

Global Ceramic Ink Market Insights, Forecast to 2026

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Abstracts

Ceramic inks are simply carriers of ceramic fine particle metallic oxide pigments (not raw colorants but prefixed stain powders) that are used in automatic application techniques. Inks must have a physical consistency suitable for producing fine detail; this requires that they be suspended in a medium (as opposed to just water). Depending on the application technique, these mediums can be thick and flow like a printing ink. Or they can have a gel consistency that holds itself in place after application. Or they can be made from Nano-size particle stains that stay in suspension in a highly fluid medium (for inkjet printing). They can be water or oil based. They may need to dry quickly, slowly and may not need to dry at all before firing. But the objective is the same: Tune a carrier for the application process so as to achieve a layer of metallic oxide based powder that will produce color exactly where desired and with crisp, well defined color edges.

First, in terms of consumption, the ceramic ink was 46 K MT in 2015. And it is anticipated to reach 61K MT by 2022.

Second, ceramic ink has a high concentration. The top six companies account for more than 55.39 % of market share. Dowstone, CREATE-TIDE, Mindst, Esmalglass-Itaca, Huilong and Ferro are the tycoons of ceramic ink. Dowstone is the largest manufacturer, with the market share of 12.81% in 2016.

Third, compared with international leading players, Chinese domestic manufacturers still have certain gap, both in the product performance and market share. As the development of China economic and technology, China will have good products like overseas manufacturers.

Forth, the global average price of ceramic ink is in the decreasing trend, from 49803 USD/MT in 2011 to 10711 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

Fifth, in summary, we tend to believe this industry is a promising industry, and the consumption increasing degree will show a smooth growth curve. For product prices, the slow downward trend in recent years will maintain in the future as competition



intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ceramic Ink 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Ceramic Ink 3900 industry.

Based on our recent survey, we have several different scenarios about the Ceramic Ink 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 574.5 million in 2019. The market size of Ceramic Ink 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Ceramic Ink market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Ceramic Ink market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Ceramic Ink market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Ceramic Ink market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.



Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Ceramic Ink market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Ceramic Ink market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Ceramic Ink market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Ceramic Ink market.

The following manufacturers are covered in this report:

Ferro
Torrecid
Esmalglass-Itaca
Colorobbia
Fritta
Xennia



Dip	o-tech
Zso	chimmer-schwarz
Do	wstone
CR	EATE-TIDE
Mir	ndst
Mri	S
Hui	ilong
Sai	ntao
Sec	qian
Jin	ying
Ceramic Ink Breakdown Data by Type	
Fur	nctional Ink
No	rmal Ink
Ceramic Ink Breakdown Data by Application	
Flo	or Tile
Inn	er Wall Tiles
Oth	ner



Contents

1 STUDY COVERAGE

- 1.1 Ceramic Ink Product Introduction
- 1.2 Market Segments
- 1.3 Key Ceramic Ink Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Ceramic Ink Market Size Growth Rate by Type
 - 1.4.2 Functional Ink
 - 1.4.3 Normal Ink
- 1.5 Market by Application
 - 1.5.1 Global Ceramic Ink Market Size Growth Rate by Application
 - 1.5.2 Floor Tile
 - 1.5.3 Inner Wall Tiles
 - 1.5.4 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Ceramic Ink Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Ceramic Ink Industry
 - 1.6.1.1 Ceramic Ink Business Impact Assessment Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Ceramic Ink Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Ceramic Ink Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Ceramic Ink Market Size Estimates and Forecasts
 - 2.1.1 Global Ceramic Ink Revenue 2015-2026
 - 2.1.2 Global Ceramic Ink Sales 2015-2026
- 2.2 Ceramic Ink Market Size by Region: 2020 Versus 2026
- 2.2.1 Global Ceramic Ink Retrospective Market Scenario in Sales by Region:
- 2015-2020
- 2.2.2 Global Ceramic Ink Retrospective Market Scenario in Revenue by Region:



3 GLOBAL CERAMIC INK COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Ceramic Ink Sales by Manufacturers
 - 3.1.1 Ceramic Ink Sales by Manufacturers (2015-2020)
 - 3.1.2 Ceramic Ink Sales Market Share by Manufacturers (2015-2020)
- 3.2 Ceramic Ink Revenue by Manufacturers
 - 3.2.1 Ceramic Ink Revenue by Manufacturers (2015-2020)
 - 3.2.2 Ceramic Ink Revenue Share by Manufacturers (2015-2020)
 - 3.2.3 Global Ceramic Ink Market Concentration Ratio (CR5 and HHI) (2015-2020)
 - 3.2.4 Global Top 10 and Top 5 Companies by Ceramic Ink Revenue in 2019
- 3.2.5 Global Ceramic Ink Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Ceramic Ink Price by Manufacturers
- 3.4 Ceramic Ink Manufacturing Base Distribution, Product Types
 - 3.4.1 Ceramic Ink Manufacturers Manufacturing Base Distribution, Headquarters
 - 3.4.2 Manufacturers Ceramic Ink Product Type
 - 3.4.3 Date of International Manufacturers Enter into Ceramic Ink Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Ceramic Ink Market Size by Type (2015-2020)
 - 4.1.1 Global Ceramic Ink Sales by Type (2015-2020)
- 4.1.2 Global Ceramic Ink Revenue by Type (2015-2020)
- 4.1.3 Ceramic Ink Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Ceramic Ink Market Size Forecast by Type (2021-2026)
 - 4.2.1 Global Ceramic Ink Sales Forecast by Type (2021-2026)
 - 4.2.2 Global Ceramic Ink Revenue Forecast by Type (2021-2026)
 - 4.2.3 Ceramic Ink Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Ceramic Ink Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Ceramic Ink Market Size by Application (2015-2020)
 - 5.1.1 Global Ceramic Ink Sales by Application (2015-2020)
 - 5.1.2 Global Ceramic Ink Revenue by Application (2015-2020)
 - 5.1.3 Ceramic Ink Price by Application (2015-2020)
- 5.2 Ceramic Ink Market Size Forecast by Application (2021-2026)



- 5.2.1 Global Ceramic Ink Sales Forecast by Application (2021-2026)
- 5.2.2 Global Ceramic Ink Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Ceramic Ink Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Ceramic Ink by Country
 - 6.1.1 North America Ceramic Ink Sales by Country
 - 6.1.2 North America Ceramic Ink Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Ceramic Ink Market Facts & Figures by Type
- 6.3 North America Ceramic Ink Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Ceramic Ink by Country
 - 7.1.1 Europe Ceramic Ink Sales by Country
 - 7.1.2 Europe Ceramic Ink Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Ceramic Ink Market Facts & Figures by Type
- 7.3 Europe Ceramic Ink Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Ceramic Ink by Region
 - 8.1.1 Asia Pacific Ceramic Ink Sales by Region
 - 8.1.2 Asia Pacific Ceramic Ink Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan
 - 8.1.5 South Korea
 - 8.1.6 India
 - 8.1.7 Australia
 - 8.1.8 Taiwan
 - 8.1.9 Indonesia



- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Ceramic Ink Market Facts & Figures by Type
- 8.3 Asia Pacific Ceramic Ink Market Facts & Figures by Application

9 LATIN AMERICA

- 9.1 Latin America Ceramic Ink by Country
 - 9.1.1 Latin America Ceramic Ink Sales by Country
 - 9.1.2 Latin America Ceramic Ink Revenue by Country
 - 9.1.3 Mexico
 - 9.1.4 Brazil
 - 9.1.5 Argentina
- 9.2 Central & South America Ceramic Ink Market Facts & Figures by Type
- 9.3 Central & South America Ceramic Ink Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Ceramic Ink by Country
 - 10.1.1 Middle East and Africa Ceramic Ink Sales by Country
 - 10.1.2 Middle East and Africa Ceramic Ink Revenue by Country
 - 10.1.3 Turkey
 - 10.1.4 Saudi Arabia
 - 10.1.5 UAE
- 10.2 Middle East and Africa Ceramic Ink Market Facts & Figures by Type
- 10.3 Middle East and Africa Ceramic Ink Market Facts & Figures by Application

11 COMPANY PROFILES

- 11.1 Ferro
 - 11.1.1 Ferro Corporation Information
 - 11.1.2 Ferro Description, Business Overview and Total Revenue
 - 11.1.3 Ferro Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Ferro Ceramic Ink Products Offered
 - 11.1.5 Ferro Recent Development
- 11.2 Torrecid
- 11.2.1 Torrecid Corporation Information



- 11.2.2 Torrecid Description, Business Overview and Total Revenue
- 11.2.3 Torrecid Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Torrecid Ceramic Ink Products Offered
- 11.2.5 Torrecid Recent Development
- 11.3 Esmalglass-Itaca
 - 11.3.1 Esmalglass-Itaca Corporation Information
 - 11.3.2 Esmalglass-Itaca Description, Business Overview and Total Revenue
 - 11.3.3 Esmalglass-Itaca Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Esmalglass-Itaca Ceramic Ink Products Offered
 - 11.3.5 Esmalglass-Itaca Recent Development
- 11.4 Colorobbia
 - 11.4.1 Colorobbia Corporation Information
 - 11.4.2 Colorobbia Description, Business Overview and Total Revenue
 - 11.4.3 Colorobbia Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Colorobbia Ceramic Ink Products Offered
 - 11.4.5 Colorobbia Recent Development
- 11.5 Fritta
 - 11.5.1 Fritta Corporation Information
 - 11.5.2 Fritta Description, Business Overview and Total Revenue
 - 11.5.3 Fritta Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Fritta Ceramic Ink Products Offered
 - 11.5.5 Fritta Recent Development
- 11.6 Xennia
 - 11.6.1 Xennia Corporation Information
 - 11.6.2 Xennia Description, Business Overview and Total Revenue
 - 11.6.3 Xennia Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Xennia Ceramic Ink Products Offered
 - 11.6.5 Xennia Recent Development
- 11.7 Dip-tech
 - 11.7.1 Dip-tech Corporation Information
 - 11.7.2 Dip-tech Description, Business Overview and Total Revenue
 - 11.7.3 Dip-tech Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Dip-tech Ceramic Ink Products Offered
 - 11.7.5 Dip-tech Recent Development
- 11.8 Zschimmer-schwarz
 - 11.8.1 Zschimmer-schwarz Corporation Information
 - 11.8.2 Zschimmer-schwarz Description, Business Overview and Total Revenue
 - 11.8.3 Zschimmer-schwarz Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Zschimmer-schwarz Ceramic Ink Products Offered



11.8.5 Zschimmer-schwarz Recent Development

11.9 Dowstone

- 11.9.1 Dowstone Corporation Information
- 11.9.2 Dowstone Description, Business Overview and Total Revenue
- 11.9.3 Dowstone Sales, Revenue and Gross Margin (2015-2020)
- 11.9.4 Dowstone Ceramic Ink Products Offered
- 11.9.5 Dowstone Recent Development

11.10 CREATE-TIDE

- 11.10.1 CREATE-TIDE Corporation Information
- 11.10.2 CREATE-TIDE Description, Business Overview and Total Revenue
- 11.10.3 CREATE-TIDE Sales, Revenue and Gross Margin (2015-2020)
- 11.10.4 CREATE-TIDE Ceramic Ink Products Offered
- 11.10.5 CREATE-TIDE Recent Development

11.1 Ferro

- 11.1.1 Ferro Corporation Information
- 11.1.2 Ferro Description, Business Overview and Total Revenue
- 11.1.3 Ferro Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Ferro Ceramic Ink Products Offered
- 11.1.5 Ferro Recent Development

11.12 Mris

- 11.12.1 Mris Corporation Information
- 11.12.2 Mris Description, Business Overview and Total Revenue
- 11.12.3 Mris Sales, Revenue and Gross Margin (2015-2020)
- 11.12.4 Mris Products Offered
- 11.12.5 Mris Recent Development

11.13 Huilong

- 11.13.1 Huilong Corporation Information
- 11.13.2 Huilong Description, Business Overview and Total Revenue
- 11.13.3 Huilong Sales, Revenue and Gross Margin (2015-2020)
- 11.13.4 Huilong Products Offered
- 11.13.5 Huilong Recent Development

11.14 Santao

- 11.14.1 Santao Corporation Information
- 11.14.2 Santao Description, Business Overview and Total Revenue
- 11.14.3 Santao Sales, Revenue and Gross Margin (2015-2020)
- 11.14.4 Santao Products Offered
- 11.14.5 Santao Recent Development

11.15 Segian

11.15.1 Segian Corporation Information



- 11.15.2 Seqian Description, Business Overview and Total Revenue
- 11.15.3 Seqian Sales, Revenue and Gross Margin (2015-2020)
- 11.15.4 Segian Products Offered
- 11.15.5 Segian Recent Development
- 11.16 Jinying
 - 11.16.1 Jinying Corporation Information
 - 11.16.2 Jinying Description, Business Overview and Total Revenue
 - 11.16.3 Jinying Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Jinying Products Offered
 - 11.16.5 Jinying Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Ceramic Ink Market Estimates and Projections by Region
 - 12.1.1 Global Ceramic Ink Sales Forecast by Regions 2021-2026
- 12.1.2 Global Ceramic Ink Revenue Forecast by Regions 2021-2026
- 12.2 North America Ceramic Ink Market Size Forecast (2021-2026)
 - 12.2.1 North America: Ceramic Ink Sales Forecast (2021-2026)
- 12.2.2 North America: Ceramic Ink Revenue Forecast (2021-2026)
- 12.2.3 North America: Ceramic Ink Market Size Forecast by Country (2021-2026)
- 12.3 Europe Ceramic Ink Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Ceramic Ink Sales Forecast (2021-2026)
 - 12.3.2 Europe: Ceramic Ink Revenue Forecast (2021-2026)
- 12.3.3 Europe: Ceramic Ink Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Ceramic Ink Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Ceramic Ink Sales Forecast (2021-2026)
- 12.4.2 Asia Pacific: Ceramic Ink Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Ceramic Ink Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Ceramic Ink Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Ceramic Ink Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Ceramic Ink Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Ceramic Ink Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Ceramic Ink Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Ceramic Ink Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Ceramic Ink Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Ceramic Ink Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES



FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Ceramic Ink Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Ceramic Ink Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details



List Of Tables

LIST OF TABLES

- Table 1. Ceramic Ink Market Segments
- Table 2. Ranking of Global Top Ceramic Ink Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Ceramic Ink Market Size Growth Rate by Type 2020-2026 (MT) & (US\$ Million)
- Table 4. Major Manufacturers of Functional Ink
- Table 5. Major Manufacturers of Normal Ink
- Table 6. COVID-19 Impact Global Market: (Four Ceramic Ink Market Size Forecast Scenarios)
- Table 7. Opportunities and Trends for Ceramic Ink Players in the COVID-19 Landscape
- Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 9. Key Regions/Countries Measures against Covid-19 Impact
- Table 10. Proposal for Ceramic Ink Players to Combat Covid-19 Impact
- Table 11. Global Ceramic Ink Market Size Growth Rate by Application 2020-2026 (MT)
- Table 12. Global Ceramic Ink Market Size by Region (MT) & (US\$ Million): 2020 VS 2026
- Table 13. Global Ceramic Ink Sales by Regions 2015-2020 (MT)
- Table 14. Global Ceramic Ink Sales Market Share by Regions (2015-2020)
- Table 15. Global Ceramic Ink Revenue by Regions 2015-2020 (US\$ Million)
- Table 16. Global Ceramic Ink Sales by Manufacturers (2015-2020) (MT)
- Table 17. Global Ceramic Ink Sales Share by Manufacturers (2015-2020)
- Table 18. Global Ceramic Ink Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 19. Global Ceramic Ink by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Ceramic Ink as of 2019)
- Table 20. Ceramic Ink Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 21. Ceramic Ink Revenue Share by Manufacturers (2015-2020)
- Table 22. Key Manufacturers Ceramic Ink Price (2015-2020) (USD/MT)
- Table 23. Ceramic Ink Manufacturers Manufacturing Base Distribution and Headquarters
- Table 24. Manufacturers Ceramic Ink Product Type
- Table 25. Date of International Manufacturers Enter into Ceramic Ink Market
- Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 27. Global Ceramic Ink Sales by Type (2015-2020) (MT)
- Table 28. Global Ceramic Ink Sales Share by Type (2015-2020)



- Table 29. Global Ceramic Ink Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global Ceramic Ink Revenue Share by Type (2015-2020)
- Table 31. Ceramic Ink Average Selling Price (ASP) by Type 2015-2020 (USD/MT)
- Table 32. Global Ceramic Ink Sales by Application (2015-2020) (MT)
- Table 33. Global Ceramic Ink Sales Share by Application (2015-2020)
- Table 34. North America Ceramic Ink Sales by Country (2015-2020) (MT)
- Table 35. North America Ceramic Ink Sales Market Share by Country (2015-2020)
- Table 36. North America Ceramic Ink Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Ceramic Ink Revenue Market Share by Country (2015-2020)
- Table 38. North America Ceramic Ink Sales by Type (2015-2020) (MT)
- Table 39. North America Ceramic Ink Sales Market Share by Type (2015-2020)
- Table 40. North America Ceramic Ink Sales by Application (2015-2020) (MT)
- Table 41. North America Ceramic Ink Sales Market Share by Application (2015-2020)
- Table 42. Europe Ceramic Ink Sales by Country (2015-2020) (MT)
- Table 43. Europe Ceramic Ink Sales Market Share by Country (2015-2020)
- Table 44. Europe Ceramic Ink Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe Ceramic Ink Revenue Market Share by Country (2015-2020)
- Table 46. Europe Ceramic Ink Sales by Type (2015-2020) (MT)
- Table 47. Europe Ceramic Ink Sales Market Share by Type (2015-2020)
- Table 48. Europe Ceramic Ink Sales by Application (2015-2020) (MT)
- Table 49. Europe Ceramic Ink Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Ceramic Ink Sales by Region (2015-2020) (MT)
- Table 51. Asia Pacific Ceramic Ink Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Ceramic Ink Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Ceramic Ink Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific Ceramic Ink Sales by Type (2015-2020) (MT)
- Table 55. Asia Pacific Ceramic Ink Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Ceramic Ink Sales by Application (2015-2020) (MT)
- Table 57. Asia Pacific Ceramic Ink Sales Market Share by Application (2015-2020)
- Table 58. Latin America Ceramic Ink Sales by Country (2015-2020) (MT)
- Table 59. Latin America Ceramic Ink Sales Market Share by Country (2015-2020)
- Table 60. Latin Americaa Ceramic Ink Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Ceramic Ink Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Ceramic Ink Sales by Type (2015-2020) (MT)
- Table 63. Latin America Ceramic Ink Sales Market Share by Type (2015-2020)
- Table 64. Latin America Ceramic Ink Sales by Application (2015-2020) (MT)
- Table 65. Latin America Ceramic Ink Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Ceramic Ink Sales by Country (2015-2020) (MT)
- Table 67. Middle East and Africa Ceramic Ink Sales Market Share by Country



(2015-2020)

Table 68. Middle East and Africa Ceramic Ink Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Ceramic Ink Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Ceramic Ink Sales by Type (2015-2020) (MT)

Table 71. Middle East and Africa Ceramic Ink Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Ceramic Ink Sales by Application (2015-2020) (MT)

Table 73. Middle East and Africa Ceramic Ink Sales Market Share by Application (2015-2020)

Table 74. Ferro Corporation Information

Table 75. Ferro Description and Major Businesses

Table 76. Ferro Ceramic Ink Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 77. Ferro Product

Table 78. Ferro Recent Development

Table 79. Torrecid Corporation Information

Table 80. Torrecid Description and Major Businesses

Table 81. Torrecid Ceramic Ink Production (MT), Revenue (US\$ Million), Price

(USD/MT) and Gross Margin (2015-2020)

Table 82. Torrecid Product

Table 83. Torrecid Recent Development

Table 84. Esmalglass-Itaca Corporation Information

Table 85. Esmalglass-Itaca Description and Major Businesses

Table 86. Esmalglass-Itaca Ceramic Ink Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 87. Esmalglass-Itaca Product

Table 88. Esmalglass-Itaca Recent Development

Table 89. Colorobbia Corporation Information

Table 90. Colorobbia Description and Major Businesses

Table 91. Colorobbia Ceramic Ink Production (MT), Revenue (US\$ Million), Price

(USD/MT) and Gross Margin (2015-2020)

Table 92. Colorobbia Product

Table 93. Colorobbia Recent Development

Table 94. Fritta Corporation Information

Table 95. Fritta Description and Major Businesses

Table 96. Fritta Ceramic Ink Production (MT), Revenue (US\$ Million), Price (USD/MT)

and Gross Margin (2015-2020)

Table 97. Fritta Product



- Table 98. Fritta Recent Development
- Table 99. Xennia Corporation Information
- Table 100. Xennia Description and Major Businesses
- Table 101. Xennia Ceramic Ink Production (MT), Revenue (US\$ Million), Price
- (USD/MT) and Gross Margin (2015-2020)
- Table 102. Xennia Product
- Table 103. Xennia Recent Development
- Table 104. Dip-tech Corporation Information
- Table 105. Dip-tech Description and Major Businesses
- Table 106. Dip-tech Ceramic Ink Production (MT), Revenue (US\$ Million), Price
- (USD/MT) and Gross Margin (2015-2020)
- Table 107. Dip-tech Product
- Table 108. Dip-tech Recent Development
- Table 109. Zschimmer-schwarz Corporation Information
- Table 110. Zschimmer-schwarz Description and Major Businesses
- Table 111. Zschimmer-schwarz Ceramic Ink Production (MT), Revenue (US\$ Million),
- Price (USD/MT) and Gross Margin (2015-2020)
- Table 112. Zschimmer-schwarz Product
- Table 113. Zschimmer-schwarz Recent Development
- Table 114. Dowstone Corporation Information
- Table 115. Dowstone Description and Major Businesses
- Table 116. Dowstone Ceramic Ink Production (MT), Revenue (US\$ Million), Price
- (USD/MT) and Gross Margin (2015-2020)
- Table 117. Dowstone Product
- Table 118. Dowstone Recent Development
- Table 119. CREATE-TIDE Corporation Information
- Table 120. CREATE-TIDE Description and Major Businesses
- Table 121. CREATE-TIDE Ceramic Ink Production (MT), Revenue (US\$ Million), Price
- (USD/MT) and Gross Margin (2015-2020)
- Table 122. CREATE-TIDE Product
- Table 123. CREATE-TIDE Recent Development
- Table 124. Mindst Corporation Information
- Table 125. Mindst Description and Major Businesses
- Table 126. Mindst Ceramic Ink Sales (MT), Revenue (US\$ Million), Price (USD/MT) and
- Gross Margin (2015-2020)
- Table 127. Mindst Product
- Table 128. Mindst Recent Development
- Table 129. Mris Corporation Information
- Table 130. Mris Description and Major Businesses



Table 131. Mris Ceramic Ink Sales (MT), Revenue (US\$ Million), Price (USD/MT) and

Gross Margin (2015-2020)

Table 132. Mris Product

Table 133. Mris Recent Development

Table 134. Huilong Corporation Information

Table 135. Huilong Description and Major Businesses

Table 136. Huilong Ceramic Ink Sales (MT), Revenue (US\$ Million), Price (USD/MT)

and Gross Margin (2015-2020)

Table 137. Huilong Product

Table 138. Huilong Recent Development

Table 139. Santao Corporation Information

Table 140. Santao Description and Major Businesses

Table 141. Santao Ceramic Ink Sales (MT), Revenue (US\$ Million), Price (USD/MT)

and Gross Margin (2015-2020)

Table 142. Santao Product

Table 143. Santao Recent Development

Table 144. Seqian Corporation Information

Table 145. Seqian Description and Major Businesses

Table 146. Segian Ceramic Ink Sales (MT), Revenue (US\$ Million), Price (USD/MT)

and Gross Margin (2015-2020)

Table 147. Segian Product

Table 148. Segian Recent Development

Table 149. Jinying Corporation Information

Table 150. Jinying Description and Major Businesses

Table 151. Jinying Ceramic Ink Sales (MT), Revenue (US\$ Million), Price (USD/MT)

and Gross Margin (2015-2020)

Table 152. Jinying Product

Table 153. Jinying Recent Development

Table 154. Global Ceramic Ink Sales Forecast by Regions (2021-2026) (MT)

Table 155. Global Ceramic Ink Sales Market Share Forecast by Regions (2021-2026)

Table 156. Global Ceramic Ink Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 157. Global Ceramic Ink Revenue Market Share Forecast by Regions

(2021-2026)

Table 158. North America: Ceramic Ink Sales Forecast by Country (2021-2026) (MT)

Table 159. North America: Ceramic Ink Revenue Forecast by Country (2021-2026)

(US\$ Million)

Table 160. Europe: Ceramic Ink Sales Forecast by Country (2021-2026) (MT)

Table 161. Europe: Ceramic Ink Revenue Forecast by Country (2021-2026) (US\$

Million)



Table 162. Asia Pacific: Ceramic Ink Sales Forecast by Region (2021-2026) (MT)

Table 163. Asia Pacific: Ceramic Ink Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 164. Latin America: Ceramic Ink Sales Forecast by Country (2021-2026) (MT)

Table 165. Latin America: Ceramic Ink Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 166. Middle East and Africa: Ceramic Ink Sales Forecast by Country (2021-2026) (MT)

Table 167. Middle East and Africa: Ceramic Ink Revenue Forecast by Country

(2021-2026) (US\$ Million)

Table 168. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 169. Key Challenges

Table 170. Market Risks

Table 171. Main Points Interviewed from Key Ceramic Ink Players

Table 172. Ceramic Ink Customers List

Table 173. Ceramic Ink Distributors List

Table 174. Research Programs/Design for This Report

Table 175. Key Data Information from Secondary Sources

Table 176. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Ceramic Ink Product Picture
- Figure 2. Global Ceramic Ink Sales Market Share by Type in 2020 & 2026
- Figure 3. Functional Ink Product Picture
- Figure 4. Normal Ink Product Picture
- Figure 5. Global Ceramic Ink Sales Market Share by Application in 2020 & 2026
- Figure 6. Floor Tile
- Figure 7. Inner Wall Tiles
- Figure 8. Other
- Figure 9. Ceramic Ink Report Years Considered
- Figure 10. Global Ceramic Ink Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Ceramic Ink Sales 2015-2026 (MT)
- Figure 12. Global Ceramic Ink Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global Ceramic Ink Sales Market Share by Region (2015-2020)
- Figure 14. Global Ceramic Ink Sales Market Share by Region in 2019
- Figure 15. Global Ceramic Ink Revenue Market Share by Region (2015-2020)
- Figure 16. Global Ceramic Ink Revenue Market Share by Region in 2019
- Figure 17. Global Ceramic Ink Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by Ceramic Ink Revenue in 2019
- Figure 19. Ceramic Ink Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 20. Global Ceramic Ink Sales Market Share by Type (2015-2020)
- Figure 21. Global Ceramic Ink Sales Market Share by Type in 2019
- Figure 22. Global Ceramic Ink Revenue Market Share by Type (2015-2020)
- Figure 23. Global Ceramic Ink Revenue Market Share by Type in 2019
- Figure 24. Global Ceramic Ink Market Share by Price Range (2015-2020)
- Figure 25. Global Ceramic Ink Sales Market Share by Application (2015-2020)
- Figure 26. Global Ceramic Ink Sales Market Share by Application in 2019
- Figure 27. Global Ceramic Ink Revenue Market Share by Application (2015-2020)
- Figure 28. Global Ceramic Ink Revenue Market Share by Application in 2019
- Figure 29. North America Ceramic Ink Sales Growth Rate 2015-2020 (MT)
- Figure 30. North America Ceramic Ink Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 31. North America Ceramic Ink Sales Market Share by Country in 2019
- Figure 32. North America Ceramic Ink Revenue Market Share by Country in 2019
- Figure 33. U.S. Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 34. U.S. Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)



- Figure 35. Canada Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 36. Canada Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. North America Ceramic Ink Market Share by Type in 2019
- Figure 38. North America Ceramic Ink Market Share by Application in 2019
- Figure 39. Europe Ceramic Ink Sales Growth Rate 2015-2020 (MT)
- Figure 40. Europe Ceramic Ink Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 41. Europe Ceramic Ink Sales Market Share by Country in 2019
- Figure 42. Europe Ceramic Ink Revenue Market Share by Country in 2019
- Figure 43. Germany Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 44. Germany Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 45. France Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 46. France Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. U.K. Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 48. U.K. Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. Italy Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 50. Italy Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Russia Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 52. Russia Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Europe Ceramic Ink Market Share by Type in 2019
- Figure 54. Europe Ceramic Ink Market Share by Application in 2019
- Figure 55. Asia Pacific Ceramic Ink Sales Growth Rate 2015-2020 (MT)
- Figure 56. Asia Pacific Ceramic Ink Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 57. Asia Pacific Ceramic Ink Sales Market Share by Region in 2019
- Figure 58. Asia Pacific Ceramic Ink Revenue Market Share by Region in 2019
- Figure 59. China Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 60. China Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 61. Japan Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 62. Japan Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. South Korea Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 64. South Korea Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. India Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 66. India Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. Australia Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 68. Australia Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Taiwan Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 70. Taiwan Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Indonesia Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 72. Indonesia Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Thailand Ceramic Ink Sales Growth Rate (2015-2020) (MT)



- Figure 74. Thailand Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Malaysia Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 76. Malaysia Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Philippines Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 78. Philippines Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Vietnam Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 80. Vietnam Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Asia Pacific Ceramic Ink Market Share by Type in 2019
- Figure 82. Asia Pacific Ceramic Ink Market Share by Application in 2019
- Figure 83. Latin America Ceramic Ink Sales Growth Rate 2015-2020 (MT)
- Figure 84. Latin America Ceramic Ink Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 85. Latin America Ceramic Ink Sales Market Share by Country in 2019
- Figure 86. Latin America Ceramic Ink Revenue Market Share by Country in 2019
- Figure 87. Mexico Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 88. Mexico Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 89. Brazil Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 90. Brazil Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Argentina Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 92. Argentina Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Latin America Ceramic Ink Market Share by Type in 2019
- Figure 94. Latin America Ceramic Ink Market Share by Application in 2019
- Figure 95. Middle East and Africa Ceramic Ink Sales Growth Rate 2015-2020 (MT)
- Figure 96. Middle East and Africa Ceramic Ink Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 97. Middle East and Africa Ceramic Ink Sales Market Share by Country in 2019
- Figure 98. Middle East and Africa Ceramic Ink Revenue Market Share by Country in 2019
- Figure 99. Turkey Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 100. Turkey Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 101. Saudi Arabia Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 102. Saudi Arabia Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. UAE Ceramic Ink Sales Growth Rate (2015-2020) (MT)
- Figure 104. UAE Ceramic Ink Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. Middle East and Africa Ceramic Ink Market Share by Type in 2019
- Figure 106. Middle East and Africa Ceramic Ink Market Share by Application in 2019
- Figure 107. Ferro Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 108. Torrecid Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. Esmalglass-Itaca Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Colorobbia Total Revenue (US\$ Million): 2019 Compared with 2018



- Figure 111. Fritta Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Xennia Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Dip-tech Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Zschimmer-schwarz Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Dowstone Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. CREATE-TIDE Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Mindst Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Mris Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Huilong Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Santao Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Seqian Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Jinying Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. North America Ceramic Ink Sales Growth Rate Forecast (2021-2026) (MT)
- Figure 124. North America Ceramic Ink Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 125. Europe Ceramic Ink Sales Growth Rate Forecast (2021-2026) (MT)
- Figure 126. Europe Ceramic Ink Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 127. Asia Pacific Ceramic Ink Sales Growth Rate Forecast (2021-2026) (MT)
- Figure 128. Asia Pacific Ceramic Ink Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 129. Latin America Ceramic Ink Sales Growth Rate Forecast (2021-2026) (MT)
- Figure 130. Latin America Ceramic Ink Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 131. Middle East and Africa Ceramic Ink Sales Growth Rate Forecast (2021-2026) (MT)
- Figure 132. Middle East and Africa Ceramic Ink Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 133. Porter's Five Forces Analysis
- Figure 134. Channels of Distribution
- Figure 135. Distributors Profiles
- Figure 136. Bottom-up and Top-down Approaches for This Report
- Figure 137. Data Triangulation
- Figure 138. Key Executives Interviewed



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