

# Global Data-as-a-Service Industry 2016 Market Research Report

<https://marketpublishers.com/r/GBB243F6335EN.html>

Date: June 2016

Pages: 125

Price: US\$ 2,800.00 (Single User License)

ID: GBB243F6335EN

## Abstracts

The Global Data-as-a-Service Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Data-as-a-Service industry.

The report provides a basic overview of the industry including definitions and classifications. The Data-as-a-Service market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product specification, price, cost, revenue and contact information.

With 137 the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Basic Information of Data-as-a-Service
  - 1.1.1 Definition of Data-as-a-Service
  - 1.1.2 Classifications of Data-as-a-Service
  - 1.1.3 Applications of Data-as-a-Service
  - 1.1.4 Characteristics of Data-as-a-Service
- 1.2 Development Overview of Data-as-a-Service
- 1.3 Enter Barriers Analysis of Data-as-a-Service

### **2 DATA-AS-A-SERVICE INTERNATIONAL AND CHINA MARKET ANALYSIS**

- 2.1 Data-as-a-Service Industry International Market Analysis
  - 2.1.1 Data-as-a-Service International Market Development History
  - 2.1.2 Data-as-a-Service Competitive Landscape Analysis
  - 2.1.3 Data-as-a-Service International Main Countries Development Status
  - 2.1.4 Data-as-a-Service International Market Development Trend
- 2.2 Data-as-a-Service Industry China Market Analysis
  - 2.2.1 Data-as-a-Service China Market Development History
  - 2.2.2 Data-as-a-Service Competitive Landscape Analysis
  - 2.2.3 Data-as-a-Service China Main Regions Development Status
  - 2.2.4 Data-as-a-Service China Market Development Trend
- 2.3 Data-as-a-Service International and China Market Comparison Analysis

### **3 ENVIRONMENT ANALYSIS OF DATA-AS-A-SERVICE**

- 3.1 International Economy Analysis
- 3.2 China Economy Analysis
- 3.3 Policy Analysis of Data-as-a-Service
- 3.4 News Analysis of Data-as-a-Service

### **4 ANALYSIS OF REVENUE BY CLASSIFICATIONS**

- 4.1 Global Revenue of Data-as-a-Service by Classifications 2011-2016
- 4.2 Global Revenue Growth Rate of Data-as-a-Service by Classifications 2011-2016
- 4.3 Data-as-a-Service Revenue by Classifications

## **5 ANALYSIS OF REVENUE BY REGIONS AND APPLICATIONS**

- 5.1 Global Revenue of Data-as-a-Service by Regions 2011-2016
- 5.2 2011-2016 USA Revenue and Revenue Growth Rate of Data-as-a-Service
- 5.3 2011-2016 Europe Revenue and Revenue Growth Rate of Data-as-a-Service
- 5.4 2011-2016 Japan Revenue and Revenue Growth Rate of Data-as-a-Service
- 5.5 2011-2016 China Revenue and Revenue Growth Rate of Data-as-a-Service

## **6 ANALYSIS OF DATA-AS-A-SERVICE REVENUE MARKET STATUS 2011-2016**

- 6.1 Revenue of Data-as-a-Service 2011-2016
- 6.2 Revenue Market Share Analysis of Data-as-a-Service 2011-2016
- 6.3 Revenue Overview of Data-as-a-Service 2011-2016
- 6.4 Gross Margin of Data-as-a-Service 2011-2016

## **7 ANALYSIS OF DATA-AS-A-SERVICE INDUSTRY KEY MANUFACTURERS**

- 7.1 IBM
  - 7.1.1 Company Profile
  - 7.1.2 Revenue and Gross Margin
  - 7.1.3 IBM SWOT Analysis
- 7.2 Microsoft
  - 7.2.1 Company Profile
  - 7.2.2 Revenue and Gross Margin
  - 7.2.3 Microsoft SWOT Analysis
- 7.3 Oracle
  - 7.3.1 Company Profile
  - 7.3.2 Revenue and Gross Margin
  - 7.3.3 Oracle SWOT Analysis
- 7.4 SAP
  - 7.4.1 Company Profile
  - 7.4.2 Revenue and Gross Margin
  - 7.4.3 SAP SWOT Analysis
- 7.5 Accenture
  - 7.5.1 Company Profile
  - 7.5.2 Revenue and Gross Margin
  - 7.5.3 Accenture SWOT Analysis
- 7.6 Alteryx
  - 7.6.1 Company Profile

- 7.6.2 Revenue and Gross Margin
- 7.6.3 Alteryx SWOT Analysis
- 7.7 Altiscale
  - 7.7.1 Company Profile
  - 7.7.2 Revenue and Gross Margin
  - 7.7.3 Altiscale SWOT Analysis
- 7.8 Attivio
  - 7.8.1 Company Profile
  - 7.8.2 Revenue and Gross Margin
  - 7.8.3 Attivio SWOT Analysis
- 7.9 Cloudera
  - 7.9.1 Company Profile
  - 7.9.2 Revenue and Gross Margin
  - 7.9.3 Cloudera SWOT Analysis
- 7.10 DataStax
  - 7.10.1 Company Profile
  - 7.10.2 Revenue and Gross Margin
  - 7.10.3 DataStax SWOT Analysis
- 7.11 Doopex
  - 7.11.1 Company Profile
  - 7.11.2 Revenue and Gross Margin
  - 7.11.3 Doopex SWOT Analysis
- 7.12 EMC
  - 7.12.1 Company Profile
  - 7.12.2 Revenue and Gross Margin
  - 7.12.3 EMC SWOT Analysis
- 7.13 Google
  - 7.13.1 Company Profile
  - 7.13.2 Revenue and Gross Margin
  - 7.13.3 Google SWOT Analysis
- 7.14 Hortonworks
  - 7.14.1 Company Profile
  - 7.14.2 Revenue and Gross Margin
  - 7.14.3 Hortonworks SWOT Analysis
- 7.15 HP
  - 7.15.1 Company Profile
  - 7.15.2 Revenue and Gross Margin
  - 7.15.3 HP SWOT Analysis
- 7.16 MapR Technologies

- 7.16.1 Company Profile
- 7.16.2 Revenue and Gross Margin
- 7.16.3 MapR Technologies SWOT Analysis
- 7.17 SAS Institute
  - 7.17.1 Company Profile
  - 7.17.2 Revenue and Gross Margin
  - 7.17.3 SAS Institute SWOT Analysis
- 7.18 Teradata
  - 7.18.1 Company Profile
  - 7.18.2 Revenue and Gross Margin
  - 7.18.3 Teradata SWOT Analysis

## **8 SALES PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Sales Price Analysis of Data-as-a-Service
- 8.2 Gross Margin Analysis of Data-as-a-Service

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF DATA-AS-A-SERVICE**

- 9.1 Marketing Channels Status of Data-as-a-Service
- 9.2 How Countries Meet Their Needs
  - 9.2.1 USA
  - 9.2.2 China
  - 9.2.3 Japan
  - 9.2.4 Germany

## **10 DEVELOPMENT TREND OF DATA-AS-A-SERVICE INDUSTRY 2016-2021**

- 10.1 Revenue Overview of Data-as-a-Service 2016-2021
- 10.2 Sales Price Overview of Data-as-a-Service 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF DATA-AS-A-SERVICE WITH CONTACT INFORMATION**

- 11.1 Equipment Suppliers of Data-as-a-Service with Contact Information
- 11.2 Major Suppliers of Data-as-a-Service with Contact Information
- 11.3 Key Consumers of Data-as-a-Service with Contact Information
- 11.4 Supply Chain Relationship Analysis of Data-as-a-Service

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF DATA-AS-A-SERVICE**

12.1 New Project SWOT Analysis of Data-as-a-Service

12.2 New Project Investment Feasibility Analysis of Data-as-a-Service

## **13 CONCLUSION OF THE GLOBAL DATA-AS-A-SERVICE INDUSTRY 2015 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Classifications of Data-as-a-Service  
Table Applications of Data-as-a-Service  
Table Policy of Data-as-a-Service  
Table Industry News List of Data-as-a-Service  
Table Global Revenue of Data-as-a-Service by Classifications 2011-2016 (M USD)  
Table Global Revenue Market Share of Data-as-a-Service by Classifications 2011-2016  
Figure Global Revenue Market Share of Data-as-a-Service by Classifications in 2011  
Figure Global Revenue Market Share of Data-as-a-Service by Classifications in 2015  
Figure Global Revenue Growth Rate of Type One 2011-2016  
Figure Global Revenue Growth Rate of Type Two 2011-2016  
Figure Global Revenue Growth Rate of Type Three 2011-2016  
Table USA Data-as-a-Service Revenue by Classifications  
Table Europe Data-as-a-Service Revenue by Classifications  
Table Japan Data-as-a-Service Revenue by Classifications  
Table China Data-as-a-Service Revenue by Classifications  
Table Global Revenue of Data-as-a-Service by Regions 2011-2016 (M USD)  
Table Global Revenue Market Share of Data-as-a-Service by Regions 2011-2016  
Figure Global Revenue Market Share of Data-as-a-Service by Regions in 2011  
Figure Global Revenue Market Share of Data-as-a-Service by Regions in 2015  
Figure USA Data-as-a-Service Revenue by Applications  
Figure USA Data-as-a-Service Revenue and Revenue Growth Rate  
Figure Europe Data-as-a-Service Revenue by Applications  
Figure Europe Data-as-a-Service Revenue and Revenue Growth Rate  
Figure Japan Data-as-a-Service Revenue by Applications  
Figure Japan Data-as-a-Service Revenue and Revenue Growth Rate  
Figure China Data-as-a-Service Revenue by Applications  
Figure China Data-as-a-Service Revenue and Revenue Growth Rate  
Table Global and China Major Players Data-as-a-Service Revenue of 2011-2016 (M USD)  
Table Global and China Major Players Data-as-a-Service Revenue Market Share of 2011-2016  
Table China Major Players Data-as-a-Service Revenue of 2011-2016 (M USD)  
Table China Major Players Data-as-a-Service Revenue Market Share of 2011-2016  
Figure Global Revenue Market Share of Major Data-as-a-Service Players in 2011  
Figure Global Revenue Market Share of Major Data-as-a-Service Players in 2015

Figure China Revenue Market Share Major Data-as-a-Service Players in 2011  
Figure China Revenue Market Share Major Data-as-a-Service Players in 2015  
Figure Global Revenue and Growth Rate of Data-as-a-Service 2011-2016  
Figure China Revenue and Growth Rate of Data-as-a-Service 2011-2016  
Figure 2011-2016 Global and China Data-as-a-Service Revenue Comparison  
Table Cost of Global Data-as-a-Service Major Players 2011-2016 (M USD)  
Table Gross of Global Data-as-a-Service Major Players 2011-2016 (M USD)  
Table Gross Margin of Global Data-as-a-Service Major Players 2011-2016  
Figure Gross Margin of Global Data-as-a-Service Major Players in 2015  
Table Company Profile List of IBM  
Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of IBM 2011-2016  
Figure Data-as-a-Service Revenue and Growth Rate of IBM 2011-2016  
Table SWOT Analysis of IBM 2011-2016  
Table Company Profile List of Microsoft  
Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Microsoft 2011-2016  
Figure Data-as-a-Service Revenue and Growth Rate of Microsoft 2011-2016  
Table SWOT Analysis of Microsoft 2011-2016  
Table Company Profile List of Oracle  
Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Oracle 2011-2016  
Figure Data-as-a-Service Revenue and Growth Rate of Oracle 2011-2016  
Table SWOT Analysis of Oracle 2011-2016  
Table Company Profile List of SAP  
Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of SAP 2011-2016  
Figure Data-as-a-Service Revenue and Growth Rate of SAP 2011-2016  
Table SWOT Analysis of SAP 2011-2016  
Table Company Profile List of Accenture  
Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Accenture 2011-2016  
Figure Data-as-a-Service Revenue and Growth Rate of Accenture 2011-2016  
Table SWOT Analysis of Accenture 2011-2016  
Table Company Profile List of Alteryx  
Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Alteryx 2011-2016  
Figure Data-as-a-Service Revenue and Growth Rate of Alteryx 2011-2016  
Table SWOT Analysis of Alteryx 2011-2016



Table Company Profile List of Altiscale

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Altiscale 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Altiscale 2011-2016

Table SWOT Analysis of Altiscale 2011-2016

Table Company Profile List of Attivio

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Attivio 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Attivio 2011-2016

Table SWOT Analysis of Attivio 2011-2016

Table Company Profile List of Cloudera

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Cloudera 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Cloudera 2011-2016

Table SWOT Analysis of Cloudera 2011-2016

Table Company Profile List of DataStax

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of DataStax 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of DataStax 2011-2016

Table SWOT Analysis of DataStax 2011-2016

Table Company Profile List of Doopex

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Doopex 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Doopex 2011-2016

Table SWOT Analysis of Doopex 2011-2016

Table Company Profile List of EMC

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of EMC 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of EMC 2011-2016

Table SWOT Analysis of EMC 2011-2016

Table Company Profile List of Google

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Google 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Google 2011-2016

Table SWOT Analysis of Google 2011-2016

Table Company Profile List of Hortonworks

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Hortonworks 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Hortonworks 2011-2016

Table SWOT Analysis of Hortonworks 2011-2016

Table Company Profile List of HP

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of HP 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of HP 2011-2016

Table SWOT Analysis of HP 2011-2016

Table Company Profile List of MapR Technologies

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of MapR Technologies 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of MapR Technologies 2011-2016

Table SWOT Analysis of MapR Technologies 2011-2016

Table Company Profile List of SAS Institute

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of SAS Institute 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of SAS Institute 2011-2016

Table SWOT Analysis of SAS Institute 2011-2016

Table Company Profile List of Teradata

Table Data-as-a-Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Teradata 2011-2016

Figure Data-as-a-Service Revenue and Growth Rate of Teradata 2011-2016

Table SWOT Analysis of Teradata 2011-2016

Figure Data-as-a-Service Manufacturer Profit Model

Figure Marketing Channels Status of Data-as-a-Service

Figure Global Revenue and Growth Rate of Data-as-a-Service 2016-2021

Figure China Revenue and Growth Rate of Data-as-a-Service 2016-2021

Figure Global and China Data-as-a-Service Revenue Comparison 2016-2021

Table Equipment Suppliers of Data-as-a-Service with Contact Information

Table Major Suppliers of Data-as-a-Service with Contact Information

Table Key Consumers of Data-as-a-Service with Contact Information

Figure Supply Chain Relationship Analysis of Data-as-a-Service

Table New Project SWOT Analysis of Data-as-a-Service

## I would like to order

Product name: Global Data-as-a-Service Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/GBB243F6335EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBB243F6335EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970