

Global Denim Market Insights, Forecast to 2026

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Abstracts

Denim is a textile of sturdy cotton warp-faced twill in which the weft passes under two or more warp threads. It is a characteristic of most indigo denim that only the warp threads are dyed, whereas the weft threads remain plain white.

Denim industry has low technology barrier and is labor intensive industry. Currently, there are many producing companies in the world denim industry. The main market players are Canatiba, Vicunha, Isko, Arvind and Aarvee. The production of denim will increase to 6990.2 meters in 2016 from 5423.0 meters in 2011 with average growth rate of 5.21%. Global denim capacity utilization rate remained at around 79.78% in 2015. In consumption market, the global consumption value of denim increases with the 4.38% average growth rate. Europe and China are the mainly consumption regions due to the bigger demand of downstream applications. In 2015, these two regions occupied 35.36% of the global consumption volume in total.

Denim has three types, which include light denim, medium denim and heavy denim. And each type has specific characteristic relatively. With fashion effect of denim, the downstream application industries will need more denim fabrics. So, denim has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce popular and good visual effect denim through improving technology.

The major raw materials for denim are cotton, polyester cotton and chemical fiber. Fluctuations in the price of the upstream product will impact on the production cost of denim. The production cost of denim is also an important factor which could impact the price of denim. The denim manufacturers are trying to reduce production cost by developing production method.

We tend to believe this industry is a rising industry, and the consumption increasing degree will show a smooth growth curve. And the price presents fluctuation according to the economy development status and international competition. Also, there is fluctuation in gross margin.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a

public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Denim 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Denim 3900 industry.

Based on our recent survey, we have several different scenarios about the Denim 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 18680 million in 2019. The market size of Denim 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Denim market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Denim market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Denim market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Denim market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Denim market, covering important regions, viz, North America, Europe, China and Japan. It also covers

key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Denim market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Denim market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Denim market.

The following manufacturers are covered in this report:

Vicunha

Canatiba

Isko

Arvind

Aarvee

Nandan Denim

Santana Textiles

Weiqiao Textile

Partap Group

Black Peony

Orta Anadolu

Jindal Worldwide

Etco Denim

Raymond UCO

Bhaskar

Sangam

Oswal Denims

Suryalakshmi

Xinlan Group

Artistic Fabric

Foshan Seazon

Cone Denim

Weifang Lantian

Bafang Fabric

KG Denim

Shandong Wantai

Suyin

Denim Breakdown Data by Type

Global Denim Market Insights, Forecast to 2026

Light Denim

Medium Denim

Heavy Denim

Denim Breakdown Data by Application

Jeans

Shirt

Jacket

Others

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