

# Global Dental CBCT Industry Report 2016

<https://marketpublishers.com/r/G7DFD617608EN.html>

Date: January 2016

Pages: 179

Price: US\$ 2,800.00 (Single User License)

ID: G7DFD617608EN

## Abstracts

The Global Dental CBCT Industry Report 2016 is a professional and in-depth study on the current state of the Dental CBCT industry.

Rising demand for implant dentistry, maxillofacial surgery, and orthodontics are the major factors driving strong market demand for CBCT. Globally, the number of CBCT units being shipped is forecast to grow at a compound annual growth rate (CAGR) of 10 % from 2013 to 2021.

CBCT equipment is replacing extraoral systems such as cephalometric and panoramic systems in all emerging countries. CBCT is seeing an increase in popularity due to its ease of use and also its operational efficiency when compared with other extraoral imaging devices.

New CBCT systems with three-in-one functionality are being launched that combine CBCT, panoramic, and cephalometric techniques in one system. Planmeca, Danaher, and Sirona are the leading manufacturers in the CBCT market globally.

North America was estimated to be the largest regional market for CBCT systems in 2021. This is primarily due to the prevalence of aesthetic dentistry and other more specialized dental services in the U.S. and Canada. Private dental practitioners in this region show the highest adoption rates for advanced dental services.

In other markets, such as India and China, uptake of CBCT equipment is still low, though there has been price erosion in recent years, CBCT is still one of the highest-priced equipment among all other dental x-ray segments. In established markets such as Italy and Japan, CBCT is showing considerable growth by replacing panoramic and cephalometric x-ray systems. Some of price-sensitive markets in the Asia-Pacific and Europe, Middle East, and Africa regions are upgrading from analog x-ray units to

photostimulable phosphor plates and complementary metal oxide semiconductor (CMOS) sensors. These digital sensors are faster and more efficient in generating images with lower radiation risk.

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