

Global Computer Desk Sales Market Report 2017

https://marketpublishers.com/r/G6272BC0E5CEN.html Date: February 2017 Pages: 123 Price: US\$ 4,000.00 (Single User License) ID: G6272BC0E5CEN

Abstracts

Notes:

Sales, means the sales volume of Computer Desk

Revenue, means the sales value of Computer Desk

This report studies sales (consumption) of Computer Desk in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Steelcase Herman Miller Haworth HNI Group Okamura Corporation Kimball Office AURORA TopStar Bristol



True Innovations

Nowy Styl

SUNON GROUP

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Computer Desk in these regions, from 2011 to 2021 (forecast), like

United States China Europe Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Plastic

Wood

Split by applications, this report focuses on sales, market share and growth rate of Computer Desk in each application, can be divided into

Home

Enterprise

Global Computer Desk Sales Market Report 2017



+44 20 8123 2220 info@marketpublishers.com

Others



Contents

Global Computer Desk Sales Market Report 2017

1 COMPUTER DESK OVERVIEW

- 1.1 Product Overview and Scope of Computer Desk
- 1.2 Classification of Computer Desk
- 1.2.1 Plastic
- 1.2.2 Wood
- 1.3 Application of Computer Desk
 - 1.3.1 Home
 - 1.3.2 Enterprise
 - 1.3.3 Others
- 1.4 Computer Desk Market by Regions
- 1.4.1 United States Status and Prospect (2012-2022)
- 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Computer Desk (2012-2022)
- 1.5.1 Global Computer Desk Sales and Growth Rate (2012-2022)
- 1.5.2 Global Computer Desk Revenue and Growth Rate (2012-2022)

2 GLOBAL COMPUTER DESK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Computer Desk Market Competition by Manufacturers
- 2.1.1 Global Computer Desk Sales and Market Share of Key Manufacturers (2012-2017)
- 2.1.2 Global Computer Desk Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global Computer Desk (Volume and Value) by Type
- 2.2.1 Global Computer Desk Sales and Market Share by Type (2012-2017)
- 2.2.2 Global Computer Desk Revenue and Market Share by Type (2012-2017)
- 2.3 Global Computer Desk (Volume and Value) by Regions
- 2.3.1 Global Computer Desk Sales and Market Share by Regions (2012-2017)
- 2.3.2 Global Computer Desk Revenue and Market Share by Regions (2012-2017)
- 2.4 Global Computer Desk (Volume) by Application



3 UNITED STATES COMPUTER DESK (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Computer Desk Sales and Value (2012-2017)
- 3.1.1 United States Computer Desk Sales and Growth Rate (2012-2017)
- 3.1.2 United States Computer Desk Revenue and Growth Rate (2012-2017)
- 3.1.3 United States Computer Desk Sales Price Trend (2012-2017)
- 3.2 United States Computer Desk Sales and Market Share by Manufacturers
- 3.3 United States Computer Desk Sales and Market Share by Type
- 3.4 United States Computer Desk Sales and Market Share by Application

4 CHINA COMPUTER DESK (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Computer Desk Sales and Value (2012-2017)
- 4.1.1 China Computer Desk Sales and Growth Rate (2012-2017)
- 4.1.2 China Computer Desk Revenue and Growth Rate (2012-2017)
- 4.1.3 China Computer Desk Sales Price Trend (2012-2017)
- 4.2 China Computer Desk Sales and Market Share by Manufacturers
- 4.3 China Computer Desk Sales and Market Share by Type
- 4.4 China Computer Desk Sales and Market Share by Application

5 EUROPE COMPUTER DESK (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Computer Desk Sales and Value (2012-2017)
- 5.1.1 Europe Computer Desk Sales and Growth Rate (2012-2017)
- 5.1.2 Europe Computer Desk Revenue and Growth Rate (2012-2017)
- 5.1.3 Europe Computer Desk Sales Price Trend (2012-2017)
- 5.2 Europe Computer Desk Sales and Market Share by Manufacturers
- 5.3 Europe Computer Desk Sales and Market Share by Type
- 5.4 Europe Computer Desk Sales and Market Share by Application

6 JAPAN COMPUTER DESK (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Computer Desk Sales and Value (2012-2017)
- 6.1.1 Japan Computer Desk Sales and Growth Rate (2012-2017)
- 6.1.2 Japan Computer Desk Revenue and Growth Rate (2012-2017)
- 6.1.3 Japan Computer Desk Sales Price Trend (2012-2017)
- 6.2 Japan Computer Desk Sales and Market Share by Manufacturers
- 6.3 Japan Computer Desk Sales and Market Share by Type



6.4 Japan Computer Desk Sales and Market Share by Application

7 SOUTHEAST ASIA COMPUTER DESK (VOLUME, VALUE AND SALES PRICE)

7.1 Southeast Asia Computer Desk Sales and Value (2012-2017)

- 7.1.1 Southeast Asia Computer Desk Sales and Growth Rate (2012-2017)
- 7.1.2 Southeast Asia Computer Desk Revenue and Growth Rate (2012-2017)
- 7.1.3 Southeast Asia Computer Desk Sales Price Trend (2012-2017)
- 7.2 Southeast Asia Computer Desk Sales and Market Share by Manufacturers
- 7.3 Southeast Asia Computer Desk Sales and Market Share by Type
- 7.4 Southeast Asia Computer Desk Sales and Market Share by Application

8 INDIA COMPUTER DESK (VOLUME, VALUE AND SALES PRICE)

- 8.1 India Computer Desk Sales and Value (2012-2017)
 - 8.1.1 India Computer Desk Sales and Growth Rate (2012-2017)
 - 8.1.2 India Computer Desk Revenue and Growth Rate (2012-2017)
- 8.1.3 India Computer Desk Sales Price Trend (2012-2017)
- 8.2 India Computer Desk Sales and Market Share by Manufacturers
- 8.3 India Computer Desk Sales and Market Share by Type
- 8.4 India Computer Desk Sales and Market Share by Application

9 GLOBAL COMPUTER DESK MANUFACTURERS ANALYSIS

- 9.1 Steelcase
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 Computer Desk Product Type, Application and Specification
 - 9.1.2.1 Plastic
 - 9.1.2.2 Wood
 - 9.1.3 Steelcase Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.1.4 Main Business/Business Overview
- 9.2 Herman Miller
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 Computer Desk Product Type, Application and Specification
 - 9.2.2.1 Plastic
 - 9.2.2.2 Wood
- 9.2.3 Herman Miller Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.2.4 Main Business/Business Overview



9.3 Haworth

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 Computer Desk Product Type, Application and Specification
 - 9.3.2.1 Plastic
 - 9.3.2.2 Wood
- 9.3.3 Haworth Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview

9.4 HNI Group

- 9.4.1 Company Basic Information, Manufacturing Base and Competitors
- 9.4.2 Computer Desk Product Type, Application and Specification
 - 9.4.2.1 Plastic
 - 9.4.2.2 Wood
- 9.4.3 HNI Group Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.4.4 Main Business/Business Overview
- 9.5 Okamura Corporation
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Computer Desk Product Type, Application and Specification
 - 9.5.2.1 Plastic
 - 9.5.2.2 Wood
- 9.5.3 Okamura Corporation Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.5.4 Main Business/Business Overview

9.6 Kimball Office

- 9.6.1 Company Basic Information, Manufacturing Base and Competitors
- 9.6.2 Computer Desk Product Type, Application and Specification
 - 9.6.2.1 Plastic
 - 9.6.2.2 Wood
- 9.6.3 Kimball Office Computer Desk Sales, Revenue, Price and Gross Margin
- (2012-2017)
 - 9.6.4 Main Business/Business Overview
- 9.7 AURORA
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Computer Desk Product Type, Application and Specification
 - 9.7.2.1 Plastic
 - 9.7.2.2 Wood
 - 9.7.3 AURORA Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.7.4 Main Business/Business Overview
- 9.8 TopStar



- 9.8.1 Company Basic Information, Manufacturing Base and Competitors
- 9.8.2 Computer Desk Product Type, Application and Specification
- 9.8.2.1 Plastic
- 9.8.2.2 Wood
- 9.8.3 TopStar Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.8.4 Main Business/Business Overview

9.9 Bristol

- 9.9.1 Company Basic Information, Manufacturing Base and Competitors
- 9.9.2 Computer Desk Product Type, Application and Specification
 - 9.9.2.1 Plastic
 - 9.9.2.2 Wood
- 9.9.3 Bristol Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.9.4 Main Business/Business Overview
- 9.10 True Innovations
- 9.10.1 Company Basic Information, Manufacturing Base and Competitors
- 9.10.2 Computer Desk Product Type, Application and Specification
- 9.10.2.1 Plastic
- 9.10.2.2 Wood
- 9.10.3 True Innovations Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.10.4 Main Business/Business Overview
- 9.11 Nowy Styl
- 9.12 SUNON GROUP

10 COMPUTER DESK MAUFACTURING COST ANALYSIS

- 10.1 Computer Desk Key Raw Materials Analysis
- 10.1.1 Key Raw Materials
- 10.1.2 Price Trend of Key Raw Materials
- 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
- 10.2.1 Raw Materials
- 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Computer Desk
- 10.3 Manufacturing Process Analysis of Computer Desk

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 11.1 Computer Desk Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Computer Desk Major Manufacturers in 2015
- 11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
- 12.1.1 Direct Marketing
- 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
 - 12.2.2 Brand Strategy
 - 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL COMPUTER DESK MARKET FORECAST (2017-2022)

- 14.1 Global Computer Desk Sales, Revenue and Price Forecast (2017-2022)
- 14.1.1 Global Computer Desk Sales and Growth Rate Forecast (2017-2022)
- 14.1.2 Global Computer Desk Revenue and Growth Rate Forecast (2017-2022)
- 14.1.3 Global Computer Desk Price and Trend Forecast (2017-2022)

14.2 Global Computer Desk Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)

14.2.1 United States Computer Desk Sales, Revenue and Growth Rate Forecast (2017-2022)

14.2.2 China Computer Desk Sales, Revenue and Growth Rate Forecast (2017-2022)

14.2.3 Europe Computer Desk Sales, Revenue and Growth Rate Forecast (2017-2022)

14.2.4 Japan Computer Desk Sales, Revenue and Growth Rate Forecast (2017-2022)



14.2.5 Southeast Asia Computer Desk Sales, Revenue and Growth Rate Forecast (2017-2022)

14.2.6 India Computer Desk Sales, Revenue and Growth Rate Forecast (2017-2022)14.3 Global Computer Desk Sales, Revenue and Price Forecast by Type (2017-2022)14.4 Global Computer Desk Sales Forecast by Application (2017-2022)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Computer Desk Table Classification of Computer Desk Figure Global Sales Market Share of Computer Desk by Type in 2015 **Figure Plastic Picture Figure Wood Picture** Table Applications of Computer Desk Figure Global Sales Market Share of Computer Desk by Application in 2015 Figure Home Examples Figure Enterprise Examples **Figure Others Examples** Figure United States Computer Desk Revenue and Growth Rate (2012-2022) Figure China Computer Desk Revenue and Growth Rate (2012-2022) Figure Europe Computer Desk Revenue and Growth Rate (2012-2022) Figure Japan Computer Desk Revenue and Growth Rate (2012-2022) Figure Southeast Asia Computer Desk Revenue and Growth Rate (2012-2022) Figure India Computer Desk Revenue and Growth Rate (2012-2022) Figure Global Computer Desk Sales and Growth Rate (2012-2022) Figure Global Computer Desk Revenue and Growth Rate (2012-2022) Table Global Computer Desk Sales of Key Manufacturers (2012-2017) Table Global Computer Desk Sales Share by Manufacturers (2012-2017) Figure 2015 Computer Desk Sales Share by Manufacturers Figure 2016 Computer Desk Sales Share by Manufacturers Table Global Computer Desk Revenue by Manufacturers (2012-2017) Table Global Computer Desk Revenue Share by Manufacturers (2012-2017) Table 2015 Global Computer Desk Revenue Share by Manufacturers Table 2016 Global Computer Desk Revenue Share by Manufacturers Table Global Computer Desk Sales and Market Share by Type (2012-2017) Table Global Computer Desk Sales Share by Type (2012-2017) Figure Sales Market Share of Computer Desk by Type (2012-2017) Figure Global Computer Desk Sales Growth Rate by Type (2012-2017) Table Global Computer Desk Revenue and Market Share by Type (2012-2017) Table Global Computer Desk Revenue Share by Type (2012-2017) Figure Revenue Market Share of Computer Desk by Type (2012-2017) Figure Global Computer Desk Revenue Growth Rate by Type (2012-2017) Table Global Computer Desk Sales and Market Share by Regions (2012-2017)



Table Global Computer Desk Sales Share by Regions (2012-2017) Figure Sales Market Share of Computer Desk by Regions (2012-2017) Figure Global Computer Desk Sales Growth Rate by Regions (2012-2017) Table Global Computer Desk Revenue and Market Share by Regions (2012-2017) Table Global Computer Desk Revenue Share by Regions (2012-2017) Figure Revenue Market Share of Computer Desk by Regions (2012-2017) Figure Global Computer Desk Revenue Growth Rate by Regions (2012-2017) Table Global Computer Desk Sales and Market Share by Application (2012-2017) Table Global Computer Desk Sales Share by Application (2012-2017) Figure Sales Market Share of Computer Desk by Application (2012-2017) Figure Global Computer Desk Sales Growth Rate by Application (2012-2017) Figure United States Computer Desk Sales and Growth Rate (2012-2017) Figure United States Computer Desk Revenue and Growth Rate (2012-2017) Figure United States Computer Desk Sales Price Trend (2012-2017) Table United States Computer Desk Sales by Manufacturers (2012-2017) Table United States Computer Desk Market Share by Manufacturers (2012-2017) Table United States Computer Desk Sales by Type (2012-2017) Table United States Computer Desk Market Share by Type (2012-2017) Table United States Computer Desk Sales by Application (2012-2017) Table United States Computer Desk Market Share by Application (2012-2017) Figure China Computer Desk Sales and Growth Rate (2012-2017) Figure China Computer Desk Revenue and Growth Rate (2012-2017) Figure China Computer Desk Sales Price Trend (2012-2017) Table China Computer Desk Sales by Manufacturers (2012-2017) Table China Computer Desk Market Share by Manufacturers (2012-2017) Table China Computer Desk Sales by Type (2012-2017) Table China Computer Desk Market Share by Type (2012-2017) Table China Computer Desk Sales by Application (2012-2017) Table China Computer Desk Market Share by Application (2012-2017) Figure Europe Computer Desk Sales and Growth Rate (2012-2017) Figure Europe Computer Desk Revenue and Growth Rate (2012-2017) Figure Europe Computer Desk Sales Price Trend (2012-2017) Table Europe Computer Desk Sales by Manufacturers (2012-2017) Table Europe Computer Desk Market Share by Manufacturers (2012-2017) Table Europe Computer Desk Sales by Type (2012-2017) Table Europe Computer Desk Market Share by Type (2012-2017) Table Europe Computer Desk Sales by Application (2012-2017) Table Europe Computer Desk Market Share by Application (2012-2017) Figure Japan Computer Desk Sales and Growth Rate (2012-2017)



Figure Japan Computer Desk Revenue and Growth Rate (2012-2017) Figure Japan Computer Desk Sales Price Trend (2012-2017) Table Japan Computer Desk Sales by Manufacturers (2012-2017) Table Japan Computer Desk Market Share by Manufacturers (2012-2017) Table Japan Computer Desk Sales by Type (2012-2017) Table Japan Computer Desk Market Share by Type (2012-2017) Table Japan Computer Desk Sales by Application (2012-2017) Table Japan Computer Desk Market Share by Application (2012-2017) Figure Southeast Asia Computer Desk Sales and Growth Rate (2012-2017) Figure Southeast Asia Computer Desk Revenue and Growth Rate (2012-2017) Figure Southeast Asia Computer Desk Sales Price Trend (2012-2017) Table Southeast Asia Computer Desk Sales by Manufacturers (2012-2017) Table Southeast Asia Computer Desk Market Share by Manufacturers (2012-2017) Table Southeast Asia Computer Desk Sales by Type (2012-2017) Table Southeast Asia Computer Desk Market Share by Type (2012-2017) Table Southeast Asia Computer Desk Sales by Application (2012-2017) Table Southeast Asia Computer Desk Market Share by Application (2012-2017) Figure India Computer Desk Sales and Growth Rate (2012-2017) Figure India Computer Desk Revenue and Growth Rate (2012-2017) Figure India Computer Desk Sales Price Trend (2012-2017) Table India Computer Desk Sales by Manufacturers (2012-2017) Table India Computer Desk Market Share by Manufacturers (2012-2017) Table India Computer Desk Sales by Type (2012-2017) Table India Computer Desk Market Share by Type (2012-2017) Table India Computer Desk Sales by Application (2012-2017) Table India Computer Desk Market Share by Application (2012-2017) Table Steelcase Basic Information List Table Steelcase Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017) Figure Steelcase Computer Desk Global Market Share (2012-2017) **Table Herman Miller Basic Information List** Table Herman Miller Computer Desk Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Herman Miller Computer Desk Global Market Share (2012-2017) Table Haworth Basic Information List Table Haworth Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017) Figure Haworth Computer Desk Global Market Share (2012-2017) Table HNI Group Basic Information List Table HNI Group Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017) Figure HNI Group Computer Desk Global Market Share (2012-2017)



Table Okamura Corporation Basic Information List Table Okamura Corporation Computer Desk Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Okamura Corporation Computer Desk Global Market Share (2012-2017) Table Kimball Office Basic Information List Table Kimball Office Computer Desk Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Kimball Office Computer Desk Global Market Share (2012-2017) Table AURORA Basic Information List Table AURORA Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017) Figure AURORA Computer Desk Global Market Share (2012-2017) Table TopStar Basic Information List Table TopStar Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017) Figure TopStar Computer Desk Global Market Share (2012-2017) **Table Bristol Basic Information List** Table Bristol Computer Desk Sales, Revenue, Price and Gross Margin (2012-2017) Figure Bristol Computer Desk Global Market Share (2012-2017) Table True Innovations Basic Information List Table True Innovations Computer Desk Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure True Innovations Computer Desk Global Market Share (2012-2017) Table Nowy Styl Basic Information List Table SUNON GROUP Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Computer Desk Figure Manufacturing Process Analysis of Computer Desk Figure Computer Desk Industrial Chain Analysis Table Raw Materials Sources of Computer Desk Major Manufacturers in 2015 Table Major Buyers of Computer Desk Table Distributors/Traders List Figure Global Computer Desk Sales and Growth Rate Forecast (2017-2022) Figure Global Computer Desk Revenue and Growth Rate Forecast (2017-2022) Table Global Computer Desk Sales Forecast by Regions (2017-2022) Table Global Computer Desk Sales Forecast by Type (2017-2022) Table Global Computer Desk Sales Forecast by Application (2017-2022)



I would like to order

Product name: Global Computer Desk Sales Market Report 2017

Product link: https://marketpublishers.com/r/G6272BC0E5CEN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G6272BC0E5CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970