

Global Confectionery Sales Market Report 2016

 $\underline{https://marketpublishers.com/r/GF5426AF860EN.html}$

Date: November 2016

Pages: 103

Price: US\$ 4,000.00 (Single User License)

ID: GF5426AF860EN

Abstracts

Notes:
Sales, means the sales volume of Confectionery
Revenue, means the sales value of Confectionery

This report studies sales (consumption) of Confectionery in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Mars
Ferrero
Nestle
Mondelez
Hershey's

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Confectionery in these regions, from 2011 to 2021 (forecast), like

United States

China



Europe
Japan
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Confectionery in each application, can be divided into Application 1 Application 2 Application 3



Contents

Global Confectionery Sales Market Report 2016

1 CONFECTIONERY OVERVIEW

- 1.1 Product Overview and Scope of Confectionery
- 1.2 Classification of Confectionery
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Confectionery
 - 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 Confectionery Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Confectionery (2011-2021)
 - 1.5.1 Global Confectionery Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Confectionery Revenue and Growth Rate (2011-2021)

2 GLOBAL CONFECTIONERY COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Confectionery Market Competition by Manufacturers
 - 2.1.1 Global Confectionery Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Confectionery Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Confectionery (Volume and Value) by Type
- 2.2.1 Global Confectionery Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Confectionery Revenue and Market Share by Type (2011-2016)
- 2.3 Global Confectionery (Volume and Value) by Regions
 - 2.3.1 Global Confectionery Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Confectionery Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Confectionery (Volume) by Application

3 UNITED STATES CONFECTIONERY (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States Confectionery Sales and Value (2011-2016)
 - 3.1.1 United States Confectionery Sales and Growth Rate (2011-2016)
 - 3.1.2 United States Confectionery Revenue and Growth Rate (2011-2016)
 - 3.1.3 United States Confectionery Sales Price Trend (2011-2016)
- 3.2 United States Confectionery Sales and Market Share by Manufacturers
- 3.3 United States Confectionery Sales and Market Share by Type
- 3.4 United States Confectionery Sales and Market Share by Application

4 CHINA CONFECTIONERY (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Confectionery Sales and Value (2011-2016)
 - 4.1.1 China Confectionery Sales and Growth Rate (2011-2016)
 - 4.1.2 China Confectionery Revenue and Growth Rate (2011-2016)
- 4.1.3 China Confectionery Sales Price Trend (2011-2016)
- 4.2 China Confectionery Sales and Market Share by Manufacturers
- 4.3 China Confectionery Sales and Market Share by Type
- 4.4 China Confectionery Sales and Market Share by Application

5 EUROPE CONFECTIONERY (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Confectionery Sales and Value (2011-2016)
 - 5.1.1 Europe Confectionery Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Confectionery Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Confectionery Sales Price Trend (2011-2016)
- 5.2 Europe Confectionery Sales and Market Share by Manufacturers
- 5.3 Europe Confectionery Sales and Market Share by Type
- 5.4 Europe Confectionery Sales and Market Share by Application

6 JAPAN CONFECTIONERY (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Confectionery Sales and Value (2011-2016)
 - 6.1.1 Japan Confectionery Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Confectionery Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Confectionery Sales Price Trend (2011-2016)
- 6.2 Japan Confectionery Sales and Market Share by Manufacturers
- 6.3 Japan Confectionery Sales and Market Share by Type
- 6.4 Japan Confectionery Sales and Market Share by Application



7 GLOBAL CONFECTIONERY MANUFACTURERS ANALYSIS

7.1 Mars

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Confectionery Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Mars Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview

7.2 Ferrero

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 103 Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Ferrero Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview

7.3 Nestle

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 125 Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Nestle Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview

7.4 Mondelez

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Nov Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Mondelez Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview

7.5 Hershey's

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Hershey's Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview

8 CONFECTIONERY MAUFACTURING COST ANALYSIS



- 8.1 Confectionery Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Confectionery

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Confectionery Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Confectionery Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL CONFECTIONERY MARKET FORECAST (2016-2021)



- 12.1 Global Confectionery Sales, Revenue Forecast (2016-2021)
- 12.2 Global Confectionery Sales Forecast by Regions (2016-2021)
- 12.3 Global Confectionery Sales Forecast by Type (2016-2021)
- 12.4 Global Confectionery Sales Forecast by Application (2016-2021)

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Confectionery

Table Classification of Confectionery

Figure Global Sales Market Share of Confectionery by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Confectionery

Figure Global Sales Market Share of Confectionery by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Confectionery Revenue and Growth Rate (2011-2021)

Figure China Confectionery Revenue and Growth Rate (2011-2021)

Figure Europe Confectionery Revenue and Growth Rate (2011-2021)

Figure Japan Confectionery Revenue and Growth Rate (2011-2021)

Figure Global Confectionery Sales and Growth Rate (2011-2021)

Figure Global Confectionery Revenue and Growth Rate (2011-2021)

Table Global Confectionery Sales of Key Manufacturers (2011-2016)

Table Global Confectionery Sales Share by Manufacturers (2011-2016)

Figure 2015 Confectionery Sales Share by Manufacturers

Figure 2016 Confectionery Sales Share by Manufacturers

Table Global Confectionery Revenue by Manufacturers (2011-2016)

Table Global Confectionery Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Confectionery Revenue Share by Manufacturers

Table 2016 Global Confectionery Revenue Share by Manufacturers

Table Global Confectionery Sales and Market Share by Type (2011-2016)

Table Global Confectionery Sales Share by Type (2011-2016)

Figure Sales Market Share of Confectionery by Type (2011-2016)

Figure Global Confectionery Sales Growth Rate by Type (2011-2016)

Table Global Confectionery Revenue and Market Share by Type (2011-2016)

Table Global Confectionery Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Confectionery by Type (2011-2016)

Figure Global Confectionery Revenue Growth Rate by Type (2011-2016)

Table Global Confectionery Sales and Market Share by Regions (2011-2016)

Table Global Confectionery Sales Share by Regions (2011-2016)

Figure Sales Market Share of Confectionery by Regions (2011-2016)

Figure Global Confectionery Sales Growth Rate by Regions (2011-2016)



Table Global Confectionery Revenue and Market Share by Regions (2011-2016)

Table Global Confectionery Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Confectionery by Regions (2011-2016)

Figure Global Confectionery Revenue Growth Rate by Regions (2011-2016)

Table Global Confectionery Sales and Market Share by Application (2011-2016)

Table Global Confectionery Sales Share by Application (2011-2016)

Figure Sales Market Share of Confectionery by Application (2011-2016)

Figure Global Confectionery Sales Growth Rate by Application (2011-2016)

Figure United States Confectionery Sales and Growth Rate (2011-2016)

Figure United States Confectionery Revenue and Growth Rate (2011-2016)

Figure United States Confectionery Sales Price Trend (2011-2016)

Table United States Confectionery Sales by Manufacturers (2011-2016)

Table United States Confectionery Market Share by Manufacturers (2011-2016)

Table United States Confectionery Sales by Type (2011-2016)

Table United States Confectionery Market Share by Type (2011-2016)

Table United States Confectionery Sales by Application (2011-2016)

Table United States Confectionery Market Share by Application (2011-2016)

Figure China Confectionery Sales and Growth Rate (2011-2016)

Figure China Confectionery Revenue and Growth Rate (2011-2016)

Figure China Confectionery Sales Price Trend (2011-2016)

Table China Confectionery Sales by Manufacturers (2011-2016)

Table China Confectionery Market Share by Manufacturers (2011-2016)

Table China Confectionery Sales by Type (2011-2016)

Table China Confectionery Market Share by Type (2011-2016)

Table China Confectionery Sales by Application (2011-2016)

Table China Confectionery Market Share by Application (2011-2016)

Figure Europe Confectionery Sales and Growth Rate (2011-2016)

Figure Europe Confectionery Revenue and Growth Rate (2011-2016)

Figure Europe Confectionery Sales Price Trend (2011-2016)

Table Europe Confectionery Sales by Manufacturers (2011-2016)

Table Europe Confectionery Market Share by Manufacturers (2011-2016)

Table Europe Confectionery Sales by Type (2011-2016)

Table Europe Confectionery Market Share by Type (2011-2016)

Table Europe Confectionery Sales by Application (2011-2016)

Table Europe Confectionery Market Share by Application (2011-2016)

Figure Japan Confectionery Sales and Growth Rate (2011-2016)

Figure Japan Confectionery Revenue and Growth Rate (2011-2016)

Figure Japan Confectionery Sales Price Trend (2011-2016)

Table Japan Confectionery Sales by Manufacturers (2011-2016)



Table Japan Confectionery Market Share by Manufacturers (2011-2016)

Table Japan Confectionery Sales by Type (2011-2016)

Table Japan Confectionery Market Share by Type (2011-2016)

Table Japan Confectionery Sales by Application (2011-2016)

Table Japan Confectionery Market Share by Application (2011-2016)

Table Mars Basic Information List

Table Mars Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mars Confectionery Global Market Share (2011-2016)

Table Ferrero Basic Information List

Table Ferrero Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ferrero Confectionery Global Market Share (2011-2016)

Table Nestle Basic Information List

Table Nestle Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nestle Confectionery Global Market Share (2011-2016)

Table Mondelez Basic Information List

Table Mondelez Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mondelez Confectionery Global Market Share (2011-2016)

Table Hershey's Basic Information List

Table Hershey's Confectionery Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hershey's Confectionery Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Confectionery

Figure Manufacturing Process Analysis of Confectionery

Figure Confectionery Industrial Chain Analysis

Table Raw Materials Sources of Confectionery Major Manufacturers in 2015

Table Major Buyers of Confectionery

Table Distributors/Traders List

Figure Global Confectionery Sales and Growth Rate Forecast (2016-2021)

Figure Global Confectionery Revenue and Growth Rate Forecast (2016-2021)

Table Global Confectionery Sales Forecast by Regions (2016-2021)

Table Global Confectionery Sales Forecast by Type (2016-2021)

Table Global Confectionery Sales Forecast by Application (2016-2021)



I would like to order

Product name: Global Confectionery Sales Market Report 2016

Product link: https://marketpublishers.com/r/GF5426AF860EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GF5426AF860EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms