

# **Global Decorative Coatings Sales Market Report 2016**

https://marketpublishers.com/r/G3DB0932506EN.html

Date: November 2016

Pages: 102

Price: US\$ 4,000.00 (Single User License)

ID: G3DB0932506EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Decorative Coatings

Revenue, means the sales value of Decorative Coatings

This report studies sales (consumption) of Decorative Coatings in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Akzonobel
PPG
Nipsea Group
Valspar
Taiho Paint
Asian Paints
Bauhinia?

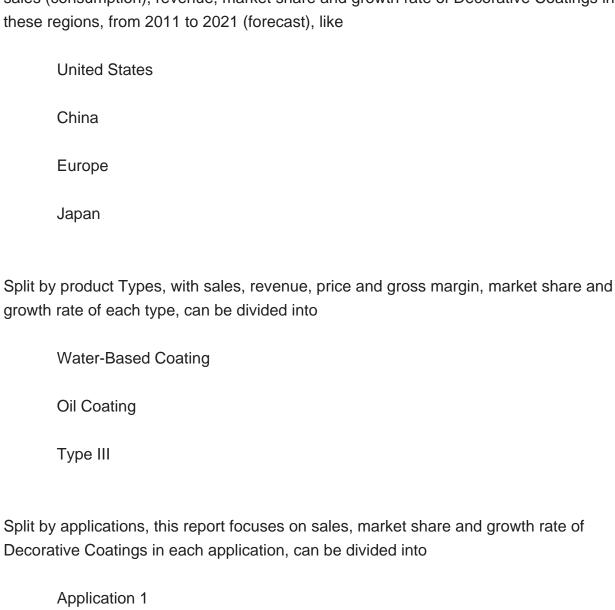
Carpoly

Axalta



Huarun

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Decorative Coatings in



Decorative Coatings in each application, can be divided into

Application 2

Application 3



# **Contents**

Global Decorative Coatings Sales Market Report 2016

#### 1 DECORATIVE COATINGS OVERVIEW

- 1.1 Product Overview and Scope of Decorative Coatings
- 1.2 Classification of Decorative Coatings
  - 1.2.1 Water-Based Coating
  - 1.2.2 Oil Coating
  - 1.2.3 Type III
- 1.3 Application of Decorative Coatings
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 Decorative Coatings Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Decorative Coatings (2011-2021)
  - 1.5.1 Global Decorative Coatings Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Decorative Coatings Revenue and Growth Rate (2011-2021)

# 2 GLOBAL DECORATIVE COATINGS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Decorative Coatings Market Competition by Manufacturers
- 2.1.1 Global Decorative Coatings Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Decorative Coatings Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Decorative Coatings (Volume and Value) by Type
- 2.2.1 Global Decorative Coatings Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Decorative Coatings Revenue and Market Share by Type (2011-2016)
- 2.3 Global Decorative Coatings (Volume and Value) by Regions
  - 2.3.1 Global Decorative Coatings Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Decorative Coatings Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Decorative Coatings (Volume) by Application



# 3 UNITED STATES DECORATIVE COATINGS (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Decorative Coatings Sales and Value (2011-2016)
  - 3.1.1 United States Decorative Coatings Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Decorative Coatings Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Decorative Coatings Sales Price Trend (2011-2016)
- 3.2 United States Decorative Coatings Sales and Market Share by Manufacturers
- 3.3 United States Decorative Coatings Sales and Market Share by Type
- 3.4 United States Decorative Coatings Sales and Market Share by Application

# 4 CHINA DECORATIVE COATINGS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Decorative Coatings Sales and Value (2011-2016)
  - 4.1.1 China Decorative Coatings Sales and Growth Rate (2011-2016)
  - 4.1.2 China Decorative Coatings Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Decorative Coatings Sales Price Trend (2011-2016)
- 4.2 China Decorative Coatings Sales and Market Share by Manufacturers
- 4.3 China Decorative Coatings Sales and Market Share by Type
- 4.4 China Decorative Coatings Sales and Market Share by Application

# 5 EUROPE DECORATIVE COATINGS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Decorative Coatings Sales and Value (2011-2016)
  - 5.1.1 Europe Decorative Coatings Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Decorative Coatings Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Decorative Coatings Sales Price Trend (2011-2016)
- 5.2 Europe Decorative Coatings Sales and Market Share by Manufacturers
- 5.3 Europe Decorative Coatings Sales and Market Share by Type
- 5.4 Europe Decorative Coatings Sales and Market Share by Application

# 6 JAPAN DECORATIVE COATINGS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Decorative Coatings Sales and Value (2011-2016)
  - 6.1.1 Japan Decorative Coatings Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Decorative Coatings Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Decorative Coatings Sales Price Trend (2011-2016)
- 6.2 Japan Decorative Coatings Sales and Market Share by Manufacturers
- 6.3 Japan Decorative Coatings Sales and Market Share by Type



## 6.4 Japan Decorative Coatings Sales and Market Share by Application

#### 7 GLOBAL DECORATIVE COATINGS MANUFACTURERS ANALYSIS

- 7.1 Akzonobel
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Decorative Coatings Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Akzonobel Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.1.4 Main Business/Business Overview
- **7.2 PPG** 
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 102 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 PPG Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Nipsea Group
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 124 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Nipsea Group Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Valspar
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Nov Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Valspar Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Taiho Paint
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I



7.5.2.2 Type II

7.5.3 Taiho Paint Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Asian Paints

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Asian Paints Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Bauhinia?

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Chemical & Material Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Bauhinia? Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Carpoly

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Carpoly Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 Axalta

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Axalta Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

7.10 Huarun

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification



- 7.10.2.1 Type I
- 7.10.2.2 Type II
- 7.10.3 Huarun Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.10.4 Main Business/Business Overview

#### 8 DECORATIVE COATINGS MAUFACTURING COST ANALYSIS

- 8.1 Decorative Coatings Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Decorative Coatings

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Decorative Coatings Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Decorative Coatings Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL DECORATIVE COATINGS MARKET FORECAST (2016-2021)

- 12.1 Global Decorative Coatings Sales, Revenue Forecast (2016-2021)
- 12.2 Global Decorative Coatings Sales Forecast by Regions (2016-2021)
- 12.3 Global Decorative Coatings Sales Forecast by Type (2016-2021)
- 12.4 Global Decorative Coatings Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Decorative Coatings

Table Classification of Decorative Coatings

Figure Global Sales Market Share of Decorative Coatings by Type in 2015

Figure Water-Based Coating Picture

Figure Oil Coating Picture

Table Applications of Decorative Coatings

Figure Global Sales Market Share of Decorative Coatings by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Decorative Coatings Revenue and Growth Rate (2011-2021)

Figure China Decorative Coatings Revenue and Growth Rate (2011-2021)

Figure Europe Decorative Coatings Revenue and Growth Rate (2011-2021)

Figure Japan Decorative Coatings Revenue and Growth Rate (2011-2021)

Figure Global Decorative Coatings Sales and Growth Rate (2011-2021)

Figure Global Decorative Coatings Revenue and Growth Rate (2011-2021)

Table Global Decorative Coatings Sales of Key Manufacturers (2011-2016)

Table Global Decorative Coatings Sales Share by Manufacturers (2011-2016)

Figure 2015 Decorative Coatings Sales Share by Manufacturers

Figure 2016 Decorative Coatings Sales Share by Manufacturers

Table Global Decorative Coatings Revenue by Manufacturers (2011-2016)

Table Global Decorative Coatings Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Decorative Coatings Revenue Share by Manufacturers

Table 2016 Global Decorative Coatings Revenue Share by Manufacturers

Table Global Decorative Coatings Sales and Market Share by Type (2011-2016)

Table Global Decorative Coatings Sales Share by Type (2011-2016)

Figure Sales Market Share of Decorative Coatings by Type (2011-2016)

Figure Global Decorative Coatings Sales Growth Rate by Type (2011-2016)

Table Global Decorative Coatings Revenue and Market Share by Type (2011-2016)

Table Global Decorative Coatings Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Decorative Coatings by Type (2011-2016)

Figure Global Decorative Coatings Revenue Growth Rate by Type (2011-2016)

Table Global Decorative Coatings Sales and Market Share by Regions (2011-2016)

Table Global Decorative Coatings Sales Share by Regions (2011-2016)

Figure Sales Market Share of Decorative Coatings by Regions (2011-2016)

Figure Global Decorative Coatings Sales Growth Rate by Regions (2011-2016)



Table Global Decorative Coatings Revenue and Market Share by Regions (2011-2016)

Table Global Decorative Coatings Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Decorative Coatings by Regions (2011-2016)

Figure Global Decorative Coatings Revenue Growth Rate by Regions (2011-2016)

Table Global Decorative Coatings Sales and Market Share by Application (2011-2016)

Table Global Decorative Coatings Sales Share by Application (2011-2016)

Figure Sales Market Share of Decorative Coatings by Application (2011-2016)

Figure Global Decorative Coatings Sales Growth Rate by Application (2011-2016)

Figure United States Decorative Coatings Sales and Growth Rate (2011-2016)

Figure United States Decorative Coatings Revenue and Growth Rate (2011-2016)

Figure United States Decorative Coatings Sales Price Trend (2011-2016)

Table United States Decorative Coatings Sales by Manufacturers (2011-2016)

Table United States Decorative Coatings Market Share by Manufacturers (2011-2016)

Table United States Decorative Coatings Sales by Type (2011-2016)

Table United States Decorative Coatings Market Share by Type (2011-2016)

Table United States Decorative Coatings Sales by Application (2011-2016)

Table United States Decorative Coatings Market Share by Application (2011-2016)

Figure China Decorative Coatings Sales and Growth Rate (2011-2016)

Figure China Decorative Coatings Revenue and Growth Rate (2011-2016)

Figure China Decorative Coatings Sales Price Trend (2011-2016)

Table China Decorative Coatings Sales by Manufacturers (2011-2016)

Table China Decorative Coatings Market Share by Manufacturers (2011-2016)

Table China Decorative Coatings Sales by Type (2011-2016)

Table China Decorative Coatings Market Share by Type (2011-2016)

Table China Decorative Coatings Sales by Application (2011-2016)

Table China Decorative Coatings Market Share by Application (2011-2016)

Figure Europe Decorative Coatings Sales and Growth Rate (2011-2016)

Figure Europe Decorative Coatings Revenue and Growth Rate (2011-2016)

Figure Europe Decorative Coatings Sales Price Trend (2011-2016)

Table Europe Decorative Coatings Sales by Manufacturers (2011-2016)

Table Europe Decorative Coatings Market Share by Manufacturers (2011-2016)

Table Europe Decorative Coatings Sales by Type (2011-2016)

Table Europe Decorative Coatings Market Share by Type (2011-2016)

Table Europe Decorative Coatings Sales by Application (2011-2016)

Table Europe Decorative Coatings Market Share by Application (2011-2016)

Figure Japan Decorative Coatings Sales and Growth Rate (2011-2016)

Figure Japan Decorative Coatings Revenue and Growth Rate (2011-2016)

Figure Japan Decorative Coatings Sales Price Trend (2011-2016)

Table Japan Decorative Coatings Sales by Manufacturers (2011-2016)



Table Japan Decorative Coatings Market Share by Manufacturers (2011-2016)

Table Japan Decorative Coatings Sales by Type (2011-2016)

Table Japan Decorative Coatings Market Share by Type (2011-2016)

Table Japan Decorative Coatings Sales by Application (2011-2016)

Table Japan Decorative Coatings Market Share by Application (2011-2016)

Table Akzonobel Basic Information List

Table Akzonobel Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Akzonobel Decorative Coatings Global Market Share (2011-2016)

Table PPG Basic Information List

Table PPG Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure PPG Decorative Coatings Global Market Share (2011-2016)

Table Nipsea Group Basic Information List

Table Nipsea Group Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nipsea Group Decorative Coatings Global Market Share (2011-2016)

**Table Valspar Basic Information List** 

Table Valspar Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Valspar Decorative Coatings Global Market Share (2011-2016)

Table Taiho Paint Basic Information List

Table Taiho Paint Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Taiho Paint Decorative Coatings Global Market Share (2011-2016)

Table Asian Paints Basic Information List

Table Asian Paints Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Asian Paints Decorative Coatings Global Market Share (2011-2016)

Table Bauhinia? Basic Information List

Table Bauhinia? Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bauhinia? Decorative Coatings Global Market Share (2011-2016)

Table Carpoly Basic Information List

Table Carpoly Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Carpoly Decorative Coatings Global Market Share (2011-2016)

Table Axalta Basic Information List

Table Axalta Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Axalta Decorative Coatings Global Market Share (2011-2016)



Table Huarun Basic Information List

Table Huarun Decorative Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Huarun Decorative Coatings Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Decorative Coatings

Figure Manufacturing Process Analysis of Decorative Coatings

Figure Decorative Coatings Industrial Chain Analysis

Table Raw Materials Sources of Decorative Coatings Major Manufacturers in 2015

Table Major Buyers of Decorative Coatings

Table Distributors/Traders List

Figure Global Decorative Coatings Sales and Growth Rate Forecast (2016-2021)

Figure Global Decorative Coatings Revenue and Growth Rate Forecast (2016-2021)

Table Global Decorative Coatings Sales Forecast by Regions (2016-2021)

Table Global Decorative Coatings Sales Forecast by Type (2016-2021)

Table Global Decorative Coatings Sales Forecast by Application (2016-2021)



### I would like to order

Product name: Global Decorative Coatings Sales Market Report 2016
Product link: <a href="https://marketpublishers.com/r/G3DB0932506EN.html">https://marketpublishers.com/r/G3DB0932506EN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G3DB0932506EN.html">https://marketpublishers.com/r/G3DB0932506EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970