

# Global Cigars and Cigarillos Sales Market Report 2016

https://marketpublishers.com/r/GDEF8440D8DEN.html

Date: November 2016

Pages: 118

Price: US\$ 4,000.00 (Single User License)

ID: GDEF8440D8DEN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Cigars and Cigarillos

Revenue, means the sales value of Cigars and Cigarillos

This report studies sales (consumption) of Cigars and Cigarillos in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Scandinavian Tobacco Group A/S

British American Tobacco

Imperial Brands

Plc

Altria Group

Habanos S.A

Drew Estate LLC

Swisher International

Oettinger Davidoff AG



Swedish Match AB

Trendsettah USA
Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Cigars and Cigarillos in these regions, from 2011 to 2021 (forecast), like
United States
China
Europe
Japan
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Cigars and Cigarillos in each application, can be divided into
Men
Women
Application 3



# **Contents**

Global Cigars and Cigarillos Sales Market Report 2016

#### 1 CIGARS AND CIGARILLOS OVERVIEW

- 1.1 Product Overview and Scope of Cigars and Cigarillos
- 1.2 Classification of Cigars and Cigarillos
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Cigars and Cigarillos
  - 1.3.1 Men
  - 1.3.2 Women
- 1.3.3 Application
- 1.4 Cigars and Cigarillos Market by Regions
- 1.4.1 United States Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Cigars and Cigarillos (2011-2021)
  - 1.5.1 Global Cigars and Cigarillos Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Cigars and Cigarillos Revenue and Growth Rate (2011-2021)

# 2 GLOBAL CIGARS AND CIGARILLOS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Cigars and Cigarillos Market Competition by Manufacturers
- 2.1.1 Global Cigars and Cigarillos Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Cigars and Cigarillos Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Cigars and Cigarillos (Volume and Value) by Type
  - 2.2.1 Global Cigars and Cigarillos Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Cigars and Cigarillos Revenue and Market Share by Type (2011-2016)
- 2.3 Global Cigars and Cigarillos (Volume and Value) by Regions
  - 2.3.1 Global Cigars and Cigarillos Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Cigars and Cigarillos Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Cigars and Cigarillos (Volume) by Application



# 3 UNITED STATES CIGARS AND CIGARILLOS (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Cigars and Cigarillos Sales and Value (2011-2016)
  - 3.1.1 United States Cigars and Cigarillos Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Cigars and Cigarillos Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Cigars and Cigarillos Sales Price Trend (2011-2016)
- 3.2 United States Cigars and Cigarillos Sales and Market Share by Manufacturers
- 3.3 United States Cigars and Cigarillos Sales and Market Share by Type
- 3.4 United States Cigars and Cigarillos Sales and Market Share by Application

# 4 CHINA CIGARS AND CIGARILLOS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Cigars and Cigarillos Sales and Value (2011-2016)
- 4.1.1 China Cigars and Cigarillos Sales and Growth Rate (2011-2016)
- 4.1.2 China Cigars and Cigarillos Revenue and Growth Rate (2011-2016)
- 4.1.3 China Cigars and Cigarillos Sales Price Trend (2011-2016)
- 4.2 China Cigars and Cigarillos Sales and Market Share by Manufacturers
- 4.3 China Cigars and Cigarillos Sales and Market Share by Type
- 4.4 China Cigars and Cigarillos Sales and Market Share by Application

# 5 EUROPE CIGARS AND CIGARILLOS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Cigars and Cigarillos Sales and Value (2011-2016)
  - 5.1.1 Europe Cigars and Cigarillos Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Cigars and Cigarillos Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Cigars and Cigarillos Sales Price Trend (2011-2016)
- 5.2 Europe Cigars and Cigarillos Sales and Market Share by Manufacturers
- 5.3 Europe Cigars and Cigarillos Sales and Market Share by Type
- 5.4 Europe Cigars and Cigarillos Sales and Market Share by Application

## 6 JAPAN CIGARS AND CIGARILLOS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Cigars and Cigarillos Sales and Value (2011-2016)
  - 6.1.1 Japan Cigars and Cigarillos Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Cigars and Cigarillos Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Cigars and Cigarillos Sales Price Trend (2011-2016)
- 6.2 Japan Cigars and Cigarillos Sales and Market Share by Manufacturers
- 6.3 Japan Cigars and Cigarillos Sales and Market Share by Type



# 6.4 Japan Cigars and Cigarillos Sales and Market Share by Application

#### 7 GLOBAL CIGARS AND CIGARILLOS MANUFACTURERS ANALYSIS

- 7.1 Scandinavian Tobacco Group A/S
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Cigars and Cigarillos Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Scandinavian Tobacco Group A/S Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 British American Tobacco
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 118 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 British American Tobacco Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Imperial Brands
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 132 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Imperial Brands Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Plc
- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Nov Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Plc Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Altria Group
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I



7.5.2.2 Type II

7.5.3 Altria Group Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Habanos S.A.

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Habanos S.A Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Drew Estate LLC

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Consumer Goods Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Drew Estate LLC Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Swisher International

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Swisher International Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 Oettinger Davidoff AG

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Oettinger Davidoff AG Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

7.10 Swedish Match AB

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification



- 7.10.2.1 Type I
- 7.10.2.2 Type II
- 7.10.3 Swedish Match AB Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Trendsettah USA

#### **8 CIGARS AND CIGARILLOS MAUFACTURING COST ANALYSIS**

- 8.1 Cigars and Cigarillos Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Cigars and Cigarillos

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Cigars and Cigarillos Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Cigars and Cigarillos Major Manufacturers in 2015
- 9.4 Downstream Buyers

## 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL CIGARS AND CIGARILLOS MARKET FORECAST (2016-2021)

- 12.1 Global Cigars and Cigarillos Sales, Revenue Forecast (2016-2021)
- 12.2 Global Cigars and Cigarillos Sales Forecast by Regions (2016-2021)
- 12.3 Global Cigars and Cigarillos Sales Forecast by Type (2016-2021)
- 12.4 Global Cigars and Cigarillos Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Cigars and Cigarillos

Table Classification of Cigars and Cigarillos

Figure Global Sales Market Share of Cigars and Cigarillos by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Cigars and Cigarillos

Figure Global Sales Market Share of Cigars and Cigarillos by Application in 2015

Figure Men Examples

Figure Women Examples

Figure United States Cigars and Cigarillos Revenue and Growth Rate (2011-2021)

Figure China Cigars and Cigarillos Revenue and Growth Rate (2011-2021)

Figure Europe Cigars and Cigarillos Revenue and Growth Rate (2011-2021)

Figure Japan Cigars and Cigarillos Revenue and Growth Rate (2011-2021)

Figure Global Cigars and Cigarillos Sales and Growth Rate (2011-2021)

Figure Global Cigars and Cigarillos Revenue and Growth Rate (2011-2021)

Table Global Cigars and Cigarillos Sales of Key Manufacturers (2011-2016)

Table Global Cigars and Cigarillos Sales Share by Manufacturers (2011-2016)

Figure 2015 Cigars and Cigarillos Sales Share by Manufacturers

Figure 2016 Cigars and Cigarillos Sales Share by Manufacturers

Table Global Cigars and Cigarillos Revenue by Manufacturers (2011-2016)

Table Global Cigars and Cigarillos Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Cigars and Cigarillos Revenue Share by Manufacturers

Table 2016 Global Cigars and Cigarillos Revenue Share by Manufacturers

Table Global Cigars and Cigarillos Sales and Market Share by Type (2011-2016)

Table Global Cigars and Cigarillos Sales Share by Type (2011-2016)

Figure Sales Market Share of Cigars and Cigarillos by Type (2011-2016)

Figure Global Cigars and Cigarillos Sales Growth Rate by Type (2011-2016)

Table Global Cigars and Cigarillos Revenue and Market Share by Type (2011-2016)

Table Global Cigars and Cigarillos Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cigars and Cigarillos by Type (2011-2016)

Figure Global Cigars and Cigarillos Revenue Growth Rate by Type (2011-2016)

Table Global Cigars and Cigarillos Sales and Market Share by Regions (2011-2016)

Table Global Cigars and Cigarillos Sales Share by Regions (2011-2016)

Figure Sales Market Share of Cigars and Cigarillos by Regions (2011-2016)

Figure Global Cigars and Cigarillos Sales Growth Rate by Regions (2011-2016)



Table Global Cigars and Cigarillos Revenue and Market Share by Regions (2011-2016)

Table Global Cigars and Cigarillos Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Cigars and Cigarillos by Regions (2011-2016)

Figure Global Cigars and Cigarillos Revenue Growth Rate by Regions (2011-2016)

Table Global Cigars and Cigarillos Sales and Market Share by Application (2011-2016)

Table Global Cigars and Cigarillos Sales Share by Application (2011-2016)

Figure Sales Market Share of Cigars and Cigarillos by Application (2011-2016)

Figure Global Cigars and Cigarillos Sales Growth Rate by Application (2011-2016)

Figure United States Cigars and Cigarillos Sales and Growth Rate (2011-2016)

Figure United States Cigars and Cigarillos Revenue and Growth Rate (2011-2016)

Figure United States Cigars and Cigarillos Sales Price Trend (2011-2016)

Table United States Cigars and Cigarillos Sales by Manufacturers (2011-2016)

Table United States Cigars and Cigarillos Market Share by Manufacturers (2011-2016)

Table United States Cigars and Cigarillos Sales by Type (2011-2016)

Table United States Cigars and Cigarillos Market Share by Type (2011-2016)

Table United States Cigars and Cigarillos Sales by Application (2011-2016)

Table United States Cigars and Cigarillos Market Share by Application (2011-2016)

Figure China Cigars and Cigarillos Sales and Growth Rate (2011-2016)

Figure China Cigars and Cigarillos Revenue and Growth Rate (2011-2016)

Figure China Cigars and Cigarillos Sales Price Trend (2011-2016)

Table China Cigars and Cigarillos Sales by Manufacturers (2011-2016)

Table China Cigars and Cigarillos Market Share by Manufacturers (2011-2016)

Table China Cigars and Cigarillos Sales by Type (2011-2016)

Table China Cigars and Cigarillos Market Share by Type (2011-2016)

Table China Cigars and Cigarillos Sales by Application (2011-2016)

Table China Cigars and Cigarillos Market Share by Application (2011-2016)

Figure Europe Cigars and Cigarillos Sales and Growth Rate (2011-2016)

Figure Europe Cigars and Cigarillos Revenue and Growth Rate (2011-2016)

Figure Europe Cigars and Cigarillos Sales Price Trend (2011-2016)

Table Europe Cigars and Cigarillos Sales by Manufacturers (2011-2016)

Table Europe Cigars and Cigarillos Market Share by Manufacturers (2011-2016)

Table Europe Cigars and Cigarillos Sales by Type (2011-2016)

Table Europe Cigars and Cigarillos Market Share by Type (2011-2016)

Table Europe Cigars and Cigarillos Sales by Application (2011-2016)

Table Europe Cigars and Cigarillos Market Share by Application (2011-2016)

Figure Japan Cigars and Cigarillos Sales and Growth Rate (2011-2016)

Figure Japan Cigars and Cigarillos Revenue and Growth Rate (2011-2016)

Figure Japan Cigars and Cigarillos Sales Price Trend (2011-2016)

Table Japan Cigars and Cigarillos Sales by Manufacturers (2011-2016)



Table Japan Cigars and Cigarillos Market Share by Manufacturers (2011-2016)

Table Japan Cigars and Cigarillos Sales by Type (2011-2016)

Table Japan Cigars and Cigarillos Market Share by Type (2011-2016)

Table Japan Cigars and Cigarillos Sales by Application (2011-2016)

Table Japan Cigars and Cigarillos Market Share by Application (2011-2016)

Table Scandinavian Tobacco Group A/S Basic Information List

Table Scandinavian Tobacco Group A/S Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Scandinavian Tobacco Group A/S Cigars and Cigarillos Global Market Share (2011-2016)

Table British American Tobacco Basic Information List

Table British American Tobacco Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure British American Tobacco Cigars and Cigarillos Global Market Share (2011-2016)

Table Imperial Brands Basic Information List

Table Imperial Brands Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Imperial Brands Cigars and Cigarillos Global Market Share (2011-2016)

Table Plc Basic Information List

Table Plc Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Plc Cigars and Cigarillos Global Market Share (2011-2016)

Table Altria Group Basic Information List

Table Altria Group Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Altria Group Cigars and Cigarillos Global Market Share (2011-2016)

Table Habanos S.A Basic Information List

Table Habanos S.A Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Habanos S.A Cigars and Cigarillos Global Market Share (2011-2016)

Table Drew Estate LLC Basic Information List

Table Drew Estate LLC Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Drew Estate LLC Cigars and Cigarillos Global Market Share (2011-2016)

Table Swisher International Basic Information List

Table Swisher International Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Swisher International Cigars and Cigarillos Global Market Share (2011-2016) Table Oettinger Davidoff AG Basic Information List



Table Oettinger Davidoff AG Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Oettinger Davidoff AG Cigars and Cigarillos Global Market Share (2011-2016)

Table Swedish Match AB Basic Information List

Table Swedish Match AB Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Swedish Match AB Cigars and Cigarillos Global Market Share (2011-2016)

Table Trendsettah USA Basic Information List

Table Trendsettah USA Cigars and Cigarillos Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Trendsettah USA Cigars and Cigarillos Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cigars and Cigarillos

Figure Manufacturing Process Analysis of Cigars and Cigarillos

Figure Cigars and Cigarillos Industrial Chain Analysis

Table Raw Materials Sources of Cigars and Cigarillos Major Manufacturers in 2015

Table Major Buyers of Cigars and Cigarillos

Table Distributors/Traders List

Figure Global Cigars and Cigarillos Sales and Growth Rate Forecast (2016-2021)

Figure Global Cigars and Cigarillos Revenue and Growth Rate Forecast (2016-2021)

Table Global Cigars and Cigarillos Sales Forecast by Regions (2016-2021)

Table Global Cigars and Cigarillos Sales Forecast by Type (2016-2021)

Table Global Cigars and Cigarillos Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Cigars and Cigarillos Sales Market Report 2016
Product link: <a href="https://marketpublishers.com/r/GDEF8440D8DEN.html">https://marketpublishers.com/r/GDEF8440D8DEN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GDEF8440D8DEN.html">https://marketpublishers.com/r/GDEF8440D8DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970