

# Global Demand-Side Platform Systems Market Size, Status and Forecast 2020-2026

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## Abstracts

This report focuses on the global Demand-Side Platform Systems status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Demand-Side Platform Systems development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Facebook Ads Manager

Rocket Fuel

MediaMath

Amazon (AAP)

DoubleClick

LiveRamp

Choozle

TubeMogul

BrightRoll

AppNexus

Market segment by Type, the product can be split into

Cloud based

On Premise

Market segment by Application, split into

Programmatic RTB

Programmatic Direct

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Demand-Side Platform Systems status, future forecast, growth opportunity, key market and key players.

To present the Demand-Side Platform Systems development in North America,

Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Demand-Side Platform Systems are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Demand-Side Platform Systems Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Demand-Side Platform Systems Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Cloud based
  - 1.4.3 On Premise
- 1.5 Market by Application
  - 1.5.1 Global Demand-Side Platform Systems Market Share by Application: 2020 VS 2026
  - 1.5.2 Programmatic RTB
  - 1.5.3 Programmatic Direct
- 1.6 Study Objectives
- 1.7 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Demand-Side Platform Systems Market Perspective (2015-2026)
- 2.2 Demand-Side Platform Systems Growth Trends by Regions
  - 2.2.1 Demand-Side Platform Systems Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Demand-Side Platform Systems Historic Market Share by Regions (2015-2020)
  - 2.2.3 Demand-Side Platform Systems Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Challenges
  - 2.3.4 Porter's Five Forces Analysis
  - 2.3.5 Demand-Side Platform Systems Market Growth Strategy
  - 2.3.6 Primary Interviews with Key Demand-Side Platform Systems Players (Opinion Leaders)

### 3 COMPETITION LANDSCAPE BY KEY PLAYERS

### 3.1 Global Top Demand-Side Platform Systems Players by Market Size

3.1.1 Global Top Demand-Side Platform Systems Players by Revenue (2015-2020)

3.1.2 Global Demand-Side Platform Systems Revenue Market Share by Players (2015-2020)

3.1.3 Global Demand-Side Platform Systems Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

### 3.2 Global Demand-Side Platform Systems Market Concentration Ratio

3.2.1 Global Demand-Side Platform Systems Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Demand-Side Platform Systems Revenue in 2019

3.3 Demand-Side Platform Systems Key Players Head office and Area Served

3.4 Key Players Demand-Side Platform Systems Product Solution and Service

3.5 Date of Enter into Demand-Side Platform Systems Market

3.6 Mergers & Acquisitions, Expansion Plans

## **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Demand-Side Platform Systems Historic Market Size by Type (2015-2020)

4.2 Global Demand-Side Platform Systems Forecasted Market Size by Type (2021-2026)

## **5 DEMAND-SIDE PLATFORM SYSTEMS BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Demand-Side Platform Systems Market Size by Application (2015-2020)

5.2 Global Demand-Side Platform Systems Forecasted Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Demand-Side Platform Systems Market Size (2015-2020)

6.2 Demand-Side Platform Systems Key Players in North America (2019-2020)

6.3 North America Demand-Side Platform Systems Market Size by Type (2015-2020)

6.4 North America Demand-Side Platform Systems Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Demand-Side Platform Systems Market Size (2015-2020)
- 7.2 Demand-Side Platform Systems Key Players in Europe (2019-2020)
- 7.3 Europe Demand-Side Platform Systems Market Size by Type (2015-2020)
- 7.4 Europe Demand-Side Platform Systems Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Demand-Side Platform Systems Market Size (2015-2020)
- 8.2 Demand-Side Platform Systems Key Players in China (2019-2020)
- 8.3 China Demand-Side Platform Systems Market Size by Type (2015-2020)
- 8.4 China Demand-Side Platform Systems Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Demand-Side Platform Systems Market Size (2015-2020)
- 9.2 Demand-Side Platform Systems Key Players in Japan (2019-2020)
- 9.3 Japan Demand-Side Platform Systems Market Size by Type (2015-2020)
- 9.4 Japan Demand-Side Platform Systems Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Demand-Side Platform Systems Market Size (2015-2020)
- 10.2 Demand-Side Platform Systems Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Demand-Side Platform Systems Market Size by Type (2015-2020)
- 10.4 Southeast Asia Demand-Side Platform Systems Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Demand-Side Platform Systems Market Size (2015-2020)
- 11.2 Demand-Side Platform Systems Key Players in India (2019-2020)
- 11.3 India Demand-Side Platform Systems Market Size by Type (2015-2020)
- 11.4 India Demand-Side Platform Systems Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

- 12.1 Central & South America Demand-Side Platform Systems Market Size (2015-2020)

12.2 Demand-Side Platform Systems Key Players in Central & South America (2019-2020)

12.3 Central & South America Demand-Side Platform Systems Market Size by Type (2015-2020)

12.4 Central & South America Demand-Side Platform Systems Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

13.1 Facebook Ads Manager

13.1.1 Facebook Ads Manager Company Details

13.1.2 Facebook Ads Manager Business Overview and Its Total Revenue

13.1.3 Facebook Ads Manager Demand-Side Platform Systems Introduction

13.1.4 Facebook Ads Manager Revenue in Demand-Side Platform Systems Business (2015-2020))

13.1.5 Facebook Ads Manager Recent Development

13.2 Rocket Fuel

13.2.1 Rocket Fuel Company Details

13.2.2 Rocket Fuel Business Overview and Its Total Revenue

13.2.3 Rocket Fuel Demand-Side Platform Systems Introduction

13.2.4 Rocket Fuel Revenue in Demand-Side Platform Systems Business (2015-2020)

13.2.5 Rocket Fuel Recent Development

13.3 MediaMath

13.3.1 MediaMath Company Details

13.3.2 MediaMath Business Overview and Its Total Revenue

13.3.3 MediaMath Demand-Side Platform Systems Introduction

13.3.4 MediaMath Revenue in Demand-Side Platform Systems Business (2015-2020)

13.3.5 MediaMath Recent Development

13.4 Amazon (AAP)

13.4.1 Amazon (AAP) Company Details

13.4.2 Amazon (AAP) Business Overview and Its Total Revenue

13.4.3 Amazon (AAP) Demand-Side Platform Systems Introduction

13.4.4 Amazon (AAP) Revenue in Demand-Side Platform Systems Business (2015-2020)

13.4.5 Amazon (AAP) Recent Development

13.5 DoubleClick

13.5.1 DoubleClick Company Details

13.5.2 DoubleClick Business Overview and Its Total Revenue

13.5.3 DoubleClick Demand-Side Platform Systems Introduction

- 13.5.4 DoubleClick Revenue in Demand-Side Platform Systems Business (2015-2020)
- 13.5.5 DoubleClick Recent Development
- 13.6 LiveRamp
  - 13.6.1 LiveRamp Company Details
  - 13.6.2 LiveRamp Business Overview and Its Total Revenue
  - 13.6.3 LiveRamp Demand-Side Platform Systems Introduction
  - 13.6.4 LiveRamp Revenue in Demand-Side Platform Systems Business (2015-2020)
  - 13.6.5 LiveRamp Recent Development
- 13.7 Choozle
  - 13.7.1 Choozle Company Details
  - 13.7.2 Choozle Business Overview and Its Total Revenue
  - 13.7.3 Choozle Demand-Side Platform Systems Introduction
  - 13.7.4 Choozle Revenue in Demand-Side Platform Systems Business (2015-2020)
  - 13.7.5 Choozle Recent Development
- 13.8 TubeMogul
  - 13.8.1 TubeMogul Company Details
  - 13.8.2 TubeMogul Business Overview and Its Total Revenue
  - 13.8.3 TubeMogul Demand-Side Platform Systems Introduction
  - 13.8.4 TubeMogul Revenue in Demand-Side Platform Systems Business (2015-2020)
  - 13.8.5 TubeMogul Recent Development
- 13.9 BrightRoll
  - 13.9.1 BrightRoll Company Details
  - 13.9.2 BrightRoll Business Overview and Its Total Revenue
  - 13.9.3 BrightRoll Demand-Side Platform Systems Introduction
  - 13.9.4 BrightRoll Revenue in Demand-Side Platform Systems Business (2015-2020)
  - 13.9.5 BrightRoll Recent Development
- 13.10 AppNexus
  - 13.10.1 AppNexus Company Details
  - 13.10.2 AppNexus Business Overview and Its Total Revenue
  - 13.10.3 AppNexus Demand-Side Platform Systems Introduction
  - 13.10.4 AppNexus Revenue in Demand-Side Platform Systems Business (2015-2020)
  - 13.10.5 AppNexus Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

- 15.1 Research Methodology
  - 15.1.1 Methodology/Research Approach



- 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Demand-Side Platform Systems Key Market Segments

Table 2. Key Players Covered: Ranking by Demand-Side Platform Systems Revenue

Table 3. Ranking of Global Top Demand-Side Platform Systems Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Demand-Side Platform Systems Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud based

Table 6. Key Players of On Premise

Table 7. Global Demand-Side Platform Systems Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 8. Global Demand-Side Platform Systems Market Size by Regions (US\$ Million): 2020 VS 2026

Table 9. Global Demand-Side Platform Systems Market Size by Regions (2015-2020) (US\$ Million)

Table 10. Global Demand-Side Platform Systems Market Share by Regions (2015-2020)

Table 11. Global Demand-Side Platform Systems Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 12. Global Demand-Side Platform Systems Market Share by Regions (2021-2026)

Table 13. Market Top Trends

Table 14. Key Drivers: Impact Analysis

Table 15. Key Challenges

Table 16. Demand-Side Platform Systems Market Growth Strategy

Table 17. Main Points Interviewed from Key Demand-Side Platform Systems Players

Table 18. Global Demand-Side Platform Systems Revenue by Players (2015-2020) (Million US\$)

Table 19. Global Demand-Side Platform Systems Market Share by Players (2015-2020)

Table 20. Global Top Demand-Side Platform Systems Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Demand-Side Platform Systems as of 2019)

Table 21. Global Demand-Side Platform Systems by Players Market Concentration Ratio (CR5 and HHI)

Table 22. Key Players Headquarters and Area Served

Table 23. Key Players Demand-Side Platform Systems Product Solution and Service

Table 24. Date of Enter into Demand-Side Platform Systems Market

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Demand-Side Platform Systems Market Size by Type (2015-2020)  
(Million US\$)

Table 27. Global Demand-Side Platform Systems Market Size Share by Type  
(2015-2020)

Table 28. Global Demand-Side Platform Systems Revenue Market Share by Type  
(2021-2026)

Table 29. Global Demand-Side Platform Systems Market Size Share by Application  
(2015-2020)

Table 30. Global Demand-Side Platform Systems Market Size by Application  
(2015-2020) (Million US\$)

Table 31. Global Demand-Side Platform Systems Market Size Share by Application  
(2021-2026)

Table 32. North America Key Players Demand-Side Platform Systems Revenue  
(2019-2020) (Million US\$)

Table 33. North America Key Players Demand-Side Platform Systems Market Share  
(2019-2020)

Table 34. North America Demand-Side Platform Systems Market Size by Type  
(2015-2020) (Million US\$)

Table 35. North America Demand-Side Platform Systems Market Share by Type  
(2015-2020)

Table 36. North America Demand-Side Platform Systems Market Size by Application  
(2015-2020) (Million US\$)

Table 37. North America Demand-Side Platform Systems Market Share by Application  
(2015-2020)

Table 38. Europe Key Players Demand-Side Platform Systems Revenue (2019-2020)  
(Million US\$)

Table 39. Europe Key Players Demand-Side Platform Systems Market Share  
(2019-2020)

Table 40. Europe Demand-Side Platform Systems Market Size by Type (2015-2020)  
(Million US\$)

Table 41. Europe Demand-Side Platform Systems Market Share by Type (2015-2020)

Table 42. Europe Demand-Side Platform Systems Market Size by Application  
(2015-2020) (Million US\$)

Table 43. Europe Demand-Side Platform Systems Market Share by Application  
(2015-2020)

Table 44. China Key Players Demand-Side Platform Systems Revenue (2019-2020)  
(Million US\$)

- Table 45. China Key Players Demand-Side Platform Systems Market Share (2019-2020)
- Table 46. China Demand-Side Platform Systems Market Size by Type (2015-2020) (Million US\$)
- Table 47. China Demand-Side Platform Systems Market Share by Type (2015-2020)
- Table 48. China Demand-Side Platform Systems Market Size by Application (2015-2020) (Million US\$)
- Table 49. China Demand-Side Platform Systems Market Share by Application (2015-2020)
- Table 50. Japan Key Players Demand-Side Platform Systems Revenue (2019-2020) (Million US\$)
- Table 51. Japan Key Players Demand-Side Platform Systems Market Share (2019-2020)
- Table 52. Japan Demand-Side Platform Systems Market Size by Type (2015-2020) (Million US\$)
- Table 53. Japan Demand-Side Platform Systems Market Share by Type (2015-2020)
- Table 54. Japan Demand-Side Platform Systems Market Size by Application (2015-2020) (Million US\$)
- Table 55. Japan Demand-Side Platform Systems Market Share by Application (2015-2020)
- Table 56. Southeast Asia Key Players Demand-Side Platform Systems Revenue (2019-2020) (Million US\$)
- Table 57. Southeast Asia Key Players Demand-Side Platform Systems Market Share (2019-2020)
- Table 58. Southeast Asia Demand-Side Platform Systems Market Size by Type (2015-2020) (Million US\$)
- Table 59. Southeast Asia Demand-Side Platform Systems Market Share by Type (2015-2020)
- Table 60. Southeast Asia Demand-Side Platform Systems Market Size by Application (2015-2020) (Million US\$)
- Table 61. Southeast Asia Demand-Side Platform Systems Market Share by Application (2015-2020)
- Table 62. India Key Players Demand-Side Platform Systems Revenue (2019-2020) (Million US\$)
- Table 63. India Key Players Demand-Side Platform Systems Market Share (2019-2020)
- Table 64. India Demand-Side Platform Systems Market Size by Type (2015-2020) (Million US\$)
- Table 65. India Demand-Side Platform Systems Market Share by Type (2015-2020)
- Table 66. India Demand-Side Platform Systems Market Size by Application (2015-2020)

(Million US\$)

Table 67. India Demand-Side Platform Systems Market Share by Application (2015-2020)

Table 68. Central & South America Key Players Demand-Side Platform Systems Revenue (2019-2020) (Million US\$)

Table 69. Central & South America Key Players Demand-Side Platform Systems Market Share (2019-2020)

Table 70. Central & South America Demand-Side Platform Systems Market Size by Type (2015-2020) (Million US\$)

Table 71. Central & South America Demand-Side Platform Systems Market Share by Type (2015-2020)

Table 72. Central & South America Demand-Side Platform Systems Market Size by Application (2015-2020) (Million US\$)

Table 73. Central & South America Demand-Side Platform Systems Market Share by Application (2015-2020)

Table 74. Facebook Ads Manager Company Details

Table 75. Facebook Ads Manager Business Overview

Table 76. Facebook Ads Manager Product

Table 77. Facebook Ads Manager Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)

Table 78. Facebook Ads Manager Recent Development

Table 79. Rocket Fuel Company Details

Table 80. Rocket Fuel Business Overview

Table 81. Rocket Fuel Product

Table 82. Rocket Fuel Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)

Table 83. Rocket Fuel Recent Development

Table 84. MediaMath Company Details

Table 85. MediaMath Business Overview

Table 86. MediaMath Product

Table 87. MediaMath Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)

Table 88. MediaMath Recent Development

Table 89. Amazon (AAP) Company Details

Table 90. Amazon (AAP) Business Overview

Table 91. Amazon (AAP) Product

Table 92. Amazon (AAP) Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)

Table 93. Amazon (AAP) Recent Development

- Table 94. DoubleClick Company Details
- Table 95. DoubleClick Business Overview
- Table 96. DoubleClick Product
- Table 97. DoubleClick Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)
- Table 98. DoubleClick Recent Development
- Table 99. LiveRamp Company Details
- Table 100. LiveRamp Business Overview
- Table 101. LiveRamp Product
- Table 102. LiveRamp Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)
- Table 103. LiveRamp Recent Development
- Table 104. Choozle Company Details
- Table 105. Choozle Business Overview
- Table 106. Choozle Product
- Table 107. Choozle Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)
- Table 108. Choozle Recent Development
- Table 109. TubeMogul Business Overview
- Table 110. TubeMogul Product
- Table 111. TubeMogul Company Details
- Table 112. TubeMogul Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)
- Table 113. TubeMogul Recent Development
- Table 114. BrightRoll Company Details
- Table 115. BrightRoll Business Overview
- Table 116. BrightRoll Product
- Table 117. BrightRoll Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)
- Table 118. BrightRoll Recent Development
- Table 119. AppNexus Company Details
- Table 120. AppNexus Business Overview
- Table 121. AppNexus Product
- Table 122. AppNexus Revenue in Demand-Side Platform Systems Business (2015-2020) (Million US\$)
- Table 123. AppNexus Recent Development
- Table 124. Research Programs/Design for This Report
- Table 125. Key Data Information from Secondary Sources
- Table 126. Key Data Information from Primary Sources



## List Of Figures

### LIST OF FIGURES

Figure 1. Global Demand-Side Platform Systems Market Share by Type: 2020 VS 2026

Figure 2. Cloud based Features

Figure 3. On Premise Features

Figure 4. Global Demand-Side Platform Systems Market Share by Application: 2020 VS 2026

Figure 5. Programmatic RTB Case Studies

Figure 6. Programmatic Direct Case Studies

Figure 7. Demand-Side Platform Systems Report Years Considered

Figure 8. Global Demand-Side Platform Systems Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Demand-Side Platform Systems Market Share by Regions: 2020 VS 2026

Figure 10. Global Demand-Side Platform Systems Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Demand-Side Platform Systems Market Share by Players in 2019

Figure 13. Global Top Demand-Side Platform Systems Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Demand-Side Platform Systems as of 2019)

Figure 14. The Top 10 and 5 Players Market Share by Demand-Side Platform Systems Revenue in 2019

Figure 15. North America Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Demand-Side Platform Systems Market Size YoY Growth (2015-2020) (Million US\$)



Figure 22. Facebook Ads Manager Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. Facebook Ads Manager Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 24. Rocket Fuel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Rocket Fuel Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 26. MediaMath Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. MediaMath Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 28. Amazon (AAP) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Amazon (AAP) Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 30. DoubleClick Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. DoubleClick Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 32. LiveRamp Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. LiveRamp Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 34. Choozle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Choozle Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 36. TubeMogul Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. TubeMogul Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 38. BrightRoll Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. BrightRoll Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 40. AppNexus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. AppNexus Revenue Growth Rate in Demand-Side Platform Systems Business (2015-2020)

Figure 42. Bottom-up and Top-down Approaches for This Report

Figure 43. Data Triangulation

Figure 44. Key Executives Interviewed

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