

Global Coffee Cup Sales Market Report 2018

https://marketpublishers.com/r/G9000215BFEEN.html

Date: June 2018

Pages: 117

Price: US\$ 4,000.00 (Single User License)

ID: G9000215BFEEN

Abstracts

This report studies the global Coffee Cup market status and forecast, categorizes the global Coffee Cup market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A coffee cup is a container that coffee and espresso-based drinks are served in. Coffee cups are typically made of glazed ceramic, and have a single handle for portability while the beverage is hot. Ceramic construction allows a beverage to be drunk while hot, providing insulation to the beverage, and quickly washed with cold water without fear of breakage, compared to typical glassware.

North America was the largest consumer market with a market share of 15.38% in 2011 and 16.17% in 2015 with an increase of 0.79%. UK and France ranked the second and third markets with the market share of 10.86% and 9.11% in 2015.

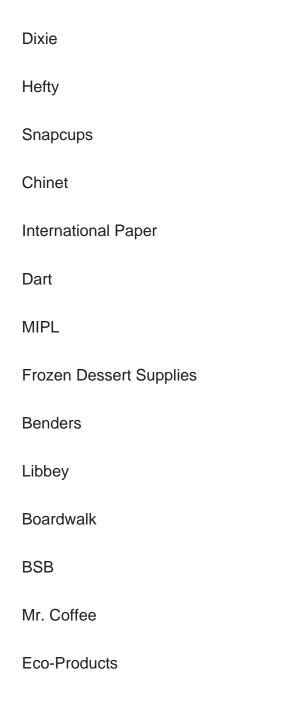
Coffee cups are widely used in café, restaurant, companies, home, etc. As the demand increases rapidly with higher spending propensity and a rising demand for coffee in emerging regions, such as in China, the demand for coffee cup is expected to continue increasing during the remaining years of the forecast period of 2016-2021. Coffee cup industry will usher in a stable growth space.

Nowadays, the top three companies make up more than 20% market share of the Coffee cup market in 2015, and the world's large enterprises are mainly concentrated in USA. The top three manufacturers are Dixie Paper Products, Hefty and Snapcups. They respectively with global production market share as 10.18%, 7.65%, and 5.22% in 2015. The Coffee cup market has been increased in accordance with the economy development and the higher life level of the people. Meanwhile, the environmental awareness is an important factor of the increase of the industry. With the fierce competition of the market, the manufacturers are had better make sure that their product with high performance and quality, with the good services level. Following the



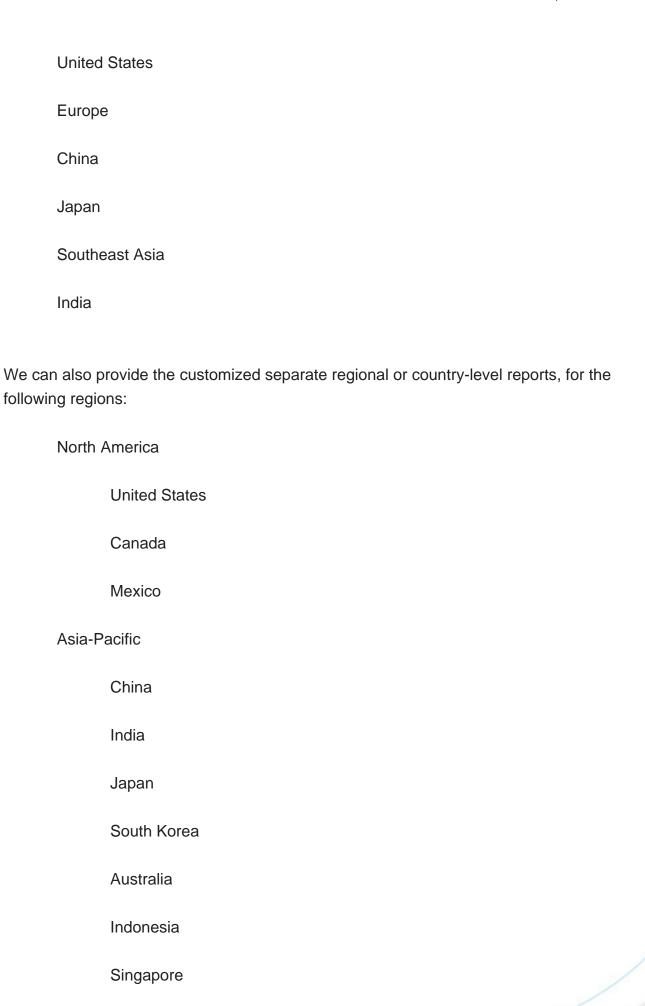
market trends, access to greater competitive advantage, concerning more on their R&D and services to get a bigger market share.

The global Coffee Cup market is valued at 1230 million US\$ in 2017 and will reach 1570 million US\$ by the end of 2025, growing at a CAGR of 3.1% during 2018-2025. The major players covered in this report



Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering



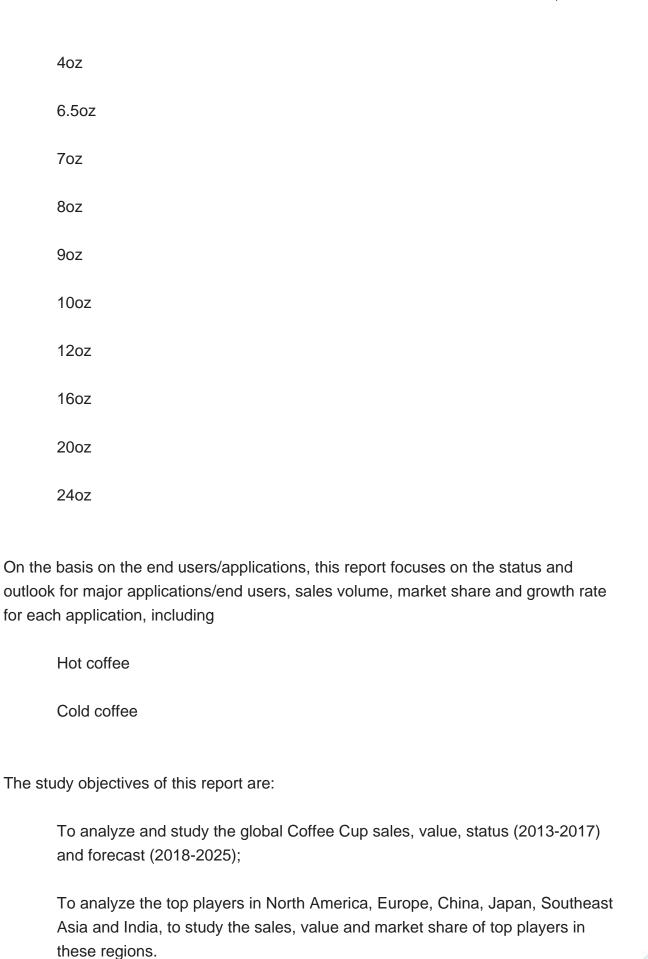




Rest of Asia-Pacific Europe Germany France UK Italy Spain Russia Rest of Europe Central & South America Brazil Argentina Rest of South America Middle East & Africa Saudi Arabia Turkey Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into





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Focuses on the key Coffee Cup players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Coffee Cup are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered



as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Coffee Cup Manufacturers

Coffee Cup Distributors/Traders/Wholesalers

Coffee Cup Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Coffee Cup market, by end-use.

Detailed analysis and profiles of additional market players.



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