

Global Demand Side Platform (DSP) Software Market Size, Status and Forecast 2022

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Abstracts

This report studies the global Demand Side Platform (DSP) Software market, analyzes and researches the Demand Side Platform (DSP) Software development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

MediaMath

DoubleClick

dataxu

Choozle

Rocket Fuel

Rubicon Project

IgnitionOne Platform

Gravity4

Criteo

ExactDrive

Amobee DSP

AppNexus Console

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Cloud-based

On-premise

Market segment by Application, Demand Side Platform (DSP) Software can be split into

Small Business

Medium Business

Large Enterprises

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Contents

Global Demand Side Platform (DSP) Software Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF DEMAND SIDE PLATFORM (DSP) SOFTWARE

1.1 Demand Side Platform (DSP) Software Market Overview

- 1.1.1 Demand Side Platform (DSP) Software Product Scope
- 1.1.2 Market Status and Outlook

1.2 Global Demand Side Platform (DSP) Software Market Size and Analysis by Regions

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

1.3 Demand Side Platform (DSP) Software Market by Type

- 1.3.1 Cloud-based
- 1.3.2 On-premise

1.4 Demand Side Platform (DSP) Software Market by End Users/Application

- 1.4.1 Small Business
- 1.4.2 Medium Business
- 1.4.3 Large Enterprises

2 GLOBAL DEMAND SIDE PLATFORM (DSP) SOFTWARE COMPETITION ANALYSIS BY PLAYERS

2.1 Demand Side Platform (DSP) Software Market Size (Value) by Players (2016 and 2017)

2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 MediaMath

- 3.1.1 Company Profile

- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 DoubleClick
 - 3.2.1 Company Profile
 - 3.2.2 Main Business/Business Overview
 - 3.2.3 Products, Services and Solutions
 - 3.2.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.2.5 Recent Developments
- 3.3 dataxu
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
 - 3.3.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.3.5 Recent Developments
- 3.4 Choozle
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.4.5 Recent Developments
- 3.5 Rocket Fuel
 - 3.5.1 Company Profile
 - 3.5.2 Main Business/Business Overview
 - 3.5.3 Products, Services and Solutions
 - 3.5.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.5.5 Recent Developments
- 3.6 Rubicon Project
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.6.5 Recent Developments
- 3.7 IgnitionOne Platform
 - 3.7.1 Company Profile
 - 3.7.2 Main Business/Business Overview
 - 3.7.3 Products, Services and Solutions
 - 3.7.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)

- 3.7.5 Recent Developments
- 3.8 Gravity4
 - 3.8.1 Company Profile
 - 3.8.2 Main Business/Business Overview
 - 3.8.3 Products, Services and Solutions
 - 3.8.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.8.5 Recent Developments
- 3.9 Criteo
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.9.5 Recent Developments
- 3.10 ExactDrive
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 Demand Side Platform (DSP) Software Revenue (Value) (2012-2017)
 - 3.10.5 Recent Developments
- 3.11 Amobee DSP
- 3.12 AppNexus Console

4 GLOBAL DEMAND SIDE PLATFORM (DSP) SOFTWARE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Demand Side Platform (DSP) Software Market Size by Type (2012-2017)
- 4.2 Global Demand Side Platform (DSP) Software Market Size by Application (2012-2017)
- 4.3 Potential Application of Demand Side Platform (DSP) Software in Future
- 4.4 Top Consumer/End Users of Demand Side Platform (DSP) Software

5 UNITED STATES DEMAND SIDE PLATFORM (DSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Demand Side Platform (DSP) Software Market Size (2012-2017)
- 5.2 United States Demand Side Platform (DSP) Software Market Size and Market Share by Players (2016 and 2017)

6 EU DEMAND SIDE PLATFORM (DSP) SOFTWARE DEVELOPMENT STATUS AND

OUTLOOK

6.1 EU Demand Side Platform (DSP) Software Market Size (2012-2017)

6.2 EU Demand Side Platform (DSP) Software Market Size and Market Share by Players (2016 and 2017)

7 JAPAN DEMAND SIDE PLATFORM (DSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Demand Side Platform (DSP) Software Market Size (2012-2017)

7.2 Japan Demand Side Platform (DSP) Software Market Size and Market Share by Players (2016 and 2017)

8 CHINA DEMAND SIDE PLATFORM (DSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

8.1 China Demand Side Platform (DSP) Software Market Size (2012-2017)

8.2 China Demand Side Platform (DSP) Software Market Size and Market Share by Players (2016 and 2017)

9 INDIA DEMAND SIDE PLATFORM (DSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

9.1 India Demand Side Platform (DSP) Software Market Size (2012-2017)

9.2 India Demand Side Platform (DSP) Software Market Size and Market Share by Players (2016 and 2017)

10 SOUTHEAST ASIA DEMAND SIDE PLATFORM (DSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Demand Side Platform (DSP) Software Market Size (2012-2017)

10.2 Southeast Asia Demand Side Platform (DSP) Software Market Size and Market Share by Players (2016 and 2017)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global Demand Side Platform (DSP) Software Market Size (Value) by Regions (2017-2022)

11.1.1 United States Demand Side Platform (DSP) Software Revenue and Growth

Rate (2017-2022)

11.1.2 EU Demand Side Platform (DSP) Software Revenue and Growth Rate (2017-2022)

11.1.3 Japan Demand Side Platform (DSP) Software Revenue and Growth Rate (2017-2022)

11.1.4 China Demand Side Platform (DSP) Software Revenue and Growth Rate (2017-2022)

11.1.5 India Demand Side Platform (DSP) Software Revenue and Growth Rate (2017-2022)

11.1.6 Southeast Asia Demand Side Platform (DSP) Software Revenue and Growth Rate (2017-2022)

11.2 Global Demand Side Platform (DSP) Software Market Size (Value) by Type (2017-2022)

11.3 Global Demand Side Platform (DSP) Software Market Size by Application (2017-2022)

12 DEMAND SIDE PLATFORM (DSP) SOFTWARE MARKET DYNAMICS

12.1 Demand Side Platform (DSP) Software Market Opportunities

12.2 Demand Side Platform (DSP) Software Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Demand Side Platform (DSP) Software Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Demand Side Platform (DSP) Software Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Demand Side Platform (DSP) Software Product Scope

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) (2012-2017)

Table Global Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Demand Side Platform (DSP) Software Market Share by Regions in 2016

Figure United States Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Demand Side Platform (DSP) Software Market Share by Type in 2016

Figure Cloud-based Market Size (Million USD) and Growth Rate (2012-2017)

Figure On-premise Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Demand Side Platform (DSP) Software Market Share by Application in 2016

Table Key Downstream Customer in Small Business

Figure Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate in Small Business (2012-2017)

Table Key Downstream Customer in Medium Business

Figure Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate in Medium Business (2012-2017)

Table Key Downstream Customer in Large Enterprises

Figure Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate in Large Enterprises (2012-2017)

Table Demand Side Platform (DSP) Software Market Size (Million USD) by Players (2016 and 2017)

Figure Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Table MediaMath Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of MediaMath (2012-2017)

Figure MediaMath Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table DoubleClick Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of DoubleClick (2012-2017)

Figure DoubleClick Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table dataxu Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of dataxu (2012-2017)

Figure dataxu Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Choozle Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of Choozle (2012-2017)

Figure Choozle Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Rocket Fuel Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of Rocket Fuel (2012-2017)

Figure Rocket Fuel Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Rubicon Project Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of Rubicon Project (2012-2017)

Figure Rubicon Project Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table IgnitionOne Platform Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of IgnitionOne Platform (2012-2017)

Figure IgnitionOne Platform Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Gravity4 Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of Gravity4 (2012-2017)

Figure Gravity4 Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Criteo Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of Criteo (2012-2017)

Figure Criteo Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table ExactDrive Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of ExactDrive (2012-2017)

Figure ExactDrive Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Amobee DSP Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of Amobee DSP (2012-2017)

Figure Amobee DSP Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table AppNexus Console Basic Information List

Table Demand Side Platform (DSP) Software Business Revenue (Million USD) of AppNexus Console (2012-2017)

Figure AppNexus Console Demand Side Platform (DSP) Software Business Revenue Market Share in 2016

Table Global Demand Side Platform (DSP) Software Market Size (Million USD) by Type (2012-2017)

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2012

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2013

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2014

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2015

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2016

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2017

Table Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application (2012-2017)

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by

Application in 2012

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2013

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2014

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2015

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2016

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Demand Side Platform (DSP) Software

Figure United States Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Demand Side Platform (DSP) Software Market Size (Million USD) by Players (2012-2017)

Figure United States Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure United States Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Figure EU Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Demand Side Platform (DSP) Software Market Size (Million USD) by Players (2012-2017)

Figure EU Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure EU Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Figure Japan Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Demand Side Platform (DSP) Software Market Size (Million USD) by Players (2012-2017)

Figure Japan Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure Japan Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Figure China Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Demand Side Platform (DSP) Software Market Size (Million USD) by

Players (2012-2017)

Figure China Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure China Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Figure India Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Demand Side Platform (DSP) Software Market Size (Million USD) by Players (2012-2017)

Figure India Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure India Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Figure Southeast Asia Demand Side Platform (DSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Demand Side Platform (DSP) Software Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Demand Side Platform (DSP) Software Market Size Share by Players in 2016

Figure Southeast Asia Demand Side Platform (DSP) Software Market Size Share by Players in 2017

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Regions (2017-2022)

Table Global Demand Side Platform (DSP) Software Market Size (Million USD) by Regions (2017-2022)

Figure Global Demand Side Platform (DSP) Software Market Size Share by Regions in 2017

Figure Global Demand Side Platform (DSP) Software Market Size Share by Regions in 2022

Figure United States Demand Side Platform (DSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Demand Side Platform (DSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Demand Side Platform (DSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Demand Side Platform (DSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Demand Side Platform (DSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Demand Side Platform (DSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Demand Side Platform (DSP) Software Market Size (Million USD) by Type (2017-2022)

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2017

Figure Global Demand Side Platform (DSP) Software Market Size Share by Type in 2022

Table Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application (2017-2022)

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2017

Figure Global Demand Side Platform (DSP) Software Market Size (Million USD) by Application in 2022

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