

# Global Competitive Intelligence Tools Market Insights, Forecast to 2029

<https://marketpublishers.com/r/G94ADE8EC861EN.html>

Date: November 2023

Pages: 119

Price: US\$ 4,900.00 (Single User License)

ID: G94ADE8EC861EN

## Abstracts

This report presents an overview of global market for Competitive Intelligence Tools market size. Analyses of the global market trends, with historic market revenue data for 2018 - 2022, estimates for 2023, and projections of CAGR through 2029.

This report researches the key producers of Competitive Intelligence Tools, also provides the revenue of main regions and countries. Highlights of the upcoming market potential for Competitive Intelligence Tools, and key regions/countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Competitive Intelligence Tools revenue, market share and industry ranking of main companies, data from 2018 to 2023. Identification of the major stakeholders in the global Competitive Intelligence Tools market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, revenue, and growth rate, from 2018 to 2029. Evaluation and forecast the market size for Competitive Intelligence Tools revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Crayon, Brandwatch,

SimilarWeb, Klue, Clootrack, Contify, Digimind, Competitors App and Kompyte, etc.

## By Company

Crayon

Brandwatch

SimilarWeb

Klue

Clootrack

Contify

Digimind

Competitors App

Kompyte

CI Radar

Intricately

Knowledge360

Quid Pro

Ceralytics

CompeteiQ

CompetiSmart

Course5 Compete

## Segment by Type

Cloud Base

Web Based

## Segment by Application

Large Enterprises

SMEs

## By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East, Africa, and Latin America

Turkey

Saudi Arabia

UAE

Rest of MEA

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of

the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Revenue of Competitive Intelligence Tools in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. This section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Competitive Intelligence Tools companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: North America by type, by application and by country, revenue for each segment.

Chapter 7: Europe by type, by application and by country, revenue for each segment.

Chapter 8: China by type and by application revenue for each segment.

Chapter 9: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 10: Middle East, Africa, and Latin America by type, by application and by country, revenue for each segment.

Chapter 11: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Competitive Intelligence Tools revenue, gross margin, and recent

development, etc.

## Chapter 12: Analyst's Viewpoints/Conclusions

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Market Analysis by Type
  - 1.2.1 Global Competitive Intelligence Tools Market Size Growth Rate by Type, 2018 VS 2022 VS 2029
  - 1.2.2 Cloud Base
  - 1.2.3 Web Based
- 1.3 Market by Application
  - 1.3.1 Global Competitive Intelligence Tools Market Size Growth Rate by Application, 2018 VS 2022 VS 2029
  - 1.3.2 Large Enterprises
  - 1.3.3 SMEs
- 1.4 Assumptions and Limitations
- 1.5 Study Objectives
- 1.6 Years Considered

### 2 GLOBAL GROWTH TRENDS

- 2.1 Global Competitive Intelligence Tools Market Perspective (2018-2029)
- 2.2 Global Competitive Intelligence Tools Growth Trends by Region
  - 2.2.1 Competitive Intelligence Tools Market Size by Region: 2018 VS 2022 VS 2029
  - 2.2.2 Competitive Intelligence Tools Historic Market Size by Region (2018-2023)
  - 2.2.3 Competitive Intelligence Tools Forecasted Market Size by Region (2024-2029)
- 2.3 Competitive Intelligence Tools Market Dynamics
  - 2.3.1 Competitive Intelligence Tools Industry Trends
  - 2.3.2 Competitive Intelligence Tools Market Drivers
  - 2.3.3 Competitive Intelligence Tools Market Challenges
  - 2.3.4 Competitive Intelligence Tools Market Restraints

### 3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Revenue Competitive Intelligence Tools by Players
  - 3.1.1 Global Competitive Intelligence Tools Revenue by Players (2018-2023)
  - 3.1.2 Global Competitive Intelligence Tools Revenue Market Share by Players (2018-2023)
- 3.2 Global Competitive Intelligence Tools Market Share by Company Type (Tier 1, Tier

2, and Tier 3)

3.3 Global Key Players of Competitive Intelligence Tools, Ranking by Revenue, 2021 VS 2022 VS 2023

3.4 Global Competitive Intelligence Tools Market Concentration Ratio

3.4.1 Global Competitive Intelligence Tools Market Concentration Ratio (CR5 and HHI)

3.4.2 Global Top 10 and Top 5 Companies by Competitive Intelligence Tools Revenue in 2022

3.5 Global Key Players of Competitive Intelligence Tools Head office and Area Served

3.6 Global Key Players of Competitive Intelligence Tools, Product and Application

3.7 Global Key Players of Competitive Intelligence Tools, Date of Enter into This Industry

3.8 Mergers & Acquisitions, Expansion Plans

## **4 COMPETITIVE INTELLIGENCE TOOLS BREAKDOWN DATA BY TYPE**

4.1 Global Competitive Intelligence Tools Historic Market Size by Type (2018-2023)

4.2 Global Competitive Intelligence Tools Forecasted Market Size by Type (2024-2029)

## **5 COMPETITIVE INTELLIGENCE TOOLS BREAKDOWN DATA BY APPLICATION**

5.1 Global Competitive Intelligence Tools Historic Market Size by Application (2018-2023)

5.2 Global Competitive Intelligence Tools Forecasted Market Size by Application (2024-2029)

## **6 NORTH AMERICA**

6.1 North America Competitive Intelligence Tools Market Size (2018-2029)

6.2 North America Competitive Intelligence Tools Market Size by Type

6.2.1 North America Competitive Intelligence Tools Market Size by Type (2018-2023)

6.2.2 North America Competitive Intelligence Tools Market Size by Type (2024-2029)

6.2.3 North America Competitive Intelligence Tools Market Share by Type (2018-2029)

6.3 North America Competitive Intelligence Tools Market Size by Application

6.3.1 North America Competitive Intelligence Tools Market Size by Application (2018-2023)

6.3.2 North America Competitive Intelligence Tools Market Size by Application (2024-2029)

6.3.3 North America Competitive Intelligence Tools Market Share by Application (2018-2029)



## 6.4 North America Competitive Intelligence Tools Market Size by Country

6.4.1 North America Competitive Intelligence Tools Market Size by Country: 2018 VS 2022 VS 2029

6.4.2 North America Competitive Intelligence Tools Market Size by Country (2018-2023)

6.4.3 North America Competitive Intelligence Tools Market Size by Country (2024-2029)

6.4.4 United States

6.4.5 Canada

## 7 EUROPE

7.1 Europe Competitive Intelligence Tools Market Size (2018-2029)

7.2 Europe Competitive Intelligence Tools Market Size by Type

7.2.1 Europe Competitive Intelligence Tools Market Size by Type (2018-2023)

7.2.2 Europe Competitive Intelligence Tools Market Size by Type (2024-2029)

7.2.3 Europe Competitive Intelligence Tools Market Share by Type (2018-2029)

7.3 Europe Competitive Intelligence Tools Market Size by Application

7.3.1 Europe Competitive Intelligence Tools Market Size by Application (2018-2023)

7.3.2 Europe Competitive Intelligence Tools Market Size by Application (2024-2029)

7.3.3 Europe Competitive Intelligence Tools Market Share by Application (2018-2029)

7.4 Europe Competitive Intelligence Tools Market Size by Country

7.4.1 Europe Competitive Intelligence Tools Market Size by Country: 2018 VS 2022 VS 2029

7.4.2 Europe Competitive Intelligence Tools Market Size by Country (2018-2023)

7.4.3 Europe Competitive Intelligence Tools Market Size by Country (2024-2029)

7.4.3 Germany

7.4.4 France

7.4.5 U.K.

7.4.6 Italy

7.4.7 Russia

7.4.8 Nordic Countries

## 8 CHINA

8.1 China Competitive Intelligence Tools Market Size (2018-2029)

8.2 China Competitive Intelligence Tools Market Size by Type

8.2.1 China Competitive Intelligence Tools Market Size by Type (2018-2023)

8.2.2 China Competitive Intelligence Tools Market Size by Type (2024-2029)

- 8.2.3 China Competitive Intelligence Tools Market Share by Type (2018-2029)
- 8.3 China Competitive Intelligence Tools Market Size by Application
  - 8.3.1 China Competitive Intelligence Tools Market Size by Application (2018-2023)
  - 8.3.2 China Competitive Intelligence Tools Market Size by Application (2024-2029)
  - 8.3.3 China Competitive Intelligence Tools Market Share by Application (2018-2029)

## **9 ASIA (EXCLUDING CHINA)**

- 9.1 Asia Competitive Intelligence Tools Market Size (2018-2029)
- 9.2 Asia Competitive Intelligence Tools Market Size by Type
  - 9.2.1 Asia Competitive Intelligence Tools Market Size by Type (2018-2023)
  - 9.2.2 Asia Competitive Intelligence Tools Market Size by Type (2024-2029)
  - 9.2.3 Asia Competitive Intelligence Tools Market Share by Type (2018-2029)
- 9.3 Asia Competitive Intelligence Tools Market Size by Application
  - 9.3.1 Asia Competitive Intelligence Tools Market Size by Application (2018-2023)
  - 9.3.2 Asia Competitive Intelligence Tools Market Size by Application (2024-2029)
  - 9.3.3 Asia Competitive Intelligence Tools Market Share by Application (2018-2029)
- 9.4 Asia Competitive Intelligence Tools Market Size by Region
  - 9.4.1 Asia Competitive Intelligence Tools Market Size by Region: 2018 VS 2022 VS 2029
  - 9.4.2 Asia Competitive Intelligence Tools Market Size by Region (2018-2023)
  - 9.4.3 Asia Competitive Intelligence Tools Market Size by Region (2024-2029)
  - 9.4.4 Japan
  - 9.4.5 South Korea
  - 9.4.6 China Taiwan
  - 9.4.7 Southeast Asia
  - 9.4.8 India
  - 9.4.9 Australia

## **10 MIDDLE EAST, AFRICA, AND LATIN AMERICA**

- 10.1 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size (2018-2029)
- 10.2 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Type
  - 10.2.1 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Type (2018-2023)
  - 10.2.2 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Type (2024-2029)

10.2.3 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Share by Type (2018-2029)

10.3 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Application

10.3.1 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Application (2018-2023)

10.3.2 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Application (2024-2029)

10.3.3 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Share by Application (2018-2029)

10.4 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Country

10.4.1 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Country: 2018 VS 2022 VS 2029

10.4.2 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Country (2018-2023)

10.4.3 Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Country (2024-2029)

10.4.4 Brazil

10.4.5 Mexico

10.4.6 Turkey

10.4.7 Saudi Arabia

10.4.8 Israel

10.4.9 GCC Countries

## **11 KEY PLAYERS PROFILES**

11.1 Crayon

11.1.1 Crayon Company Details

11.1.2 Crayon Business Overview

11.1.3 Crayon Competitive Intelligence Tools Introduction

11.1.4 Crayon Revenue in Competitive Intelligence Tools Business (2018-2023)

11.1.5 Crayon Recent Developments

11.2 Brandwatch

11.2.1 Brandwatch Company Details

11.2.2 Brandwatch Business Overview

11.2.3 Brandwatch Competitive Intelligence Tools Introduction

11.2.4 Brandwatch Revenue in Competitive Intelligence Tools Business (2018-2023)

11.2.5 Brandwatch Recent Developments

### 11.3 SimilarWeb

11.3.1 SimilarWeb Company Details

11.3.2 SimilarWeb Business Overview

11.3.3 SimilarWeb Competitive Intelligence Tools Introduction

11.3.4 SimilarWeb Revenue in Competitive Intelligence Tools Business (2018-2023)

11.3.5 SimilarWeb Recent Developments

### 11.4 Klue

11.4.1 Klue Company Details

11.4.2 Klue Business Overview

11.4.3 Klue Competitive Intelligence Tools Introduction

11.4.4 Klue Revenue in Competitive Intelligence Tools Business (2018-2023)

11.4.5 Klue Recent Developments

### 11.5 Clootrack

11.5.1 Clootrack Company Details

11.5.2 Clootrack Business Overview

11.5.3 Clootrack Competitive Intelligence Tools Introduction

11.5.4 Clootrack Revenue in Competitive Intelligence Tools Business (2018-2023)

11.5.5 Clootrack Recent Developments

### 11.6 Contify

11.6.1 Contify Company Details

11.6.2 Contify Business Overview

11.6.3 Contify Competitive Intelligence Tools Introduction

11.6.4 Contify Revenue in Competitive Intelligence Tools Business (2018-2023)

11.6.5 Contify Recent Developments

### 11.7 Digimind

11.7.1 Digimind Company Details

11.7.2 Digimind Business Overview

11.7.3 Digimind Competitive Intelligence Tools Introduction

11.7.4 Digimind Revenue in Competitive Intelligence Tools Business (2018-2023)

11.7.5 Digimind Recent Developments

### 11.8 Competitors App

11.8.1 Competitors App Company Details

11.8.2 Competitors App Business Overview

11.8.3 Competitors App Competitive Intelligence Tools Introduction

11.8.4 Competitors App Revenue in Competitive Intelligence Tools Business (2018-2023)

11.8.5 Competitors App Recent Developments

### 11.9 Kompyte

11.9.1 Kompyte Company Details

- 11.9.2 Kompyte Business Overview
- 11.9.3 Kompyte Competitive Intelligence Tools Introduction
- 11.9.4 Kompyte Revenue in Competitive Intelligence Tools Business (2018-2023)
- 11.9.5 Kompyte Recent Developments
- 11.10 CI Radar
  - 11.10.1 CI Radar Company Details
  - 11.10.2 CI Radar Business Overview
  - 11.10.3 CI Radar Competitive Intelligence Tools Introduction
  - 11.10.4 CI Radar Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.10.5 CI Radar Recent Developments
- 11.11 Intricately
  - 11.11.1 Intricately Company Details
  - 11.11.2 Intricately Business Overview
  - 11.11.3 Intricately Competitive Intelligence Tools Introduction
  - 11.11.4 Intricately Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.11.5 Intricately Recent Developments
- 11.12 Knowledge360
  - 11.12.1 Knowledge360 Company Details
  - 11.12.2 Knowledge360 Business Overview
  - 11.12.3 Knowledge360 Competitive Intelligence Tools Introduction
  - 11.12.4 Knowledge360 Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.12.5 Knowledge360 Recent Developments
- 11.13 Quid Pro
  - 11.13.1 Quid Pro Company Details
  - 11.13.2 Quid Pro Business Overview
  - 11.13.3 Quid Pro Competitive Intelligence Tools Introduction
  - 11.13.4 Quid Pro Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.13.5 Quid Pro Recent Developments
- 11.14 Ceralytics
  - 11.14.1 Ceralytics Company Details
  - 11.14.2 Ceralytics Business Overview
  - 11.14.3 Ceralytics Competitive Intelligence Tools Introduction
  - 11.14.4 Ceralytics Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.14.5 Ceralytics Recent Developments
- 11.15 CompeteiQ
  - 11.15.1 CompeteiQ Company Details
  - 11.15.2 CompeteiQ Business Overview
  - 11.15.3 CompeteiQ Competitive Intelligence Tools Introduction

- 11.15.4 CompeteIQ Revenue in Competitive Intelligence Tools Business (2018-2023)
- 11.15.5 CompeteIQ Recent Developments
- 11.16 CompetiSmart
  - 11.16.1 CompetiSmart Company Details
  - 11.16.2 CompetiSmart Business Overview
  - 11.16.3 CompetiSmart Competitive Intelligence Tools Introduction
  - 11.16.4 CompetiSmart Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.16.5 CompetiSmart Recent Developments
- 11.17 Course5 Compete
  - 11.17.1 Course5 Compete Company Details
  - 11.17.2 Course5 Compete Business Overview
  - 11.17.3 Course5 Compete Competitive Intelligence Tools Introduction
  - 11.17.4 Course5 Compete Revenue in Competitive Intelligence Tools Business (2018-2023)
  - 11.17.5 Course5 Compete Recent Developments

## **12 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **13 APPENDIX**

- 13.1 Research Methodology
  - 13.1.1 Methodology/Research Approach
  - 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details

## List Of Tables

### LIST OF TABLES

- Table 1. Global Competitive Intelligence Tools Market Size Growth Rate by Type (US\$ Million), 2018 VS 2022 VS 2029
- Table 2. Key Players of Cloud Base
- Table 3. Key Players of Web Based
- Table 4. Global Competitive Intelligence Tools Market Size Growth Rate by Application (US\$ Million), 2018 VS 2022 VS 2029
- Table 5. Global Competitive Intelligence Tools Market Size Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 6. Global Competitive Intelligence Tools Market Size by Region (2018-2023) & (US\$ Million)
- Table 7. Global Competitive Intelligence Tools Market Share by Region (2018-2023)
- Table 8. Global Competitive Intelligence Tools Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 9. Global Competitive Intelligence Tools Market Share by Region (2024-2029)
- Table 10. Competitive Intelligence Tools Market Trends
- Table 11. Competitive Intelligence Tools Market Drivers
- Table 12. Competitive Intelligence Tools Market Challenges
- Table 13. Competitive Intelligence Tools Market Restraints
- Table 14. Global Competitive Intelligence Tools Revenue by Players (2018-2023) & (US\$ Million)
- Table 15. Global Competitive Intelligence Tools Revenue Share by Players (2018-2023)
- Table 16. Global Top Competitive Intelligence Tools by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Competitive Intelligence Tools as of 2022)
- Table 17. Global Competitive Intelligence Tools Industry Ranking 2021 VS 2022 VS 2023
- Table 18. Global 5 Largest Players Market Share by Competitive Intelligence Tools Revenue (CR5 and HHI) & (2018-2023)
- Table 19. Global Key Players of Competitive Intelligence Tools, Headquarters and Area Served
- Table 20. Global Key Players of Competitive Intelligence Tools, Product and Application
- Table 21. Global Key Players of Competitive Intelligence Tools, Product and Application
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Global Competitive Intelligence Tools Market Size by Type (2018-2023) & (US\$ Million)
- Table 24. Global Competitive Intelligence Tools Revenue Market Share by Type

(2018-2023)

Table 25. Global Competitive Intelligence Tools Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 26. Global Competitive Intelligence Tools Revenue Market Share by Type (2024-2029)

Table 27. Global Competitive Intelligence Tools Market Size by Application (2018-2023) & (US\$ Million)

Table 28. Global Competitive Intelligence Tools Revenue Share by Application (2018-2023)

Table 29. Global Competitive Intelligence Tools Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 30. Global Competitive Intelligence Tools Revenue Share by Application (2024-2029)

Table 31. North America Competitive Intelligence Tools Market Size by Type (2018-2023) & (US\$ Million)

Table 32. North America Competitive Intelligence Tools Market Size by Type (2024-2029) & (US\$ Million)

Table 33. North America Competitive Intelligence Tools Market Size by Application (2018-2023) & (US\$ Million)

Table 34. North America Competitive Intelligence Tools Market Size by Application (2024-2029) & (US\$ Million)

Table 35. North America Competitive Intelligence Tools Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 36. North America Competitive Intelligence Tools Market Size by Country (2018-2023) & (US\$ Million)

Table 37. North America Competitive Intelligence Tools Market Size by Country (2024-2029) & (US\$ Million)

Table 38. Europe Competitive Intelligence Tools Market Size by Type (2018-2023) & (US\$ Million)

Table 39. Europe Competitive Intelligence Tools Market Size by Type (2024-2029) & (US\$ Million)

Table 40. Europe Competitive Intelligence Tools Market Size by Application (2018-2023) & (US\$ Million)

Table 41. Europe Competitive Intelligence Tools Market Size by Application (2024-2029) & (US\$ Million)

Table 42. Europe Competitive Intelligence Tools Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 43. Europe Competitive Intelligence Tools Market Size by Country (2018-2023) & (US\$ Million)



Table 44. Europe Competitive Intelligence Tools Market Size by Country (2024-2029) & (US\$ Million)

Table 45. China Competitive Intelligence Tools Market Size by Type (2018-2023) & (US\$ Million)

Table 46. China Competitive Intelligence Tools Market Size by Type (2024-2029) & (US\$ Million)

Table 47. China Competitive Intelligence Tools Market Size by Application (2018-2023) & (US\$ Million)

Table 48. China Competitive Intelligence Tools Market Size by Application (2024-2029) & (US\$ Million)

Table 49. Asia Competitive Intelligence Tools Market Size by Type (2018-2023) & (US\$ Million)

Table 50. Asia Competitive Intelligence Tools Market Size by Type (2024-2029) & (US\$ Million)

Table 51. Asia Competitive Intelligence Tools Market Size by Application (2018-2023) & (US\$ Million)

Table 52. Asia Competitive Intelligence Tools Market Size by Application (2024-2029) & (US\$ Million)

Table 53. Asia Competitive Intelligence Tools Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 54. Asia Competitive Intelligence Tools Market Size by Region (2018-2023) & (US\$ Million)

Table 55. Asia Competitive Intelligence Tools Market Size by Region (2024-2029) & (US\$ Million)

Table 56. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Type (2018-2023) & (US\$ Million)

Table 57. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Type (2024-2029) & (US\$ Million)

Table 58. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Application (2018-2023) & (US\$ Million)

Table 59. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Application (2024-2029) & (US\$ Million)

Table 60. Middle East, Africa, and Latin America Competitive Intelligence Tools Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 61. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Country (2018-2023) & (US\$ Million)

Table 62. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size by Country (2024-2029) & (US\$ Million)

Table 63. Crayon Company Details

Table 64. Crayon Business Overview

Table 65. Crayon Competitive Intelligence Tools Product

Table 66. Crayon Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 67. Crayon Recent Developments

Table 68. Brandwatch Company Details

Table 69. Brandwatch Business Overview

Table 70. Brandwatch Competitive Intelligence Tools Product

Table 71. Brandwatch Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 72. Brandwatch Recent Developments

Table 73. SimilarWeb Company Details

Table 74. SimilarWeb Business Overview

Table 75. SimilarWeb Competitive Intelligence Tools Product

Table 76. SimilarWeb Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 77. SimilarWeb Recent Developments

Table 78. Klue Company Details

Table 79. Klue Business Overview

Table 80. Klue Competitive Intelligence Tools Product

Table 81. Klue Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 82. Klue Recent Developments

Table 83. Clootrack Company Details

Table 84. Clootrack Business Overview

Table 85. Clootrack Competitive Intelligence Tools Product

Table 86. Clootrack Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 87. Clootrack Recent Developments

Table 88. Contify Company Details

Table 89. Contify Business Overview

Table 90. Contify Competitive Intelligence Tools Product

Table 91. Contify Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 92. Contify Recent Developments

Table 93. Digimind Company Details

Table 94. Digimind Business Overview

Table 95. Digimind Competitive Intelligence Tools Product

Table 96. Digimind Revenue in Competitive Intelligence Tools Business (2018-2023) &

(US\$ Million)

Table 97. Digimind Recent Developments

Table 98. Competitors App Company Details

Table 99. Competitors App Business Overview

Table 100. Competitors App Competitive Intelligence Tools Product

Table 101. Competitors App Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 102. Competitors App Recent Developments

Table 103. Kompyte Company Details

Table 104. Kompyte Business Overview

Table 105. Kompyte Competitive Intelligence Tools Product

Table 106. Kompyte Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 107. Kompyte Recent Developments

Table 108. CI Radar Company Details

Table 109. CI Radar Business Overview

Table 110. CI Radar Competitive Intelligence Tools Product

Table 111. CI Radar Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 112. CI Radar Recent Developments

Table 113. Intricately Company Details

Table 114. Intricately Business Overview

Table 115. Intricately Competitive Intelligence Tools Product

Table 116. Intricately Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 117. Intricately Recent Developments

Table 118. Knowledge360 Company Details

Table 119. Knowledge360 Business Overview

Table 120. Knowledge360 Competitive Intelligence Tools Product

Table 121. Knowledge360 Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 122. Knowledge360 Recent Developments

Table 123. Quid Pro Company Details

Table 124. Quid Pro Business Overview

Table 125. Quid Pro Competitive Intelligence Tools Product

Table 126. Quid Pro Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 127. Quid Pro Recent Developments

Table 128. Ceralytics Company Details

Table 129. Ceralytics Business Overview

Table 130. Ceralytics Competitive Intelligence Tools Product

Table 131. Ceralytics Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 132. Ceralytics Recent Developments

Table 133. CompeteiQ Company Details

Table 134. CompeteiQ Business Overview

Table 135. CompeteiQ Competitive Intelligence Tools Product

Table 136. CompeteiQ Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 137. CompeteiQ Recent Developments

Table 138. CompetiSmart Company Details

Table 139. CompetiSmart Business Overview

Table 140. CompetiSmart Competitive Intelligence Tools Product

Table 141. CompetiSmart Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 142. CompetiSmart Recent Developments

Table 143. Course5 Compete Company Details

Table 144. Course5 Compete Business Overview

Table 145. Course5 Compete Competitive Intelligence Tools Product

Table 146. Course5 Compete Revenue in Competitive Intelligence Tools Business (2018-2023) & (US\$ Million)

Table 147. Course5 Compete Recent Developments

Table 148. Research Programs/Design for This Report

Table 149. Key Data Information from Secondary Sources

Table 150. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Competitive Intelligence Tools Market Size Growth Rate by Type, 2018 VS 2022 VS 2029 (US\$ Million)
- Figure 2. Global Competitive Intelligence Tools Market Share by Type: 2022 VS 2029
- Figure 3. Cloud Base Features
- Figure 4. Web Based Features
- Figure 5. Global Competitive Intelligence Tools Market Size Growth Rate by Application, 2018 VS 2022 VS 2029 (US\$ Million)
- Figure 6. Global Competitive Intelligence Tools Market Share by Application: 2022 VS 2029
- Figure 7. Large Enterprises Case Studies
- Figure 8. SMEs Case Studies
- Figure 9. Competitive Intelligence Tools Report Years Considered
- Figure 10. Global Competitive Intelligence Tools Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 11. Global Competitive Intelligence Tools Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 12. Global Competitive Intelligence Tools Market Share by Region: 2022 VS 2029
- Figure 13. Global Competitive Intelligence Tools Market Share by Players in 2022
- Figure 14. Global Top Competitive Intelligence Tools Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Competitive Intelligence Tools as of 2022)
- Figure 15. The Top 10 and 5 Players Market Share by Competitive Intelligence Tools Revenue in 2022
- Figure 16. North America Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 17. North America Competitive Intelligence Tools Market Share by Type (2018-2029)
- Figure 18. North America Competitive Intelligence Tools Market Share by Application (2018-2029)
- Figure 19. North America Competitive Intelligence Tools Market Share by Country (2018-2029)
- Figure 20. United States Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 21. Canada Competitive Intelligence Tools Market Size YoY Growth (2018-2029)

& (US\$ Million)

Figure 22. Europe Competitive Intelligence Tools Market Size YoY (2018-2029) & (US\$ Million)

Figure 23. Europe Competitive Intelligence Tools Market Share by Type (2018-2029)

Figure 24. Europe Competitive Intelligence Tools Market Share by Application (2018-2029)

Figure 25. Europe Competitive Intelligence Tools Market Share by Country (2018-2029)

Figure 26. Germany Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. France Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. U.K. Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Italy Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Russia Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Nordic Countries Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. China Competitive Intelligence Tools Market Size YoY (2018-2029) & (US\$ Million)

Figure 33. China Competitive Intelligence Tools Market Share by Type (2018-2029)

Figure 34. China Competitive Intelligence Tools Market Share by Application (2018-2029)

Figure 35. Asia Competitive Intelligence Tools Market Size YoY (2018-2029) & (US\$ Million)

Figure 36. Asia Competitive Intelligence Tools Market Share by Type (2018-2029)

Figure 37. Asia Competitive Intelligence Tools Market Share by Application (2018-2029)

Figure 38. Asia Competitive Intelligence Tools Market Share by Region (2018-2029)

Figure 39. Japan Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. South Korea Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. China Taiwan Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Southeast Asia Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. India Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Australia Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Size YoY (2018-2029) & (US\$ Million)

Figure 46. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Share by Type (2018-2029)

Figure 47. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Share by Application (2018-2029)

Figure 48. Middle East, Africa, and Latin America Competitive Intelligence Tools Market Share by Country (2018-2029)

Figure 49. Brazil Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Mexico Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. Turkey Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. Saudi Arabia Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 53. Israel Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 54. GCC Countries Competitive Intelligence Tools Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 55. Crayon Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 56. Brandwatch Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 57. SimilarWeb Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 58. Klue Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 59. Cloomrack Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 60. Contify Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 61. Digimind Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 62. Competitors App Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 63. Kompyte Revenue Growth Rate in Competitive Intelligence Tools Business

(2018-2023)

Figure 64. CI Radar Revenue Growth Rate in Competitive Intelligence Tools Business

(2018-2023)

Figure 65. Intricately Revenue Growth Rate in Competitive Intelligence Tools Business

(2018-2023)

Figure 66. Knowledge360 Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 67. Quid Pro Revenue Growth Rate in Competitive Intelligence Tools Business

(2018-2023)

Figure 68. Ceralytics Revenue Growth Rate in Competitive Intelligence Tools Business

(2018-2023)

Figure 69. CompeteiQ Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 70. CompetiSmart Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 71. Course5 Compete Revenue Growth Rate in Competitive Intelligence Tools Business (2018-2023)

Figure 72. Bottom-up and Top-down Approaches for This Report

Figure 73. Data Triangulation

Figure 74. Key Executives Interviewed



## I would like to order

Product name: Global Competitive Intelligence Tools Market Insights, Forecast to 2029

Product link: <https://marketpublishers.com/r/G94ADE8EC861EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G94ADE8EC861EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970