

Global Deep Fryers Sales Market Report 2018

https://marketpublishers.com/r/G36DBF49095EN.html

Date: June 2018

Pages: 118

Price: US\$ 4,000.00 (Single User License)

ID: G36DBF49095EN

Abstracts

This report studies the global Deep Fryers market status and forecast, categorizes the global Deep Fryers market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A deep fryer is a kitchen appliance used for deep frying. While commonly used in commercial kitchens, household models are available and have become common. Deep fryer provide cooks with the opportunity to produce restaurant-quality fried foods. While they are not among the list of mandatory kitchen appliances, deep fryers are becoming more practical due to their convenience. The fryer's capacity level allows cooks to fry a variety of foods.

Although improving the living standards of residents and market demand expanding in recent years, various brands increased, and alternative fryer to seize the market will influence marketing for down effect.

Thirdly, the deep fryer industry concentration is very low; there are at least more than hundreds manufacturers in the world, and high-end products mainly from USA. T-FAL, Presto and WARING captured the top three sales volume share spots in the deep fryer market in 2015.

As more and more intense competition within the industry, the price of deep fryer is decrease in past few years.

Each of the deep fyers manufacturers has its own mature sales networks. Through retail stores, their authorized distributors or their partners, those deep fyers manufacturers keep keen on expanding their deep fyers sales. To achieve better sales businesses, deep fyers manufacturers usually invest on their marketing channel infrastructure every year.

Although sales of deep fryer brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels,



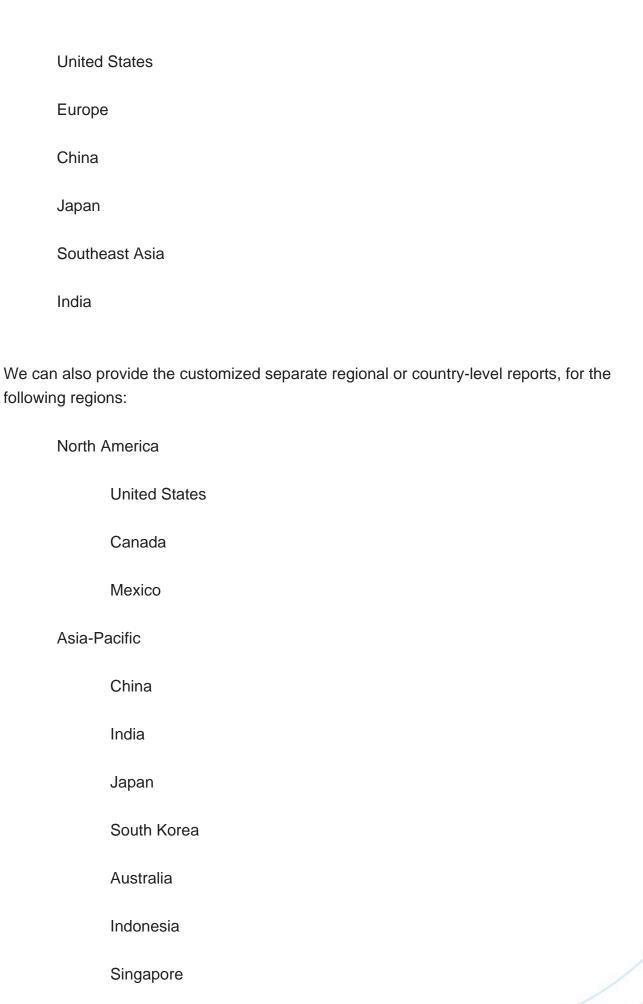
the research group did not recommend taking risk to enter this market.

The global Deep Fryers market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

T-FAL
Presto
WARING
Cuisinart
HENNY PENNY
Hamilton Beach
Bayou Classic
sensio
Maxi-Matic
E-Ware
Breville
Aroma
FRYMASTER
Oster
Adcraft

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering





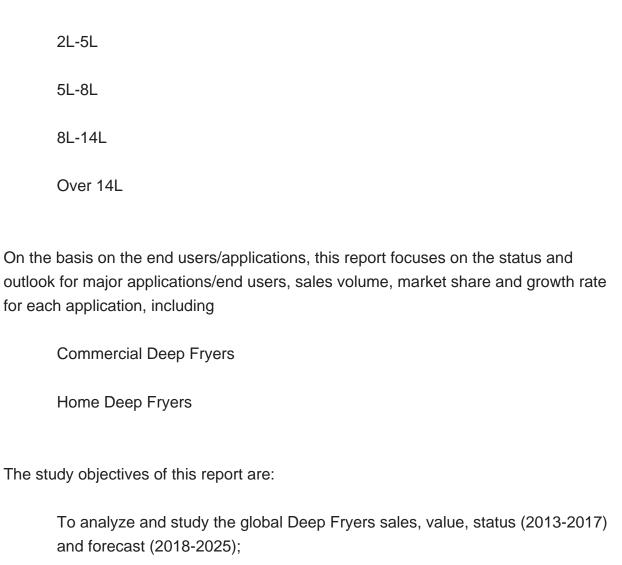


Rest of Asia-Pacific Europe Germany France UK Italy Spain Russia Rest of Europe Central & South America Brazil Argentina Rest of South America Middle East & Africa Saudi Arabia Turkey Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into



Less than 2L



To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in

Focuses on the key Deep Fryers players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

these regions.



To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Deep Fryers are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Deep Fryers Manufacturers

Deep Fryers Distributors/Traders/Wholesalers

Deep Fryers Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the



company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Deep Fryers market, by end-use.

Detailed analysis and profiles of additional market players.



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