

Global Color Coated Board for Home Appliances Market Research Report 2023

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Abstracts

Color coated board for home appliances are pre-coated sheets, which are pre-coated product made of metal coil as the base material and coated or laminated with various organic coatings or plastic films on the surface. The home appliance color-coated sheet series products are widely used and have bright colors. They not only have the strength of steel sheets and good formability, but also have good corrosion resistance and flexibility of paint films.

According to QYResearch's new survey, global Color Coated Board for Home Appliances market is projected to reach US\$ 3846.2 million in 2029, increasing from US\$ 3151 million in 2022, with the CAGR of 2.9% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Color Coated Board for Home Appliances market research.

At present, the application of household appliance appearance materials also includes other materials such as color steel glass, and there is a certain degree of mutual substitution and competition between various materials. With the advancement of material technology and the continuous change of consumer preferences, the upgraded VCM/PCM series products with better performance and appearance, which can better meet the needs of consumers, will be at risk of being replaced by new materials. Color-coated board products were mainly used in major home appliances in the past, but in recent years there has been a trend of extending the application range to kitchen and bathroom appliances, small home appliances and consumer electronics. It is expected that the overall proportion will remain the same in the next few years. Among the small household appliances, microwave ovens, water heaters, set-top boxes and other

products are the main development targets.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Color Coated Board for Home Appliances market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Qingdao Hegang New Material Technology

Jiangsu Liba

Suzhou Hesheng

ZHUHAI SPEEDBIRD PVC LAMINATED METAL SHEET CO., LTD

Suzhou Xinying

Genzon Investment Group

Jiangyin Haimei

Hebei Zhaojian Metal Product

Yieh Phui (China)

Suzhou Yangtze New Materials

Anhui Wonderful-wall Color Coating Aluminium Science Technology

Jiangsu Jiangnan

Dingchuan Shengyu

DK Dongshin

Dongkuk Steel

Dongbu Steel

POSCO

BN STEELA

DCM CORP

SAMYANG METAL

AJU Steel Co Ltd

Lampre

HANWA Steel

JFE Steel

NSSMC

Segment by Type

PCM

VCM

Segment by Application

Refrigerator

Washing Machine

Air Conditioning

TV

Water Heater

Others

Production by Region

North America

Europe

China

Japan

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Color Coated Board for Home Appliances report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

Chapter 10: Market Conclusions

Chapter 11: Research Methodology and Data Source

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