

Global Chat Application Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/G7795DE40798EN.html>

Date: August 2020

Pages: 97

Price: US\$ 3,900.00 (Single User License)

ID: G7795DE40798EN

Abstracts

This report focuses on the global Chat Application status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Chat Application development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Tencent

Facebook

Microsoft

Lotte

Kakao

Naver Corporation

Kik Interactive

Skype Technologies SARL

Market segment by Type, the product can be split into

Cloud-Based

On-Premise

Market segment by Application, split into

For Android

For IOS

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Chat Application status, future forecast, growth opportunity, key market and key players.

To present the Chat Application development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Chat Application are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Chat Application Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Chat Application Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud-Based
 - 1.4.3 On-Premise
- 1.5 Market by Application
 - 1.5.1 Global Chat Application Market Share by Application: 2020 VS 2026
 - 1.5.2 For Android
 - 1.5.3 For IOS
 - 1.5.4 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Chat Application Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Chat Application Industry
 - 1.6.1.1 Chat Application Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Chat Application Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Chat Application Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Chat Application Market Perspective (2015-2026)
- 2.2 Chat Application Growth Trends by Regions
 - 2.2.1 Chat Application Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Chat Application Historic Market Share by Regions (2015-2020)
 - 2.2.3 Chat Application Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers

- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Chat Application Market Growth Strategy
- 2.3.6 Primary Interviews with Key Chat Application Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Chat Application Players by Market Size
 - 3.1.1 Global Top Chat Application Players by Revenue (2015-2020)
 - 3.1.2 Global Chat Application Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Chat Application Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Chat Application Market Concentration Ratio
 - 3.2.1 Global Chat Application Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Chat Application Revenue in 2019
- 3.3 Chat Application Key Players Head office and Area Served
- 3.4 Key Players Chat Application Product Solution and Service
- 3.5 Date of Enter into Chat Application Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Chat Application Historic Market Size by Type (2015-2020)
- 4.2 Global Chat Application Forecasted Market Size by Type (2021-2026)

5 CHAT APPLICATION BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Chat Application Market Size by Application (2015-2020)
- 5.2 Global Chat Application Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Chat Application Market Size (2015-2020)
- 6.2 Chat Application Key Players in North America (2019-2020)
- 6.3 North America Chat Application Market Size by Type (2015-2020)
- 6.4 North America Chat Application Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Chat Application Market Size (2015-2020)
- 7.2 Chat Application Key Players in Europe (2019-2020)
- 7.3 Europe Chat Application Market Size by Type (2015-2020)
- 7.4 Europe Chat Application Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Chat Application Market Size (2015-2020)
- 8.2 Chat Application Key Players in China (2019-2020)
- 8.3 China Chat Application Market Size by Type (2015-2020)
- 8.4 China Chat Application Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Chat Application Market Size (2015-2020)
- 9.2 Chat Application Key Players in Japan (2019-2020)
- 9.3 Japan Chat Application Market Size by Type (2015-2020)
- 9.4 Japan Chat Application Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Chat Application Market Size (2015-2020)
- 10.2 Chat Application Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Chat Application Market Size by Type (2015-2020)
- 10.4 Southeast Asia Chat Application Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Chat Application Market Size (2015-2020)
- 11.2 Chat Application Key Players in India (2019-2020)
- 11.3 India Chat Application Market Size by Type (2015-2020)
- 11.4 India Chat Application Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Chat Application Market Size (2015-2020)
- 12.2 Chat Application Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Chat Application Market Size by Type (2015-2020)
- 12.4 Central & South America Chat Application Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Tencent

- 13.1.1 Tencent Company Details
- 13.1.2 Tencent Business Overview and Its Total Revenue
- 13.1.3 Tencent Chat Application Introduction
- 13.1.4 Tencent Revenue in Chat Application Business (2015-2020)
- 13.1.5 Tencent Recent Development

13.2 Facebook

- 13.2.1 Facebook Company Details
- 13.2.2 Facebook Business Overview and Its Total Revenue
- 13.2.3 Facebook Chat Application Introduction
- 13.2.4 Facebook Revenue in Chat Application Business (2015-2020)
- 13.2.5 Facebook Recent Development

13.3 Microsoft

- 13.3.1 Microsoft Company Details
- 13.3.2 Microsoft Business Overview and Its Total Revenue
- 13.3.3 Microsoft Chat Application Introduction
- 13.3.4 Microsoft Revenue in Chat Application Business (2015-2020)
- 13.3.5 Microsoft Recent Development

13.4 Lotte

- 13.4.1 Lotte Company Details
- 13.4.2 Lotte Business Overview and Its Total Revenue
- 13.4.3 Lotte Chat Application Introduction
- 13.4.4 Lotte Revenue in Chat Application Business (2015-2020)
- 13.4.5 Lotte Recent Development

13.5 Kakao

- 13.5.1 Kakao Company Details
- 13.5.2 Kakao Business Overview and Its Total Revenue
- 13.5.3 Kakao Chat Application Introduction
- 13.5.4 Kakao Revenue in Chat Application Business (2015-2020)
- 13.5.5 Kakao Recent Development

13.6 Naver Corporation

- 13.6.1 Naver Corporation Company Details
- 13.6.2 Naver Corporation Business Overview and Its Total Revenue
- 13.6.3 Naver Corporation Chat Application Introduction
- 13.6.4 Naver Corporation Revenue in Chat Application Business (2015-2020)
- 13.6.5 Naver Corporation Recent Development

13.7 Kik Interactive

13.7.1 Kik Interactive Company Details

13.7.2 Kik Interactive Business Overview and Its Total Revenue

13.7.3 Kik Interactive Chat Application Introduction

13.7.4 Kik Interactive Revenue in Chat Application Business (2015-2020)

13.7.5 Kik Interactive Recent Development

13.8 Skype Technologies SARL

13.8.1 Skype Technologies SARL Company Details

13.8.2 Skype Technologies SARL Business Overview and Its Total Revenue

13.8.3 Skype Technologies SARL Chat Application Introduction

13.8.4 Skype Technologies SARL Revenue in Chat Application Business (2015-2020)

13.8.5 Skype Technologies SARL Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Chat Application Key Market Segments

Table 2. Key Players Covered: Ranking by Chat Application Revenue

Table 3. Ranking of Global Top Chat Application Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Chat Application Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud-Based

Table 6. Key Players of On-Premise

Table 7. COVID-19 Impact Global Market: (Four Chat Application Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Chat Application Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Chat Application Players to Combat Covid-19 Impact

Table 12. Global Chat Application Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Chat Application Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Chat Application Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Chat Application Market Share by Regions (2015-2020)

Table 16. Global Chat Application Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Chat Application Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Chat Application Market Growth Strategy

Table 22. Main Points Interviewed from Key Chat Application Players

Table 23. Global Chat Application Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Chat Application Market Share by Players (2015-2020)

Table 25. Global Top Chat Application Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Chat Application as of 2019)

Table 26. Global Chat Application by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

- Table 28. Key Players Chat Application Product Solution and Service
- Table 29. Date of Enter into Chat Application Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Chat Application Market Size Share by Type (2015-2020)
- Table 33. Global Chat Application Revenue Market Share by Type (2021-2026)
- Table 34. Global Chat Application Market Size Share by Application (2015-2020)
- Table 35. Global Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Chat Application Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Chat Application Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Chat Application Market Share (2019-2020)
- Table 39. North America Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Chat Application Market Share by Type (2015-2020)
- Table 41. North America Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Chat Application Market Share by Application (2015-2020)
- Table 43. Europe Key Players Chat Application Revenue (2019-2020) (Million US\$)
- Table 44. Europe Key Players Chat Application Market Share (2019-2020)
- Table 45. Europe Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 46. Europe Chat Application Market Share by Type (2015-2020)
- Table 47. Europe Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 48. Europe Chat Application Market Share by Application (2015-2020)
- Table 49. China Key Players Chat Application Revenue (2019-2020) (Million US\$)
- Table 50. China Key Players Chat Application Market Share (2019-2020)
- Table 51. China Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 52. China Chat Application Market Share by Type (2015-2020)
- Table 53. China Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 54. China Chat Application Market Share by Application (2015-2020)
- Table 55. Japan Key Players Chat Application Revenue (2019-2020) (Million US\$)
- Table 56. Japan Key Players Chat Application Market Share (2019-2020)
- Table 57. Japan Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 58. Japan Chat Application Market Share by Type (2015-2020)
- Table 59. Japan Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 60. Japan Chat Application Market Share by Application (2015-2020)
- Table 61. Southeast Asia Key Players Chat Application Revenue (2019-2020) (Million US\$)

- Table 62. Southeast Asia Key Players Chat Application Market Share (2019-2020)
- Table 63. Southeast Asia Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 64. Southeast Asia Chat Application Market Share by Type (2015-2020)
- Table 65. Southeast Asia Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 66. Southeast Asia Chat Application Market Share by Application (2015-2020)
- Table 67. India Key Players Chat Application Revenue (2019-2020) (Million US\$)
- Table 68. India Key Players Chat Application Market Share (2019-2020)
- Table 69. India Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 70. India Chat Application Market Share by Type (2015-2020)
- Table 71. India Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 72. India Chat Application Market Share by Application (2015-2020)
- Table 73. Central & South America Key Players Chat Application Revenue (2019-2020) (Million US\$)
- Table 74. Central & South America Key Players Chat Application Market Share (2019-2020)
- Table 75. Central & South America Chat Application Market Size by Type (2015-2020) (Million US\$)
- Table 76. Central & South America Chat Application Market Share by Type (2015-2020)
- Table 77. Central & South America Chat Application Market Size by Application (2015-2020) (Million US\$)
- Table 78. Central & South America Chat Application Market Share by Application (2015-2020)
- Table 79. Tencent Company Details
- Table 80. Tencent Business Overview
- Table 81. Tencent Product
- Table 82. Tencent Revenue in Chat Application Business (2015-2020) (Million US\$)
- Table 83. Tencent Recent Development
- Table 84. Facebook Company Details
- Table 85. Facebook Business Overview
- Table 86. Facebook Product
- Table 87. Facebook Revenue in Chat Application Business (2015-2020) (Million US\$)
- Table 88. Facebook Recent Development
- Table 89. Microsoft Company Details
- Table 90. Microsoft Business Overview
- Table 91. Microsoft Product
- Table 92. Microsoft Revenue in Chat Application Business (2015-2020) (Million US\$)
- Table 93. Microsoft Recent Development

Table 94. Lotte Company Details
Table 95. Lotte Business Overview
Table 96. Lotte Product
Table 97. Lotte Revenue in Chat Application Business (2015-2020) (Million US\$)
Table 98. Lotte Recent Development
Table 99. Kakao Company Details
Table 100. Kakao Business Overview
Table 101. Kakao Product
Table 102. Kakao Revenue in Chat Application Business (2015-2020) (Million US\$)
Table 103. Kakao Recent Development
Table 104. Naver Corporation Company Details
Table 105. Naver Corporation Business Overview
Table 106. Naver Corporation Product
Table 107. Naver Corporation Revenue in Chat Application Business (2015-2020) (Million US\$)
Table 108. Naver Corporation Recent Development
Table 109. Kik Interactive Company Details
Table 110. Kik Interactive Business Overview
Table 111. Kik Interactive Product
Table 112. Kik Interactive Revenue in Chat Application Business (2015-2020) (Million US\$)
Table 113. Kik Interactive Recent Development
Table 114. Skype Technologies SARL Business Overview
Table 115. Skype Technologies SARL Product
Table 116. Skype Technologies SARL Company Details
Table 117. Skype Technologies SARL Revenue in Chat Application Business (2015-2020) (Million US\$)
Table 118. Skype Technologies SARL Recent Development
Table 119. Research Programs/Design for This Report
Table 120. Key Data Information from Secondary Sources
Table 121. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Chat Application Market Share by Type: 2020 VS 2026
- Figure 2. Cloud-Based Features
- Figure 3. On-Premise Features
- Figure 4. Global Chat Application Market Share by Application: 2020 VS 2026
- Figure 5. For Android Case Studies
- Figure 6. For IOS Case Studies
- Figure 7. Others Case Studies
- Figure 8. Chat Application Report Years Considered
- Figure 9. Global Chat Application Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 10. Global Chat Application Market Share by Regions: 2020 VS 2026
- Figure 11. Global Chat Application Market Share by Regions (2021-2026)
- Figure 12. Porter's Five Forces Analysis
- Figure 13. Global Chat Application Market Share by Players in 2019
- Figure 14. Global Top Chat Application Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Chat Application as of 2019)
- Figure 15. The Top 10 and 5 Players Market Share by Chat Application Revenue in 2019
- Figure 16. North America Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. Europe Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. China Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Japan Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Southeast Asia Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. India Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Central & South America Chat Application Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Tencent Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 24. Tencent Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 25. Facebook Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. Facebook Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 27. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. Microsoft Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 29. Lotte Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 30. Lotte Revenue Growth Rate in Chat Application Business (2015-2020)

- Figure 31. Kakao Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 32. Kakao Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 33. Naver Corporation Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 34. Naver Corporation Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 35. Kik Interactive Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 36. Kik Interactive Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 37. Skype Technologies SARL Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 38. Skype Technologies SARL Revenue Growth Rate in Chat Application Business (2015-2020)
- Figure 39. Bottom-up and Top-down Approaches for This Report
- Figure 40. Data Triangulation
- Figure 41. Key Executives Interviewed

I would like to order

Product name: Global Chat Application Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/G7795DE40798EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7795DE40798EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970