

# Global Confectionery Market Professional Survey Report 2018

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## Abstracts

This report studies the global Confectionery market status and forecast, categorizes the global Confectionery market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Confectionery refers to a large range of food items that mainly contain or wrapped by chocolate, sugar and some fillings like sweeteners, texturizers, emulsifiers etc.

First, the confectionery industry concentration is not high; there are more than ten hundreds manufacturers in the world, and high-end products mainly from the United States and the Western European countries. In the world wide, the giants mainly distribute in the United States and Europe. The United States and Europe have a long history and unshakable status in this industry, like Mars and Hershey, both have perfect products. As to Switzerland, the Nestle has become a global leader. In Germany, it is Haribo that leads the technology development. In China, the manufactures focus in Jiangsu, Shandong and Zhejiang province, and the high-end market is dominated by Mars, Perfetti, Hershey, Cadbury and Nestle etc.

Second, many companies have several plants, usually close to the aimed consumption market. The giants set up their factories all over the world for expanding market. These giants strengthen themselves through merger and acquisition through the world.

Third, all manufactures are committed to the improvement of product. These two years, some Chinese manufactures can almost catch up with the world's leading technology too.

Fourth, the import and export percent of this industry is not high. Because many international manufactures expand their business through building factories or investments overseas.

Fifth, this industry is affected by the people's income level and consuming preference,

with the global economic recovery, more and more people pay attention to enhance the quality of life, especially in underdevelopment regions where have a large population and fast economic growth, the need of confectionery will increase. Sixth, we tend to believe this industry now is very mature and competitive, the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The global Confectionery market is valued at 15000 million US\$ in 2017 and will reach 19700 million US\$ by the end of 2025, growing at a CAGR of 4.0% during 2018-2025.

The major manufacturers covered in this report

Mars(US)

Mondelez International(US)

Nestle(CH)

Meiji Holdings(JP)

Ferrero Group(IT)

Hershey Foods(US)

Arcor(AR)

Perfetti Van Melle(NL)

Haribo(DE)

Lindt & Sprüngli(CH)

Barry Callebaut(CH)

Yildiz Holding(TR)

August Storck(DE)

General Mills(US)

Orion Confectionery(KR)

Uniconf(RU)

Lotte Confectionery(KR)

Bourbon Corp(JP)

Crown Confectionery(KR)

Roshen Confectionery(UA)

Ferrara Candy(US)

Orkla ASA(NO)

Raisio Group(FI)

Morinaga(JP)

Cemoi(FR)

Jelly Belly(US)

Cloetta(NL)

Ritter Sport(DE)

Petra Foods(SG)

Amul(IN)

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market

share and growth rate of each type, primarily split into

Sugar confectionery

Chocolate

Gum

By Application, the market can be split into

Wedding

Festivals

Other

The study objectives of this report are:

To analyze and study the global Confectionery capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Confectionery manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Confectionery are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Confectionery Manufacturers

Confectionery Distributors/Traders/Wholesalers

Confectionery Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Confectionery market, by end-use.

Detailed analysis and profiles of additional market players.



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