

## Global Decorative Coating Additive Sales Market Report 2017

https://marketpublishers.com/r/G2DA4471A05EN.html

Date: January 2017 Pages: 109 Price: US\$ 4,000.00 (Single User License) ID: G2DA4471A05EN

### Abstracts

#### Notes:

Sales, means the sales volume of Decorative Coating Additive

Revenue, means the sales value of Decorative Coating Additive

This report studies sales (consumption) of Decorative Coating Additive in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

AkzoNobel

BASF

Sherwin-Williams Company

Dow Chemical Company

Eastman Chemical Company

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Decorative Coating Additive in these regions, from 2011 to 2021 (forecast), like



**United States** 

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Water Based

Solvent Based

Powder Based

Split by applications, this report focuses on sales, market share and growth rate of Decorative Coating Additive in each application, can be divided into

**Residential Building** 

**Commercial Building** 



### Contents

Global Decorative Coating Additive Sales Market Report 2017

#### **1 DECORATIVE COATING ADDITIVE OVERVIEW**

- 1.1 Product Overview and Scope of Decorative Coating Additive
- 1.2 Classification of Decorative Coating Additive
- 1.2.1 Water Based
- 1.2.2 Solvent Based
- 1.2.3 Powder Based
- 1.3 Application of Decorative Coating Additive
- 1.3.1 Residential Building
- 1.3.2 Commercial Building
- 1.4 Decorative Coating Additive Market by Regions
- 1.4.1 United States Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Decorative Coating Additive (2011-2021)
- 1.5.1 Global Decorative Coating Additive Sales and Growth Rate (2011-2021)
- 1.5.2 Global Decorative Coating Additive Revenue and Growth Rate (2011-2021)

#### 2 GLOBAL DECORATIVE COATING ADDITIVE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

2.1 Global Decorative Coating Additive Market Competition by Manufacturers2.1.1 Global Decorative Coating Additive Sales and Market Share of KeyManufacturers (2011-2016)

2.1.2 Global Decorative Coating Additive Revenue and Share by Manufacturers (2011-2016)

2.2 Global Decorative Coating Additive (Volume and Value) by Type

2.2.1 Global Decorative Coating Additive Sales and Market Share by Type (2011-2016)

2.2.2 Global Decorative Coating Additive Revenue and Market Share by Type (2011-2016)

2.3 Global Decorative Coating Additive (Volume and Value) by Regions



2.3.1 Global Decorative Coating Additive Sales and Market Share by Regions (2011-2016)

2.3.2 Global Decorative Coating Additive Revenue and Market Share by Regions (2011-2016)

2.4 Global Decorative Coating Additive (Volume) by Application

## 3 UNITED STATES DECORATIVE COATING ADDITIVE (VOLUME, VALUE AND SALES PRICE)

3.1 United States Decorative Coating Additive Sales and Value (2011-2016)

3.1.1 United States Decorative Coating Additive Sales and Growth Rate (2011-2016)

3.1.2 United States Decorative Coating Additive Revenue and Growth Rate (2011-2016)

3.1.3 United States Decorative Coating Additive Sales Price Trend (2011-2016)3.2 United States Decorative Coating Additive Sales and Market Share byManufacturers

3.3 United States Decorative Coating Additive Sales and Market Share by Type

3.4 United States Decorative Coating Additive Sales and Market Share by Application

#### 4 CHINA DECORATIVE COATING ADDITIVE (VOLUME, VALUE AND SALES PRICE)

4.1 China Decorative Coating Additive Sales and Value (2011-2016)

- 4.1.1 China Decorative Coating Additive Sales and Growth Rate (2011-2016)
- 4.1.2 China Decorative Coating Additive Revenue and Growth Rate (2011-2016)
- 4.1.3 China Decorative Coating Additive Sales Price Trend (2011-2016)
- 4.2 China Decorative Coating Additive Sales and Market Share by Manufacturers
- 4.3 China Decorative Coating Additive Sales and Market Share by Type
- 4.4 China Decorative Coating Additive Sales and Market Share by Application

# 5 EUROPE DECORATIVE COATING ADDITIVE (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Decorative Coating Additive Sales and Value (2011-2016)
  - 5.1.1 Europe Decorative Coating Additive Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Decorative Coating Additive Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Decorative Coating Additive Sales Price Trend (2011-2016)
- 5.2 Europe Decorative Coating Additive Sales and Market Share by Manufacturers
- 5.3 Europe Decorative Coating Additive Sales and Market Share by Type



5.4 Europe Decorative Coating Additive Sales and Market Share by Application

#### 6 JAPAN DECORATIVE COATING ADDITIVE (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Decorative Coating Additive Sales and Value (2011-2016)

6.1.1 Japan Decorative Coating Additive Sales and Growth Rate (2011-2016)

6.1.2 Japan Decorative Coating Additive Revenue and Growth Rate (2011-2016)

6.1.3 Japan Decorative Coating Additive Sales Price Trend (2011-2016)

6.2 Japan Decorative Coating Additive Sales and Market Share by Manufacturers

6.3 Japan Decorative Coating Additive Sales and Market Share by Type

6.4 Japan Decorative Coating Additive Sales and Market Share by Application

## 7 SOUTHEAST ASIA DECORATIVE COATING ADDITIVE (VOLUME, VALUE AND SALES PRICE)

7.1 Southeast Asia Decorative Coating Additive Sales and Value (2011-2016)

7.1.1 Southeast Asia Decorative Coating Additive Sales and Growth Rate (2011-2016)

7.1.2 Southeast Asia Decorative Coating Additive Revenue and Growth Rate (2011-2016)

7.1.3 Southeast Asia Decorative Coating Additive Sales Price Trend (2011-2016)

7.2 Southeast Asia Decorative Coating Additive Sales and Market Share by Manufacturers

7.3 Southeast Asia Decorative Coating Additive Sales and Market Share by Type

7.4 Southeast Asia Decorative Coating Additive Sales and Market Share by Application

#### 8 INDIA DECORATIVE COATING ADDITIVE (VOLUME, VALUE AND SALES PRICE)

8.1 India Decorative Coating Additive Sales and Value (2011-2016)

- 8.1.1 India Decorative Coating Additive Sales and Growth Rate (2011-2016)
- 8.1.2 India Decorative Coating Additive Revenue and Growth Rate (2011-2016)
- 8.1.3 India Decorative Coating Additive Sales Price Trend (2011-2016)
- 8.2 India Decorative Coating Additive Sales and Market Share by Manufacturers
- 8.3 India Decorative Coating Additive Sales and Market Share by Type
- 8.4 India Decorative Coating Additive Sales and Market Share by Application

#### 9 GLOBAL DECORATIVE COATING ADDITIVE MANUFACTURERS ANALYSIS

#### 9.1 AkzoNobel



- 9.1.1 Company Basic Information, Manufacturing Base and Competitors
- 9.1.2 Decorative Coating Additive Product Type, Application and Specification
  - 9.1.2.1 Water Based
  - 9.1.2.2 Solvent Based

9.1.3 AkzoNobel Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

9.1.4 Main Business/Business Overview

9.2 BASF

- 9.2.1 Company Basic Information, Manufacturing Base and Competitors
- 9.2.2 Decorative Coating Additive Product Type, Application and Specification
- 9.2.2.1 Water Based
- 9.2.2.2 Solvent Based

9.2.3 BASF Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

- 9.2.4 Main Business/Business Overview
- 9.3 Sherwin-Williams Company
- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 Decorative Coating Additive Product Type, Application and Specification
- 9.3.2.1 Water Based
- 9.3.2.2 Solvent Based

9.3.3 Sherwin-Williams Company Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

- 9.3.4 Main Business/Business Overview
- 9.4 Dow Chemical Company
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
- 9.4.2 Decorative Coating Additive Product Type, Application and Specification
  - 9.4.2.1 Water Based
  - 9.4.2.2 Solvent Based

9.4.3 Dow Chemical Company Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

- 9.4.4 Main Business/Business Overview
- 9.5 Eastman Chemical Company
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Decorative Coating Additive Product Type, Application and Specification
    - 9.5.2.1 Water Based
    - 9.5.2.2 Solvent Based

9.5.3 Eastman Chemical Company Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

9.5.4 Main Business/Business Overview



#### **10 DECORATIVE COATING ADDITIVE MAUFACTURING COST ANALYSIS**

- 10.1 Decorative Coating Additive Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
- 10.2.1 Raw Materials
- 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Decorative Coating Additive
- 10.3 Manufacturing Process Analysis of Decorative Coating Additive

#### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Decorative Coating Additive Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Decorative Coating Additive Major Manufacturers in 2015
- 11.4 Downstream Buyers

#### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry



13.2 Consumer Needs/Customer Preference Change

13.3 Economic/Political Environmental Change

#### 14 GLOBAL DECORATIVE COATING ADDITIVE MARKET FORECAST (2016-2021)

14.1 Global Decorative Coating Additive Sales, Revenue and Price Forecast (2016-2021)

14.1.1 Global Decorative Coating Additive Sales and Growth Rate Forecast (2016-2021)

14.1.2 Global Decorative Coating Additive Revenue and Growth Rate Forecast (2016-2021)

14.1.3 Global Decorative Coating Additive Price and Trend Forecast (2016-2021)14.2 Global Decorative Coating Additive Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)

14.2.1 United States Decorative Coating Additive Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.2 China Decorative Coating Additive Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.3 Europe Decorative Coating Additive Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.4 Japan Decorative Coating Additive Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.5 Southeast Asia Decorative Coating Additive Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.6 India Decorative Coating Additive Sales, Revenue and Growth Rate Forecast (2016-2021)

14.3 Global Decorative Coating Additive Sales, Revenue and Price Forecast by Type (2016-2021)

14.4 Global Decorative Coating Additive Sales Forecast by Application (2016-2021)

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Decorative Coating Additive Table Classification of Decorative Coating Additive Figure Global Sales Market Share of Decorative Coating Additive by Type in 2015 **Figure Water Based Picture** Figure Solvent Based Picture Figure Powder Based Picture Table Applications of Decorative Coating Additive Figure Global Sales Market Share of Decorative Coating Additive by Application in 2015 Figure Residential Building Examples Figure Commercial Building Examples Figure United States Decorative Coating Additive Revenue and Growth Rate (2011 - 2021)Figure China Decorative Coating Additive Revenue and Growth Rate (2011-2021) Figure Europe Decorative Coating Additive Revenue and Growth Rate (2011-2021) Figure Japan Decorative Coating Additive Revenue and Growth Rate (2011-2021) Figure Southeast Asia Decorative Coating Additive Revenue and Growth Rate (2011 - 2021)Figure India Decorative Coating Additive Revenue and Growth Rate (2011-2021) Figure Global Decorative Coating Additive Sales and Growth Rate (2011-2021) Figure Global Decorative Coating Additive Revenue and Growth Rate (2011-2021) Table Global Decorative Coating Additive Sales of Key Manufacturers (2011-2016) Table Global Decorative Coating Additive Sales Share by Manufacturers (2011-2016) Figure 2015 Decorative Coating Additive Sales Share by Manufacturers Figure 2016 Decorative Coating Additive Sales Share by Manufacturers Table Global Decorative Coating Additive Revenue by Manufacturers (2011-2016) Table Global Decorative Coating Additive Revenue Share by Manufacturers (2011 - 2016)Table 2015 Global Decorative Coating Additive Revenue Share by Manufacturers Table 2016 Global Decorative Coating Additive Revenue Share by Manufacturers Table Global Decorative Coating Additive Sales and Market Share by Type (2011-2016) Table Global Decorative Coating Additive Sales Share by Type (2011-2016) Figure Sales Market Share of Decorative Coating Additive by Type (2011-2016) Figure Global Decorative Coating Additive Sales Growth Rate by Type (2011-2016) Table Global Decorative Coating Additive Revenue and Market Share by Type (2011 - 2016)



Table Global Decorative Coating Additive Revenue Share by Type (2011-2016) Figure Revenue Market Share of Decorative Coating Additive by Type (2011-2016) Figure Global Decorative Coating Additive Revenue Growth Rate by Type (2011-2016) Table Global Decorative Coating Additive Sales and Market Share by Regions (2011-2016)

Table Global Decorative Coating Additive Sales Share by Regions (2011-2016) Figure Sales Market Share of Decorative Coating Additive by Regions (2011-2016) Figure Global Decorative Coating Additive Sales Growth Rate by Regions (2011-2016) Table Global Decorative Coating Additive Revenue and Market Share by Regions (2011-2016)

Table Global Decorative Coating Additive Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Decorative Coating Additive by Regions (2011-2016) Figure Global Decorative Coating Additive Revenue Growth Rate by Regions (2011-2016)

Table Global Decorative Coating Additive Sales and Market Share by Application (2011-2016)

Table Global Decorative Coating Additive Sales Share by Application (2011-2016) Figure Sales Market Share of Decorative Coating Additive by Application (2011-2016) Figure Global Decorative Coating Additive Sales Growth Rate by Application (2011-2016)

Figure United States Decorative Coating Additive Sales and Growth Rate (2011-2016) Figure United States Decorative Coating Additive Revenue and Growth Rate (2011-2016)

Figure United States Decorative Coating Additive Sales Price Trend (2011-2016) Table United States Decorative Coating Additive Sales by Manufacturers (2011-2016) Table United States Decorative Coating Additive Market Share by Manufacturers (2011-2016)

Table United States Decorative Coating Additive Sales by Type (2011-2016) Table United States Decorative Coating Additive Market Share by Type (2011-2016) Table United States Decorative Coating Additive Sales by Application (2011-2016) Table United States Decorative Coating Additive Market Share by Application (2011-2016)

Figure China Decorative Coating Additive Sales and Growth Rate (2011-2016) Figure China Decorative Coating Additive Revenue and Growth Rate (2011-2016) Figure China Decorative Coating Additive Sales Price Trend (2011-2016) Table China Decorative Coating Additive Sales by Manufacturers (2011-2016) Table China Decorative Coating Additive Market Share by Manufacturers (2011-2016) Table China Decorative Coating Additive Sales by Type (2011-2016) Table China Decorative Coating Additive Market Share by Type (2011-2016)



Table China Decorative Coating Additive Sales by Application (2011-2016) Table China Decorative Coating Additive Market Share by Application (2011-2016) Figure Europe Decorative Coating Additive Sales and Growth Rate (2011-2016) Figure Europe Decorative Coating Additive Revenue and Growth Rate (2011-2016) Figure Europe Decorative Coating Additive Sales Price Trend (2011-2016) Table Europe Decorative Coating Additive Sales by Manufacturers (2011-2016) Table Europe Decorative Coating Additive Market Share by Manufacturers (2011-2016) Table Europe Decorative Coating Additive Sales by Type (2011-2016) Table Europe Decorative Coating Additive Market Share by Type (2011-2016) Table Europe Decorative Coating Additive Sales by Application (2011-2016) Table Europe Decorative Coating Additive Market Share by Application (2011-2016) Figure Japan Decorative Coating Additive Sales and Growth Rate (2011-2016) Figure Japan Decorative Coating Additive Revenue and Growth Rate (2011-2016) Figure Japan Decorative Coating Additive Sales Price Trend (2011-2016) Table Japan Decorative Coating Additive Sales by Manufacturers (2011-2016) Table Japan Decorative Coating Additive Market Share by Manufacturers (2011-2016) Table Japan Decorative Coating Additive Sales by Type (2011-2016) Table Japan Decorative Coating Additive Market Share by Type (2011-2016) Table Japan Decorative Coating Additive Sales by Application (2011-2016) Table Japan Decorative Coating Additive Market Share by Application (2011-2016) Figure Southeast Asia Decorative Coating Additive Sales and Growth Rate (2011-2016) Figure Southeast Asia Decorative Coating Additive Revenue and Growth Rate (2011 - 2016)

Figure Southeast Asia Decorative Coating Additive Sales Price Trend (2011-2016) Table Southeast Asia Decorative Coating Additive Sales by Manufacturers (2011-2016) Table Southeast Asia Decorative Coating Additive Market Share by Manufacturers (2011-2016)

Table Southeast Asia Decorative Coating Additive Sales by Type (2011-2016) Table Southeast Asia Decorative Coating Additive Market Share by Type (2011-2016) Table Southeast Asia Decorative Coating Additive Sales by Application (2011-2016) Table Southeast Asia Decorative Coating Additive Market Share by Application (2011-2016)

Figure India Decorative Coating Additive Sales and Growth Rate (2011-2016) Figure India Decorative Coating Additive Revenue and Growth Rate (2011-2016) Figure India Decorative Coating Additive Sales Price Trend (2011-2016) Table India Decorative Coating Additive Sales by Manufacturers (2011-2016) Table India Decorative Coating Additive Market Share by Manufacturers (2011-2016) Table India Decorative Coating Additive Sales by Type (2011-2016) Table India Decorative Coating Additive Market Share by Type (2011-2016) Table India Decorative Coating Additive Market Share by Type (2011-2016)



Table India Decorative Coating Additive Sales by Application (2011-2016)

Table India Decorative Coating Additive Market Share by Application (2011-2016) Table AkzoNobel Basic Information List

Table AkzoNobel Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AkzoNobel Decorative Coating Additive Global Market Share (2011-2016) Table BASF Basic Information List

Table BASF Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure BASF Decorative Coating Additive Global Market Share (2011-2016)

Table Sherwin-Williams Company Basic Information List

Table Sherwin-Williams Company Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sherwin-Williams Company Decorative Coating Additive Global Market Share (2011-2016)

Table Dow Chemical Company Basic Information List

Table Dow Chemical Company Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Dow Chemical Company Decorative Coating Additive Global Market Share (2011-2016)

Table Eastman Chemical Company Basic Information List

Table Eastman Chemical Company Decorative Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Eastman Chemical Company Decorative Coating Additive Global Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Decorative Coating Additive

Figure Manufacturing Process Analysis of Decorative Coating Additive

Figure Decorative Coating Additive Industrial Chain Analysis

Table Raw Materials Sources of Decorative Coating Additive Major Manufacturers in 2015

Table Major Buyers of Decorative Coating Additive

Table Distributors/Traders List

Figure Global Decorative Coating Additive Sales and Growth Rate Forecast (2016-2021)

Figure Global Decorative Coating Additive Revenue and Growth Rate Forecast (2016-2021)



Table Global Decorative Coating Additive Sales Forecast by Regions (2016-2021) Table Global Decorative Coating Additive Sales Forecast by Type (2016-2021) Table Global Decorative Coating Additive Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Decorative Coating Additive Sales Market Report 2017 Product link: <u>https://marketpublishers.com/r/G2DA4471A05EN.html</u>

> Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G2DA4471A05EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970