

# Global Deaf-aid Market Research Report 2016

<https://marketpublishers.com/r/G9CBE8FD7D5EN.html>

Date: September 2016

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: G9CBE8FD7D5EN

## Abstracts

### Notes:

Production, means the output of Deaf-aid

Revenue, means the sales value of Deaf-aid

This report studies Deaf-aid in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Cochlear Limited

GN ReSound Group

GN Otometrics A/S

Siemens Healthcare

Sonova Holding

Starkey Hearing Technologies

Widex

SeboTek Hearing Systems

Audina Hearing Instruments

## Amplifon

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Deaf-aid in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Deaf-aid in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Deaf-aid Market Research Report 2016

#### **1 DEAF-AID MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Deaf-aid
- 1.2 Deaf-aid Segment by Type
  - 1.2.1 Global Production Market Share of Deaf-aid by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Deaf-aid Segment by Application
  - 1.3.1 Deaf-aid Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Deaf-aid Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Deaf-aid (2011-2021)

#### **2 GLOBAL DEAF-AID MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Deaf-aid Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Deaf-aid Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Deaf-aid Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Deaf-aid Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Deaf-aid Market Competitive Situation and Trends
  - 2.5.1 Deaf-aid Market Concentration Rate
  - 2.5.2 Deaf-aid Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL DEAF-AID PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Deaf-aid Production by Region (2011-2016)
- 3.2 Global Deaf-aid Production Market Share by Region (2011-2016)
- 3.3 Global Deaf-aid Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

#### **4 GLOBAL DEAF-AID SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Deaf-aid Consumption by Regions (2011-2016)
- 4.2 North America Deaf-aid Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Deaf-aid Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Deaf-aid Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Deaf-aid Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Deaf-aid Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Deaf-aid Production, Consumption, Export, Import by Regions (2011-2016)

#### **5 GLOBAL DEAF-AID PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Deaf-aid Production and Market Share by Type (2011-2016)
- 5.2 Global Deaf-aid Revenue and Market Share by Type (2011-2016)
- 5.3 Global Deaf-aid Price by Type (2011-2016)
- 5.4 Global Deaf-aid Production Growth by Type (2011-2016)

#### **6 GLOBAL DEAF-AID MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Deaf-aid Consumption and Market Share by Application (2011-2016)
- 6.2 Global Deaf-aid Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL DEAF-AID MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Cochlear Limited

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Deaf-aid Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Cochlear Limited Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

### 7.2 GN ReSound Group

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Deaf-aid Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 GN ReSound Group Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### 7.3 GN Otometrics A/S

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Deaf-aid Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 GN Otometrics A/S Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### 7.4 Siemens Healthcare

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Deaf-aid Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Siemens Healthcare Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 Sonova Holding

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Deaf-aid Product Type, Application and Specification

7.5.2.1 Type I

- 7.5.2.2 Type II
- 7.5.3 Sonova Holding Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Starkey Hearing Technologies
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Deaf-aid Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Starkey Hearing Technologies Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Widex
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Deaf-aid Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Widex Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 SeboTek Hearing Systems
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Deaf-aid Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 SeboTek Hearing Systems Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Audina Hearing Instruments
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Deaf-aid Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Audina Hearing Instruments Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Amplifon
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Deaf-aid Product Type, Application and Specification
    - 7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Amplifon Deaf-aid Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 DEAF-AID MANUFACTURING COST ANALYSIS**

8.1 Deaf-aid Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Deaf-aid

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Deaf-aid Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Deaf-aid Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL DEAF-AID MARKET FORECAST (2016-2021)**

### 12.1 Global Deaf-aid Production, Revenue Forecast (2016-2021)

### 12.2 Global Deaf-aid Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Deaf-aid Production Forecast by Type (2016-2021)

### 12.4 Global Deaf-aid Consumption Forecast by Application (2016-2021)

### 12.5 Deaf-aid Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Deaf-aid  
Figure Global Production Market Share of Deaf-aid by Type in 2015  
Figure Product Picture of Type I  
Table Major Manufacturers of Type I  
Figure Product Picture of Type II  
Table Major Manufacturers of Type II  
Figure Product Picture of Type III  
Table Major Manufacturers of Type III  
Table Deaf-aid Consumption Market Share by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure Application 3 Examples  
Figure North America Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Europe Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Figure China Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Japan Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Southeast Asia Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Figure India Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Global Deaf-aid Revenue (Million USD) and Growth Rate (2011-2021)  
Table Global Deaf-aid Capacity of Key Manufacturers (2015 and 2016)  
Table Global Deaf-aid Capacity Market Share by Manufacturers (2015 and 2016)  
Figure Global Deaf-aid Capacity of Key Manufacturers in 2015  
Figure Global Deaf-aid Capacity of Key Manufacturers in 2016  
Table Global Deaf-aid Production of Key Manufacturers (2015 and 2016)  
Table Global Deaf-aid Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Deaf-aid Production Share by Manufacturers  
Figure 2016 Deaf-aid Production Share by Manufacturers  
Table Global Deaf-aid Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Deaf-aid Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Deaf-aid Revenue Share by Manufacturers  
Table 2016 Global Deaf-aid Revenue Share by Manufacturers  
Table Global Market Deaf-aid Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Deaf-aid Average Price of Key Manufacturers in 2015  
Table Manufacturers Deaf-aid Manufacturing Base Distribution and Sales Area  
Table Manufacturers Deaf-aid Product Type

Figure Deaf-aid Market Share of Top 3 Manufacturers  
Figure Deaf-aid Market Share of Top 5 Manufacturers  
Table Global Deaf-aid Capacity by Regions (2011-2016)  
Figure Global Deaf-aid Capacity Market Share by Regions (2011-2016)  
Figure Global Deaf-aid Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Deaf-aid Capacity Market Share by Regions  
Table Global Deaf-aid Production by Regions (2011-2016)  
Figure Global Deaf-aid Production and Market Share by Regions (2011-2016)  
Figure Global Deaf-aid Production Market Share by Regions (2011-2016)  
Figure 2015 Global Deaf-aid Production Market Share by Regions  
Table Global Deaf-aid Revenue by Regions (2011-2016)  
Table Global Deaf-aid Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Deaf-aid Revenue Market Share by Regions  
Table Global Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Deaf-aid Consumption Market by Regions (2011-2016)  
Table Global Deaf-aid Consumption Market Share by Regions (2011-2016)  
Figure Global Deaf-aid Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Deaf-aid Consumption Market Share by Regions  
Table North America Deaf-aid Production, Consumption, Import & Export (2011-2016)  
Table Europe Deaf-aid Production, Consumption, Import & Export (2011-2016)  
Table China Deaf-aid Production, Consumption, Import & Export (2011-2016)  
Table Japan Deaf-aid Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Deaf-aid Production, Consumption, Import & Export (2011-2016)  
Table India Deaf-aid Production, Consumption, Import & Export (2011-2016)  
Table Global Deaf-aid Production by Type (2011-2016)  
Table Global Deaf-aid Production Share by Type (2011-2016)  
Figure Production Market Share of Deaf-aid by Type (2011-2016)  
Figure 2015 Production Market Share of Deaf-aid by Type  
Table Global Deaf-aid Revenue by Type (2011-2016)  
Table Global Deaf-aid Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Deaf-aid by Type (2011-2016)

Figure 2015 Revenue Market Share of Deaf-aid by Type

Table Global Deaf-aid Price by Type (2011-2016)

Figure Global Deaf-aid Production Growth by Type (2011-2016)

Table Global Deaf-aid Consumption by Application (2011-2016)

Table Global Deaf-aid Consumption Market Share by Application (2011-2016)

Figure Global Deaf-aid Consumption Market Share by Application in 2015

Table Global Deaf-aid Consumption Growth Rate by Application (2011-2016)

Figure Global Deaf-aid Consumption Growth Rate by Application (2011-2016)

Table Cochlear Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cochlear Limited Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cochlear Limited Deaf-aid Market Share (2011-2016)

Table GN ReSound Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GN ReSound Group Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure GN ReSound Group Deaf-aid Market Share (2011-2016)

Table GN Otometrics A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GN Otometrics A/S Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure GN Otometrics A/S Deaf-aid Market Share (2011-2016)

Table Siemens Healthcare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Siemens Healthcare Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Healthcare Deaf-aid Market Share (2011-2016)

Table Sonova Holding Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sonova Holding Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sonova Holding Deaf-aid Market Share (2011-2016)

Table Starkey Hearing Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Starkey Hearing Technologies Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Starkey Hearing Technologies Deaf-aid Market Share (2011-2016)

Table Widex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Widex Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Widex Deaf-aid Market Share (2011-2016)

Table SeboTek Hearing Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SeboTek Hearing Systems Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure SeboTek Hearing Systems Deaf-aid Market Share (2011-2016)

Table Audina Hearing Instruments Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audina Hearing Instruments Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audina Hearing Instruments Deaf-aid Market Share (2011-2016)

Table Amplifon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amplifon Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amplifon Deaf-aid Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Deaf-aid

Figure Manufacturing Process Analysis of Deaf-aid

Figure Deaf-aid Industrial Chain Analysis

Table Raw Materials Sources of Deaf-aid Major Manufacturers in 2015

Table Major Buyers of Deaf-aid

Table Distributors/Traders List

Figure Global Deaf-aid Production and Growth Rate Forecast (2016-2021)

Figure Global Deaf-aid Revenue and Growth Rate Forecast (2016-2021)

Table Global Deaf-aid Production Forecast by Regions (2016-2021)

Table Global Deaf-aid Consumption Forecast by Regions (2016-2021)

Table Global Deaf-aid Production Forecast by Type (2016-2021)

Table Global Deaf-aid Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Deaf-aid Market Research Report 2016

Product link: <https://marketpublishers.com/r/G9CBE8FD7D5EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9CBE8FD7D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970