

# Global Cold Mix Asphalt Additives Market Professional Survey Report 2018

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## **Abstracts**

This report studies the global Cold Mix Asphalt Additives market status and forecast, categorizes the global Cold Mix Asphalt Additives market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa). For production of cold asphalt mixes for road repairs, Cold Mix Asphalt Additives make anti-sticking film surrounding bitumen coated aggregate, they can make the asphalt be used at (0–30 °C). Composed of a variety of polymers, at room temperature was liquid,

with a slight irritating odor, flash point 290 ?, freezing point -5 ?, stable nature.

The global Cold Mix Asphalt Additives production market was 96 K MT in 2016 and is expected to grow at a CAGR of 4.23% from 2013 to 2023. The technical barriers of Cold Mix Asphalt Additives are relatively high, resulting in high level concentration degree. The manufacturing bases scatter around the world, mainly concentrating in Korea, China, Northeast Asia and USA. The key companies in Cold Mix Asphalt Additives market include. Dow, ArrMaz, Colasphalt, Evonik, Arkema Group. In 2016, the demand for Cold Mix Asphalt Additives in all regions is leveling off. The demand for these products will grow steadily.

Cold Mix Asphalt Additives are widely used in roads, pavements, airfields, and parking lots made of asphalt and others. In 2016, Emulsion-based Cold Mix Asphalt Additive consumption occupy more than 65% of total amount. In recent years, Europe has become the largest world market for Cold Mix Asphalt Additives, surpassing North America and China. North America is the leading footwear producer in the world, followed by Europe. Therefore, increasing demand for Cold Mix Asphalt Additives is expected to support the growth over forecast period. Cold Mix Asphalt Additives industry will usher in a stable growth space.



In the past few years, the price of Cold Mix Asphalt Additives decreased and we expect the price has pressure to increase in short time with new capacity released. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of Cold Mix Asphalt Additives. Therefore, to some extent, the companies face the risk of profit decline.

There are companies adding new capacities and aiming at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs, improve quality and performance for Cold Mix Asphalt Additives product application. The competition in Cold Mix Asphalt Additives market will become more intense.

The global Cold Mix Asphalt Additives market is valued at 370 million US\$ in 2017 and will reach 490 million US\$ by the end of 2025, growing at a CAGR of 3.5% during 2018-2025.

The major manufacturers covered in this report

Dow ArrMaz Colasphalt Evonik Arkema Group Engineered Additives Kraton Performance Polymers Kao Chemicals Akzo Nobel Huntsman



Sinopec

Jiangsu Jinyang

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America
Europe
China
Japan
India
Southeast Asia
Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

**United States** 

Canada

Mexico

Asia-Pacific

China



India

Japan

South Korea

Australia

Indonesia

Singapore

**Rest of Asia-Pacific** 

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

#### Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa



Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Emulsion-based Cold Mix Asphalt Additive

Solvent-based Cold Mix Asphalt Additive

By Application, the market can be split into

Cold Patch Stockpile Mix

Cold Mix Paving

The study objectives of this report are:

To analyze and study the global Cold Mix Asphalt Additives capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Cold Mix Asphalt Additives manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.



To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Cold Mix Asphalt Additives are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders Cold Mix Asphalt Additives Manufacturers Cold Mix Asphalt Additives Distributors/Traders/Wholesalers Cold Mix Asphalt Additives Subcomponent Manufacturers Industry Association Downstream Vendors

Available Customizations



With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Cold Mix Asphalt Additives market, by end-use.

Detailed analysis and profiles of additional market players.



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