

Global Cloud Accounting Software Market Size, Status and Forecast 2023

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Abstracts

This report studies the Cloud Accounting Software market status and outlook of global and major regions, from angles of players, regions, product and end Application/industries; this report analyzes the top players in global and major regions, and splits the Cloud Accounting Software market by product and Application/end industries.

The global Cloud Accounting Software market is valued at 2631 million USD in 2017 and is expected to reach 4688 million USD by the end of 2023, growing at a CAGR of 8.63% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

United States will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Accounting Software.

EU also play important roles in global market, with market size of 614 million USD in 2017 and will be 1021 million USD in 2023, with a CAGR of 8.84%.

The major players in global market include

Intuit

Sage

SAP

Oracle(NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Zoho

Assit Cornerstone

MEGI

Reckon

KashFlow

Dropbox

Carbonite

Apptivo

FinancialForce

Wave Accounting Inc.

Figure Global Market Size (Million USD) Status and Outlook 2013-2023

Source: Annual Reports, Secondary Information, Press Releases, Expert Interviews and QYResearch, Mar 2018

Geographically, this report split global into several key Regions, with, revenue (million USD), market share and growth rate of Cloud Accounting Software for these regions, from 2013 to 2023 (forecast)

United States

EU

Japan

China

India

Southeast Asia

On the basis of product, the Cloud Accounting Software market is primarily split into Browser-based, SaaS

Application Service Providers (ASPs)

Table Global Cloud Accounting Software Market Size (Million USD) Split by Types

Revenue (M \$) 2013 2017 2023F Share in 2023F CAGR 2017-2023

SaaS 1193.67 2187.65 3566.23 82.50% 8.49%

ASPs 240.73 442.98 756.47 17.50% 9.33%

Total 1434.4 2630.63 4322.7 0.00% 8.63%

Source: Secondary Literature, Press Releases, Expert Interviews and QYResearch, Mar 2018

On the basis on the end users/Application, this report covers

SMEs

Large Enterprises

Other Users

Table Global Cloud Accounting Software Market Size (Million USD) by Application
(2013-2023)

Revenue (M \$) 2013 2017 2023F Share in 2023F CAGR 2017-2023

SMEs 1047.87 1895.16 3176.32 73.72% 8.99%

Large Enterprises 325.86 623.99 973.47 22.32% 7.69%

Other Users 60.67 111.48 172.91 3.96% 7.59%

Total 1434.4 2630.63 4322.7 100% 8.63%

Source: Secondary Literature, Press Releases, Expert Interviews and QYResearch

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