

Global Countertop Microwave Market Research Report 2016

https://marketpublishers.com/r/G99A51263DFEN.html

Date: October 2016 Pages: 111 Price: US\$ 2,900.00 (Single User License) ID: G99A51263DFEN

Abstracts

Notes:

Production, means the output of Countertop Microwave

Revenue, means the sales value of Countertop Microwave

This report studies Countertop Microwave in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Electrolux
Whirlpool
GE
Sumsung
Panasonic
Siemens
Galanz
Midea



LG Gree Haier Bosch Sharp Indesit Fotile Vatti

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Countertop Microwave in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

22 - 25 L

> 25 L



Split by application, this report focuses on consumption, market share and growth rate of Countertop Microwave in each application, can be divided into

Residential

Commercial

Application 3



Contents

Global Countertop Microwave Market Research Report 2016

1 COUNTERTOP MICROWAVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Countertop Microwave
- 1.2 Countertop Microwave Segment by Type
- 1.2.1 Global Production Market Share of Countertop Microwave by Type in 2015
- 1.2.2 1.2.3 22 25 L
- 1.2.4 > 25 L
- 1.3 Countertop Microwave Segment by Application
- 1.3.1 Countertop Microwave Consumption Market Share by Application in 2015
- 1.3.2 Residential
- 1.3.3 Commercial
- 1.3.4 Application
- 1.4 Countertop Microwave Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Status and Prospect (2011-2021)
- 1.4.6 Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Countertop Microwave (2011-2021)

2 GLOBAL COUNTERTOP MICROWAVE MARKET COMPETITION BY MANUFACTURERS

2.1 Global Countertop Microwave Production and Share by Manufacturers (2015 and 2016)

2.2 Global Countertop Microwave Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Countertop Microwave Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Countertop Microwave Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Countertop Microwave Market Competitive Situation and Trends
- 2.5.1 Countertop Microwave Market Concentration Rate
- 2.5.2 Countertop Microwave Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL COUNTERTOP MICROWAVE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Countertop Microwave Production by Region (2011-2016)

3.2 Global Countertop Microwave Production Market Share by Region (2011-2016)

3.3 Global Countertop Microwave Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL COUNTERTOP MICROWAVE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Countertop Microwave Consumption by Regions (2011-2016)

4.2 North America Countertop Microwave Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Countertop Microwave Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Countertop Microwave Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Countertop Microwave Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Countertop Microwave Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Countertop Microwave Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL COUNTERTOP MICROWAVE PRODUCTION, REVENUE (VALUE),



PRICE TREND BY TYPE

- 5.1 Global Countertop Microwave Production and Market Share by Type (2011-2016)
- 5.2 Global Countertop Microwave Revenue and Market Share by Type (2011-2016)
- 5.3 Global Countertop Microwave Price by Type (2011-2016)
- 5.4 Global Countertop Microwave Production Growth by Type (2011-2016)

6 GLOBAL COUNTERTOP MICROWAVE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Countertop Microwave Consumption and Market Share by Application (2011-2016)
- 6.2 Global Countertop Microwave Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL COUNTERTOP MICROWAVE MANUFACTURERS PROFILES/ANALYSIS

7.1 Electrolux

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.1.2 Countertop Microwave Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II

7.1.3 Electrolux Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Whirlpool

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Countertop Microwave Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Whirlpool Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 GE

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Countertop Microwave Product Type, Application and Specification



7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 GE Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Sumsung

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Countertop Microwave Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Sumsung Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Panasonic

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Countertop Microwave Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Panasonic Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Siemens

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Countertop Microwave Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Siemens Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Galanz

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Countertop Microwave Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Galanz Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Midea

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors



7.8.2 Countertop Microwave Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Midea Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 LG

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Countertop Microwave Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 LG Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Gree

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Countertop Microwave Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Gree Countertop Microwave Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

- 7.11 Haier
- 7.12 Bosch
- 7.13 Sharp
- 7.14 Indesit
- 7.15 Fotile
- 7.16 Vatti

8 COUNTERTOP MICROWAVE MANUFACTURING COST ANALYSIS

- 8.1 Countertop Microwave Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost



8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Countertop Microwave

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Countertop Microwave Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Countertop Microwave Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL COUNTERTOP MICROWAVE MARKET FORECAST (2016-2021)

12.1 Global Countertop Microwave Production, Revenue Forecast (2016-2021)

12.2 Global Countertop Microwave Production, Consumption Forecast by Regions (2016-2021)

- 12.3 Global Countertop Microwave Production Forecast by Type (2016-2021)
- 12.4 Global Countertop Microwave Consumption Forecast by Application (2016-2021)

12.5 Countertop Microwave Price Forecast (2016-2021)



13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Countertop Microwave

Figure Global Production Market Share of Countertop Microwave by Type in 2015 Figure Product Picture of Table Major Manufacturers of Figure Product Picture of 22 - 25 L

Table Major Manufacturers of 22 - 25 L

Figure Product Picture of > 25 L

Table Major Manufacturers of > 25 L

 Table Countertop Microwave Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure North America Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Figure Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021) Figure Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Countertop Microwave Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Countertop Microwave Capacity of Key Manufacturers (2015 and 2016) Table Global Countertop Microwave Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Countertop Microwave Capacity of Key Manufacturers in 2015 Figure Global Countertop Microwave Capacity of Key Manufacturers in 2016

Table Global Countertop Microwave Production of Key Manufacturers (2015 and 2016)

Table Global Countertop Microwave Production Share by Manufacturers (2015 and2016)

Figure 2015 Countertop Microwave Production Share by Manufacturers

Figure 2016 Countertop Microwave Production Share by Manufacturers

Table Global Countertop Microwave Revenue (Million USD) by Manufacturers (2015 and 2016)



Table Global Countertop Microwave Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Countertop Microwave Revenue Share by Manufacturers

Table 2016 Global Countertop Microwave Revenue Share by Manufacturers

Table Global Market Countertop Microwave Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Countertop Microwave Average Price of Key Manufacturers in 2015

Table Manufacturers Countertop Microwave Manufacturing Base Distribution and Sales Area

Table Manufacturers Countertop Microwave Product Type

Figure Countertop Microwave Market Share of Top 3 Manufacturers

Figure Countertop Microwave Market Share of Top 5 Manufacturers

 Table Global Countertop Microwave Capacity by Regions (2011-2016)

Figure Global Countertop Microwave Capacity Market Share by Regions (2011-2016)

Figure Global Countertop Microwave Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Countertop Microwave Capacity Market Share by Regions

Table Global Countertop Microwave Production by Regions (2011-2016)

Figure Global Countertop Microwave Production and Market Share by Regions (2011-2016)

Figure Global Countertop Microwave Production Market Share by Regions (2011-2016) Figure 2015 Global Countertop Microwave Production Market Share by Regions Table Global Countertop Microwave Revenue by Regions (2011-2016)

Table Global Countertop Microwave Revenue Market Share by Regions (2011-2016)Table 2015 Global Countertop Microwave Revenue Market Share by RegionsTable Clobal Countertop Microwave Revenue Market Share by Regions

Table Global Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table China Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Countertop Microwave Consumption Market by Regions (2011-2016)



Table Global Countertop Microwave Consumption Market Share by Regions (2011 - 2016)Figure Global Countertop Microwave Consumption Market Share by Regions (2011 - 2016)Figure 2015 Global Countertop Microwave Consumption Market Share by Regions Table North America Countertop Microwave Production, Consumption, Import & Export (2011 - 2016)Table Europe Countertop Microwave Production, Consumption, Import & Export (2011 - 2016)Table China Countertop Microwave Production, Consumption, Import & Export (2011-2016)Table Japan Countertop Microwave Production, Consumption, Import & Export (2011-2016)Table Countertop Microwave Production, Consumption, Import & Export (2011-2016) Table Countertop Microwave Production, Consumption, Import & Export (2011-2016) Table Global Countertop Microwave Production by Type (2011-2016) Table Global Countertop Microwave Production Share by Type (2011-2016) Figure Production Market Share of Countertop Microwave by Type (2011-2016) Figure 2015 Production Market Share of Countertop Microwave by Type Table Global Countertop Microwave Revenue by Type (2011-2016) Table Global Countertop Microwave Revenue Share by Type (2011-2016) Figure Production Revenue Share of Countertop Microwave by Type (2011-2016) Figure 2015 Revenue Market Share of Countertop Microwave by Type Table Global Countertop Microwave Price by Type (2011-2016) Figure Global Countertop Microwave Production Growth by Type (2011-2016) Table Global Countertop Microwave Consumption by Application (2011-2016) Table Global Countertop Microwave Consumption Market Share by Application (2011 - 2016)Figure Global Countertop Microwave Consumption Market Share by Application in 2015 Table Global Countertop Microwave Consumption Growth Rate by Application (2011 - 2016)Figure Global Countertop Microwave Consumption Growth Rate by Application (2011 - 2016)Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Electrolux Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)Figure Electrolux Countertop Microwave Market Share (2011-2016) Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Whirlpool Countertop Microwave Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Whirlpool Countertop Microwave Market Share (2011-2016) Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GE Countertop Microwave Production, Revenue, Price and Gross Margin (2011 - 2016)Figure GE Countertop Microwave Market Share (2011-2016) Table Sumsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sumsung Countertop Microwave Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Sumsung Countertop Microwave Market Share (2011-2016) Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Panasonic Countertop Microwave Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Panasonic Countertop Microwave Market Share (2011-2016) Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Siemens Countertop Microwave Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Siemens Countertop Microwave Market Share (2011-2016) Table Galanz Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Galanz Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)Figure Galanz Countertop Microwave Market Share (2011-2016) Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Midea Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Countertop Microwave Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Countertop Microwave Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gree Countertop Microwave Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree Countertop Microwave Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Countertop Microwave Figure Manufacturing Process Analysis of Countertop Microwave Figure Countertop Microwave Industrial Chain Analysis Table Raw Materials Sources of Countertop Microwave Major Manufacturers in 2015 Table Major Buyers of Countertop Microwave Table Distributors/Traders List Figure Global Countertop Microwave Production and Growth Rate Forecast (2016-2021) Figure Global Countertop Microwave Revenue and Growth Rate Forecast (2016-2021) Table Global Countertop Microwave Production Forecast by Regions (2016-2021) Table Global Countertop Microwave Consumption Forecast by Regions (2016-2021) Table Global Countertop Microwave Production Forecast by Regions (2016-2021) Table Global Countertop Microwave Consumption Forecast by Type (2016-2021) Table Global Countertop Microwave Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Countertop Microwave Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G99A51263DFEN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G99A51263DFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970