

Global Craft Beer Sales Market Report 2016

<https://marketpublishers.com/r/G220E420FE3EN.html>

Date: December 2016

Pages: 109

Price: US\$ 4,000.00 (Single User License)

ID: G220E420FE3EN

Abstracts

Notes:

Sales, means the sales volume of Craft Beer

Revenue, means the sales value of Craft Beer

This report studies sales (consumption) of Craft Beer in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Heinekein Holding NV

Anheuser-Busch InBev S.A. NV

Diageo PLC

Carlsberg

SAB Miller

Kirin Brewery

Guinness

Tsingtao Brewery

Market Segment by Regions, this report splits Global into several key Regions, with

sales (consumption), revenue, market share and growth rate of Craft Beer in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Craft Beer in each application, can be divided into

Application 1

Application 2

Application 3

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