

# **Global Denim Jeans Sales Market Report 2018**

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## **Abstracts**

This report studies the global Denim Jeans market status and forecast, categorizes the global Denim Jeans market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. However, denim blue jeans are particularly identified with US culture, especially the United States Old West. As well, although denim jeans are mostly known as a fashion garment in the 2011s, they are still worn as protective garments by some individuals, such as cattle ranch workers and motorcycle riders, due to their high durability as compared to other common fabrics.

Since the post war era, the denim jeans became popular among young people. Denim jeans are a cornerstone of the American wardrobe and an important cotton product (accounting for almost one-fifth of all cotton clothing at retail). Almost all U.S. consumers own denim jeans and most of them say their closets are full of denim and they enjoy wearing it regularly.

Denim jeans are purchased for durability, longevity, and versatility because consumers find greater value in a product they know will last longer and fit better; therefore price is not the main factor in the denim jeans purchase decision, unlike other clothing. This positioning ensures that denim jeans will continue to have a place on store shelves and in consumers' closets. And the brands that consumers` favorite are Levi`s, Lee, Wrangler, Gap Inc., Old Navy, and so on.

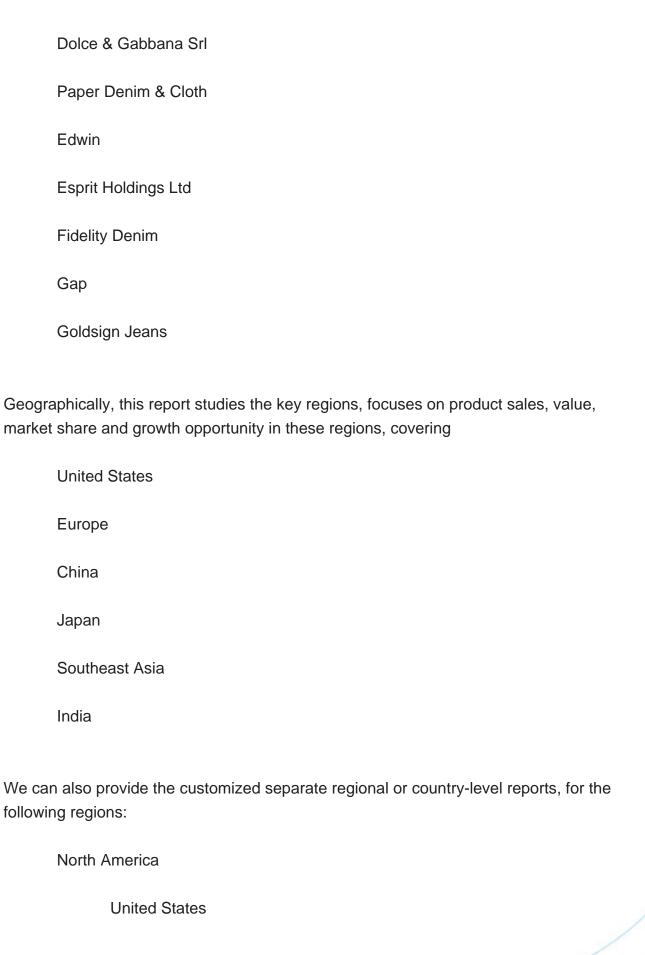
The global Denim Jeans market is valued at 57400 million US\$ in 2017 and will reach 60600 million US\$ by the end of 2025, growing at a CAGR of 0.7% during 2018-2025. The major players covered in this report



PVH Corporation
Inditex
H&M
Replay
Mango
Frame
Citizen of Humanity
Denham
Pull&Bear
TopShop
VF Corp.
AG Jeans
American Apparel
American Eagle Outfitters
Uniqlo
Parasuco
Calvin Klein
True Religion
Diesel S.p.A.

DL1961 Premium Denim



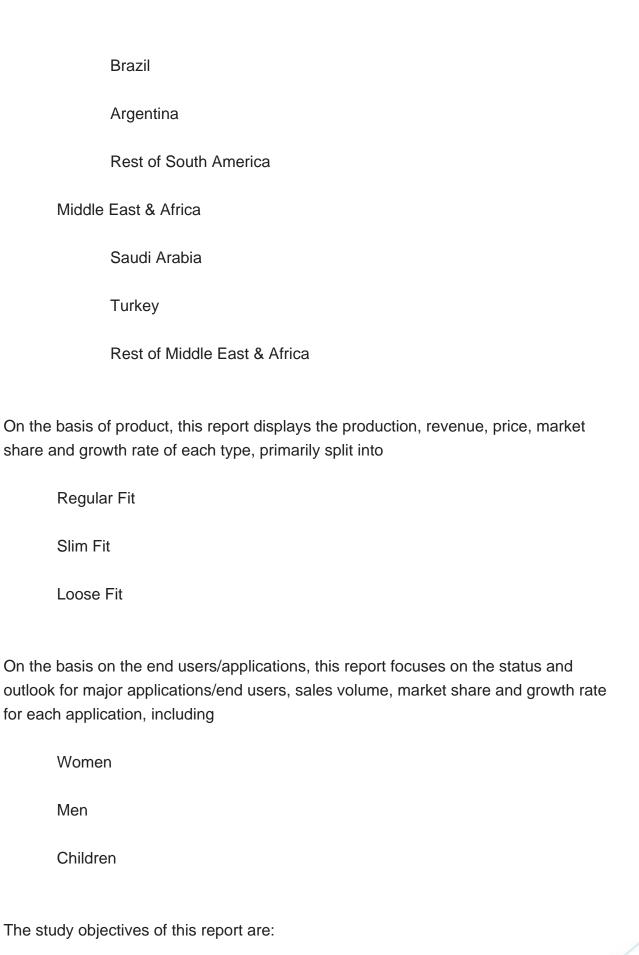




	Canada	
	Mexico	
Asia-Pacific		
	China	
	India	
	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Spain	
	Russia	
	Rest of Europe	

Central & South America







To analyze and study the global Denim Jeans sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Denim Jeans players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Denim Jeans are as follows:

History Year: 2013-2017

Base Year: 2017



Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Denim Jeans Manufacturers

Denim Jeans Distributors/Traders/Wholesalers

Denim Jeans Subcomponent Manufacturers

**Industry Association** 

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Denim Jeans market, by end-use.

Detailed analysis and profiles of additional market players.



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