

Global Confectionery Market Insights, Forecast to 2026

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Abstracts

Confectionery refers to a large range of food items that mainly contain or wrapped by chocolate, sugar and some fillings like sweeteners, texturizers, emulsifiers etc.

First, the confectionery industry concentration is not high; there are more than ten hundreds manufacturers in the world, and high-end products mainly from the United States and the Western European countries. In the world wide, the giants mainly distribute in the United States and Europe. The United States and Europe have a long history and unshakable status in this industry, like Mars and Hershey, both have perfect products. As to Switzerland, the Nestle has become a global leader. In Germany, it is Haribo that leads the technology development. In China, the manufactures focus in Jiangsu, Shandong and Zhejiang province, and the high-end market is dominated by Mars, Perfetti, Hershey, Cadbury and Nestle etc.

Second, many companies have several plants, usually close to the aimed consumption market. The giants set up their factories all over the world for expanding market. These giants strengthen themselves through merger and acquisition through the world.

Third, all manufactures are committed to the improvement of product. These two years, some Chinese manufactures can almost catch up with the world's leading technology too.

Fourth, the import and export percent of this industry is not high. Because many international manufactures expand their business through building factories or investments overseas.

Fifth, this industry is affected by the people's income level and consuming preference, with the global economic recovery, more and more people pay attention to enhance the quality of life, especially in underdevelopment regions where have a large population and fast economic growth, the need of confectionery will increase.

Sixth, we tend to believe this industry now is very mature and competitive, the consumption increasing degree will show a smooth curve. On product prices, the slow

downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Confectionery 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Confectionery 3900 industry.

Based on our recent survey, we have several different scenarios about the Confectionery 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 16260 million in 2019. The market size of Confectionery 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Confectionery market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Confectionery market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Confectionery market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Confectionery market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics

and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Confectionery market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Confectionery market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Confectionery market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Confectionery market.

The following manufacturers are covered in this report:

Mars(US)

Mondelez International(US)

Nestle(CH)

Meiji Holdings(JP)

Ferrero Group(IT)

Hershey Foods(US)

Arcor(AR)

Perfetti Van Melle(NL)

Haribo(DE)

Lindt & Sprüngli(CH)

Barry Callebaut(CH)

Yildiz Holding(TR)

August Storck(DE)

General Mills(US)

Orion Confectionery(KR)

Uniconf(RU)

Lotte Confectionery(KR)

Bourbon Corp(JP)

Crown Confectionery(KR)

Roshen Confectionery(UA)

Ferrara Candy(US)

Orkla ASA(NO)

Raisio Group(FI)

Morinaga(JP)

Cemoi(FR)

Jelly Belly(US)

Cloetta(NL)

Ritter Sport(DE)

Petra Foods(SG)

Amul(IN)

Confectionery Breakdown Data by Type

Sugar confectionery

Chocolate

Gum

Confectionery Breakdown Data by Application

Wedding

Festivals

Other

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