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Global Chipless RFID Market Research Report 2018

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Abstracts

This report studies the global Chipless RFID market status and forecast, categorizes the global Chipless RFID market size (value & volume) by manufacturers, type, application, and region.
This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.
Chipless radio frequency identification (RFID) is a generic term for systems that use RF energy to communicate data.
Many players in this market are offering cloud-based RFID solutions that reduce the initial procurement cost of the servers and reduces the risk of loss and corruption of data. The RFID providers provide cloud-based solutions such as inventory management, asset management, and supply chain management enabling the companies to use centrally managed solutions, cutting down the support and deployment costs. The services available at low investment cost benefits the small and medium retailers. The market analysis identifies the cloud-based RFID systems as one of the key trends behind the growth of this market.

The global Chipless RFID market is valued at 17200 million US$ in 2017 and will reach 31100 million US$ by the end of 2025, growing at a CAGR of 7.7% during 2018-2025.

The major manufacturers covered in this report

Impinj

NXP Semiconductors

Alien Technology

Avery Dennison

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SATO Vicinity

Zebra Technologies

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States

EU

China

Japan

South Korea

Taiwan

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

- United States
- Canada
- Mexico

Asia-Pacific

- China
- India

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- Japan
- South Korea
- Australia
- Indonesia
- Singapore
- Rest of Asia-Pacific

Europe

- Germany
- France
- UK
- Italy
- Spain
- Russia
- Rest of Europe

Central & South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

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Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Tags

Reader

Software

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Retail

Supply Chain

Aviation

Healthcare

Smart cards

Public Transit

Others

The study objectives of this report are:

To analyze and study the global Chipless RFID capacity, production, value,

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consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Chipless RFID manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Chipless RFID are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

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For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Chipless RFID Manufacturers

Chipless RFID Distributors/Traders/Wholesalers

Chipless RFID Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Chipless RFID market, by end-use.

Detailed analysis and profiles of additional market players.

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