

# Global Confectionery Market Professional Survey Report 2018

<https://marketpublishers.com/r/G051CBFB7C5EN.html>

Date: July 2018

Pages: 126

Price: US\$ 3,500.00 (Single User License)

ID: G051CBFB7C5EN

## Abstracts

This report studies the global Confectionery market status and forecast, categorizes the global Confectionery market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Confectionery refers to a large range of food items that mainly contain or wrapped by chocolate, sugar and some fillings like sweeteners, texturizers, emulsifiers etc.

First, the confectionery industry concentration is not high; there are more than ten hundreds manufacturers in the world, and high-end products mainly from the United States and the Western European countries. In the world wide, the giants mainly distribute in the United States and Europe. The United States and Europe have a long history and unshakable status in this industry, like Mars and Hershey, both have perfect products. As to Switzerland, the Nestle has become a global leader. In Germany, it is Haribo that leads the technology development. In China, the manufactures focus in Jiangsu, Shandong and Zhejiang province, and the high-end market is dominated by Mars, Perfetti, Hershey, Cadbury and Nestle etc.

Second, many companies have several plants, usually close to the aimed consumption market. The giants set up their factories all over the world for expanding market. These giants strengthen themselves through merger and acquisition through the world.

Third, all manufactures are committed to the improvement of product. These two years, some Chinese manufactures can almost catch up with the world's leading technology too.

Fourth, the import and export percent of this industry is not high. Because many international manufactures expand their business through building factories or investments overseas.

Fifth, this industry is affected by the people's income level and consuming preference,

with the global economic recovery, more and more people pay attention to enhance the quality of life, especially in underdevelopment regions where have a large population and fast economic growth, the need of confectionery will increase. Sixth, we tend to believe this industry now is very mature and competitive, the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The global Confectionery market is valued at 15000 million US\$ in 2017 and will reach 19700 million US\$ by the end of 2025, growing at a CAGR of 4.0% during 2018-2025.

The major manufacturers covered in this report

Mars(US)

Mondelez International(US)

Nestle(CH)

Meiji Holdings(JP)

Ferrero Group(IT)

Hershey Foods(US)

Arcor(AR)

Perfetti Van Melle(NL)

Haribo(DE)

Lindt & Sprüngli(CH)

Barry Callebaut(CH)

Yildiz Holding(TR)

August Storck(DE)

General Mills(US)

Orion Confectionery(KR)

Uniconf(RU)

Lotte Confectionery(KR)

Bourbon Corp(JP)

Crown Confectionery(KR)

Roshen Confectionery(UA)

Ferrara Candy(US)

Orkla ASA(NO)

Raisio Group(FI)

Morinaga(JP)

Cemoi(FR)

Jelly Belly(US)

Cloetta(NL)

Ritter Sport(DE)

Petra Foods(SG)

Amul(IN)

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market

share and growth rate of each type, primarily split into

Sugar confectionery

Chocolate

Gum

By Application, the market can be split into

Wedding

Festivals

Other

The study objectives of this report are:

To analyze and study the global Confectionery capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Confectionery manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Confectionery are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Confectionery Manufacturers

Confectionery Distributors/Traders/Wholesalers

Confectionery Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Confectionery market, by end-use.

Detailed analysis and profiles of additional market players.



## Contents

### Global Confectionery Market Professional Survey Report 2018

## **1 INDUSTRY OVERVIEW OF CONFECTIONERY**

### 1.1 Definition and Specifications of Confectionery

#### 1.1.1 Definition of Confectionery

#### 1.1.2 Specifications of Confectionery

### 1.2 Classification of Confectionery

#### 1.2.1 Sugar confectionery

#### 1.2.2 Chocolate

#### 1.2.3 Gum

### 1.3 Applications of Confectionery

#### 1.3.1 Wedding

#### 1.3.2 Festivals

#### 1.3.3 Other

### 1.4 Market Segment by Regions

#### 1.4.1 North America

#### 1.4.2 Europe

#### 1.4.3 China

#### 1.4.4 Japan

#### 1.4.5 Southeast Asia

#### 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF CONFECTIONERY**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Confectionery

### 2.3 Manufacturing Process Analysis of Confectionery

### 2.4 Industry Chain Structure of Confectionery

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF CONFECTIONERY**

### 3.1 Capacity and Commercial Production Date of Global Confectionery Major Manufacturers in 2017

### 3.2 Manufacturing Plants Distribution of Global Confectionery Major Manufacturers in 2017

3.3 R&D Status and Technology Source of Global Confectionery Major Manufacturers in 2017

3.4 Raw Materials Sources Analysis of Global Confectionery Major Manufacturers in 2017

## **4 GLOBAL CONFECTIONERY OVERALL MARKET OVERVIEW**

4.1 2013-2018E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2013-2018E Global Confectionery Capacity and Growth Rate Analysis

4.2.2 2017 Confectionery Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2013-2018E Global Confectionery Sales and Growth Rate Analysis

4.3.2 2017 Confectionery Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2013-2018E Global Confectionery Sales Price

4.4.2 2017 Confectionery Sales Price Analysis (Company Segment)

## **5 CONFECTIONERY REGIONAL MARKET ANALYSIS**

5.1 North America Confectionery Market Analysis

5.1.1 North America Confectionery Market Overview

5.1.2 North America 2013-2018E Confectionery Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2013-2018E Confectionery Sales Price Analysis

5.1.4 North America 2017 Confectionery Market Share Analysis

5.2 Europe Confectionery Market Analysis

5.2.1 Europe Confectionery Market Overview

5.2.2 Europe 2013-2018E Confectionery Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2013-2018E Confectionery Sales Price Analysis

5.2.4 Europe 2017 Confectionery Market Share Analysis

5.3 China Confectionery Market Analysis

5.3.1 China Confectionery Market Overview

5.3.2 China 2013-2018E Confectionery Local Supply, Import, Export, Local Consumption Analysis

5.3.3 China 2013-2018E Confectionery Sales Price Analysis

5.3.4 China 2017 Confectionery Market Share Analysis

5.4 Japan Confectionery Market Analysis

- 5.4.1 Japan Confectionery Market Overview
- 5.4.2 Japan 2013-2018E Confectionery Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Japan 2013-2018E Confectionery Sales Price Analysis
- 5.4.4 Japan 2017 Confectionery Market Share Analysis
- 5.5 Southeast Asia Confectionery Market Analysis
  - 5.5.1 Southeast Asia Confectionery Market Overview
  - 5.5.2 Southeast Asia 2013-2018E Confectionery Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Southeast Asia 2013-2018E Confectionery Sales Price Analysis
  - 5.5.4 Southeast Asia 2017 Confectionery Market Share Analysis
- 5.6 India Confectionery Market Analysis
  - 5.6.1 India Confectionery Market Overview
  - 5.6.2 India 2013-2018E Confectionery Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2013-2018E Confectionery Sales Price Analysis
  - 5.6.4 India 2017 Confectionery Market Share Analysis

## **6 GLOBAL 2013-2018E CONFECTIONERY SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2013-2018E Confectionery Sales by Type
- 6.2 Different Types of Confectionery Product Interview Price Analysis
- 6.3 Different Types of Confectionery Product Driving Factors Analysis
  - 6.3.1 Sugar confectionery Growth Driving Factor Analysis
  - 6.3.2 Chocolate Growth Driving Factor Analysis
  - 6.3.3 Gum Growth Driving Factor Analysis

## **7 GLOBAL 2013-2018E CONFECTIONERY SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2013-2018E Confectionery Consumption by Application
- 7.2 Different Application of Confectionery Product Interview Price Analysis
- 7.3 Different Application of Confectionery Product Driving Factors Analysis
  - 7.3.1 Wedding of Confectionery Growth Driving Factor Analysis
  - 7.3.2 Festivals of Confectionery Growth Driving Factor Analysis
  - 7.3.3 Other of Confectionery Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF CONFECTIONERY**

## 8.1 Mars(US)

### 8.1.1 Company Profile

### 8.1.2 Product Picture and Specifications

#### 8.1.2.1 Product A

#### 8.1.2.2 Product B

### 8.1.3 Mars(US) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.1.4 Mars(US) 2017 Confectionery Business Region Distribution Analysis

## 8.2 Mondelez International(US)

### 8.2.1 Company Profile

### 8.2.2 Product Picture and Specifications

#### 8.2.2.1 Product A

#### 8.2.2.2 Product B

### 8.2.3 Mondelez International(US) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.2.4 Mondelez International(US) 2017 Confectionery Business Region Distribution Analysis

## 8.3 Nestle(CH)

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

#### 8.3.2.1 Product A

#### 8.3.2.2 Product B

### 8.3.3 Nestle(CH) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.3.4 Nestle(CH) 2017 Confectionery Business Region Distribution Analysis

## 8.4 Meiji Holdings(JP)

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

#### 8.4.2.1 Product A

#### 8.4.2.2 Product B

### 8.4.3 Meiji Holdings(JP) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 Meiji Holdings(JP) 2017 Confectionery Business Region Distribution Analysis

## 8.5 Ferrero Group(IT)

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

- 8.5.3 Ferrero Group(IT) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Ferrero Group(IT) 2017 Confectionery Business Region Distribution Analysis
- 8.6 Hershey Foods(US)
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B
  - 8.6.3 Hershey Foods(US) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 Hershey Foods(US) 2017 Confectionery Business Region Distribution Analysis
- 8.7 Arcor(AR)
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
  - 8.7.3 Arcor(AR) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Arcor(AR) 2017 Confectionery Business Region Distribution Analysis
- 8.8 Perfetti Van Melle(NL)
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
  - 8.8.3 Perfetti Van Melle(NL) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 Perfetti Van Melle(NL) 2017 Confectionery Business Region Distribution Analysis
- 8.9 Haribo(DE)
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
  - 8.9.3 Haribo(DE) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Haribo(DE) 2017 Confectionery Business Region Distribution Analysis
- 8.10 Lindt & Sprüngli(CH)
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A

- 8.10.2.2 Product B
- 8.10.3 Lindt & Sprüngli(CH) 2017 Confectionery Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 Lindt & Sprüngli(CH) 2017 Confectionery Business Region Distribution Analysis
- 8.11 Barry Callebaut(CH)
- 8.12 Yildiz Holding(TR)
- 8.13 August Storck(DE)
- 8.14 General Mills(US)
- 8.15 Orion Confectionery(KR)
- 8.16 Uniconf(RU)
- 8.17 Lotte Confectionery(KR)
- 8.18 Bourbon Corp(JP)
- 8.19 Crown Confectionery(KR)
- 8.20 Roshen Confectionery(UA)
- 8.21 Ferrara Candy(US)
- 8.22 Orkla ASA(NO)
- 8.23 Raisio Group(FI)
- 8.24 Morinaga(JP)
- 8.25 Cemoi(FR)
- 8.26 Jelly Belly(US)
- 8.27 Cloetta(NL)
- 8.28 Ritter Sport(DE)
- 8.29 Petra Foods(SG)
- 8.30 Amul(IN)

## **9 DEVELOPMENT TREND OF ANALYSIS OF CONFECTIONERY MARKET**

- 9.1 Global Confectionery Market Trend Analysis
  - 9.1.1 Global 2018-2025 Confectionery Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2018-2025 Confectionery Sales Price Forecast
- 9.2 Confectionery Regional Market Trend
  - 9.2.1 North America 2018-2025 Confectionery Consumption Forecast
  - 9.2.2 Europe 2018-2025 Confectionery Consumption Forecast
  - 9.2.3 China 2018-2025 Confectionery Consumption Forecast
  - 9.2.4 Japan 2018-2025 Confectionery Consumption Forecast
  - 9.2.5 Southeast Asia 2018-2025 Confectionery Consumption Forecast
  - 9.2.6 India 2018-2025 Confectionery Consumption Forecast
- 9.3 Confectionery Market Trend (Product Type)
- 9.4 Confectionery Market Trend (Application)

## **10 CONFECTIONERY MARKETING TYPE ANALYSIS**

- 10.1 Confectionery Regional Marketing Type Analysis
- 10.2 Confectionery International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Confectionery by Region
- 10.4 Confectionery Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF CONFECTIONERY**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL CONFECTIONERY MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology  
Analyst Introduction  
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Confectionery  
Table Product Specifications of Confectionery  
Table Classification of Confectionery  
Figure Global Production Market Share of Confectionery by Type in 2017  
Figure Sugar confectionery Picture  
Table Major Manufacturers of Sugar confectionery  
Figure Chocolate Picture  
Table Major Manufacturers of Chocolate  
Figure Gum Picture  
Table Major Manufacturers of Gum  
Table Applications of Confectionery  
Figure Global Consumption Volume Market Share of Confectionery by Application in 2017  
Figure Wedding Examples  
Table Major Consumers in Wedding  
Figure Festivals Examples  
Table Major Consumers in Festivals  
Figure Other Examples  
Table Major Consumers in Other  
Figure Market Share of Confectionery by Regions  
Figure North America Confectionery Market Size (Million USD) (2013-2025)  
Figure Europe Confectionery Market Size (Million USD) (2013-2025)  
Figure China Confectionery Market Size (Million USD) (2013-2025)  
Figure Japan Confectionery Market Size (Million USD) (2013-2025)  
Figure Southeast Asia Confectionery Market Size (Million USD) (2013-2025)  
Figure India Confectionery Market Size (Million USD) (2013-2025)  
Table Confectionery Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Confectionery in 2017  
Figure Manufacturing Process Analysis of Confectionery  
Figure Industry Chain Structure of Confectionery  
Table Capacity and Commercial Production Date of Global Confectionery Major Manufacturers in 2017  
Table Manufacturing Plants Distribution of Global Confectionery Major Manufacturers in 2017  
Table R&D Status and Technology Source of Global Confectionery Major



Manufacturers in 2017

Table Raw Materials Sources Analysis of Global Confectionery Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Confectionery 2013-2018E

Figure Global 2013-2018E Confectionery Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Confectionery Market Size (Value) and Growth Rate

Table 2013-2018E Global Confectionery Capacity and Growth Rate

Table 2017 Global Confectionery Capacity (K MT) List (Company Segment)

Table 2013-2018E Global Confectionery Sales (K MT) and Growth Rate

Table 2017 Global Confectionery Sales (K MT) List (Company Segment)

Table 2013-2018E Global Confectionery Sales Price (USD/MT)

Table 2017 Global Confectionery Sales Price (USD/MT) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K MT) of Confectionery 2013-2018E

Figure North America 2013-2018E Confectionery Sales Price (USD/MT)

Figure North America 2017 Confectionery Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K MT) of Confectionery 2013-2018E

Figure Europe 2013-2018E Confectionery Sales Price (USD/MT)

Figure Europe 2017 Confectionery Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K MT) of Confectionery 2013-2018E

Figure China 2013-2018E Confectionery Sales Price (USD/MT)

Figure China 2017 Confectionery Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K MT) of Confectionery 2013-2018E

Figure Japan 2013-2018E Confectionery Sales Price (USD/MT)

Figure Japan 2017 Confectionery Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K MT) of Confectionery 2013-2018E

Figure Southeast Asia 2013-2018E Confectionery Sales Price (USD/MT)

Figure Southeast Asia 2017 Confectionery Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K MT) of Confectionery  
2013-2018E

Figure India 2013-2018E Confectionery Sales Price (USD/MT)

Figure India 2017 Confectionery Sales Market Share

Table Global 2013-2018E Confectionery Sales (K MT) by Type

Table Different Types Confectionery Product Interview Price

Table Global 2013-2018E Confectionery Sales (K MT) by Application

Table Different Application Confectionery Product Interview Price

Table Mars(US) Information List

Table Product Overview

Table 2017 Mars(US) Confectionery Revenue (Million USD), Sales (K MT), Ex-factory  
Price (USD/MT)

Figure 2017 Mars(US) Confectionery Business Region Distribution

Table Mondelez International(US) Information List

Table Product Overview

Table 2017 Mondelez International(US) Confectionery Revenue (Million USD), Sales (K  
MT), Ex-factory Price (USD/MT)

Figure 2017 Mondelez International(US) Confectionery Business Region Distribution

Table Nestle(CH) Information List

Table Product Overview

Table 2017 Nestle(CH) Confectionery Revenue (Million USD), Sales (K MT), Ex-factory  
Price (USD/MT)

Figure 2017 Nestle(CH) Confectionery Business Region Distribution

Table Meiji Holdings(JP) Information List

Table Product Overview

Table 2017 Meiji Holdings(JP) Confectionery Revenue (Million USD), Sales (K MT), Ex-  
factory Price (USD/MT)

Figure 2017 Meiji Holdings(JP) Confectionery Business Region Distribution

Table Ferrero Group(IT) Information List

Table Product Overview

Table 2017 Ferrero Group(IT) Confectionery Revenue (Million USD), Sales (K MT), Ex-  
factory Price (USD/MT)

Figure 2017 Ferrero Group(IT) Confectionery Business Region Distribution

Table Hershey Foods(US) Information List

Table Product Overview

Table 2017 Hershey Foods(US) Confectionery Revenue (Million USD), Sales (K MT),  
Ex-factory Price (USD/MT)

Figure 2017 Hershey Foods(US) Confectionery Business Region Distribution

Table Arcor(AR) Information List

Table Product Overview

Table 2017 Arcor(AR) Confectionery Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Arcor(AR) Confectionery Business Region Distribution

Table Perfetti Van Melle(NL) Information List

Table Product Overview

Table 2017 Perfetti Van Melle(NL) Confectionery Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Perfetti Van Melle(NL) Confectionery Business Region Distribution

Table Haribo(DE) Information List

Table Product Overview

Table 2017 Haribo(DE) Confectionery Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Haribo(DE) Confectionery Business Region Distribution

Table Lindt & Sprüngli(CH) Information List

Table Product Overview

Table 2017 Lindt & Sprüngli(CH) Confectionery Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Lindt & Sprüngli(CH) Confectionery Business Region Distribution

Table Barry Callebaut(CH) Information List

Table Yildiz Holding(TR) Information List

Table August Storck(DE) Information List

Table General Mills(US) Information List

Table Orion Confectionery(KR) Information List

Table Uniconf(RU) Information List

Table Lotte Confectionery(KR) Information List

Table Bourbon Corp(JP) Information List

Table Crown Confectionery(KR) Information List

Table Roshen Confectionery(UA) Information List

Table Ferrara Candy(US) Information List

Table Orkla ASA(NO) Information List

Table Raisio Group(FI) Information List

Table Morinaga(JP) Information List

Table Cemoi(FR) Information List

Table Jelly Belly(US) Information List

Table Cloetta(NL) Information List

Table Ritter Sport(DE) Information List

Table Petra Foods(SG) Information List

Table Amul(IN) Information List

Figure Global 2018-2025 Confectionery Market Size (K MT) and Growth Rate Forecast

Figure Global 2018-2025 Confectionery Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 Confectionery Sales Price (USD/MT) Forecast

Figure North America 2018-2025 Confectionery Consumption Volume (K MT) and Growth Rate Forecast

Figure China 2018-2025 Confectionery Consumption Volume (K MT) and Growth Rate Forecast

Figure Europe 2018-2025 Confectionery Consumption Volume (K MT) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 Confectionery Consumption Volume (K MT) and Growth Rate Forecast

Figure Japan 2018-2025 Confectionery Consumption Volume (K MT) and Growth Rate Forecast

Figure India 2018-2025 Confectionery Consumption Volume (K MT) and Growth Rate Forecast

Table Global Sales Volume (K MT) of Confectionery by Type 2018-2025

Table Global Consumption Volume (K MT) of Confectionery by Application 2018-2025

Table Traders or Distributors with Contact Information of Confectionery by Region

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