# Global Color Pencil Sales Market Report 2017 

https://marketpublishers.com/r/G87C42859F2EN.html
Date: January 2017
Pages: 115
Price: US\$ 4,000.00 (Single User License)
ID: G87C42859F2EN

## Abstracts

## Notes:

Sales, means the sales volume of Color Pencil

Revenue, means the sales value of Color Pencil

This report studies sales (consumption) of Color Pencil in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Sanford<br>Maped<br>Holbein<br>Mitsubishi<br>Van Gogh<br>Marco<br>Koh-I-Noor<br>Faber-Castell

Derwent

Caran d'Ache

Lyra Rembrandt

Staedtler

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Color Pencil in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
dry colored pencil
water soluble pencil

Split by applications, this report focuses on sales, market share and growth rate of Color Pencil in each application, can be divided into

Amateurish

Painter

## Architect

Others

## Contents

## Global Color Pencil Sales Market Report 2017

## 1 COLOR PENCIL OVERVIEW

### 1.1 Product Overview and Scope of Color Pencil

1.2 Classification of Color Pencil
1.2.1 dry colored pencil
1.2.2 water soluble pencil

### 1.3 Application of Color Pencil

1.3.1 Amateurish
1.3.2 Painter
1.3.3 Architect

### 1.3.4 Others

### 1.4 Color Pencil Market by Regions

1.4.1 United States Status and Prospect (2011-2021)
1.4.2 China Status and Prospect (2011-2021)
1.4.3 Europe Status and Prospect (2011-2021)
1.4.4 Japan Status and Prospect (2011-2021)
1.4.5 Southeast Asia Status and Prospect (2011-2021)
1.4.6 India Status and Prospect (2011-2021)
1.5 Global Market Size (Value and Volume) of Color Pencil (2011-2021)
1.5.1 Global Color Pencil Sales and Growth Rate (2011-2021)
1.5.2 Global Color Pencil Revenue and Growth Rate (2011-2021)

## 2 GLOBAL COLOR PENCIL COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

### 2.1 Global Color Pencil Market Competition by Manufacturers

2.1.1 Global Color Pencil Sales and Market Share of Key Manufacturers (2011-2016)
2.1.2 Global Color Pencil Revenue and Share by Manufacturers (2011-2016)
2.2 Global Color Pencil (Volume and Value) by Type
2.2.1 Global Color Pencil Sales and Market Share by Type (2011-2016)
2.2.2 Global Color Pencil Revenue and Market Share by Type (2011-2016)
2.3 Global Color Pencil (Volume and Value) by Regions
2.3.1 Global Color Pencil Sales and Market Share by Regions (2011-2016)
2.3.2 Global Color Pencil Revenue and Market Share by Regions (2011-2016)

### 2.4 Global Color Pencil (Volume) by Application

## 3 UNITED STATES COLOR PENCIL (VOLUME, VALUE AND SALES PRICE)

3.1 United States Color Pencil Sales and Value (2011-2016)
3.1.1 United States Color Pencil Sales and Growth Rate (2011-2016)
3.1.2 United States Color Pencil Revenue and Growth Rate (2011-2016)
3.1.3 United States Color Pencil Sales Price Trend (2011-2016)
3.2 United States Color Pencil Sales and Market Share by Manufacturers
3.3 United States Color Pencil Sales and Market Share by Type
3.4 United States Color Pencil Sales and Market Share by Application

4 CHINA COLOR PENCIL (VOLUME, VALUE AND SALES PRICE)
4.1 China Color Pencil Sales and Value (2011-2016)
4.1.1 China Color Pencil Sales and Growth Rate (2011-2016)
4.1.2 China Color Pencil Revenue and Growth Rate (2011-2016)
4.1.3 China Color Pencil Sales Price Trend (2011-2016)
4.2 China Color Pencil Sales and Market Share by Manufacturers
4.3 China Color Pencil Sales and Market Share by Type
4.4 China Color Pencil Sales and Market Share by Application

## 5 EUROPE COLOR PENCIL (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Color Pencil Sales and Value (2011-2016)
5.1.1 Europe Color Pencil Sales and Growth Rate (2011-2016)
5.1.2 Europe Color Pencil Revenue and Growth Rate (2011-2016)
5.1.3 Europe Color Pencil Sales Price Trend (2011-2016)
5.2 Europe Color Pencil Sales and Market Share by Manufacturers
5.3 Europe Color Pencil Sales and Market Share by Type
5.4 Europe Color Pencil Sales and Market Share by Application

6 JAPAN COLOR PENCIL (VOLUME, VALUE AND SALES PRICE)
6.1 Japan Color Pencil Sales and Value (2011-2016)
6.1.1 Japan Color Pencil Sales and Growth Rate (2011-2016)
6.1.2 Japan Color Pencil Revenue and Growth Rate (2011-2016)
6.1.3 Japan Color Pencil Sales Price Trend (2011-2016)
6.2 Japan Color Pencil Sales and Market Share by Manufacturers
6.3 Japan Color Pencil Sales and Market Share by Type

### 6.4 Japan Color Pencil Sales and Market Share by Application

## 7 SOUTHEAST ASIA COLOR PENCIL (VOLUME, VALUE AND SALES PRICE)

7.1 Southeast Asia Color Pencil Sales and Value (2011-2016)
7.1.1 Southeast Asia Color Pencil Sales and Growth Rate (2011-2016)
7.1.2 Southeast Asia Color Pencil Revenue and Growth Rate (2011-2016)
7.1.3 Southeast Asia Color Pencil Sales Price Trend (2011-2016)
7.2 Southeast Asia Color Pencil Sales and Market Share by Manufacturers
7.3 Southeast Asia Color Pencil Sales and Market Share by Type
7.4 Southeast Asia Color Pencil Sales and Market Share by Application

## 8 INDIA COLOR PENCIL (VOLUME, VALUE AND SALES PRICE)

8.1 India Color Pencil Sales and Value (2011-2016)
8.1.1 India Color Pencil Sales and Growth Rate (2011-2016)
8.1.2 India Color Pencil Revenue and Growth Rate (2011-2016)
8.1.3 India Color Pencil Sales Price Trend (2011-2016)
8.2 India Color Pencil Sales and Market Share by Manufacturers
8.3 India Color Pencil Sales and Market Share by Type
8.4 India Color Pencil Sales and Market Share by Application

## 9 GLOBAL COLOR PENCIL MANUFACTURERS ANALYSIS

### 9.1 Sanford

9.1.1 Company Basic Information, Manufacturing Base and Competitors
9.1.2 Color Pencil Product Type, Application and Specification
9.1.2.1 dry colored pencil
9.1.2.2 water soluble pencil
9.1.3 Sanford Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.1.4 Main Business/Business Overview

### 9.2 Maped

9.2.1 Company Basic Information, Manufacturing Base and Competitors
9.2.2 Color Pencil Product Type, Application and Specification
9.2.2.1 dry colored pencil
9.2.2.2 water soluble pencil
9.2.3 Maped Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.2.4 Main Business/Business Overview

### 9.3 Holbein

### 9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 Color Pencil Product Type, Application and Specification
9.3.2.1 dry colored pencil
9.3.2.2 water soluble pencil
9.3.3 Holbein Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.3.4 Main Business/Business Overview

### 9.4 Mitsubishi

9.4.1 Company Basic Information, Manufacturing Base and Competitors
9.4.2 Color Pencil Product Type, Application and Specification
9.4.2.1 dry colored pencil
9.4.2.2 water soluble pencil
9.4.3 Mitsubishi Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.4.4 Main Business/Business Overview
9.5 Van Gogh
9.5.1 Company Basic Information, Manufacturing Base and Competitors
9.5.2 Color Pencil Product Type, Application and Specification
9.5.2.1 dry colored pencil
9.5.2.2 water soluble pencil
9.5.3 Van Gogh Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.5.4 Main Business/Business Overview
9.6 Marco
9.6.1 Company Basic Information, Manufacturing Base and Competitors
9.6.2 Color Pencil Product Type, Application and Specification
9.6.2.1 dry colored pencil
9.6.2.2 water soluble pencil
9.6.3 Marco Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.6.4 Main Business/Business Overview
9.7 Koh-I-Noor
9.7.1 Company Basic Information, Manufacturing Base and Competitors
9.7.2 Color Pencil Product Type, Application and Specification
9.7.2.1 dry colored pencil
9.7.2.2 water soluble pencil
9.7.3 Koh-I-Noor Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.7.4 Main Business/Business Overview

### 9.8 Faber-Castell

9.8.1 Company Basic Information, Manufacturing Base and Competitors
9.8.2 Color Pencil Product Type, Application and Specification
9.8.2.1 dry colored pencil
9.8.2.2 water soluble pencil
9.8.3 Faber-Castell Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.8.4 Main Business/Business Overview
9.9 Derwent
9.9.1 Company Basic Information, Manufacturing Base and Competitors
9.9.2 Color Pencil Product Type, Application and Specification
9.9.2.1 dry colored pencil
9.9.2.2 water soluble pencil
9.9.3 Derwent Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
9.9.4 Main Business/Business Overview
9.10 Caran d'Ache
9.10.1 Company Basic Information, Manufacturing Base and Competitors
9.10.2 Color Pencil Product Type, Application and Specification
9.10.2.1 dry colored pencil
9.10.2.2 water soluble pencil
9.10.3 Caran d'Ache Color Pencil Sales, Revenue, Price and Gross Margin
(2011-2016)
9.10.4 Main Business/Business Overview
9.11 Lyra Rembrandt
9.12 Staedtler
10 COLOR PENCIL MAUFACTURING COST ANALYSIS
10.1 Color Pencil Key Raw Materials Analysis
10.1.1 Key Raw Materials
10.1.2 Price Trend of Key Raw Materials
10.1.3 Key Suppliers of Raw Materials
10.1.4 Market Concentration Rate of Raw Materials
10.2 Proportion of Manufacturing Cost Structure
10.2.1 Raw Materials
10.2.2 Labor Cost
10.2.3 Manufacturing Process Analysis of Color Pencil
10.3 Manufacturing Process Analysis of Color Pencil
11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS
11.1 Color Pencil Industrial Chain Analysis
11.2 Upstream Raw Materials Sourcing
11.3 Raw Materials Sources of Color Pencil Major Manufacturers in 2015
11.4 Downstream Buyers
12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS
12.1 Marketing Channel
12.1.1 Direct Marketing
12.1.2 Indirect Marketing
12.1.3 Marketing Channel Development Trend
12.2 Market Positioning
12.2.1 Pricing Strategy
12.2.2 Brand Strategy
12.2.3 Target Client
12.3 Distributors/Traders List
13 MARKET EFFECT FACTORS ANALYSIS
13.1 Technology Progress/Risk
13.1.1 Substitutes Threat
13.1.2 Technology Progress in Related Industry
13.2 Consumer Needs/Customer Preference Change
13.3 Economic/Political Environmental Change
14 GLOBAL COLOR PENCIL MARKET FORECAST (2016-2021)
14.1 Global Color Pencil Sales, Revenue and Price Forecast (2016-2021)
14.1.1 Global Color Pencil Sales and Growth Rate Forecast (2016-2021)
14.1.2 Global Color Pencil Revenue and Growth Rate Forecast (2016-2021)
14.1.3 Global Color Pencil Price and Trend Forecast (2016-2021)
14.2 Global Color Pencil Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)14.2.1 United States Color Pencil Sales, Revenue and Growth Rate Forecast(2016-2021)
14.2.2 China Color Pencil Sales, Revenue and Growth Rate Forecast (2016-2021)
14.2.3 Europe Color Pencil Sales, Revenue and Growth Rate Forecast (2016-2021)
14.2.4 Japan Color Pencil Sales, Revenue and Growth Rate Forecast (2016-2021)
14.2.5 Southeast Asia Color Pencil Sales, Revenue and Growth Rate Forecast
(2016-2021)
14.2.6 India Color Pencil Sales, Revenue and Growth Rate Forecast (2016-2021)
14.3 Global Color Pencil Sales, Revenue and Price Forecast by Type (2016-2021)
14.4 Global Color Pencil Sales Forecast by Application (2016-2021)

## 15 RESEARCH FINDINGS AND CONCLUSION

## 16 APPENDIX

## Methodology

Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

## LIST OF TABLES AND FIGURES

Figure Picture of Color Pencil
Table Classification of Color Pencil
Figure Global Sales Market Share of Color Pencil by Type in 2015
Figure dry colored pencil Picture
Figure water soluble pencil Picture
Table Applications of Color Pencil
Figure Global Sales Market Share of Color Pencil by Application in 2015
Figure Amateurish Examples
Figure Painter Examples
Figure Architect Examples
Figure Others Examples
Figure United States Color Pencil Revenue and Growth Rate (2011-2021)
Figure China Color Pencil Revenue and Growth Rate (2011-2021)
Figure Europe Color Pencil Revenue and Growth Rate (2011-2021)
Figure Japan Color Pencil Revenue and Growth Rate (2011-2021)
Figure Southeast Asia Color Pencil Revenue and Growth Rate (2011-2021)
Figure India Color Pencil Revenue and Growth Rate (2011-2021)
Figure Global Color Pencil Sales and Growth Rate (2011-2021)
Figure Global Color Pencil Revenue and Growth Rate (2011-2021)
Table Global Color Pencil Sales of Key Manufacturers (2011-2016)
Table Global Color Pencil Sales Share by Manufacturers (2011-2016)
Figure 2015 Color Pencil Sales Share by Manufacturers
Figure 2016 Color Pencil Sales Share by Manufacturers
Table Global Color Pencil Revenue by Manufacturers (2011-2016)
Table Global Color Pencil Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Color Pencil Revenue Share by Manufacturers
Table 2016 Global Color Pencil Revenue Share by Manufacturers
Table Global Color Pencil Sales and Market Share by Type (2011-2016)
Table Global Color Pencil Sales Share by Type (2011-2016)
Figure Sales Market Share of Color Pencil by Type (2011-2016)
Figure Global Color Pencil Sales Growth Rate by Type (2011-2016)
Table Global Color Pencil Revenue and Market Share by Type (2011-2016)
Table Global Color Pencil Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Color Pencil by Type (2011-2016)
Figure Global Color Pencil Revenue Growth Rate by Type (2011-2016)

Table Global Color Pencil Sales and Market Share by Regions (2011-2016)
Table Global Color Pencil Sales Share by Regions (2011-2016)
Figure Sales Market Share of Color Pencil by Regions (2011-2016)
Figure Global Color Pencil Sales Growth Rate by Regions (2011-2016)
Table Global Color Pencil Revenue and Market Share by Regions (2011-2016)
Table Global Color Pencil Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Color Pencil by Regions (2011-2016)
Figure Global Color Pencil Revenue Growth Rate by Regions (2011-2016)
Table Global Color Pencil Sales and Market Share by Application (2011-2016)
Table Global Color Pencil Sales Share by Application (2011-2016)
Figure Sales Market Share of Color Pencil by Application (2011-2016)
Figure Global Color Pencil Sales Growth Rate by Application (2011-2016)
Figure United States Color Pencil Sales and Growth Rate (2011-2016)
Figure United States Color Pencil Revenue and Growth Rate (2011-2016)
Figure United States Color Pencil Sales Price Trend (2011-2016)
Table United States Color Pencil Sales by Manufacturers (2011-2016)
Table United States Color Pencil Market Share by Manufacturers (2011-2016)
Table United States Color Pencil Sales by Type (2011-2016)
Table United States Color Pencil Market Share by Type (2011-2016)
Table United States Color Pencil Sales by Application (2011-2016)
Table United States Color Pencil Market Share by Application (2011-2016)
Figure China Color Pencil Sales and Growth Rate (2011-2016)
Figure China Color Pencil Revenue and Growth Rate (2011-2016)
Figure China Color Pencil Sales Price Trend (2011-2016)
Table China Color Pencil Sales by Manufacturers (2011-2016)
Table China Color Pencil Market Share by Manufacturers (2011-2016)
Table China Color Pencil Sales by Type (2011-2016)
Table China Color Pencil Market Share by Type (2011-2016)
Table China Color Pencil Sales by Application (2011-2016)
Table China Color Pencil Market Share by Application (2011-2016)
Figure Europe Color Pencil Sales and Growth Rate (2011-2016)
Figure Europe Color Pencil Revenue and Growth Rate (2011-2016)
Figure Europe Color Pencil Sales Price Trend (2011-2016)
Table Europe Color Pencil Sales by Manufacturers (2011-2016)
Table Europe Color Pencil Market Share by Manufacturers (2011-2016)
Table Europe Color Pencil Sales by Type (2011-2016)
Table Europe Color Pencil Market Share by Type (2011-2016)
Table Europe Color Pencil Sales by Application (2011-2016)
Table Europe Color Pencil Market Share by Application (2011-2016)

Figure Japan Color Pencil Sales and Growth Rate (2011-2016)
Figure Japan Color Pencil Revenue and Growth Rate (2011-2016)
Figure Japan Color Pencil Sales Price Trend (2011-2016)
Table Japan Color Pencil Sales by Manufacturers (2011-2016)
Table Japan Color Pencil Market Share by Manufacturers (2011-2016)
Table Japan Color Pencil Sales by Type (2011-2016)
Table Japan Color Pencil Market Share by Type (2011-2016)
Table Japan Color Pencil Sales by Application (2011-2016)
Table Japan Color Pencil Market Share by Application (2011-2016)
Figure Southeast Asia Color Pencil Sales and Growth Rate (2011-2016)
Figure Southeast Asia Color Pencil Revenue and Growth Rate (2011-2016)
Figure Southeast Asia Color Pencil Sales Price Trend (2011-2016)
Table Southeast Asia Color Pencil Sales by Manufacturers (2011-2016)
Table Southeast Asia Color Pencil Market Share by Manufacturers (2011-2016)
Table Southeast Asia Color Pencil Sales by Type (2011-2016)
Table Southeast Asia Color Pencil Market Share by Type (2011-2016)
Table Southeast Asia Color Pencil Sales by Application (2011-2016)
Table Southeast Asia Color Pencil Market Share by Application (2011-2016)
Figure India Color Pencil Sales and Growth Rate (2011-2016)
Figure India Color Pencil Revenue and Growth Rate (2011-2016)
Figure India Color Pencil Sales Price Trend (2011-2016)
Table India Color Pencil Sales by Manufacturers (2011-2016)
Table India Color Pencil Market Share by Manufacturers (2011-2016)
Table India Color Pencil Sales by Type (2011-2016)
Table India Color Pencil Market Share by Type (2011-2016)
Table India Color Pencil Sales by Application (2011-2016)
Table India Color Pencil Market Share by Application (2011-2016)
Table Sanford Basic Information List
Table Sanford Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Sanford Color Pencil Global Market Share (2011-2016)
Table Maped Basic Information List
Table Maped Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Maped Color Pencil Global Market Share (2011-2016)
Table Holbein Basic Information List
Table Holbein Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Holbein Color Pencil Global Market Share (2011-2016)
Table Mitsubishi Basic Information List
Table Mitsubishi Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mitsubishi Color Pencil Global Market Share (2011-2016)

Table Van Gogh Basic Information List
Table Van Gogh Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Van Gogh Color Pencil Global Market Share (2011-2016)
Table Marco Basic Information List
Table Marco Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Marco Color Pencil Global Market Share (2011-2016)
Table Koh-I-Noor Basic Information List
Table Koh-I-Noor Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Koh-I-Noor Color Pencil Global Market Share (2011-2016)
Table Faber-Castell Basic Information List
Table Faber-Castell Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Faber-Castell Color Pencil Global Market Share (2011-2016)
Table Derwent Basic Information List
Table Derwent Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Derwent Color Pencil Global Market Share (2011-2016)
Table Caran d'Ache Basic Information List
Table Caran d'Ache Color Pencil Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Caran d'Ache Color Pencil Global Market Share (2011-2016)
Table Lyra Rembrandt Basic Information List
Table Staedtler Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Color Pencil
Figure Manufacturing Process Analysis of Color Pencil
Figure Color Pencil Industrial Chain Analysis
Table Raw Materials Sources of Color Pencil Major Manufacturers in 2015
Table Major Buyers of Color Pencil
Table Distributors/Traders List
Figure Global Color Pencil Sales and Growth Rate Forecast (2016-2021)
Figure Global Color Pencil Revenue and Growth Rate Forecast (2016-2021)
Table Global Color Pencil Sales Forecast by Regions (2016-2021)
Table Global Color Pencil Sales Forecast by Type (2016-2021)
Table Global Color Pencil Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Color Pencil Sales Market Report 2017
Product link: https://marketpublishers.com/r/G87C42859F2EN.html
Price: US\$ 4,000.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G87C42859F2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:
**All fields are required
Custumer signature $\qquad$

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms \& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 2079003970

