

# Global Consumer Battery Market Research Report 2017

<https://marketpublishers.com/r/G35ED9B7994EN.html>

Date: January 2017

Pages: 121

Price: US\$ 2,900.00 (Single User License)

ID: G35ED9B7994EN

## Abstracts

### Notes:

Production, means the output of Consumer Battery

Revenue, means the sales value of Consumer Battery

This report studies Consumer Battery in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Battery Technology

BYD

Duracell

Electrochem Automation

Energizer Holdings

FDK

GP Batteries International

Hitachi Maxell

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Consumer Battery in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Consumer Battery in each application, can be divided into

Application 1

Application 2

## Contents

### Global Consumer Battery Market Research Report 2017

#### **1 CONSUMER BATTERY MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Consumer Battery
- 1.2 Consumer Battery Segment by Type
  - 1.2.1 Global Production Market Share of Consumer Battery by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
- 1.3 Consumer Battery Segment by Application
  - 1.3.1 Consumer Battery Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Consumer Battery Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Consumer Battery (2012-2022)

#### **2 GLOBAL CONSUMER BATTERY MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Consumer Battery Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Consumer Battery Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Consumer Battery Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Consumer Battery Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Consumer Battery Market Competitive Situation and Trends
  - 2.5.1 Consumer Battery Market Concentration Rate
  - 2.5.2 Consumer Battery Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL CONSUMER BATTERY PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Consumer Battery Production and Market Share by Region (2012-2017)
- 3.2 Global Consumer Battery Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)

#### **4 GLOBAL CONSUMER BATTERY SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Consumer Battery Consumption by Regions (2012-2017)
- 4.2 North America Consumer Battery Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Consumer Battery Production, Consumption, Export, Import (2012-2017)
- 4.4 China Consumer Battery Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Consumer Battery Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Consumer Battery Production, Consumption, Export, Import (2012-2017)
- 4.7 India Consumer Battery Production, Consumption, Export, Import (2012-2017)

#### **5 GLOBAL CONSUMER BATTERY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Consumer Battery Production and Market Share by Type (2012-2017)
- 5.2 Global Consumer Battery Revenue and Market Share by Type (2012-2017)
- 5.3 Global Consumer Battery Price by Type (2012-2017)
- 5.4 Global Consumer Battery Production Growth by Type (2012-2017)

## **6 GLOBAL CONSUMER BATTERY MARKET ANALYSIS BY APPLICATION**

6.1 Global Consumer Battery Consumption and Market Share by Application (2012-2017)

6.2 Global Consumer Battery Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL CONSUMER BATTERY MANUFACTURERS PROFILES/ANALYSIS**

7.1 Battery Technology

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Consumer Battery Product Type, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Battery Technology Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 BYD

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Consumer Battery Product Type, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 BYD Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Duracell

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Consumer Battery Product Type, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Duracell Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Electrochem Automation

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Consumer Battery Product Type, Application and Specification

7.4.2.1 Product A

#### 7.4.2.2 Product B

7.4.3 Electrochem Automation Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 Energizer Holdings

#### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.5.2 Consumer Battery Product Type, Application and Specification

##### 7.5.2.1 Product A

##### 7.5.2.2 Product B

7.5.3 Energizer Holdings Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 FDK

#### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.6.2 Consumer Battery Product Type, Application and Specification

##### 7.6.2.1 Product A

##### 7.6.2.2 Product B

7.6.3 FDK Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 GP Batteries International

#### 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.7.2 Consumer Battery Product Type, Application and Specification

##### 7.7.2.1 Product A

##### 7.7.2.2 Product B

7.7.3 GP Batteries International Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 Hitachi Maxell

#### 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.8.2 Consumer Battery Product Type, Application and Specification

##### 7.8.2.1 Product A

##### 7.8.2.2 Product B

7.8.3 Hitachi Maxell Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.8.4 Main Business/Business Overview

## **8 CONSUMER BATTERY MANUFACTURING COST ANALYSIS**

- 8.1 Consumer Battery Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Consumer Battery

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Consumer Battery Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Consumer Battery Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL CONSUMER BATTERY MARKET FORECAST (2017-2022)**

- 12.1 Global Consumer Battery Production, Revenue and Price Forecast (2017-2022)
  - 12.1.1 Global Consumer Battery Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Consumer Battery Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Consumer Battery Price and Trend Forecast (2017-2022)
- 12.2 Global Consumer Battery Production, Consumption, Import and Export Forecast by Regions (2017-2022)
  - 12.2.1 North America Consumer Battery Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.2 Europe Consumer Battery Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.3 China Consumer Battery Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.4 Japan Consumer Battery Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.5 Southeast Asia Consumer Battery Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.6 India Consumer Battery Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Consumer Battery Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Consumer Battery Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Consumer Battery

Figure Global Production Market Share of Consumer Battery by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Consumer Battery Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Consumer Battery Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Consumer Battery Production of Key Manufacturers (2015 and 2016)

Table Global Consumer Battery Production Share by Manufacturers (2015 and 2016)

Figure 2015 Consumer Battery Production Share by Manufacturers

Figure 2016 Consumer Battery Production Share by Manufacturers

Table Global Consumer Battery Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Consumer Battery Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Consumer Battery Revenue Share by Manufacturers

Table 2016 Global Consumer Battery Revenue Share by Manufacturers

Table Global Market Consumer Battery Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Consumer Battery Average Price of Key Manufacturers in 2015

Table Manufacturers Consumer Battery Manufacturing Base Distribution and Sales Area

Table Manufacturers Consumer Battery Product Type

Figure Consumer Battery Market Share of Top 3 Manufacturers

Figure Consumer Battery Market Share of Top 5 Manufacturers

Table Global Consumer Battery Production by Regions (2012-2017)  
Figure Global Consumer Battery Production and Market Share by Regions (2012-2017)  
Figure Global Consumer Battery Production Market Share by Regions (2012-2017)  
Figure 2015 Global Consumer Battery Production Market Share by Regions  
Table Global Consumer Battery Revenue by Regions (2012-2017)  
Table Global Consumer Battery Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Consumer Battery Revenue Market Share by Regions  
Table Global Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Consumer Battery Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Consumer Battery Consumption Market by Regions (2012-2017)  
Table Global Consumer Battery Consumption Market Share by Regions (2012-2017)  
Figure Global Consumer Battery Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Consumer Battery Consumption Market Share by Regions  
Table North America Consumer Battery Production, Consumption, Import & Export (2012-2017)  
Table Europe Consumer Battery Production, Consumption, Import & Export (2012-2017)  
Table China Consumer Battery Production, Consumption, Import & Export (2012-2017)  
Table Japan Consumer Battery Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Consumer Battery Production, Consumption, Import & Export (2012-2017)  
Table India Consumer Battery Production, Consumption, Import & Export (2012-2017)  
Table Global Consumer Battery Production by Type (2012-2017)  
Table Global Consumer Battery Production Share by Type (2012-2017)  
Figure Production Market Share of Consumer Battery by Type (2012-2017)  
Figure 2015 Production Market Share of Consumer Battery by Type  
Table Global Consumer Battery Revenue by Type (2012-2017)

Table Global Consumer Battery Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Consumer Battery by Type (2012-2017)  
Figure 2015 Revenue Market Share of Consumer Battery by Type  
Table Global Consumer Battery Price by Type (2012-2017)  
Figure Global Consumer Battery Production Growth by Type (2012-2017)  
Table Global Consumer Battery Consumption by Application (2012-2017)  
Table Global Consumer Battery Consumption Market Share by Application (2012-2017)  
Figure Global Consumer Battery Consumption Market Share by Application in 2015  
Table Global Consumer Battery Consumption Growth Rate by Application (2012-2017)  
Figure Global Consumer Battery Consumption Growth Rate by Application (2012-2017)  
Table Battery Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Battery Technology Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Battery Technology Consumer Battery Market Share (2015 and 2016)  
Table BYD Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BYD Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure BYD Consumer Battery Market Share (2015 and 2016)  
Table Duracell Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Duracell Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Duracell Consumer Battery Market Share (2015 and 2016)  
Table Electrochem Automation Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Electrochem Automation Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Electrochem Automation Consumer Battery Market Share (2015 and 2016)  
Table Energizer Holdings Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Energizer Holdings Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Energizer Holdings Consumer Battery Market Share (2015 and 2016)  
Table FDK Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table FDK Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure FDK Consumer Battery Market Share (2015 and 2016)  
Table GP Batteries International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GP Batteries International Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure GP Batteries International Consumer Battery Market Share (2015 and 2016)

Table Hitachi Maxell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Maxell Consumer Battery Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hitachi Maxell Consumer Battery Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Consumer Battery

Figure Manufacturing Process Analysis of Consumer Battery

Figure Consumer Battery Industrial Chain Analysis

Table Raw Materials Sources of Consumer Battery Major Manufacturers in 2015

Table Major Buyers of Consumer Battery

Table Distributors/Traders List

Figure Global Consumer Battery Production and Growth Rate Forecast (2017-2022)

Figure Global Consumer Battery Revenue and Growth Rate Forecast (2017-2022)

Figure Global Consumer Battery Price and Trend Forecast (2017-2022)

Table Global Consumer Battery Production Forecast by Regions (2017-2022)

Table Global Consumer Battery Consumption Forecast by Regions (2017-2022)

Figure North America Consumer Battery Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Consumer Battery Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Consumer Battery Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Consumer Battery Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Consumer Battery Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Consumer Battery Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Consumer Battery Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Consumer Battery Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Consumer Battery Production, Revenue and Growth Rate

Forecast (2017-2022)

Table Southeast Asia Consumer Battery Production, Consumption, Export and Import

Forecast (2017-2022)

Figure India Consumer Battery Production, Revenue and Growth Rate Forecast

(2017-2022)

Table India Consumer Battery Production, Consumption, Export and Import Forecast

(2017-2022)

Table Global Consumer Battery Production Forecast by Type (2017-2022)

Table Global Consumer Battery Revenue Forecast by Type (2017-2022)

Table Global Consumer Battery Price Forecast by Type (2017-2022)

Table Global Consumer Battery Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Consumer Battery Market Research Report 2017

Product link: <https://marketpublishers.com/r/G35ED9B7994EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G35ED9B7994EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970