

Global Connected TV Market Professional Survey Report 2016

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Abstracts

Notes:

Production, means the output of Connected TV

Revenue, means the sales value of Connected TV

This report studies Connected TV in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, with production, revenue, consumption, import and export in these regions, from 2011 to 2015, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL

Skyworth

ChangHong

KONKA

Letv

Philips

By types, the market can be split into

50 Inch

32 Inch

42 Inch

55 Inch

39 Inch

40 Inch

48 Inch

46 Inch

47 Inch

Others

By Application, the market can be split into

Game

Education

Life

Tool

News reader

Music

Movie and television

Social networking services

Others

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

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