1.4 Deodorants and Antiperspirants Market by Region

1.4.1 North America Status and Prospect (2011-2021)

1.4.2 Europe Status and Prospect (2011-2021)

1.4.3 China Status and Prospect (2011-2021)

1.4.4 Japan Status and Prospect (2011-2021)

1.4.5 Southeast Asia Status and Prospect (2011-2021)

1.4.6 India Status and Prospect (2011-2021)

1.5 Global Market Size (Value) of Deodorants and Antiperspirants (2011-2021)

2 GLOBAL DEODORANTS AND ANTIPERSPIRANTS MARKET COMPETITION BY MANUFACTURERS

2.1 Global Deodorants and Antiperspirants Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 Global Deodorants and Antiperspirants Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Deodorants and Antiperspirants Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Deodorants and Antiperspirants Manufacturing Base Distribution, Sales Area and Product Type

2.5 Deodorants and Antiperspirants Market Competitive Situation and Trends

2.5.1 Deodorants and Antiperspirants Market Concentration Rate

2.5.2 Deodorants and Antiperspirants Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL DEODORANTS AND ANTIPERSPIRANTS CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Deodorants and Antiperspirants Capacity and Market Share by Region (2011-2016)

3.2 Global Deodorants and Antiperspirants Production and Market Share by Region (2011-2016)

3.3 Global Deodorants and Antiperspirants Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL DEODORANTS AND ANTIPERSPIRANTS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Deodorants and Antiperspirants Consumption by Regions (2011-2016)

4.2 North America Deodorants and Antiperspirants Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Deodorants and Antiperspirants Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Deodorants and Antiperspirants Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Deodorants and Antiperspirants Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Deodorants and Antiperspirants Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Deodorants and Antiperspirants Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL DEODORANTS AND ANTIPERSPIRANTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Deodorants and Antiperspirants Production and Market Share by Type (2011-2016)

5.2 Global Deodorants and Antiperspirants Revenue and Market Share by Type (2011-2016)

5.3 Global Deodorants and Antiperspirants Price by Type (2011-2016)

5.4 Global Deodorants and Antiperspirants Production Growth by Type (2011-2016)

6 GLOBAL DEODORANTS AND ANTIPERSPIRANTS MARKET ANALYSIS BY APPLICATION

6.1 Global Deodorants and Antiperspirants Consumption and Market Share by Application (2011-2016)

6.2 Global Deodorants and Antiperspirants Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL DEODORANTS AND ANTIPERSPIRANTS MANUFACTURERS PROFILES/ANALYSIS

7.1 Unilever

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Deodorants and Antiperspirants Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Unilever Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Cavinkare, Addidas

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Deodorants and Antiperspirants Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Cavinkare, Addidas Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Nike

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Deodorants and Antiperspirants Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Nike Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Procter & Gamble

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Deodorants and Antiperspirants Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Procter & Gamble Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Godrej and Garnier

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Deodorants and Antiperspirants Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Godrej and Garnier Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

8 DEODORANTS AND ANTIPERSPIRANTS MANUFACTURING COST ANALYSIS

8.1 Deodorants and Antiperspirants Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Deodorants and Antiperspirants

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Deodorants and Antiperspirants Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Deodorants and Antiperspirants Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL DEODORANTS AND ANTIPERSPIRANTS MARKET FORECAST (2016-2021)

- 12.1 Global Deodorants and Antiperspirants Capacity, Production, Revenue Forecast

(2016-2021)

12.2 Global Deodorants and Antiperspirants Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Deodorants and Antiperspirants Production Forecast by Type (2016-2021)

12.4 Global Deodorants and Antiperspirants Consumption Forecast by Application (2016-2021)

12.5 Deodorants and Antiperspirants Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Deodorants and Antiperspirants

Figure Global Production Market Share of Deodorants and Antiperspirants by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Deodorants and Antiperspirants Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Deodorants and Antiperspirants Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Deodorants and Antiperspirants Capacity of Key Manufacturers (2015 and 2016)

Table Global Deodorants and Antiperspirants Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Deodorants and Antiperspirants Capacity of Key Manufacturers in 2015

Figure Global Deodorants and Antiperspirants Capacity of Key Manufacturers in 2016

Table Global Deodorants and Antiperspirants Production of Key Manufacturers (2015

and 2016)

Table Global Deodorants and Antiperspirants Production Share by Manufacturers (2015 and 2016)

Figure 2015 Deodorants and Antiperspirants Production Share by Manufacturers

Figure 2016 Deodorants and Antiperspirants Production Share by Manufacturers

Table Global Deodorants and Antiperspirants Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Deodorants and Antiperspirants Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Deodorants and Antiperspirants Revenue Share by Manufacturers

Table 2016 Global Deodorants and Antiperspirants Revenue Share by Manufacturers

Table Global Market Deodorants and Antiperspirants Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Deodorants and Antiperspirants Average Price of Key Manufacturers in 2015

Table Manufacturers Deodorants and Antiperspirants Manufacturing Base Distribution and Sales Area

Table Manufacturers Deodorants and Antiperspirants Product Type

Figure Deodorants and Antiperspirants Market Share of Top 3 Manufacturers

Figure Deodorants and Antiperspirants Market Share of Top 5 Manufacturers

Table Global Deodorants and Antiperspirants Capacity by Regions (2011-2016)

Figure Global Deodorants and Antiperspirants Capacity Market Share by Regions (2011-2016)

Figure Global Deodorants and Antiperspirants Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Deodorants and Antiperspirants Capacity Market Share by Regions

Table Global Deodorants and Antiperspirants Production by Regions (2011-2016)

Figure Global Deodorants and Antiperspirants Production and Market Share by Regions (2011-2016)

Figure Global Deodorants and Antiperspirants Production Market Share by Regions (2011-2016)

Figure 2015 Global Deodorants and Antiperspirants Production Market Share by Regions

Table Global Deodorants and Antiperspirants Revenue by Regions (2011-2016)

Table Global Deodorants and Antiperspirants Revenue Market Share by Regions (2011-2016)

Table 2015 Global Deodorants and Antiperspirants Revenue Market Share by Regions

Table Global Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Deodorants and Antiperspirants Consumption Market by Regions (2011-2016)

Table Global Deodorants and Antiperspirants Consumption Market Share by Regions (2011-2016)

Figure Global Deodorants and Antiperspirants Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Deodorants and Antiperspirants Consumption Market Share by Regions

Table North America Deodorants and Antiperspirants Production, Consumption, Import & Export (2011-2016)

Table Europe Deodorants and Antiperspirants Production, Consumption, Import & Export (2011-2016)

Table China Deodorants and Antiperspirants Production, Consumption, Import & Export (2011-2016)

Table Japan Deodorants and Antiperspirants Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Deodorants and Antiperspirants Production, Consumption, Import & Export (2011-2016)

Table India Deodorants and Antiperspirants Production, Consumption, Import & Export (2011-2016)

Table Global Deodorants and Antiperspirants Production by Type (2011-2016)

Table Global Deodorants and Antiperspirants Production Share by Type (2011-2016)

Figure Production Market Share of Deodorants and Antiperspirants by Type (2011-2016)

Figure 2015 Production Market Share of Deodorants and Antiperspirants by Type

Table Global Deodorants and Antiperspirants Revenue by Type (2011-2016)

Table Global Deodorants and Antiperspirants Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Deodorants and Antiperspirants by Type (2011-2016)

Figure 2015 Revenue Market Share of Deodorants and Antiperspirants by Type

Table Global Deodorants and Antiperspirants Price by Type (2011-2016)

Figure Global Deodorants and Antiperspirants Production Growth by Type (2011-2016)

Table Global Deodorants and Antiperspirants Consumption by Application (2011-2016)

Table Global Deodorants and Antiperspirants Consumption Market Share by Application (2011-2016)

Figure Global Deodorants and Antiperspirants Consumption Market Share by Application in 2015

Table Global Deodorants and Antiperspirants Consumption Growth Rate by Application (2011-2016)

Figure Global Deodorants and Antiperspirants Consumption Growth Rate by Application (2011-2016)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unilever Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Unilever Deodorants and Antiperspirants Market Share (2011-2016)

Table Cavinkare, Addidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cavinkare, Addidas Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cavinkare, Addidas Deodorants and Antiperspirants Market Share (2011-2016)

Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nike Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nike Deodorants and Antiperspirants Market Share (2011-2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Procter & Gamble Deodorants and Antiperspirants Market Share (2011-2016)

Table Godrej and Garnier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Godrej and Garnier Deodorants and Antiperspirants Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Godrej and Garnier Deodorants and Antiperspirants Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Deodorants and Antiperspirants

Figure Manufacturing Process Analysis of Deodorants and Antiperspirants

Figure Deodorants and Antiperspirants Industrial Chain Analysis

Table Raw Materials Sources of Deodorants and Antiperspirants Major Manufacturers in 2015

Table Major Buyers of Deodorants and Antiperspirants

Table Distributors/Traders List

Figure Global Deodorants and Antiperspirants Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Deodorants and Antiperspirants Revenue and Growth Rate Forecast (2016-2021)

Table Global Deodorants and Antiperspirants Production Forecast by Regions (2016-2021)

Table Global Deodorants and Antiperspirants Consumption Forecast by Regions (2016-2021)

Table Global Deodorants and Antiperspirants Production Forecast by Type (2016-2021)

Table Global Deodorants and Antiperspirants Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Deodorants and Antiperspirants Market Research Report 2016

Product link: <https://marketpublishers.com/r/GBCA9BABE26EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBCA9BABE26EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970