

Global Cruise Sales Market Report 2018

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Abstracts

This report studies the global Cruise market status and forecast, categorizes the global Cruise market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Cruise is a passenger ship used for recreational and leisure voyages, in which the journey itself and the onboard amenities, attractions, activities and entertainment options are integrant part of the cruise experience.

For industry structure analysis, the Cruise Industry is concentrate. Carnival, RCI and NCLH account about 72.67% of the revenue market. Regionally, Europe is the biggest sales area of Cruise, also the leader in the whole Cruise.

North America occupied 55.99% of the revenue market in 2015. It is followed by Europe and Asia, which respectively have around 29.99% and 5.32% of the global total industry. Other countries have a small amount of revenue.

Cruise prices can change at a moment's notice. The price of cruise is different by the destination, cruise length, date and other factors.

For forecast, the North America and Europe Cruise revenue would keep increasing with annual growth rate with 3~6%. The growth rate of Asia is about 13%-23%. We tend to believe that this industry still has a bright future, considering the current demand of Cruise. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

The global Cruise market is valued at 42900 million US\$ in 2017 and will reach 63100 million US\$ by the end of 2025, growing at a CAGR of 4.9% during 2018-2025.

The major players covered in this report

Carnival

RCI

NCLH

MSC

Disney

Genting

Hurtigruten

Silversea

TUI

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Contemporary Cruise

Premium Cruise

Luxury Cruise

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Transportation

Entertainment

Others

The study objectives of this report are:

To analyze and study the global Cruise sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Cruise players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Cruise are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Cruise Manufacturers

Cruise Distributors/Traders/Wholesalers

Cruise Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Cruise market, by end-use.

Detailed analysis and profiles of additional market players.

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