

Global Customer Relationship Management Software Market Research Report 2023

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Abstracts

Customer relationship management (CRM) software is a category of software that provides functionality to companies in four segments: sales, marketing, customer service and digital commerce.

According to QYResearch's new survey, global Customer Relationship Management Software market is projected to reach US\$ 110500 million in 2029, increasing from US\$ 70020 million in 2022, with the CAGR of 6.8% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Customer Relationship Management Software market research.

North America and Europe are the two largest consumption regions of CRM Software in the world in the past few years and it will keep increasing in the next few years. APAC regions like Japan and China, Australia, India and Southeast Asia, are forecasted to grow at a faster growth in the forecast period.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Customer Relationship Management Software market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Salesforce

Microsoft

Adobe Marketing Cloud

monday.com

Zoho

Oracle

SAP

Zendesk

Nextiva CRM

Thryv

HubSpot

ActiveCampaign

Freshworks

Pipedrive

Pipeliner

Nimble

Epsilon

Genesys

Mailchimp

Verint

Shopify

Segment by Type

Cloud-based

On-premises

Segment by Application

BFSI

Healthcare

Consumer

Retail

Industrial Products and Construction

Other

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Customer Relationship Management Software report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

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Chapter 13: Research Methodology and Data Source

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