

Global Consumer Telematics Market Research Report 2016

https://marketpublishers.com/r/G74B5346E25EN.html

Date: September 2016

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: G74B5346E25EN

Abstracts

Notes:

Production, means the output of Consumer Telematics

Revenue, means the sales value of Consumer Telematics

This report studies Consumer Telematics in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Verizon

Harman

TomTom

AT&T

Vodafone Group PLC

Ford Motors Co.

BMW

Telefonica



MiX Telematics		
Trimble Navigation Limited		
Novatel Wireless		
Sabaru		
Honda		
Nissan		
GM		
Jaguar		
LG		
Continental		
Market Segment by Regions, this report splits Global into several key Regions, wit production, consumption, revenue, market share and growth rate of Consumer Telematics in these regions, from 2011 to 2021 (forecast), like		
North America		
Europe		
China		
Japan		
Southeast Asia		
India		



Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

each type, can be divided into
OEM
After Market
Type III
Split by application, this report focuses on consumption, market share and growth rate of Consumer Telematics in each application, can be divided into
Car (owned and rental based)
Insurance
Healthcare
Media & Entertainment
Vehicle manufacturers/dealers
Government agencies



Contents

Global Consumer Telematics Market Research Report 2016

1 CONSUMER TELEMATICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Consumer Telematics
- 1.2 Consumer Telematics Segment by Type
 - 1.2.1 Global Production Market Share of Consumer Telematics by Type in 2015
 - 1.2.2 OEM
 - 1.2.3 After Market
 - 1.2.4 Type III
- 1.3 Consumer Telematics Segment by Application
 - 1.3.1 Consumer Telematics Consumption Market Share by Application in 2015
 - 1.3.2 Car (owned and rental based)
 - 1.3.3 Insurance
 - 1.3.4 Healthcare
 - 1.3.5 Media & Entertainment
 - 1.3.6 Vehicle manufacturers/dealers
 - 1.3.7 Government agencies
- 1.4 Consumer Telematics Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Consumer Telematics (2011-2021)

2 GLOBAL CONSUMER TELEMATICS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Consumer Telematics Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Consumer Telematics Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Consumer Telematics Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Consumer Telematics Manufacturing Base Distribution, Sales Area and Product Type



- 2.5 Consumer Telematics Market Competitive Situation and Trends
 - 2.5.1 Consumer Telematics Market Concentration Rate
 - 2.5.2 Consumer Telematics Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL CONSUMER TELEMATICS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Consumer Telematics Production by Region (2011-2016)
- 3.2 Global Consumer Telematics Production Market Share by Region (2011-2016)
- 3.3 Global Consumer Telematics Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL CONSUMER TELEMATICS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Consumer Telematics Consumption by Regions (2011-2016)
- 4.2 North America Consumer Telematics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Consumer Telematics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Consumer Telematics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Consumer Telematics Production, Consumption, Export, Import by Regions (2011-2016)



- 4.6 Southeast Asia Consumer Telematics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Consumer Telematics Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL CONSUMER TELEMATICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Consumer Telematics Production and Market Share by Type (2011-2016)
- 5.2 Global Consumer Telematics Revenue and Market Share by Type (2011-2016)
- 5.3 Global Consumer Telematics Price by Type (2011-2016)
- 5.4 Global Consumer Telematics Production Growth by Type (2011-2016)

6 GLOBAL CONSUMER TELEMATICS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Consumer Telematics Consumption and Market Share by Application (2011-2016)
- 6.2 Global Consumer Telematics Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL CONSUMER TELEMATICS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Verizon
- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Consumer Telematics Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Verizon Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Harman
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Consumer Telematics Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Harman Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)



7.2.4 Main Business/Business Overview

7.3 TomTom

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Consumer Telematics Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 TomTom Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview

7.4 AT&T

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Consumer Telematics Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 AT&T Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Vodafone Group PLC
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Consumer Telematics Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Vodafone Group PLC Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Ford Motors Co.
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Consumer Telematics Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Ford Motors Co. Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview

7.7 BMW

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Consumer Telematics Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 BMW Consumer Telematics Production, Revenue, Price and Gross Margin



(2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Telefonica

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Consumer Telematics Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Telefonica Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 MiX Telematics

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Consumer Telematics Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 MiX Telematics Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Trimble Navigation Limited

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Consumer Telematics Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Trimble Navigation Limited Consumer Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Novatel Wireless

7.12 Sabaru

7.13 Honda

7.14 Nissan

7.15 GM

7.16 Jaguar

7.17 LG

7.18 Continental

8 CONSUMER TELEMATICS MANUFACTURING COST ANALYSIS

8.1 Consumer Telematics Key Raw Materials Analysis

8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Consumer Telematics

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Consumer Telematics Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Consumer Telematics Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL CONSUMER TELEMATICS MARKET FORECAST (2016-2021)

12.1 Global Consumer Telematics Production, Revenue Forecast (2016-2021)



- 12.2 Global Consumer Telematics Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Consumer Telematics Production Forecast by Type (2016-2021)
- 12.4 Global Consumer Telematics Consumption Forecast by Application (2016-2021)
- 12.5 Consumer Telematics Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Consumer Telematics

Figure Global Production Market Share of Consumer Telematics by Type in 2015

Figure Product Picture of OEM

Table Major Manufacturers of OEM

Figure Product Picture of After Market

Table Major Manufacturers of After Market

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Consumer Telematics Consumption Market Share by Application in 2015

Figure Car (owned and rental based) Examples

Figure Insurance Examples

Figure Healthcare Examples

Figure Media & Entertainment Examples

Figure Vehicle manufacturers/dealers Examples

Figure Government agencies Examples

Figure North America Consumer Telematics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Consumer Telematics Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Consumer Telematics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Consumer Telematics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Consumer Telematics Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Consumer Telematics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Consumer Telematics Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Consumer Telematics Capacity of Key Manufacturers (2015 and 2016)

Table Global Consumer Telematics Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Consumer Telematics Capacity of Key Manufacturers in 2015

Figure Global Consumer Telematics Capacity of Key Manufacturers in 2016

Table Global Consumer Telematics Production of Key Manufacturers (2015 and 2016)



Table Global Consumer Telematics Production Share by Manufacturers (2015 and 2016)

Figure 2015 Consumer Telematics Production Share by Manufacturers

Figure 2016 Consumer Telematics Production Share by Manufacturers

Table Global Consumer Telematics Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Consumer Telematics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Consumer Telematics Revenue Share by Manufacturers

Table 2016 Global Consumer Telematics Revenue Share by Manufacturers

Table Global Market Consumer Telematics Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Consumer Telematics Average Price of Key Manufacturers in 2015

Table Manufacturers Consumer Telematics Manufacturing Base Distribution and Sales Area

Table Manufacturers Consumer Telematics Product Type

Figure Consumer Telematics Market Share of Top 3 Manufacturers

Figure Consumer Telematics Market Share of Top 5 Manufacturers

Table Global Consumer Telematics Capacity by Regions (2011-2016)

Figure Global Consumer Telematics Capacity Market Share by Regions (2011-2016)

Figure Global Consumer Telematics Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Consumer Telematics Capacity Market Share by Regions

Table Global Consumer Telematics Production by Regions (2011-2016)

Figure Global Consumer Telematics Production and Market Share by Regions (2011-2016)

Figure Global Consumer Telematics Production Market Share by Regions (2011-2016)

Figure 2015 Global Consumer Telematics Production Market Share by Regions

Table Global Consumer Telematics Revenue by Regions (2011-2016)

Table Global Consumer Telematics Revenue Market Share by Regions (2011-2016)

Table 2015 Global Consumer Telematics Revenue Market Share by Regions

Table Global Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Table China Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Consumer Telematics Production, Revenue, Price and Gross Margin



(2011-2016)

Table Southeast Asia Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Table India Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Consumer Telematics Consumption Market by Regions (2011-2016)

Table Global Consumer Telematics Consumption Market Share by Regions (2011-2016)

Figure Global Consumer Telematics Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Consumer Telematics Consumption Market Share by Regions Table North America Consumer Telematics Production, Consumption, Import & Export (2011-2016)

Table Europe Consumer Telematics Production, Consumption, Import & Export (2011-2016)

Table China Consumer Telematics Production, Consumption, Import & Export (2011-2016)

Table Japan Consumer Telematics Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Consumer Telematics Production, Consumption, Import & Export (2011-2016)

Table India Consumer Telematics Production, Consumption, Import & Export (2011-2016)

Table Global Consumer Telematics Production by Type (2011-2016)

Table Global Consumer Telematics Production Share by Type (2011-2016)

Figure Production Market Share of Consumer Telematics by Type (2011-2016)

Figure 2015 Production Market Share of Consumer Telematics by Type

Table Global Consumer Telematics Revenue by Type (2011-2016)

Table Global Consumer Telematics Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Consumer Telematics by Type (2011-2016)

Figure 2015 Revenue Market Share of Consumer Telematics by Type

Table Global Consumer Telematics Price by Type (2011-2016)

Figure Global Consumer Telematics Production Growth by Type (2011-2016)

Table Global Consumer Telematics Consumption by Application (2011-2016)

Table Global Consumer Telematics Consumption Market Share by Application (2011-2016)

Figure Global Consumer Telematics Consumption Market Share by Application in 2015 Table Global Consumer Telematics Consumption Growth Rate by Application (2011-2016)



Figure Global Consumer Telematics Consumption Growth Rate by Application (2011-2016)

Table Verizon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Verizon Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Verizon Consumer Telematics Market Share (2011-2016)

Table Harman Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Harman Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Harman Consumer Telematics Market Share (2011-2016)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TomTom Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure TomTom Consumer Telematics Market Share (2011-2016)

Table AT&T Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AT&T Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure AT&T Consumer Telematics Market Share (2011-2016)

Table Vodafone Group PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vodafone Group PLC Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vodafone Group PLC Consumer Telematics Market Share (2011-2016)

Table Ford Motors Co. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ford Motors Co. Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ford Motors Co. Consumer Telematics Market Share (2011-2016)

Table BMW Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BMW Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure BMW Consumer Telematics Market Share (2011-2016)

Table Telefonica Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Telefonica Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Telefonica Consumer Telematics Market Share (2011-2016)

Table MiX Telematics Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table MiX Telematics Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure MiX Telematics Consumer Telematics Market Share (2011-2016)

Table Trimble Navigation Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trimble Navigation Limited Consumer Telematics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trimble Navigation Limited Consumer Telematics Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Consumer Telematics

Figure Manufacturing Process Analysis of Consumer Telematics

Figure Consumer Telematics Industrial Chain Analysis

Table Raw Materials Sources of Consumer Telematics Major Manufacturers in 2015

Table Major Buyers of Consumer Telematics

Table Distributors/Traders List

Figure Global Consumer Telematics Production and Growth Rate Forecast (2016-2021)

Figure Global Consumer Telematics Revenue and Growth Rate Forecast (2016-2021)

Table Global Consumer Telematics Production Forecast by Regions (2016-2021)

Table Global Consumer Telematics Consumption Forecast by Regions (2016-2021)

Table Global Consumer Telematics Production Forecast by Type (2016-2021)

Table Global Consumer Telematics Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Consumer Telematics Market Research Report 2016

Product link: https://marketpublishers.com/r/G74B5346E25EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G74B5346E25EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970