

# Global CMOS Camera Module (CCM) Market Professional Survey Report 2018

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## Abstracts

This report studies the global CMOS Camera Module (CCM) market status and forecast, categorizes the global CMOS Camera Module (CCM) market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A CMOS Camera Module (CCM) is a device that converts an optical image into electronic video signals. These electronic signals are then converted into digital data on the display of a digital imaging device for users to store as a digital image. The booming demand for mobile phone, smartphones, multimedia tablets and other mobile devices has driven the demand for camera modules, which are the core components for built-in digital cameras and have become one of the key differentiating factors for such devices. The CMOS camera module is comprised of a complex integration of optical, electronic, and mechanical technologies.

LG Innotek, SEMCO, Sharp and LITEON captured the top four revenue share spots in the CMOS Camera Module market in 2015. LG Innotek dominated with 16.54 percent revenue share, followed by SEMCO with 14.41 percent revenue share and Sharp with 7.22 percent revenue share.

Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area, in future still more new investment will enter into the field. Technology and cost are two major problems.

Although sales of CMOS Camera Module brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.

The global CMOS Camera Module (CCM) market is valued at 19 million US\$ in 2017

and will reach 27 million US\$ by the end of 2025, growing at a CAGR of 5.0% during 2018-2025.

The major manufacturers covered in this report

LG Innotek

SEMCO

Sharp

LITEON

Cowell

Sunny Optical

FOXCONN

Partron

Primax

O-FILM

MCNEX

Chicony

TOSHIBA

CAMMSYS

STMicroelectronics

Truly

BYD

## Powerlogic

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

VGA and below

2MP

5MP

8MP

12MP

16MP+

By Application, the market can be split into

Mobile phone,

Smartphones,

Tablet PCs

Game Consoles

TV

Automotive

Other mobile devices

The study objectives of this report are:

To analyze and study the global CMOS Camera Module (CCM) capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key CMOS Camera Module (CCM) manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of CMOS Camera Module (CCM) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

## Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

### Key Stakeholders

CMOS Camera Module (CCM) Manufacturers

CMOS Camera Module (CCM) Distributors/Traders/Wholesalers

CMOS Camera Module (CCM) Subcomponent Manufacturers

Industry Association

Downstream Vendors

### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the CMOS Camera Module (CCM) market, by end-use.

Detailed analysis and profiles of additional market players.

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