

# Global Ceramic Tableware Market Report 2018

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## Abstracts

This report studies the Ceramic Tableware market status and outlook of global and major regions, from angles of manufacturers, regions, product types and end industries; this report analyzes the top manufacturers in global and major regions, and splits the Ceramic Tableware market by product type and applications/end industries.

The ceramic tableware is mainly made from clay materials, kaolin, feldspathic fluxes, quartz sands, etc. The main applications of ceramic tableware are household and commercial use. Commercial use is dominating the end market, occupy for about 71.9 % of market share.

The global ceramic tableware market is valued at 59.1 billion USD in 2017 and is expected to reach 75.0 billion USD by the end of 2022, growing at a CAGR of 4.9% between 2017 and 2022; while the Ceramic Tableware sales was 68.8 billion units in 2017 and it will be 82.4 billion units in 2022.

Asia-Pacific and Europe are dominating the ceramic tableware market; Americas also plays important role, especially the United States, Mexico and Brazil etc.

In Asia-Pacific, China is the largest producer, exporter and consumer, but most of Chinese manufacturers are supplying the low-end products, low price and fierce competition. Japanese and other European brands are dominating the high-end market. India, Indonesia and Thailand also are important producers, but most of players are small- and medium-sized manufacturers and supplying the low-and-medium-grade products.

In China, hundreds of manufacturers are mainly located in Chaozhou (Guangzhou Province), Liling (Hunan Province), Beiliu (Guangxi Province), Dehua (Fujian Province), Tangshan (Hebei Province), Zibo (Shandong Province), Yixing (Jiangsu Province) and

Jingdezhen (Jiangxi Province). Most of companies are small players and producing the low value-added products. The typical manufacturers include Songfa Ceramics, Hualian China, Sitong Group, The Great Wall, Guangxi Sanhuan, Weiye Ceramics, Huaguang Ceramics, Guangdong Meidi, Jingdezhen Redleaf Ceramics, Gaochun Ceramics, Sanyuan Ceramics, China Yong Feng Yuan and Shandong Guiyuan Advanced Ceramic.

In Europe, Germany, UK and France are major producers, the European brands are dominating the global high-end market, like Villeroy & Boch, Rosenthal GmbH (brands like Rosenthal, Thomas, Hutschenreuther), Meissen, Schwald, Fiskars Group (brands include Royal Copenhagen, Wedgwood, Royal Doulton, Arabia, Royal Albert and Rrstrand etc.) and Portmeirion Group PLC etc.

The major players in global Ceramic Tableware market include

Villeroy & Boch

Rosenthal GmbH

Meissen

KAHLA/Thüringen Porzellan GmbH

Seltmann Weiden

Schwald

WMF

Fiskars Group

Lenox

Portmeirion Group PLC

The Oneida Group

Homer Laughlin China

Noritake

Narumi

Churchill China

Tata Ceramics

Songfa Ceramics

Hualian China

Sitong Group

The Great Wall

Guangxi Sanhuan

Weiye Ceramics

Geographically, this report is segmented into several key Regions, with production, consumption, revenue, market share and growth rate of Ceramic Tableware in these regions, from 2013 to 2025 (forecast), covering

North America

Europe

Asia-Pacific

South America

Middle East and Africa

On the basis of product, the Ceramic Tableware market is primarily split into

Porcelain

Bone China

Stoneware (ceramic)

Others

On the basis on the end users/applications, this report covers

Commercial Use

Home Use

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