

Global Countertops Market Insights, Forecast to 2026

<https://marketpublishers.com/r/GAC7AE6693BBEN.html>

Date: June 2020

Pages: 150

Price: US\$ 3,900.00 (Single User License)

ID: GAC7AE6693BBEN

Abstracts

Countertop usually refers to a horizontal work surface in kitchens or other food preparation areas, bathrooms or others (e.g., laundry and bar) in general. It is frequently installed upon and supported by cabinets. The surface is positioned at an ergonomic height for the user and the particular task for which it is designed. A countertop may be constructed of various materials with different attributes of functionality, durability, and aesthetics. The countertop may have built-in appliances, or accessory items relative to the intended application.

The environment of Countertops industry, as well the manufacturing industry, has a large scale of uncertainties in next years, caused by the downward growth rate of Chinese economy and complicated global economic situation. Accompanied with limited demand growth, and more and more enterprises entering this market, the competition will be stricter. In this case, the ordinary Countertops products will have less profit and sales than high qualified products.

There is still certain space for the demand of Countertops, whereas it lacks of high-end products, while the ordinary products are over supplied. In the current situation and predictable future, India market will import a huge volume of high-end Countertops to feed the demand. Meanwhile the local manufacturers of ordinary products will attempt to expand the overseas market to transfer the surplus productive capacity.

Despite the presence of competitive industrial environment, clear, investors are still optimistic about this area, whit the clear trend of global market. The future will have more investment entering the field.

With the technology development of India domestic mold pressing, it is becoming mature and advanced. Compared with imported Countertops, the local manufacturers have a privilege that they have less service distance, which is effective for them to keep the consumers' loyalty.

Since the high-end products have huge demand in both India's and global market, many local companies attempt to enter the high-end production competition. Currently, India's Countertops industry is transiting to produce high-end products; furthermore, it

offers benefits to the entire industrial chain.

Although sales of Countertops brought a lot of opportunities, the study group sincerely recommends the new entrants, who have only money but no technical advantage and downstream support, do not enter into the Countertops field.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Countertops 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Countertops 3900 industry.

Based on our recent survey, we have several different scenarios about the Countertops 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Countertops 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Countertops market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Countertops market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Countertops market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Countertops market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics

and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Countertops market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Countertops market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Countertops market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Countertops market.

The following manufacturers are covered in this report:

Arborite

AKP

Aristech Surfaces

Armas Company

Arpa Industriale

CAMBRIA

Wilsonart

LOTTE ADVANCED

Caesarstone

Formica

Cosentino SA

Granito Zucchi

Groupe Pierredeplan

Hanwha

CXUN

Gelandi

Countertops Breakdown Data by Type

Laminates

Engineered Stone

Natural stone

Other materials

Countertops Breakdown Data by Application

Residential

Commercial

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