

# Global Connected TV Market Research Report 2017

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## Abstracts

### Notes:

Production, means the output of Connected TV

Revenue, means the sales value of Connected TV

This report studies Connected TV in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL

Skyworth

ChangHong

KONKA

Letv

Philips

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Connected TV in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

50 Inch

32 Inch

42 Inch

55 Inch

39 Inch

40 Inch

48 Inch

46 Inch

60 Inch

Others

Split by application, this report focuses on consumption, market share and growth rate of Connected TV in each application, can be divided into

Game

Education

Life

Tool

News Reader

Music

Movie and Television

Social Networking Services

Others

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