

Global Daylight Fluorescent Pigments Market Professional Survey Report 2018

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Abstracts

This report studies the global Daylight Fluorescent Pigments market status and forecast, categorizes the global Daylight Fluorescent Pigments market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Daylight fluorescent pigments are luminescent materials that require no artificially generated energy to reflect colored light and to give off fluorescent light. Fluorescent pigments are composed of dyed organic polymers that are formulated to be solvents for the fluorescence dyestuff. In contrast to ordinary colors, light emitted from a fluorescent color adds to the light returned by simple reflection to give the glow characteristic of daylight-fluorescent materials.

The migration of the Daylight Fluorescent Pigments business to Asia, particularly China and India, continues. Since the mid-1990s, production in China and India has rapidly increased; China is now the world's largest consumer of Daylight Fluorescent Pigments. Additional medium-tier to higher-value Daylight Fluorescent Pigments also migrates to China from North America, Europe and Japan. Production in Europe, USA and Japan continues on a downward trend as the market has become globalized and gross margins have been squeezed.

To Daylight Fluorescent Pigments global application, in 2016, paints & coatings industry account for 25% of demand, printing inks industry about 52%, plastics industry about 19% and other industries such as cosmetics for the remainder. The printing market for publication of newsprint and periodicals has fallen as a result of competition from the internet, but demand for printing inks for packaging remains strong.

Stricter environmental mandates are impacting the availability of some key ingredients. In the aftermath of the recent financial crisis, suppliers are cautious about adding capacity, and they continue to closely manage their inventory, which leaves customers

vulnerable to potential stock outs in the event of supply problems or a spike in demand.

Although Daylight Fluorescent Pigments brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The global Daylight Fluorescent Pigments market is valued at 220 million US\$ in 2017 and will reach 440 million US\$ by the end of 2025, growing at a CAGR of 10.0% during 2018-2025.

The major manufacturers covered in this report

Day-Glo Color Corp (RPM International)

Dane Color (RPM International)

Radiant Color N.V (RPM International)

UKSEUNG

SINLOIHI (DAI NIPPON TORYO)

Huangshan Jiajia Science and Technology

China wanlong chemical

Lynwon Group

J Color Technologies

Vicome Corp

Ming Hui Group (Spectra Colours Ltd)

Aron Universal Ltd

Nanochemitek (Yangzhou) Corp

LuminoChem

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Thermoset Type

Thermoplastic Type

Other (Aqueous Dispersions, etc)

By Application, the market can be split into

Paints & Coatings Industry

Printing Inks Industry

Plastics Industry

Other

The study objectives of this report are:

To analyze and study the global Daylight Fluorescent Pigments capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Daylight Fluorescent Pigments manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Daylight Fluorescent Pigments are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Daylight Fluorescent Pigments Manufacturers

Daylight Fluorescent Pigments Distributors/Traders/Wholesalers

Daylight Fluorescent Pigments Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Daylight Fluorescent Pigments market, by end-use.

Detailed analysis and profiles of additional market players.

Contents

Global Daylight Fluorescent Pigments Market Professional Survey Report 2018

1 INDUSTRY OVERVIEW OF DAYLIGHT FLUORESCENT PIGMENTS

1.1 Definition and Specifications of Daylight Fluorescent Pigments

1.1.1 Definition of Daylight Fluorescent Pigments

1.1.2 Specifications of Daylight Fluorescent Pigments

1.2 Classification of Daylight Fluorescent Pigments

1.2.1 Thermoset Type

1.2.2 Thermoplastic Type

1.2.3 Other (Aqueous Dispersions, etc)

1.3 Applications of Daylight Fluorescent Pigments

1.3.1 Paints & Coatings Industry

1.3.2 Printing Inks Industry

1.3.3 Plastics Industry

1.3.4 Other

1.4 Market Segment by Regions

1.4.1 North America

1.4.2 Europe

1.4.3 China

1.4.4 Japan

1.4.5 Southeast Asia

1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF DAYLIGHT FLUORESCENT PIGMENTS

2.1 Raw Material and Suppliers

2.2 Manufacturing Cost Structure Analysis of Daylight Fluorescent Pigments

2.3 Manufacturing Process Analysis of Daylight Fluorescent Pigments

2.4 Industry Chain Structure of Daylight Fluorescent Pigments

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF DAYLIGHT FLUORESCENT PIGMENTS

3.1 Capacity and Commercial Production Date of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

3.2 Manufacturing Plants Distribution of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

3.3 R&D Status and Technology Source of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

3.4 Raw Materials Sources Analysis of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

4 GLOBAL DAYLIGHT FLUORESCENT PIGMENTS OVERALL MARKET OVERVIEW

4.1 2013-2018E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2013-2018E Global Daylight Fluorescent Pigments Capacity and Growth Rate Analysis

4.2.2 2017 Daylight Fluorescent Pigments Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2013-2018E Global Daylight Fluorescent Pigments Sales and Growth Rate Analysis

4.3.2 2017 Daylight Fluorescent Pigments Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2013-2018E Global Daylight Fluorescent Pigments Sales Price

4.4.2 2017 Daylight Fluorescent Pigments Sales Price Analysis (Company Segment)

5 DAYLIGHT FLUORESCENT PIGMENTS REGIONAL MARKET ANALYSIS

5.1 North America Daylight Fluorescent Pigments Market Analysis

5.1.1 North America Daylight Fluorescent Pigments Market Overview

5.1.2 North America 2013-2018E Daylight Fluorescent Pigments Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2013-2018E Daylight Fluorescent Pigments Sales Price Analysis

5.1.4 North America 2017 Daylight Fluorescent Pigments Market Share Analysis

5.2 Europe Daylight Fluorescent Pigments Market Analysis

5.2.1 Europe Daylight Fluorescent Pigments Market Overview

5.2.2 Europe 2013-2018E Daylight Fluorescent Pigments Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2013-2018E Daylight Fluorescent Pigments Sales Price Analysis

5.2.4 Europe 2017 Daylight Fluorescent Pigments Market Share Analysis

5.3 China Daylight Fluorescent Pigments Market Analysis

5.3.1 China Daylight Fluorescent Pigments Market Overview

- 5.3.2 China 2013-2018E Daylight Fluorescent Pigments Local Supply, Import, Export, Local Consumption Analysis
- 5.3.3 China 2013-2018E Daylight Fluorescent Pigments Sales Price Analysis
- 5.3.4 China 2017 Daylight Fluorescent Pigments Market Share Analysis
- 5.4 Japan Daylight Fluorescent Pigments Market Analysis
 - 5.4.1 Japan Daylight Fluorescent Pigments Market Overview
 - 5.4.2 Japan 2013-2018E Daylight Fluorescent Pigments Local Supply, Import, Export, Local Consumption Analysis
 - 5.4.3 Japan 2013-2018E Daylight Fluorescent Pigments Sales Price Analysis
 - 5.4.4 Japan 2017 Daylight Fluorescent Pigments Market Share Analysis
- 5.5 Southeast Asia Daylight Fluorescent Pigments Market Analysis
 - 5.5.1 Southeast Asia Daylight Fluorescent Pigments Market Overview
 - 5.5.2 Southeast Asia 2013-2018E Daylight Fluorescent Pigments Local Supply, Import, Export, Local Consumption Analysis
 - 5.5.3 Southeast Asia 2013-2018E Daylight Fluorescent Pigments Sales Price Analysis
 - 5.5.4 Southeast Asia 2017 Daylight Fluorescent Pigments Market Share Analysis
- 5.6 India Daylight Fluorescent Pigments Market Analysis
 - 5.6.1 India Daylight Fluorescent Pigments Market Overview
 - 5.6.2 India 2013-2018E Daylight Fluorescent Pigments Local Supply, Import, Export, Local Consumption Analysis
 - 5.6.3 India 2013-2018E Daylight Fluorescent Pigments Sales Price Analysis
 - 5.6.4 India 2017 Daylight Fluorescent Pigments Market Share Analysis

6 GLOBAL 2013-2018E DAYLIGHT FLUORESCENT PIGMENTS SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2013-2018E Daylight Fluorescent Pigments Sales by Type
- 6.2 Different Types of Daylight Fluorescent Pigments Product Interview Price Analysis
- 6.3 Different Types of Daylight Fluorescent Pigments Product Driving Factors Analysis
 - 6.3.1 Thermoset Type Growth Driving Factor Analysis
 - 6.3.2 Thermoplastic Type Growth Driving Factor Analysis
 - 6.3.3 Other (Aqueous Dispersions, etc) Growth Driving Factor Analysis

7 GLOBAL 2013-2018E DAYLIGHT FLUORESCENT PIGMENTS SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2013-2018E Daylight Fluorescent Pigments Consumption by Application
- 7.2 Different Application of Daylight Fluorescent Pigments Product Interview Price Analysis

7.3 Different Application of Daylight Fluorescent Pigments Product Driving Factors Analysis

7.3.1 Paints & Coatings Industry of Daylight Fluorescent Pigments Growth Driving Factor Analysis

7.3.2 Printing Inks Industry of Daylight Fluorescent Pigments Growth Driving Factor Analysis

7.3.3 Plastics Industry of Daylight Fluorescent Pigments Growth Driving Factor Analysis

7.3.4 Other of Daylight Fluorescent Pigments Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF DAYLIGHT FLUORESCENT PIGMENTS

8.1 Day-Glo Color Corp (RPM International)

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.2.1 Product A

8.1.2.2 Product B

8.1.3 Day-Glo Color Corp (RPM International) 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 Day-Glo Color Corp (RPM International) 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis

8.2 Dane Color (RPM International)

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.2.1 Product A

8.2.2.2 Product B

8.2.3 Dane Color (RPM International) 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 Dane Color (RPM International) 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis

8.3 Radiant Color N.V (RPM International)

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.2.1 Product A

8.3.2.2 Product B

8.3.3 Radiant Color N.V (RPM International) 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 Radiant Color N.V (RPM International) 2017 Daylight Fluorescent Pigments

Business Region Distribution Analysis

8.4 UKSEUNG

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.2.1 Product A

8.4.2.2 Product B

8.4.3 UKSEUNG 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.4.4 UKSEUNG 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis

8.5 SINLOIHI (DAI NIPPON TORYO)

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.2.1 Product A

8.5.2.2 Product B

8.5.3 SINLOIHI (DAI NIPPON TORYO) 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 SINLOIHI (DAI NIPPON TORYO) 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis

8.6 Huangshan Jiajia Science and Technology

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 Huangshan Jiajia Science and Technology 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Huangshan Jiajia Science and Technology 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis

8.7 China wanlong chemical

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 China wanlong chemical 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 China wanlong chemical 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis

8.8 Lynwon Group

8.8.1 Company Profile

- 8.8.2 Product Picture and Specifications
 - 8.8.2.1 Product A
 - 8.8.2.2 Product B
- 8.8.3 Lynwon Group 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.8.4 Lynwon Group 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis
- 8.9 J Color Technologies
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications
 - 8.9.2.1 Product A
 - 8.9.2.2 Product B
 - 8.9.3 J Color Technologies 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.9.4 J Color Technologies 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis
- 8.10 Vicome Corp
 - 8.10.1 Company Profile
 - 8.10.2 Product Picture and Specifications
 - 8.10.2.1 Product A
 - 8.10.2.2 Product B
 - 8.10.3 Vicome Corp 2017 Daylight Fluorescent Pigments Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.10.4 Vicome Corp 2017 Daylight Fluorescent Pigments Business Region Distribution Analysis
- 8.11 Ming Hui Group (Spectra Colours Ltd)
- 8.12 Aron Universal Ltd
- 8.13 Nanochemitek (Yangzhou) Corp
- 8.14 LuminoChem

9 DEVELOPMENT TREND OF ANALYSIS OF DAYLIGHT FLUORESCENT PIGMENTS MARKET

- 9.1 Global Daylight Fluorescent Pigments Market Trend Analysis
 - 9.1.1 Global 2018-2025 Daylight Fluorescent Pigments Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2018-2025 Daylight Fluorescent Pigments Sales Price Forecast
- 9.2 Daylight Fluorescent Pigments Regional Market Trend
 - 9.2.1 North America 2018-2025 Daylight Fluorescent Pigments Consumption Forecast

- 9.2.2 Europe 2018-2025 Daylight Fluorescent Pigments Consumption Forecast
- 9.2.3 China 2018-2025 Daylight Fluorescent Pigments Consumption Forecast
- 9.2.4 Japan 2018-2025 Daylight Fluorescent Pigments Consumption Forecast
- 9.2.5 Southeast Asia 2018-2025 Daylight Fluorescent Pigments Consumption Forecast
- 9.2.6 India 2018-2025 Daylight Fluorescent Pigments Consumption Forecast
- 9.3 Daylight Fluorescent Pigments Market Trend (Product Type)
- 9.4 Daylight Fluorescent Pigments Market Trend (Application)

10 DAYLIGHT FLUORESCENT PIGMENTS MARKETING TYPE ANALYSIS

- 10.1 Daylight Fluorescent Pigments Regional Marketing Type Analysis
- 10.2 Daylight Fluorescent Pigments International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Daylight Fluorescent Pigments by Region
- 10.4 Daylight Fluorescent Pigments Supply Chain Analysis

11 CONSUMERS ANALYSIS OF DAYLIGHT FLUORESCENT PIGMENTS

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL DAYLIGHT FLUORESCENT PIGMENTS MARKET PROFESSIONAL SURVEY REPORT 2017

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Daylight Fluorescent Pigments

Table Product Specifications of Daylight Fluorescent Pigments

Table Classification of Daylight Fluorescent Pigments

Figure Global Production Market Share of Daylight Fluorescent Pigments by Type in 2017

Figure Thermoset Type Picture

Table Major Manufacturers of Thermoset Type

Figure Thermoplastic Type Picture

Table Major Manufacturers of Thermoplastic Type

Figure Other (Aqueous Dispersions, etc) Picture

Table Major Manufacturers of Other (Aqueous Dispersions, etc)

Table Applications of Daylight Fluorescent Pigments

Figure Global Consumption Volume Market Share of Daylight Fluorescent Pigments by Application in 2017

Figure Paints & Coatings Industry Examples

Table Major Consumers in Paints & Coatings Industry

Figure Printing Inks Industry Examples

Table Major Consumers in Printing Inks Industry

Figure Plastics Industry Examples

Table Major Consumers in Plastics Industry

Figure Other Examples

Table Major Consumers in Other

Figure Market Share of Daylight Fluorescent Pigments by Regions

Figure North America Daylight Fluorescent Pigments Market Size (Million USD) (2013-2025)

Figure Europe Daylight Fluorescent Pigments Market Size (Million USD) (2013-2025)

Figure China Daylight Fluorescent Pigments Market Size (Million USD) (2013-2025)

Figure Japan Daylight Fluorescent Pigments Market Size (Million USD) (2013-2025)

Figure Southeast Asia Daylight Fluorescent Pigments Market Size (Million USD) (2013-2025)

Figure India Daylight Fluorescent Pigments Market Size (Million USD) (2013-2025)

Table Daylight Fluorescent Pigments Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Daylight Fluorescent Pigments in 2017

Figure Manufacturing Process Analysis of Daylight Fluorescent Pigments

Figure Industry Chain Structure of Daylight Fluorescent Pigments

Table Capacity and Commercial Production Date of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

Table R&D Status and Technology Source of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global Daylight Fluorescent Pigments Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Daylight Fluorescent Pigments 2013-2018E

Figure Global 2013-2018E Daylight Fluorescent Pigments Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Daylight Fluorescent Pigments Market Size (Value) and Growth Rate

Table 2013-2018E Global Daylight Fluorescent Pigments Capacity and Growth Rate

Table 2017 Global Daylight Fluorescent Pigments Capacity (Tonne) List (Company Segment)

Table 2013-2018E Global Daylight Fluorescent Pigments Sales (Tonne) and Growth Rate

Table 2017 Global Daylight Fluorescent Pigments Sales (Tonne) List (Company Segment)

Table 2013-2018E Global Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Table 2017 Global Daylight Fluorescent Pigments Sales Price (USD/Tonne) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (Tonne) of Daylight Fluorescent Pigments 2013-2018E

Figure North America 2013-2018E Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Figure North America 2017 Daylight Fluorescent Pigments Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (Tonne) of Daylight Fluorescent Pigments 2013-2018E

Figure Europe 2013-2018E Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Figure Europe 2017 Daylight Fluorescent Pigments Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (Tonne) of Daylight Fluorescent Pigments 2013-2018E

Figure China 2013-2018E Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Figure China 2017 Daylight Fluorescent Pigments Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (Tonne) of Daylight Fluorescent Pigments 2013-2018E

Figure Japan 2013-2018E Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Figure Japan 2017 Daylight Fluorescent Pigments Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (Tonne) of Daylight Fluorescent Pigments 2013-2018E

Figure Southeast Asia 2013-2018E Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Figure Southeast Asia 2017 Daylight Fluorescent Pigments Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (Tonne) of Daylight Fluorescent Pigments 2013-2018E

Figure India 2013-2018E Daylight Fluorescent Pigments Sales Price (USD/Tonne)

Figure India 2017 Daylight Fluorescent Pigments Sales Market Share

Table Global 2013-2018E Daylight Fluorescent Pigments Sales (Tonne) by Type

Table Different Types Daylight Fluorescent Pigments Product Interview Price

Table Global 2013-2018E Daylight Fluorescent Pigments Sales (Tonne) by Application

Table Different Application Daylight Fluorescent Pigments Product Interview Price

Table Day-Glo Color Corp (RPM International) Information List

Table Product Overview

Table 2017 Day-Glo Color Corp (RPM International) Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 Day-Glo Color Corp (RPM International) Daylight Fluorescent Pigments Business Region Distribution

Table Dane Color (RPM International) Information List

Table Product Overview

Table 2017 Dane Color (RPM International) Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 Dane Color (RPM International) Daylight Fluorescent Pigments Business Region Distribution

Table Radiant Color N.V (RPM International) Information List

Table Product Overview

Table 2017 Radiant Color N.V (RPM International) Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 Radiant Color N.V (RPM International) Daylight Fluorescent Pigments Business Region Distribution

Table UKSEUNG Information List

Table Product Overview

Table 2017 UKSEUNG Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 UKSEUNG Daylight Fluorescent Pigments Business Region Distribution

Table SINLOIHI (DAI NIPPON TORYO) Information List

Table Product Overview

Table 2017 SINLOIHI (DAI NIPPON TORYO) Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 SINLOIHI (DAI NIPPON TORYO) Daylight Fluorescent Pigments Business Region Distribution

Table Huangshan Jiajia Science and Technology Information List

Table Product Overview

Table 2017 Huangshan Jiajia Science and Technology Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 Huangshan Jiajia Science and Technology Daylight Fluorescent Pigments Business Region Distribution

Table China wanlong chemical Information List

Table Product Overview

Table 2017 China wanlong chemical Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 China wanlong chemical Daylight Fluorescent Pigments Business Region Distribution

Table Lynwon Group Information List

Table Product Overview

Table 2017 Lynwon Group Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 Lynwon Group Daylight Fluorescent Pigments Business Region Distribution

Table J Color Technologies Information List

Table Product Overview

Table 2017 J Color Technologies Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 J Color Technologies Daylight Fluorescent Pigments Business Region Distribution

Table Vicome Corp Information List

Table Product Overview

Table 2017 Vicome Corp Daylight Fluorescent Pigments Revenue (Million USD), Sales (Tonne), Ex-factory Price (USD/Tonne)

Figure 2017 Vicome Corp Daylight Fluorescent Pigments Business Region Distribution
Table Ming Hui Group (Spectra Colours Ltd) Information List
Table Aron Universal Ltd Information List
Table Nanochemitek (Yangzhou) Corp Information List
Table LuminoChem Information List
Figure Global 2018-2025 Daylight Fluorescent Pigments Market Size (Tonne) and Growth Rate Forecast
Figure Global 2018-2025 Daylight Fluorescent Pigments Market Size (Million USD) and Growth Rate Forecast
Figure Global 2018-2025 Daylight Fluorescent Pigments Sales Price (USD/Tonne) Forecast
Figure North America 2018-2025 Daylight Fluorescent Pigments Consumption Volume (Tonne) and Growth Rate Forecast
Figure China 2018-2025 Daylight Fluorescent Pigments Consumption Volume (Tonne) and Growth Rate Forecast
Figure Europe 2018-2025 Daylight Fluorescent Pigments Consumption Volume (Tonne) and Growth Rate Forecast
Figure Southeast Asia 2018-2025 Daylight Fluorescent Pigments Consumption Volume (Tonne) and Growth Rate Forecast
Figure Japan 2018-2025 Daylight Fluorescent Pigments Consumption Volume (Tonne) and Growth Rate Forecast
Figure India 2018-2025 Daylight Fluorescent Pigments Consumption Volume (Tonne) and Growth Rate Forecast
Table Global Sales Volume (Tonne) of Daylight Fluorescent Pigments by Type 2018-2025
Table Global Consumption Volume (Tonne) of Daylight Fluorescent Pigments by Application 2018-2025
Table Traders or Distributors with Contact Information of Daylight Fluorescent Pigments by Region

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