

Global Cold Drinks Market Research Report 2017

https://marketpublishers.com/r/GEC24D4ACC0EN.html Date: February 2017 Pages: 118 Price: US\$ 2,900.00 (Single User License) ID: GEC24D4ACC0EN

Abstracts

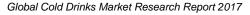
Notes:

Production, means the output of Cold Drinks

Revenue, means the sales value of Cold Drinks

This report studies Cold Drinks in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Coca Cola Pepsico Fanta Red Bull Dr Pepper Snapple Cott Corp Natinal Beverage Monster Beverage





Rockstar

Big Red

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Cold Drinks in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Cold Drinks in each application, can be divided into

Application 1

Application 2



Contents

Global Cold Drinks Market Research Report 2017

1 COLD DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cold Drinks
- 1.2 Cold Drinks Segment by Type
- 1.2.1 Global Production Market Share of Cold Drinks by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.3 Cold Drinks Segment by Application
- 1.3.1 Cold Drinks Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.4 Cold Drinks Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Cold Drinks (2012-2022)

2 GLOBAL COLD DRINKS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Cold Drinks Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Cold Drinks Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Cold Drinks Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Cold Drinks Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Cold Drinks Market Competitive Situation and Trends
 - 2.5.1 Cold Drinks Market Concentration Rate
 - 2.5.2 Cold Drinks Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL COLD DRINKS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)



3.1 Global Cold Drinks Production and Market Share by Region (2012-2017)

3.2 Global Cold Drinks Revenue (Value) and Market Share by Region (2012-2017)

3.3 Global Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

3.4 North America Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

3.5 Europe Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

3.6 China Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

3.7 Japan Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

3.8 Southeast Asia Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

3.9 India Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL COLD DRINKS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

4.1 Global Cold Drinks Consumption by Regions (2012-2017)

4.2 North America Cold Drinks Production, Consumption, Export, Import (2012-2017)

4.3 Europe Cold Drinks Production, Consumption, Export, Import (2012-2017)

4.4 China Cold Drinks Production, Consumption, Export, Import (2012-2017)

4.5 Japan Cold Drinks Production, Consumption, Export, Import (2012-2017)

4.6 Southeast Asia Cold Drinks Production, Consumption, Export, Import (2012-2017)

4.7 India Cold Drinks Production, Consumption, Export, Import (2012-2017)

5 GLOBAL COLD DRINKS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Cold Drinks Production and Market Share by Type (2012-2017)

5.2 Global Cold Drinks Revenue and Market Share by Type (2012-2017)

5.3 Global Cold Drinks Price by Type (2012-2017)

5.4 Global Cold Drinks Production Growth by Type (2012-2017)

6 GLOBAL COLD DRINKS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Cold Drinks Consumption and Market Share by Application (2012-2017)
- 6.2 Global Cold Drinks Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries



7 GLOBAL COLD DRINKS MANUFACTURERS PROFILES/ANALYSIS

7.1 Coca Cola

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Cold Drinks Product Type, Application and Specification
- 7.1.2.1 Product A
- 7.1.2.2 Product B

7.1.3 Coca Cola Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Pepsico

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Cold Drinks Product Type, Application and Specification
- 7.2.2.1 Product A
- 7.2.2.2 Product B
- 7.2.3 Pepsico Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview
- 7.3 Fanta
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Cold Drinks Product Type, Application and Specification
- 7.3.2.1 Product A
- 7.3.2.2 Product B
- 7.3.3 Fanta Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Red Bull
- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Cold Drinks Product Type, Application and Specification
- 7.4.2.1 Product A
- 7.4.2.2 Product B
- 7.4.3 Red Bull Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Dr Pepper Snapple
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Cold Drinks Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B



7.5.3 Dr Pepper Snapple Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Cott Corp

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Cold Drinks Product Type, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Cott Corp Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Natinal Beverage

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Cold Drinks Product Type, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Natinal Beverage Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Monster Beverage

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Cold Drinks Product Type, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Monster Beverage Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Red Bull

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Cold Drinks Product Type, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Red Bull Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Rockstar

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Cold Drinks Product Type, Application and Specification

7.10.2.1 Product A



7.10.2.2 Product B

7.10.3 Rockstar Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Big Red

8 COLD DRINKS MANUFACTURING COST ANALYSIS

- 8.1 Cold Drinks Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Cold Drinks

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Cold Drinks Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Cold Drinks Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL COLD DRINKS MARKET FORECAST (2017-2022)

12.1 Global Cold Drinks Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Cold Drinks Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Cold Drinks Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Cold Drinks Price and Trend Forecast (2017-2022)

12.2 Global Cold Drinks Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Cold Drinks Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Cold Drinks Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Cold Drinks Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Cold Drinks Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Cold Drinks Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Cold Drinks Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Cold Drinks Production, Revenue and Price Forecast by Type (2017-2022)12.4 Global Cold Drinks Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cold Drinks Figure Global Production Market Share of Cold Drinks by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Table Cold Drinks Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure North America Cold Drinks Revenue (Million USD) and Growth Rate (2012-2022) Figure Europe Cold Drinks Revenue (Million USD) and Growth Rate (2012-2022) Figure China Cold Drinks Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Cold Drinks Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Cold Drinks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure India Cold Drinks Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Cold Drinks Revenue (Million UDS) and Growth Rate (2012-2022) Table Global Cold Drinks Production of Key Manufacturers (2015 and 2016) Table Global Cold Drinks Production Share by Manufacturers (2015 and 2016) Figure 2015 Cold Drinks Production Share by Manufacturers Figure 2016 Cold Drinks Production Share by Manufacturers Table Global Cold Drinks Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Cold Drinks Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Cold Drinks Revenue Share by Manufacturers Table 2016 Global Cold Drinks Revenue Share by Manufacturers Table Global Market Cold Drinks Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Cold Drinks Average Price of Key Manufacturers in 2015 Table Manufacturers Cold Drinks Manufacturing Base Distribution and Sales Area Table Manufacturers Cold Drinks Product Type Figure Cold Drinks Market Share of Top 3 Manufacturers Figure Cold Drinks Market Share of Top 5 Manufacturers Table Global Cold Drinks Production by Regions (2012-2017) Figure Global Cold Drinks Production and Market Share by Regions (2012-2017) Figure Global Cold Drinks Production Market Share by Regions (2012-2017) Figure 2015 Global Cold Drinks Production Market Share by Regions



Table Global Cold Drinks Revenue by Regions (2012-2017) Table Global Cold Drinks Revenue Market Share by Regions (2012-2017) Table 2015 Global Cold Drinks Revenue Market Share by Regions Table Global Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017) Table North America Cold Drinks Production, Revenue, Price and Gross Margin (2012 - 2017)Table Europe Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017) Table China Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017) Table Japan Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017) Table Southeast Asia Cold Drinks Production, Revenue, Price and Gross Margin (2012 - 2017)Table India Cold Drinks Production, Revenue, Price and Gross Margin (2012-2017) Table Global Cold Drinks Consumption Market by Regions (2012-2017) Table Global Cold Drinks Consumption Market Share by Regions (2012-2017) Figure Global Cold Drinks Consumption Market Share by Regions (2012-2017) Figure 2015 Global Cold Drinks Consumption Market Share by Regions Table North America Cold Drinks Production, Consumption, Import & Export (2012 - 2017)Table Europe Cold Drinks Production, Consumption, Import & Export (2012-2017) Table China Cold Drinks Production, Consumption, Import & Export (2012-2017) Table Japan Cold Drinks Production, Consumption, Import & Export (2012-2017) Table Southeast Asia Cold Drinks Production, Consumption, Import & Export (2012 - 2017)Table India Cold Drinks Production, Consumption, Import & Export (2012-2017) Table Global Cold Drinks Production by Type (2012-2017) Table Global Cold Drinks Production Share by Type (2012-2017) Figure Production Market Share of Cold Drinks by Type (2012-2017) Figure 2015 Production Market Share of Cold Drinks by Type Table Global Cold Drinks Revenue by Type (2012-2017) Table Global Cold Drinks Revenue Share by Type (2012-2017) Figure Production Revenue Share of Cold Drinks by Type (2012-2017) Figure 2015 Revenue Market Share of Cold Drinks by Type Table Global Cold Drinks Price by Type (2012-2017) Figure Global Cold Drinks Production Growth by Type (2012-2017) Table Global Cold Drinks Consumption by Application (2012-2017) Table Global Cold Drinks Consumption Market Share by Application (2012-2017)

Figure Global Cold Drinks Consumption Market Share by Application in 2015

Table Global Cold Drinks Consumption Growth Rate by Application (2012-2017)

Figure Global Cold Drinks Consumption Growth Rate by Application (2012-2017)



Table Coca Cola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coca Cola Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Coca Cola Cold Drinks Market Share (2015 and 2016)

Table Pepsico Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pepsico Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Pepsico Cold Drinks Market Share (2015 and 2016)

Table Fanta Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fanta Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Fanta Cold Drinks Market Share (2015 and 2016)

Table Red Bull Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Red Bull Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Red Bull Cold Drinks Market Share (2015 and 2016)

Table Dr Pepper Snapple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dr Pepper Snapple Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Dr Pepper Snapple Cold Drinks Market Share (2015 and 2016)

Table Cott Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cott Corp Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Cott Corp Cold Drinks Market Share (2015 and 2016)

Table Natinal Beverage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Natinal Beverage Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Natinal Beverage Cold Drinks Market Share (2015 and 2016)

Table Monster Beverage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monster Beverage Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Monster Beverage Cold Drinks Market Share (2015 and 2016)

Table Red Bull Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Red Bull Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)



Figure Red Bull Cold Drinks Market Share (2015 and 2016)

Table Rockstar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rockstar Cold Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Rockstar Cold Drinks Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cold Drinks

Figure Manufacturing Process Analysis of Cold Drinks

Figure Cold Drinks Industrial Chain Analysis

Table Raw Materials Sources of Cold Drinks Major Manufacturers in 2015

Table Major Buyers of Cold Drinks

Table Distributors/Traders List

Figure Global Cold Drinks Production and Growth Rate Forecast (2017-2022)

Figure Global Cold Drinks Revenue and Growth Rate Forecast (2017-2022)

Figure Global Cold Drinks Price and Trend Forecast (2017-2022)

Table Global Cold Drinks Production Forecast by Regions (2017-2022)

Table Global Cold Drinks Consumption Forecast by Regions (2017-2022)

Figure North America Cold Drinks Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Cold Drinks Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Cold Drinks Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Cold Drinks Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Cold Drinks Production, Revenue and Growth Rate Forecast (2017-2022) Table China Cold Drinks Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Cold Drinks Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Cold Drinks Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Cold Drinks Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Cold Drinks Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Cold Drinks Production, Revenue and Growth Rate Forecast (2017-2022) Table India Cold Drinks Production, Consumption, Export and Import Forecast



(2017-2022)
Table Global Cold Drinks Production Forecast by Type (2017-2022)
Table Global Cold Drinks Revenue Forecast by Type (2017-2022)
Table Global Cold Drinks Price Forecast by Type (2017-2022)
Table Global Cold Drinks Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Cold Drinks Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/GEC24D4ACC0EN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer

info@marketpublishers.com

Service:

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GEC24D4ACC0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970